

ORDER

**WFTS**

Orders

Order / Rev: 431277

Alt Order #:

Product Desc: DeSantis

Estimate: 2392

Flight Dates: 07/03/18 - 07/09/18

Original Date / Rev: 06/14/18 / 07/02/18

Order Type: GENERAL

Primary AE: WFTS National House

Sales Office: WFTSN

Sales Region: NAT

Agency

Name: Ventura Media Partners

Buying Contact:

Billing Contact:

15260 Ventura Blvd

Sherman Oaks, CA 91403

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Friends of Ron DeSantis - c/o

Demographic: A55+

Product Codes: PL State Candidate

Priority: P-3

Revenue Code 1: POL

Revenue Code 2: POL

Revenue Code 3: CAND

New Business Thru:

Order Separation: 00:20:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/09/18	57	\$29,975.00	\$25,478.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	57	\$29,975.00	\$25,478.75	0.00
Totals	57	\$29,975.00	\$25,478.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WFTS National House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	07/03/18	07/09/18	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	4	\$275.00	P-3	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	- TWTF--					4	\$275.00		0.00			
		Week: 07/09/18	07/15/18	M-----					1	\$275.00		0.00			
N 2	WFTS	07/03/18	07/09/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	4	\$400.00	P-6	0.00	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	- TWTF--					8	\$400.00		0.00			
		Week: 07/09/18	07/15/18	M-----					2	\$400.00		0.00			
N 3	WFTS	07/03/18	07/09/18	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	8	\$750.00	P-6	0.00	NM	10	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	- TWTF--					8	\$750.00		0.00			
		Week: 07/09/18	07/15/18	M-----					2	\$750.00		0.00			
N 4	WFTS	07/03/18	07/09/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$700.00	P-6	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	- TWTF--					4	\$700.00		0.00			
		Week: 07/09/18	07/15/18	M-----					1	\$700.00		0.00			
N 5	WFTS	07/03/18	07/09/18	M-F 7-730pm INSIDE EDITION	CM	7-730pm	MTWTF--	:30	4	\$750.00	P-3	0.00	NM	5	\$3,750.00

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Advertiser: Friends of Ron DeSantis - c/o
 Product Desc: DeSantis
 Estimate: 2392

WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WFTS	07/03/18	07/09/18	M-F 7-730pm INSIDE EDITION	CM	7-730pm	MTWTF--	:30	4	\$750.00	P-3	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/02/18	07/08/18	- TWTF--		4				\$750.00		0.00			
	Week:	07/09/18	07/15/18	M-----		1				\$750.00		0.00			
N 6	WFTS	07/03/18	07/08/18	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	2	\$525.00	P-3	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/02/18	07/08/18	-----S-		2				\$525.00		0.00			
N 7	WFTS	07/03/18	07/08/18	SA 6-630pm News SA 6-630pm News	CM	6-630pm	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/02/18	07/08/18	-----S-		1				\$300.00		0.00			
N 8	WFTS	07/03/18	07/08/18	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/02/18	07/08/18	-----S		1				\$375.00		0.00			
N 9	WFTS	07/03/18	07/08/18	SU 11-1135pm News SU 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$550.00	P-6	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/02/18	07/08/18	-----S		1				\$550.00		0.00			
N 10	WFTS	07/03/18	07/09/18	M-F 11am-12pm VIEW	CM	11am-12pm	MTWTF--	:30	4	\$450.00	P-3	0.00	NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/02/18	07/08/18	- TWTF--		8				\$450.00		0.00			
	Week:	07/09/18	07/15/18	M-----		2				\$450.00		0.00			
N 11	WFTS	07/03/18	07/09/18	M-F 2-3pm GH	CM	2-3pm	MTWTF--	:30	4	\$475.00	P-6	0.00	NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/02/18	07/08/18	- TWTF--		4				\$475.00		0.00			
	Week:	07/09/18	07/15/18	M-----		1				\$475.00		0.00			
N 12	WFTS	07/03/18	07/08/18	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/02/18	07/08/18	-----S		2				\$350.00		0.00			
													Totals	57	\$29,975.00