

ORDER



WFTS

Orders
Order / Rev: 431277
 Alt Order #:
Product Desc: DeSantis
Estimate: 2392
Flight Dates: 07/03/18 - 07/09/18
Original Date / Rev: 06/14/18 / 07/02/18
Order Type: GENERAL

Primary AE: WFTS National House
Sales Office: WFTSN
Sales Region: NAT

Agency Name: Ventura Media Partners
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Friends of Ron DeSantis - c/o
Demographic: A55+
Product Codes: PL State Candidate
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/09/18	57	\$29,975.00	\$25,478.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	57	\$29,975.00	\$25,478.75	0.00
Totals	57	\$29,975.00	\$25,478.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WFTS National House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	07/03/18	07/09/18	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	4	\$275.00	P-3	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	- TWTF--		4				\$275.00		0.00			
		Week: 07/09/18	07/15/18	M-----		1				\$275.00		0.00			
N 2	WFTS	07/03/18	07/09/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	4	\$400.00	P-6	0.00	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	- TWTF--		8				\$400.00		0.00			
		Week: 07/09/18	07/15/18	M-----		2				\$400.00		0.00			
N 3	WFTS	07/03/18	07/09/18	M-F 7-9am GMA M-F 7-9am GMA	CM	7-9am	MTWTF--	:30	8	\$750.00	P-6	0.00	NM	10	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	- TWTF--		8				\$750.00		0.00			
		Week: 07/09/18	07/15/18	M-----		2				\$750.00		0.00			
N 4	WFTS	07/03/18	07/09/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$700.00	P-6	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	- TWTF--		4				\$700.00		0.00			
		Week: 07/09/18	07/15/18	M-----		1				\$700.00		0.00			
N 5	WFTS	07/03/18	07/09/18	M-F 7-730pm INSIDE EDITION	CM	7-730pm	MTWTF--	:30	4	\$750.00	P-3	0.00	NM	5	\$3,750.00

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WFTS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WFTS	07/03/18	07/09/18	M-F 7-730pm INSIDE EDITION	CM	7-730pm	MTWTF--	:30	4	\$750.00	P-3	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	- TWTF--					4	\$750.00		0.00			
		Week: 07/09/18	07/15/18	M-----					1	\$750.00		0.00			
N 6	WFTS	07/03/18	07/08/18	SA 8-9am GMA SA 8-9am GMA	CM	8-9am	-----S-	:30	2	\$525.00	P-3	0.00	NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	-----S-					2	\$525.00		0.00			
N 7	WFTS	07/03/18	07/08/18	SA 6-630pm News SA 6-630pm News	CM	6-630pm	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	-----S-					1	\$300.00		0.00			
N 8	WFTS	07/03/18	07/08/18	SU 6-630pm News SU 6-630pm News	CM	6-630pm	-----S	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	-----S					1	\$375.00		0.00			
N 9	WFTS	07/03/18	07/08/18	SU 11-1135pm News SU 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$550.00	P-6	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	-----S					1	\$550.00		0.00			
N 10	WFTS	07/03/18	07/09/18	M-F 11am-12pm VIEW	CM	11am-12pm	MTWTF--	:30	4	\$450.00	P-3	0.00	NM	10	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	- TWTF--					8	\$450.00		0.00			
		Week: 07/09/18	07/15/18	M-----					2	\$450.00		0.00			
N 11	WFTS	07/03/18	07/09/18	M-F 2-3pm GH	CM	2-3pm	MTWTF--	:30	4	\$475.00	P-6	0.00	NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	- TWTF--					4	\$475.00		0.00			
		Week: 07/09/18	07/15/18	M-----					1	\$475.00		0.00			
N 12	WFTS	07/03/18	07/08/18	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	-----S					2	\$350.00		0.00			
													Totals	57	\$29,975.00