

Northland Television, LLC - WJFW-12



Order

Orig. Date: 07/13/2018	Advertiser: TAMMY BALDWIN 4 SEN	Acct. Exec.: HRP - WASHINGTON DC	Price Type:
Order Date: 07/16/2018	Product: POLITICAL	Est. Code: 232	Revenue Type: Default
Start Date: 07/10/2018	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 07/22/2018	Sec. Prod. Category: POLITICAL	Order Class: National	Order Type: Political
Agency Information		Special Instructions:	
Name: SHORR JOHNSON MAGNUS Address: 100 N. 20TH ST. SUITE 201 PHILADELPHIA PA 19103 Contact: BUYER.		Fax: 232 9170343 Phone: (215) 567-4080	

Order #: 44163 Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SNW: Spots per week

Line#	Ordered As	BB MI MG	Length	Flight	Start - End	Time	Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	Pattern
Combo Title	Station			Flight Detail						Comment				
1	Morning News 5a-7a		:30	07/16/18	07/16/18	5:30AM	7:00AM		1	\$50.00	1	\$50.00	X	MTWTFSS
	WJFW - NBC 12						Master							
2	TODAY SHOW		:30	07/16/18	07/16/18	7:00AM	9:00AM		1	\$75.00	1	\$75.00	X	MTWTFSS
	WJFW - NBC 12						Master							
3	TODAY SHOW III 7-11A		:30	07/16/18	07/16/18	9:00AM	11:00AM		1	\$40.00	1	\$40.00	X	MTWTFSS
	WJFW - NBC 12						Master							
4	JEOPARDY W/ TERMINAL		:30	07/16/18	07/16/18	4:30PM	4:59PM		1	\$90.00	1	\$90.00	X	MTWTFSS
	WJFW - NBC 12						Master							
5	THE TONIGHT SHOW STARRING JIMMY FALLON 3		:30	07/16/18	07/16/18	10:34PM	11:37PM		2	\$60.00	2	\$120.00	X	MTWTFSS
	WJFW - NBC 12						Master							
6	MEET THE PRESS		:30	07/15/18	07/15/18	9:00AM	10:00AM		1	\$150.00	1	\$150.00	X	MTWTFSS
	WJFW - NBC 12						Master							

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Total Cost Monthly Breakouts

Month(s)	Amount
July (2018)	\$525.00
Total:	\$525.00

Spots		Cost	Gross Cost:
Pre-Empted:	0	\$0.00	- Agency
Credited:	0	\$0.00	Commission:
Billboards:	0		
Total :	7		Net Cost: \$446.25

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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