

ORDER

**KLFY Lafayette, LA**

Orders

Order / Rev: 712247

Alt Order #: 7968311

Product Desc: LANDRY FOR ATT GEN

Estimate: 6541

Flight Dates: 10/19/15 - 10/24/15

Original Date / Rev: 10/10/15 / 10/10/15

Order Type: REG

Primary AE: Telerep Philadelphia

Sales Office: T-PHI

Sales Region: Nat

Agency

Name: Harris Sikes Media

Buying Contact:

Billing Contact:

11350 Random Hills Road

Fairfax, VA 22030

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/J Landry ATG LA (R)

Demographic: A25-54

Product Codes: PL5

Priority: P2

Revenue Codes: AGY, POL, POL-CAND

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/23/15	26	\$15,790.00	\$13,421.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	26	\$15,790.00	\$13,421.50	0.00
Totals	26	\$15,790.00	\$13,421.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Telerep Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLFY	10/23/15	10/23/15	Passe Partout 5-6a Passe Partout 5-6a	CM	5-6a	----1--	:30	1	\$340.00	P2	0.00	NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	----1--		1			\$340.00		0.00				
N 2	KLFY	10/19/15	10/24/15	Passe Partout M-F 6-7a Passe Partout M-F 6-7a	CM	Passe Partout M-F 1-11	--111--	:30	4	\$510.00	P2	0.00	NM	4	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	--111--		4			\$510.00		0.00				
N 3	KLFY	10/19/15	10/24/15	CBS This Morning CBS This Morning	CM	7a-9a	11-11--	:30	4	\$340.00	P2	0.00	NM	4	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	11-11--		4			\$340.00		0.00				
N 4	KLFY	10/19/15	10/24/15	Meet Your Nieghbor Meet Your Nieghbor	CM	12p-1230p	11111--	:30	5	\$645.00	P2	0.00	NM	5	\$3,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	11111--		5			\$645.00		0.00				
N 5	KLFY	10/19/15	10/24/15	KLFY News 10 @ 6p KLFY News @ 6p	CM	6p-630p	1-111--	:30	4	\$735.00	P2	0.00	NM	4	\$2,940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	1-111--		4			\$735.00		0.00				
N 6	KLFY	10/22/15	10/22/15	M-F 630p-7p Entertainment Tonight	CM	630p-7p	---1---	:30	1	\$510.00	P2	0.00	NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/19/15	10/25/15	---1---		1			\$510.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 7	KLFY	10/19/15	10/19/15	Mon Hour 3 NCIS: Los Angeles	CM	9p-10p	1-----	:30	1	\$675.00	P2	0.00 NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/15	10/25/15	1-----		1			\$675.00		0.00			
N 8	KLFY	10/20/15	10/20/15	Tue Hour 2 NCIS: New Orleans	CM	8p-9p	-1-----	:30	1	\$850.00	P2	0.00 NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/15	10/25/15	-1-----		1			\$850.00		0.00			
N 9	KLFY	10/23/15	10/23/15	Fri Hour 2 Hawaii Five-O	CM	8p-9p	----1--	:30	1	\$450.00	P2	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/15	10/25/15	----1--		1			\$450.00		0.00			
N 10	KLFY	10/19/15	10/24/15	KLFY News 10 @ 10 KLFY News 10 @ 10	CM	10p-1035p	1-111--	:30	4	\$850.00	P2	0.00 NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/19/15	10/25/15	1-111--		4			\$850.00		0.00			
Totals													26	\$15,790.00