



Brandon Gerke <b.a.gerke@gmail.com>

RE: Cost of ad for political campaign in the paper?

2 messages

Kelly Formatin <kellyf@bciradio.com>
To: Steve Loosley <steve@loosley.com>
Cc: Brandon Gerke <bgerke@nrtoday.com>

Wed, Mar 30, 2022 at 10:07 AM

Ok – here we go!

FULL PAGE: \$2500

QUARTER PAGE: \$900

1/8 PAGE: \$500

DIGITAL (10,000 IMPRESSIONS FOR ABOUT ONE WEEK) \$150

I'm also including our rate card for radio just in case. 😊

Kelly Formatin

National Regional Sales Manager

*Brooke Communications * The News Review*

*345 NE Winchester St. * Roseburg OR * 97470*

PH#541-672-6641

From: Steve Loosley <steve@loosley.com>
Sent: Wednesday, March 30, 2022 5:38 AM
To: Kelly Formatin <kellyf@bciradio.com>
Cc: Rachele Carter <rachellec@bciradio.com>; Alex Palm <palm@ieengineering.com>
Subject: Cost of ad for political campaign in the paper?

Good morning, Kelly.

This is Steve, we exchanged several emails back when COVID was about to disrupt life as we know it forever about the Roseburg school bond campaign.

We're back working on the bond campaign aiming for a big win for our community. Can you please give the Vote YES PAC pricing for the following adds:

- One full page or half page (we're thinking of a "Thank You" ad after the campaign)
- One quarter page list of supporters to run on a Sunday and one other day
- Also, a price for 1/8 page ad in color
- Also, please include digital ad quotes as well

Please let us know if this is enough information or any questions to give us pricing.

Thanks so much!!

Steve

 **2022 AGENCY RATE CARD.pdf**
157K

Steve Loosley <steve@loosley.com>
To: Kelly Formatin <kellyf@bciradio.com>
Cc: Brandon Gerke <bgerke@nrtoday.com>

Wed, Mar 30, 2022 at 2:14 PM

Great. Thanks, Kelly. I'll share this with the PAC
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