

**WCAU**

**QUARTERLY LISTING**

**COMMUNITY ISSUES AND PROGRAMS**

**April, May, June, 2016**

## Quarterly Issues and Programs Report

Through formal and informal ascertainment of the general public, community leaders, public officials – inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns and sales marketing campaigns.

### Community Issues

Accidents and Disasters	Environment
Business & Industry	Foreign News
Children & Youth	Funerals and Memorials
Consumer	Government and Politics
Court and Legal Decisions	Health and Medical
Crime and Law Enforcement	Housing
Cultural	Immigration
Deaths	Lifestyle
Diversity	Poverty
Education	Religion
Elderly-Seniors-Retirement	Safety
Employment/Labor	Technology
Entertainment	Transportation

## Regularly Scheduled Programs

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

NBC 10 @ Issue – Weekly Issue-Oriented Program  
Sundays 11:30-12N.

NBC 10 News– Daily Local News Programs  
WCAU's daily newscasts devote considerable time to local issues and community problems. Regularly scheduled newscasts include:

<b>Program</b>	<b>Time</b>	<b>Days</b>
NBC 10 News Today	4:30-7:00am	Monday-Friday
NBC 10 News Today	11:00am – 12N	Monday-Friday
NBC 10 News at 4	4:00-5:00pm	Monday-Friday
NBC 10 News at 5	5:00-6:00pm	Monday-Friday
NBC 10 News at 6	6:00-6:30pm	Monday-Friday
NBC 10 News at 11	11:00-11:35pm	Monday-Friday
NBC 10 News Today	5:30-7:00am	Saturday
NBC 10 News Today	9:00-10:00am	Saturday
NBC 10 News at 6	6:00-6:30pm	Saturday
NBC 10 News at 11	11:00-11:30pm	Saturday
NBC 10 News Today	5:30-8:00am	Sunday
NBC 10 News Today	9:00-10:30am	Sunday
NBC 10 News at 6	6:00-6:30pm	Sunday
NBC 10 News at 11	11:00-12M	Sunday



**Quarterly Issues/Program Report (Fourth Quarter)**  
**April 1, 2016 – June 30, 2016**

NBC 10 attempts to serve the public interest, convenience and necessity by presenting broadcast material, which treats significant issues of the people in the Delaware Valley communities that are served by NBC 10.

NBC 10 recognizes that it has an ongoing obligation to remain aware of such community issues and to exercise its best judgment as to what broadcast material should be programmed to address those needs and interests.

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**Note:** This quarterly report covers issues that aired during NBC 10 News broadcasts at 4, 5, 6, and 11p.m. Monday through Friday, as well as news broadcasts during the weekend.

## **Public Safety and Crime**

### **April 1, 2016 – June 30, 2016**

April 17<sup>th</sup> – Four Year Old Shot and Killed – Live AM and PM

A Philadelphia father confesses to shooting his four year old daughter in the face killing her. The man says he was playing around with his gun when it accidentally went off. The man originally fled the scene after the shooting and blamed it on another child but later turned himself in and confessed to the shooting.

April 21<sup>st</sup> – High School Student Assault Death – Live at 4p, 5p, 6p, and 11p

A 15 year old student at Howard High School is dead after being involved in a fight w/other students. Officials say the fight took place in a bathroom and may have been over a boy. The official cause of death is under investigation, no one's been charged.

May 3<sup>rd</sup> – Acme Narcan – Live at 4p and 5p

The Delaware County District Attorney and others hold a press availability announcing that all ACME Pharmacies in Delaware County now carry NARCAN Nasal Spray, the lifesaving drug that can reverse the effects of an opioid overdose. The user, a family member or friend can now get NARCAN Nasal Spray by obtaining a prescription from their family doctor or by using the Pennsylvania standing order, a prescription written for the general public, issued by the PA Physician General.

May 16<sup>th</sup> – Twin Girls Abused – Live at 4p and 6p

Parents in Bucks Co are arrested and charged with abusing their infant twin girls. Both babies were undernourished, had leg injuries and bruising in their throats. The girls' mother admitted to sometimes hurting the babies to get the attention of her husband.

May 25<sup>th</sup> – College Rooftop Ban – Vo aired at 5p

Kutztown borough council announces it will ban all rooftop activities, except for maintenance. The borough about 60 miles northwest of Philadelphia is home to state-owned Kutztown University. Police say they see students hanging out on rooftops, which he says is extremely dangerous. The borough's ban comes less than two weeks after a Penn State student was electrocuted by a power line and fell from a roof in State College. Some students say they like hanging out on rooftops and enjoy the view, but starting this fall that will carry up to a \$600 fine.

May 31<sup>st</sup> Mom and Daughter Assaulted – Live AM, 11a, 4p and 5p

Philadelphia police are looking for the person who assaulted a woman and her young daughter inside their Feltonville home. The child was sexually assaulted while the mother suffered severe injuries to her head and face. Police believe both victims know their attacker.

June 2<sup>nd</sup> – Wear Orange Day – Pkg aired at 5p

People wearing orange participate in events around the area declaring June 2<sup>nd</sup> National Gun Violence Awareness Day. The day is to honor and remember all victims and survivors of gun violence and to declare that as a country must do more to reduce gun violence. The proclamation encourages all citizens to support their local communities' efforts to prevent the tragic effects of gun violence and to honor and value human lives.

June 11<sup>th</sup> – Christina Grimmie Killed – Live AM and 11p

New Jersey native and former Voice contestant Christina Grimmie is shot and killed after a performance in Orlando. The 22 year old was signing autographs when the attack happened. The shooter was tackled by Grimmie's brother before shooting and killing himself. So far police have no motive.

June 24<sup>th</sup> – Folcroft Officer Shot – Live at 11a, 4p, 5p, 6p and 11p

A 25 year old Folcroft police officer is recovering after being shot 7 times after a drug stop. The shooter and 3 others were arrested a few hours later. The officer is expected to make a full recovery.

June 27<sup>th</sup> – Supreme Court Domestic Violence – Live at 4p and 5p

The Supreme Court upholds the broad reach of a federal law that bans people convicted of domestic violence from owning guns. The justices rejected arguments that the law covers only intentional acts of abuse and not those committed in the heat of an argument. The case involved two Maine men who said their guilty pleas for hitting their partners should not disqualify them from gun ownership. The dispute drew interest from advocates for victims of domestic abuse who say the law applies to reckless behavior as well as intentional misconduct. Gun rights groups argued that the men should not lose their constitutional right to bear arms because of misdemeanor abuse convictions. A federal appeals court ruled against the men.

### **Elderly**

#### **April 1, 2016 – June 30, 2016**

May 6<sup>th</sup> –Seniors Mother's Day – Vo aired at 4p

Presby's Inspired Life (a regional provider of continuing care and affordable housing for older adults) and the Philadelphia Corporation for Aging host a Mother's Day Brunch for low-income seniors of the Casa Carmen Aponte Senior Living Community. Presby's Inspired Life is a not-for-profit, faith-based ministry that provides continuing care and affordable housing to more than 3,000 seniors in 35 communities throughout the Greater Philadelphia area.

May 10<sup>th</sup> – Bikers 96<sup>th</sup> Birthday – Vo aired at 6p

Wesley Enhanced Living Doylestown resident Bill Grun celebrates his 96th birthday at his retirement community. At 96 and still an avid biker, riding 9.6 miles per day, Bill will be presented with a commemorative membership to the Central Bucks Bike Club and will be surprised with a 'birthday ride' with other club members.

May 12<sup>th</sup>- Seniors Internet Essentials – Vo aired at 5p

Comcast announces the launch of a pilot program for low-income senior citizens in Philadelphia as part of Internet Essentials, the nation's largest and most comprehensive high-speed Internet adoption program for low-income Americans. The program is designed to better understand the unique challenges of helping them cross the digital divide and learn how to use the Internet. The program is being implemented in cooperation with the Philadelphia Corporation for Aging and is supported by a network of referral partners.

May 12<sup>th</sup> – 100 Yr old Volunteer – Vosot aired at 4p

Violet Feden, a Lehigh Valley Hospital volunteer for the past 25 yrs celebrates her 100<sup>th</sup> birthday. The Allentown resident walks to the hospital each Thursday for her shift, regardless of the weather. The retired industrial therapist maintains her weekly routine, delivering cards and flowers to patients and performing clerical tasks in the volunteer office.

May 18<sup>th</sup> – Older Birthdays – Vo aired at 6p

Deptford Township Mayor and Council celebrate the birthdays of 100, 90 and 85 year olds. The centenarians, nonagenarians and octogenarians are all township residents.

May 23<sup>rd</sup> – Retirement Security – Vo aired at 5p

Philadelphia City Controller Alan Butkovitz releases a study showing that 33 percent of retired seniors in Philadelphia live in poverty and identifies several strategies to reduce the percentage, improving financial security for future generations.

A senior household in Philadelphia needs \$28,750 a year to meet its basic needs without relying on public assistance. More than half of Philadelphia's senior households live on less than that. Twenty-one percent are in the Supplemental Nutritional Assistance Program. A premise for the large number of seniors living in poverty can be attributed to 54 percent of employees in Philadelphia who do not have access to a retirement plan through their employer.

May 24<sup>th</sup> – Women Scam Elderly –Live at 4p and 5p

Winslow Police are investigating after an elderly couple is scammed by a group of women. The females approached a house owned by an elderly couple and made contact with the couple. Two of the females attempted to distract the elderly couple while the third female started going through the house. They left the home and the couple never called the police. Police are warning everyone to keep their doors locked and report any suspicious behavior.

June 1<sup>st</sup> – 78 Year old Man Found Dead – Pkg aired at 5p

Philadelphia police are investigating after a 78 year old man is found beaten and strangled in his home. The man was a handyman in the neighborhood for the last 50 years. A \$20,000 reward is being offered for an arrest and conviction.

## **Minorities, Gay and Lesbian Issues**

**April 1, 2016 – June 30, 2016**

April 7<sup>th</sup> – Gay News Anniversary –Vosot aired at 11p

Philadelphia Gay News marks 40 yrs in existence. Philadelphia Gay News printed its first issue on January 3, 1976, and has since played a crucial role in giving the LGBT community a voice. Its pages have carried first-in-the-nation features like an exposé on lesbian nuns, a Pulitzer Prize-nominated series on corruption at a local LGBT organization and an investigation into the murder of local trans woman Nizah Morris, now in its 14th year.

April 17<sup>th</sup> Kenney LGBT Honor – Vo aired at 6p

The Delaware Valley Legacy Fund hosts its HEROES event to honors those whose work and leadership advances the rights of the LGBTQ community. This year Philadelphia Mayor Kenney will accept the 'Ally Hero of the Year' Award. In 2013, Kenney was the prime sponsor of an equal-rights bill that offers tax incentives to businesses that expand health coverage for lesbian, gay, bisexual, and transgender employees - a measure hailed as the first of its kind in the nation.

April 27<sup>th</sup> – African American Chamber of Commerce Gala – Vo aired at 11p

The African American Chamber of Commerce holds its annual meeting and awards gala. The organization is a part of the Greater Philadelphia business community and an advocate for minority owned business in the Delaware Valley and Southeastern Pennsylvania. For 23 years, the Chamber has worked to enhance the growth and effectiveness of African-American owned

businesses in the region and improve economic conditions within the regional African-American community.

May 13<sup>th</sup> – Transgender Bathrooms – Live AM, 4p, 6p

Local school districts react after the Obama administration says it wants to clarify the expectations of public schools when it comes to the rights of transgender students. The departments of Education and Justice released a directive, reminding school districts that they are obligated to treat transgender students in a way that matches their gender identity. The directive says that includes their access to bathrooms and locker rooms.

May 17<sup>th</sup> – Spanish Speaking Scam – Vo aired at 5p

The New Jersey Division of Consumer Affairs charges four businesses with allegedly perpetrating bogus immigration services schemes that targeted Spanish-speaking consumers. The four businesses had all been cited by the Division for allegedly violating the Consumer Fraud Act (“CFA”) and Advertising Regulations in connection with services offered to immigrants.

May 25<sup>th</sup> – LGBT Welcome America Float – Vo aired at 6p

It’s been roughly 10 years since the LGBTQ community began to be openly included in the annual Wawa Welcome America Fourth of July Parade, but this year they will get their own float. Although Wawa Welcome America had a 50th Anniversary commemorative float reflecting on the LGBT civil rights movement last year, this is the first official designated float for the community expected to run annually. The float will be included in the “gay section” of the parade, which will feature local drag queen Brittany Lynn, the Lambda Car Club, Hegeman String Band and LGBT members of the networking club Rainbow Alliance. The Wawa Welcome America events are scheduled to run this year from June 27th through July 4th.

June 9<sup>th</sup> – Trump Philly Values – Vo aired at 5p

Philadelphia Councilwoman Helen Gym (At Large), introduces a resolution condemning what she calls the racist, sexist, xenophobic, and anti-American values that have been espoused by Donald Trump during his bid for Presidency, which are at odds with the deeply-held values of the City of Philadelphia. Gym says “as the birthplace of American democracy, it is incumbent upon the City of Philadelphia to declare that the politics of division are unacceptable and to stand up for the values of inclusion and equality.” The resolution, was co-sponsored by five other councilmembers and will be voted on June 16.

June 16<sup>th</sup> – Transgender Students – Vosot aired at 11p

The Philadelphia School Reform Commission adopts a new policy for how Philadelphia public schools deal with transgender students. Effective immediately:

Students may be addressed by names and pronouns corresponding to their gender identity. This applies to interactions with other students and staff, and all written records, including report cards, class rosters, and photo ID. Transgender identity, legal name and sex assigned at birth is confidential. Students may participate in gender-segregated groups that correspond to their gender identity. Schools should use gender-neutral language in communication with all students and families, regardless of a student's gender identity. Students may access locker rooms and restrooms that correspond to their gender identity. Students may also dress in accordance with their gender identity. Schools may not adopt dress codes on the basis of gender.



## **Education**

### **April 1, 2016 – June 30, 2016**

April 4<sup>th</sup> – DelTech Nursing Degree, Vo aired at 5p

Delaware Technical Community College will become the fourth educational institution in the state to offer a Bachelor of Science in Nursing degree program. The Board of Trustees approved the move in October, and school officials plan to offer the program by January 2017. The school currently offers an associate degree in nursing. The two-year associate degree in nursing program will still be offered at the school.

April 26<sup>th</sup> – Summer Learning Program – Vo aired at 5p

Camden's Superintendent joins students, families, educators, and community partners to announce a suite of summer learning opportunities that will make enriching experiences available to more than 1,000 Camden students. From pre-k students to college student's home for break, there are a wide range of opportunities for Camden students to work, learn, and play this summer. Students currently in grade 8 will be able to participate in a Summer Bridge program to support the transition to high school. Students already in high school will be able to participate in credit recovery, which will help students stay on track to graduation.

April 27<sup>th</sup> – Cabrini University – Vo aired at 6p

Cabrini College officials announce that the state Department of Education had approved its application for university status. Cabrini, which offers master's programs in education, accounting, leadership, religious and pastoral studies, and biological sciences, is also launching its first doctoral programs in organizational development in educational leadership. The school, founded in 1957, enrolls about 1,300 undergraduates and 900 graduate students.

May 2<sup>nd</sup> – School Start Time Hearings – Live at 4p and 6p

The New Jersey Department of Education holds hearings to learn whether the public thinks students in middle and high school grades should be spared early school start times. Parents, educators, students, and other community members are being asked for input into the possibility of school start times of 8:30 a.m. or later.

The Legislature passed a law last year to look into the proposal, after the American Academy of Pediatrics recommended later school start times for middle and high schoolers.

May 20<sup>th</sup> – Philadelphia School Substitutes – Vo aired at 5p

The School Reform Commission authorizes the School District of Philadelphia to contract with Kelly Educational Staffing to provide substitute staffing services for teachers and other school support personnel, starting with the 2016-17 school year. Services will start service September 1 and will continue through the 2017-18 school year. Under the terms of the contract, KES will provide complete substitute service management for most per diem substitute positions, and will be responsible for the recruiting, hiring, assigning, managing and training of all substitute staff. Kelly will provide a team of recruiters, management and administrative personnel exclusive to the District, and access to a centralized customer support team with trained schedulers to constantly monitor and manually fill absences, including same day and last minute situations.

June 6<sup>th</sup> – School Bus Funding – Pkg aired at 5p

Camden Superintendent Paymon Rouhanifard joins students, parents, and community leaders for a walk to promote student safety. In particular, the walk calls for additional state funding that would provide safer transportation options for students who walk several miles to get to their school. Many students walk more than 2 miles to school and home each day.

June 9<sup>th</sup> – Remarkable Graduates – Live at 4p and 5p

Camden School District officials honor 22 graduates for their excellence and perseverance. All are surrounded by violence and drugs on a day basis and have faced peer pressure to join a gang. Along with those hardships these graduates have also had to deal with caring for nine siblings, the loss of parents and homelessness. Despite the odds all 22 stayed in school, did well and will graduate on time.

June 17<sup>th</sup> – STEM Academy Not Opening – Vo aired at 5p and 6p

Delaware State officials have revoked the Delaware STEM Academy's charter, preventing the school from opening in the fall. The Delaware State Board of Education voted to accept recommendations from the state's Charter School Accountability Committee and the secretary of education to revoke school's charter two months ahead of its planned opening date. State officials cited low enrollment and uncertain funding.

The school failed to come close to hitting its target enrollment of 250 students, it was set to open in the fall with a focus on science, technology, engineering and math.

## **Government**

### **April 1, 2016 – June 30, 2016**

April 6<sup>th</sup> – Hillary Clinton and Bernie Sanders in Town – Live or vo in all shows

Democratic Presidential nominee hopefuls Hillary Clinton and Bernie Sanders come to Philadelphia looking for votes. Clinton spoke at the AFL-CIO convention before hosting a roundtable discussion at a Kensington workplace. Sanders meet with churchgoers in North Philadelphia before attending a rally at Temple. He will speak at the AFL-CIO convention tomorrow.

April 7<sup>th</sup> – PA Attorney General Debate – Pkg at 5p, Live at 7p

NBC10 and Telemundo62 host “The Democratic Debate for Pennsylvania Attorney General.” All three democratic candidates will participate including: Northampton County District Attorney John Morganelli, Montgomery County Commissioner Josh Shapiro and Allegheny County District Attorney Stephen Zappala Jr.

April 17<sup>th</sup> – PA Medical Marijuana – Pkg aired at 6p

PA Governor Wolf signs the medical Marijuana Legalization bill into law. The implementation of the program is expected to take between 18 and 24 months and, when completed, will offer medical marijuana to patients who are under a physician's care for the treatment of a serious medical condition. Studies have shown that medical marijuana can assist patients suffering from serious medical conditions by alleviating pain and improving their quality of life.

April 26<sup>th</sup> – Primary Day – Live in all shows

Republicans and Democrats turn out in Pennsylvania and DE to cast their vote on primary election day. Donald Trump and Hillary Clinton were winners in both states. Chaka Fattah lost his senate seat and Katie McGinity upset Joe Sestak as a candidate for PA Attorney General.

May 6<sup>th</sup> – Delaware Primaries – Vo aired at 5p

A bi-partisan group of legislators wants Delaware to have all primary elections on the same day. Currently, voters pick Republican and Democratic presidential nominees on the fourth Tuesday in April, but have to wait until the second Tuesday after the first Monday in September to select party nominees in state and local races.

Supporters say consolidation would save the state money by having fewer elections, prevent confusion among voters and hopefully increase turnout. House Bill 375 would hold all primaries on the April date. The change would start with the 2020 presidential election year, but would apply to all "off-year" elections after that.

May 9<sup>th</sup> – Christie Trump Team – Vo aired at 4p and 5p

Donald Trump announces NJ Governor Chris Christie will serve as Transition Team Chairman. Trump is the presumptive Presidential nominee for the Republican Party and continues to take critical steps to gear up for the general election. Christie will oversee a team of professionals preparing to take over the White House.

June 7<sup>th</sup> – NJ Primary – Live in all shows

Voters in New Jersey come out to vote for candidates in different races including the Presidential nominee. Donald Trump is the presumed Republican nominee and Hillary Clinton is expected to have the votes for the Democratic Party before the polls close.

June 16<sup>th</sup> – Prostate Cancer Bill – Vo aired at 5p

PA Governor Wolf ceremoniously signs SB 609. This bill creates greater public awareness of measures available to detect, diagnose and treat prostate cancer and related chronic prostate conditions. The legislation directs the Department of Health to establish a 19-member task force on prostate cancer and related chronic prostate conditions to investigate and make recommendations. Earlier this week, Governor Wolf underwent an outpatient procedure as part of his previously announced prostate cancer treatment.

## **Youth Issues**

**April 1, 2016 – June 30, 2016**

April 11<sup>th</sup> – Child Abuse Pinwheels – Vo's aired at 4p and 5p

Various organizations across the region plant pinwheels to raise awareness about child abuse. Just as the pink ribbon signifies breast cancer awareness, the pinwheel has become the national symbol for preventing child abuse. The initiative is part of Prevent Child Abuse "Pinwheels for Prevention" campaign designed to increase awareness about child abuse and neglect in the community.

May 3<sup>rd</sup> – Operation Dream Lift – Vosot aired at 4p

New Jersey State Police help seriously ill, physically challenged or abused children board a jet to visit Disney World in Florida. The trip is thanks to Operation Dream Lift which provides similar trip to kids across the country.

May 6<sup>th</sup> – Sixers Basketball Clinic – Vo aired at 4p

As part of Independence Blue Cross Foundation's Healthy Futures Initiative, Philadelphia 76ers forward Robert Covington holds a 76-minute clinic with 50 middle school students from St. Martin de Porres School. Sixers In-Arena Host Christian Crosby, Sixers Phlight Squad and Dancers, and mascot Franklin will lead the "FIT76" basketball clinic and healthy lifestyle

discussion. Independence Blue Cross Foundation's Healthy Futures Initiative is a three-year, \$3 million comprehensive, collaborative approach to combating obesity and improving child wellness in Southeastern Pennsylvania. Healthy Futures focuses on three components of healthy living — "Eat Right," "Get Fit," and "Stay Well" — each brought to life in area schools through partnerships with national and regional leaders with expertise in nutrition, fitness, and preventative health

May 16<sup>th</sup> – Healthy Babies – Vo aired at 5p

Virtua Hospital partners with The American Heart Association | American Stroke Association for the "Little Hats, Big Hearts" program, an effort aimed at educating new moms about congenital heart defects, the most common type of birth defect in the country. As part of the initiative, 100 newborns in Virtua hospitals will receive hand-knitted red infant caps donated by volunteers from all over the state. In addition to the hats, moms will also receive a health packet which includes tips on raising healthy children, work-outs to do at home, an American Heart Association cookbook, and information about the defects.

May 24<sup>th</sup> - PA Car Seat Laws – Vo aired at 6a

Parents in Pennsylvania now have to deal w/stricter car seat laws. A new bill would require children to ride in rear facing seats until the age of two. Children who outgrow the height and weight requirements would be exempt. The bill passed the PA house and is expected to be signed by the governor. NJ has a similar law, in DE children only need to be in rear-facing seats until age one.

June 6<sup>th</sup> –Fitness Challenge - Vo aired at 5p

180 children in 3rd and 4th grade at the Samuel Powel School in Philadelphia participate in field day activities to help conclude the New Balance SparkStart Fitness Challenge, a program that challenged over a thousand children in six cities across the country to participate in recess activities and games and track their physical activity over a six-week period. The children who participated in the challenge in Philadelphia completed a total of 75,000 minutes of activity over the course of the 6-week program.

June 10<sup>th</sup> – Bike Safety Rodeo – Vo aired at 11p

The Abington Police Department and Abington School District partner for the Willow Hill Elementary School "Bike Rodeo." The event is designed to instruct students on bicycle safety. It will encourage students to be physically active and achieve 60 minutes of exercise daily while promoting family exercise as well.

June 13<sup>th</sup> – Sex Abuse Bill – Vo aired at 4p, 5p and 6p

Survivors of child sex abuse join hands with families, friends, advocates, and an array of organizations from around the state on the steps of the Pennsylvania State Capitol in Harrisburg to demonstrate their strong support for HB 1947, which revives expired statutes of limitations for all survivors up to age 50. Demonstrators were joined by survivors and supporters from New York and New Jersey, who are pressing for statute-of-limitations reform in their home states.

**Disabled**  
**April 1, 2016 – June 30, 2016**

April 16<sup>th</sup> – Melmark Awards – Vo aired at 11p

Melmark holds its biennial black tie event, The Dream Maker's Ball, to mark fifty years in the organization's history of supporting children and adults with intellectual disability. Melmark provides residential, educational, rehabilitative and vocational programs for children and adults with autism spectrum disorders, intellectual disabilities, brain injuries and other neurological and genetic disorders.

April 17<sup>th</sup> – Huddle up for Autism – Vo aired at 6p

The Philadelphia Eagles and The Center for Autism Research at The Children's Hospital of Philadelphia host the sixth annual Huddle Up for Autism event. The carnival-style event serves to educate, fundraise and create autism awareness. The day will feature a family fun atmosphere and has been planned specifically for families touched by Autism. Quiet rooms, educated volunteers, family resource tables and gluten-free foods will all be incorporated into the autism-friendly environment.

April 21<sup>st</sup> – Amputee Vets – Pkg aired at 11p

The Corporal Michael J. Crescenz VA Medical Center hosts its 9th Amputee Veterans First Swing Golf Clinic. The clinic, free and open to any Veteran amputee receiving care at a VA facility, offers educational information as well as hands-on experience in the fundamentals of golf. PGA professionals will teach basic techniques to first-time golfers and assist experienced golfers in perfecting their current skills. Golfers will also be teamed with VA staff members to develop other rehabilitation and life skill needs.

April 30<sup>th</sup> – MS Walk – Vo aired at 6p

More than 3,000 people come out to walk 4 miles to raise money and awareness for Multiple Sclerosis. Multiple sclerosis is an unpredictable, often disabling disease of the central nervous system that disrupts the flow of information within the brain, and between the brain and body. Symptoms range from numbness and tingling to blindness and paralysis. The progress, severity and specific symptoms of MS in any one person cannot yet be predicted, but advances in research and treatment are leading to better understanding and moving us closer to a world free of MS. Most people with MS are diagnosed between the ages of 20 and 50, with at least two to three times more women than men being diagnosed with the disease. MS affects more than 2.3 million worldwide.

May 6<sup>th</sup> - Elwyn Ball –Vo aired at 11p

One of the nation's oldest nonprofit human service organizations observes its 164th anniversary with a celebratory ball. More than 500 Elwyn supporters will come together for the 36th annual Elwyn Ball to raise funds for the thousands of children, adults and seniors with disabilities whom Elwyn serves in Pennsylvania, New Jersey, Delaware and California. Since its inauguration in 1981, the Elwyn Ball has raised millions of dollars for the nonprofit's varied programs and services that serve more than 12,000 children, adults and seniors with a wide range of disabilities. Each year, the significant financial proceeds raised at the ball go to support Elwyn's network of programs in education, rehabilitation, employment options, early childhood services, assisted living, respite care and campus and community therapeutic residential programs.

May 16<sup>th</sup> - Usher Syndrome Essay – Pkg aired in the AM shows

A teenager in New Jersey has single-handedly made this coming summer brighter

for kids who have a rare, genetic disorder. It's called Usher Syndrome, and it leaves people deaf and blind. 8th grader Gabrielle Turgeon has known Henry Norton for several years, they're family friends. Henry can barely see out of either eye and has cochlear implants to help with hearing. He has a lot going against him...but recently, got great news to smile. Gabrielle wrote an essay about him to the home shopping network for a fundraiser and she won! Now one thousand dollars is going to Henry's charity, which means he and several friends can attend a \*normal summer camp with their interpreters.

June 9<sup>th</sup>- Phillies ALS Fundraiser – Vo aired at 11p

The entire Phillies family joins thousands of fans at the Phillies Phestival, a fun-filled autograph and auction party to help strike out ALS, the devastating neuromuscular condition for which there is no known cause or cure. Since 1984, the Phillies have raised over \$16 million for The ALS Association, Greater Philadelphia Chapter's patient services and research. ALS, a progressive neuromuscular disease, is also known as "Lou Gehrig's Disease" after the Yankee first baseman who succumbed to this neurological disease.

June 10<sup>th</sup> –Special Prom Escort - Pkg aired at 11p

A community comes together to make sure a special couple makes it to their Prom. Kenya Mitchell has cerebral palsy and is blind. Her family couldn't find a way to get here and her wheelchair bound date to their prom so the Somerton Center stepped in to help. They decorated their transportation van to pick up the teens and their caregivers to make sure they made it to the event. Both are students at Simon Gratz Mastery Charter School.

## **Consumerism and Recall Information**

### **April 1, 2016 – June 30, 2016**

April 8<sup>th</sup> – Phila to Brussels Flights, Vo's aired at 4p/5p/6p

American Airlines says it will resume Philadelphia-to-Brussels flights as a seasonal flight starting June 14. The flight, which operated daily except Tuesdays, has been suspended since the terrorist attacks last month. This year, the flights will operate in the peak summer season between June 14 and Aug. 21 and they will resume in May 2017, jetting out six days a week. American Airlines spokeswoman Victoria Lupica said the decision about the Brussels flight does not affect Philadelphia's other European destinations.

April 14<sup>th</sup> – Frontier Service to Philadelphia – Vo aired at 4

Frontier Airlines announces it will add nonstop service from Philadelphia International Airport to San Antonio, Texas. The announcement comes less than a week after the airline publicized that it will begin new service from PHL to 10 cities starting in the spring. On May 13, Frontier will launch flights departing Tuesday, Thursday and Sunday between Philadelphia and the southwest San Antonio. San Antonio is presently not served nonstop from PHL.

April 26<sup>th</sup> – Wawa Wifi –Vo aired at 4p

Starting today, people who visit the more than 700 Wawa stores in Delaware, Florida, Maryland, New Jersey, Pennsylvania and Virginia will have access to free Wi-Fi, thanks to a new collaboration between the company and Comcast. Comcast Business's Enterprise Solutions unit installed the managed public/private Wi-Fi network, along with managed broadband, and the team will support both services for Wawa going forward. To access Xfinity Wi-Fi at Wawa

locations, customers should logon to the “xfinitywifi” SSID in the list of available networks on their devices. There is no charge to use the service and it is available to everyone.

May 26<sup>th</sup> – PHL Eases TSA Lines – Vo aired at 4p and 5p

As the busy summer travel season approaches, airports around the country including Philadelphia International Airport are gearing up for long lines at Transportation Security Administration security checkpoints. In anticipation of larger passenger numbers, the airlines have hired extra staff to perform non-screening functions including helping passengers review rules for carry-on items and informing them of expected wait times at the checkpoints. Also, the airlines continue the practice established several years ago of informing the TSA overnight of the expected daily passenger loads per flight, which assists the agency in deploying resources to the appropriate checkpoints. To expedite the screening process and decrease wait times at security lines, the TSA encourages travelers to sign up for TSA Pre-Check. Eligible applicants, who pay an \$85 annual fee, can go through screening in a special lane without removing shoes, outerwear and belts.

June 1<sup>st</sup> – New Target Stores – Vo aired at 6p

Opening dates have been set for the two Target stores coming to Center City this year. The first, located at 1128 Chestnut St., is scheduled to open July 20, another Target is slated to open at 1900 Chestnut St. on Oct. 5. The stores are what the company describes as "flexible format" locations, which have slimmed-down designs and emphasize order pickups from Target's website. The locations are part of Target's expansion into urban areas and will be smaller than the retail giant's typical suburban shopping centers.

June 1<sup>st</sup> – PSE&G Gas Bills – Vo aired at 4p

PSE&G proposes to reduce residential natural gas bills this year by another 7.4 percent, saving customers \$64 per year. In its annual filing with the New Jersey Board of Public Utilities, PSE&G said it would reduce its basic gas supply rate this winter to 34 cents from 40 cents – the lowest rate in 16 years. Including the proposed reduction, since January 2009 the utility has decreased residential gas bills by 51 percent through supply rate reductions for an annual savings of \$854 for PSE&G's typical residential gas heating customer. In addition, PSE&G gave back \$152 million to customers -- in the form of bill credits -- during the last winter heating season.

June 2<sup>nd</sup> – Amtrak Pets Program – Vo aired at 5p

Amtrak announces it has extended its pets program on Acela Express, allowing customers to continue traveling with their small pets on weekends and holidays only, just in time for families making summer travel plans. As a result of the overwhelming success of its pilot test, Amtrak has made this program permanent on weekend Acela trains. More than 7,400 pets have traveled with their owners along the Northeast Corridor since the pilot launched in October 2015. Boston, New York, Philadelphia and Washington, D.C., remain top departure cities.

June 9<sup>th</sup> – Parking Ticket Amnesty – Vo aired at 4p

Easton City Council announces they'll be mailing letters to people with unpaid traffic fines next week. The city hasn't been able to collect some \$767,000 in fines. The letters will tell the scofflaws that they can clear their record if they'll pay half of the fines they owe within two weeks. Mayor Sal Panto says the tickets have piled up ever since the city decriminalized the parking ticket system in 2013. That means the city stopped sending the tickets to the local district justice to take court action for unpaid tickets.

**Religion**  
**April 1, 2016 – June 30, 2016**

April 13<sup>th</sup> – Passover Event - Vo aired at 4p

The eight-day Jewish festival of Passover, which begins at sunset on Friday, April 22, is celebrated early by 150 seniors during a special pre-holiday Seder. Passover commemorates the story of the Exodus in which the ancient Israelites were freed from slavery in Egypt.

April 17<sup>th</sup> – Matzah Baking – Vo aired at 6p

Some kids in Margate got an early start on the Jewish Holiday of Passover that starts later this week. Children at Chabad at the Shore's Community Hebrew School mixed and rolled their own Matzah. The pieces of unleavened bread were then baked and eaten. The weeklong festival of Passover starts Friday at sundown. The holiday commemorates the Israelites exodus from ancient Egypt and slavery. The Jews had to flee so quickly, they did not have time for their bread to rise.

May 3<sup>rd</sup> – Holocaust Survivors – Vo aired at 5p

More than 380 Holocaust Survivors from the Philadelphia region attend JFCS' Café Europa event, in recognition of the Day of Liberation, ending of Hitler's Third Reich. Café Europa is an annual tradition where agencies host luncheons, dances, talks, and community events. These programs are for Holocaust Survivors to meet over a meal and form community. The name comes from a cafe in Stockholm, Sweden where survivors would meet after the war to try to find family and friends.

May 11<sup>th</sup> – Holocaust Memorial – Vo aired at 4p

Philadelphia Mayor Kenney joins survivors and families to unveil plans for a new holocaust memorial plaza. The Philadelphia Holocaust Remembrance Foundation (PHRF) plans to create a destination landmark park at the location of The Monument to the Six Million Jewish Martyrs

May 19<sup>th</sup>- Cause for Sainthood – Vo aired at 11a and 4p

Monsignor Bonner & Archbishop Prendergast hold an assembly about Father Bill Atkinson's Cause for Sainthood. Father Atkinson was born in 1946. He was a Philadelphia area native and in addition to Monsignor Bonner, he also attended the former Saint Alice Parish Elementary School in Upper Darby. During his time as a novice in the Augustinians in 1965, Father Atkinson broke his spine in a tobogganing accident, which caused him to spend the rest of his adult life as a quadriplegic.

In 1974, after continuing his studies and receiving special permission from Pope Paul VI, he became the first quadriplegic ordained to the Roman Catholic Priesthood. He spent 30 years teaching at his alma mater, Monsignor Bonner. In 2006, he died at the age of 60. The United States Conference of Catholic Bishops endorsed his cause for Sainthood, in 2015.

May 21<sup>st</sup> – Priests Ordained – Vo aired at 11p

Archbishop Charles J. Chaput ordains four men to the Priesthood for the Archdiocese of Philadelphia. The Rite of Ordination will take place during Mass following Archbishop Chaput's homily. Each of the newly ordained priests will be assigned to a parish in the Archdiocese of Philadelphia where they will serve as parochial vicars. A parochial vicar is a priest appointed by the Archbishop to assist the pastor of a parish.

May 31<sup>st</sup> – Islamic Holidays Recognized – Live at 4p and 5p



Philadelphia Mayor Jim Kenney and others announce their combined efforts in adding two Islamic holidays, Eid al-Fitr, celebrated after the month-long observance of Ramadan, and Eid al-Adha, celebrated at the conclusion of the annual Hajj pilgrimage, to official holiday calendars for the school district. Mayor Kenney also announced the formation of the Mayor's Task Force on Cultural Inclusion. Earlier this year, Philadelphia City Council voted unanimously to adopt a Resolution calling for the city and the school district to recognize the Eid holidays.

June 7<sup>th</sup> – Seminary Announcement - Vo aired at 5p and 6p  
Saint Charles Borromeo Seminary announces a modified plan for future viability and sustainability. The original plan called for the whole operation to be consolidated into the upper side of campus. The board has now recommended that the Seminary look at consolidating in a new location. All potential options will need to be carefully studied and reviewed before a decision is made.

### **Women's Issues**

#### **April 1, 2016 – June 30, 2016**

April 2<sup>nd</sup> – Women of Excellence – Vo aired at 6p  
The Second Annual Women Of Excellence Luncheon is held to celebrate women who have achieved excellence on a local and national level. Among those being honored are Retired Judge Renee Cardwell Hughes, CEO of the American Red Cross and Councilwoman Blondell Reynolds Brown. Patti Labelle will receive the 2016 Trailblazing Woman of Excellence Award.

April 11<sup>th</sup> – PA Abortion Law – Pkg aired at 6p  
A legislative proposal to place new limits on abortion in Pennsylvania is in limbo after Republicans that control the chamber pulled it from a final vote amid a veto warning from the Democratic governor. The measure would ban elective abortions after 20 weeks, compared with 24 weeks in current law, and outlaw procedures that abort fetuses by removing body parts. The legislation had been on a fast track since it was introduced a little over a week ago. The delay was a significant change from last week, when Republicans, helped by a handful of Democrats, were easily able to assemble enough votes to position the measure for the final House vote. If the bill does make it out of the House, it faces an uncertain future in the Senate, where the Republican caucus has several moderate members who represent suburban districts, where support for abortion rights is stronger.

April 12<sup>th</sup> – Equal Pay Day – Vosot aired at 4p  
Camden County Freeholders and other elected officials discuss legislative action in the U.S. House of Representatives to accelerate passage of H.R.1619 - the Paycheck Fairness Act. In January President Obama marked the 7th anniversary of the Lilly Ledbetter Fair Pay Act, which empowered women to recover wages lost to pay discrimination. It was the first bill Obama signed into law as President of the United States.

April 13<sup>th</sup> – First Black Female Chief – Vosot aired at 5p, pkg aired at 11p  
Regina Price becomes the first black female police chief in Darby Township, PA and the 2<sup>nd</sup> in the state of Pennsylvania. The new chief comes to Darby Township after a 29-year career with the Riviera Beach, Florida Police Department where she rose through the ranks to become a Major in 2011.

April 19<sup>th</sup> – Women and Politics – Vo's aired at 4p and 5p

60 female students from Camden's LEAP Academy University Charter School will participate in Running and Winning, a workshop designed to enlighten young women to careers in politics and help them develop leadership skills. Females make up 52 percent of the U.S. population, but women hold less than 20 percent of congressional seats. As of 2014, the U.S. ranked 98th in the world for percentage of women in its national legislature – just behind Kenya and Indonesia. During this event, students will hear from female political figures who will share their experiences in public life. In addition, girls will divide into groups of four with each member assuming a campaign role. The team will develop a position on an issue, write a campaign speech to support their stand, and design a campaign poster.

May 2<sup>nd</sup> – Pharmacists Give Birth Control – Vo aired at 5p

Women and girls in New Jersey who want to use birth control pills or the contraceptive hormone patch would be able to acquire them directly from a pharmacist without a doctor's prescription under a bill a state Senate committee is considering. Three other states have adopted similar legislation that is designed to make family planning easier and less expensive for people who lack insurance, have trouble getting a medical appointment or can't take time off of work to see the doctor. Pharmacists, after dispensing the contraception, would encourage women to see a doctor.

May 3<sup>rd</sup> – Women Tech Awards –Vo aired at 11p

The 2nd annual “Rad Awards” ceremony celebrates women leaders in the fields of technology, media, culture and business during Philly Tech Week 2016. Rad Girls is a celebration of spirited women who are constantly achieving, innovating, and inspiring. It is an ongoing conversation between empowered women

May 8<sup>th</sup> – Race for the Cure – Pkgs aired AM and 6p

The 26<sup>th</sup> annual Race for the Cure breast cancer walk and run takes place at the Philadelphia Museum of Art. The event kicks off with a parade of survivors. Hundreds participate in the event each year with all money going towards the Susan G Komen foundation. Seventy five percent of the money stays in the community while the other 25% goes towards research.