



Quarterly Issues/Program Report (First Quarter)

July 2012 – September 2012

NBC 10 attempts to serve the public interest, convenience and necessity by presenting broadcast material, which treats significant issues of the people in the Delaware Valley communities that are served by NBC 10.

NBC 10 recognizes that it has an ongoing obligation to remain aware of such community issues and to exercise its best judgment as to what broadcast material should be programmed to address those needs and interests.

[NBC Is In The Community](#)

NBC10 anchors are always connecting with the Community. In the second quarter we partnered up with quit a few unique organizations. Whenever we have the pleasure to sponsor an organization, we always provide an emcee, coverage, and a spotlight. In the beginning of April, we sponsored the Liver Foundation's, Flavor of Philadelphia event, which reporter Monique Braxton emceed. Equality Forum, which was in the beginning of May, was one of our huge community events this quarter. At the international dinner we purchased two tables and provided coverage. We also had a few of our on air talent come out and support the organization. In the middle of May, Lori Wilson was asked to emcee The Urban League Gala. Every year we partner up with the Urban League and we continue to build our relationship with them.

Note: This quarterly report covers issues that aired during NBC 10 News broadcasts at 4, 5, 6, and 11p.m. Monday through Friday, as well as news broadcasts during the weekend.

July 1st 2012 – September 30th 2012

Public Safety and Crime

July 9th – Fatal Millville Police Accident – Live at 4p and 6p

A Millville Police officer is killed by a drunk driver while on duty. The officer and his partner were driving in their patrol car when they were hit. The officer's partner and the suspect were hospitalized in serious condition.

July 31st – Cherry Hill Home Invasion – Live at 5p and 6p

Police in Cherry Hill are looking for four men who broke into a home and tied up two siblings before ransacking the home and fleeing with an undermined amount of cash and jewelry. The men gained entry to the home after one of them knocked on the door dressed as a postman. No one was injured.

August 19th – Off Duty Officer Killed - Live at 6p, 10p and 11p

Philadelphia Police Officer Moses Walker is shot and killed while walking to the bus stop after work. The 19 yr veteran of the force was set to retire next year. So far police have no suspects.

August 22nd – Mother Toddler Murder Suicide – Live at 4p and 6p

A Camden woman kills and decapitates her 2 year old son before stabbing herself to death. Thirty three year old Zahree Thomas was just given back custody of her son in April after she lost custody after leaving him unattended in a car. Counseling for community members affected by the tragedy was offered at a local church.

August 26th – Aston Home Invasion – Live at 10p and 11p

Neumann University students are the victims of a home invasion the day before classes start. The two students were in their rental home when 2 armed men burst in and duct taped them before removing most of their things including laptops, car keys and cash. One of the robbers said they watched the house and saw the students move in with all their belongings.

August 30th - NE Phila Fatal Ax – Live at AM, 4p, 5p, 10p and 11p

A Philadelphia Father is dead after pushing his 5 year old son out of the way of a drunk driver. The driver fled the scene but was arrested a few blocks away by an off duty police officer who witnessed the accident. The driver was out on probation for a previous DUI.

September 3rd – Camden Children Stabbed – Live at 11a and 6p

A man is arrested for stabbing two children in Camden. A 6 yr old boy was found dead at the scene, his 12 yr old sister remains in critical condition. The defendant says he was high on "wet" at the time of the stabbings, a combination of marijuana and PCP.

September 14th – Plymouth Officer Shot and Killed – Live at 11a, 4p, 5p, 6p, 10p, 11p

A Plymouth Township Police Officer is Shot and Killed after a chasing a car stop suspect into the woods. The suspect, who was a person of interest in his girlfriend's disappearance

years ago, then turned the gun on himself. The Officer's K9 partner, Nick, was also shot but is expected to recover.

Elderly

July 2nd - 73 Year Old Man Assaulted – Live at 6p

A 73 year old Philadelphia man speaks out after he is assaulted by 2 teens while waiting for food at a Chinese Restaurant. The victim lost consciousness in the attack where his money, bank cards and medical cards were stolen. The teens were caught on surveillance video and police are asking anyone who may know them to please come forward.

July 11th – Elderly Woman Home Invasion – Live at 4p, 6p, 10p and 11p

Police in Northeast Philadelphia are looking for whoever broke into an 86 year old woman's house and beat her, leaving her with a broken eye socket and stitches to her forehead and cheek. Police say the suspect entered through an unlocked door and nothing appeared to be taken. People who know the woman say despite her age she wants to live alone and be independent.

July 27th – 78 Year old Woman Attacked – Live at 6p

A 78 year old woman speaks out after she is sexually assaulted and robbed in her Germantown home. The woman says a man entered an unlocked door, assaulted her and took cash and a money order. She says she's speaking out about the attack to give others courage.

August 10th – 102 yr old US Citizen – Vo aired at 5p

A 102 year old Philadelphia man becomes a US citizen. The centenarian is from Vietnam and attended the ceremony with his grandson. The oldest person to ever participate in a naturalization ceremony was 117.

August 24th – Elderly Robbed – Vosot aired at 5p and 6p

A 30 year old woman in is arrested in Delaware County for stealing from the elderly. The woman knocks on their door saying she needs to use their bathroom or phone. Once inside the home she takes money, jewelry and other items. The woman was arrested after trying to sell some of the items at a pawn shop. Police believe there may be more victims who have yet to realize their things are missing.

September 10th - Senior Week – Vo aired at 6p

Senior Week in Philadelphia kicks off with a voter ID drive and line dancing. Experts on hand at a local rec center explained the new ID law to Seniors and checked if they had the proper identification. Seniors were also treated to a line dancing lesson by an 80 year old teacher.

September 19th – Senior Olympics – Vo aired at 5p

Residents of various retirement communities from the area come together to compete in the 31st Annual Senior Olympics. The participants competed in various events as fellow residents cheered them on.

September 22nds – Paul Ryan Booed – Vo aired at 9a
Republican Vice Presidential Nominee Paul Ryan is booed at an AARP convention in New Orleans. The boos came with talk of repealing the affordable healthcare act and the GOP's plan to establish a voucher system for Medicare.

Minorities, Gay and Lesbian issues

July 10th – Homeless Feeding Ban – Live at 430p and 530p

Local ministries that feed the homeless in Philadelphia take the city to court over the recent feeding ban. The city says feeding the homeless in certain areas leads to high amounts of trash and unsanitary conditions. The ministries say they're needed more than ever due to funding cuts and a record number of homeless in the city. A decision is expected at the end of the week.

July 11th – Coach Controversy – Live at 6p

The NJ Attorney General's office confirms it received a request to investigate the firing of a Collingswood basketball coach. The NAACP is alleging discrimination and civil rights violations. The coach claims he was told to make the team whiter but he insisted on playing the kids who were the best, regardless of race.

July 26th – Councilman Against Chick Fil A - Live at 4p

A Philadelphia Councilman speaks out after the President of Chick Fil A says he's against gay marriage and only supports marriage between a man and a woman. Councilman James Kenney isn't calling for a boycott of the fast food restaurant but says Philadelphians should be aware of the opinions of its management.

August 17th – Swim Club Discrimination – Live at 4p

The Justice Department announces a settlement has been reached with Valley Club, a former Montgomery County swimming facility, resolving allegations that the company discriminated against people due to their race. In 2009 dozens of predominately African American and Hispanic children from a daycare center heard racial slurs while swimming at the club. In the settlement up to 66 children, their camp counselors and the director of the daycare have been awarded up to \$1.1 million.

August 20th – Moscow Gay Pride Ban – Vo aired at 4p

A Moscow court denies a request to hold gay pride marches in Moscow for the next 100 years. A well-known gay activist petitioned the court to hold gay rights rallies for the next century. The court denied the petition saying it was unsafe. People who have taken part in past gay pride events in Russia have been frequently attacked.

August 28th – NBC Station Bans New Show – Vo aired at 4p

An NBC station in Utah, owned by the Mormon Church, is refusing to air a new fall show. "The New Normal" focuses on a surrogate mother who is having a baby for a gay couple. KSL TV says the content of the show is inappropriate for its audience.

September 7th- Spanish Heritage Event – Vo aired at 6p

Delaware Governor Markell signs a proclamation naming September as Hispanic Heritage Month. The Governor was joined by members of the Hispanic community who proclaimed this year's theme, "Indigenous Tribes of Latin America."

September 12th - Eagle Scout Medal Returned – Pkg aired at 5p

A local male returns his Eagle Scout Medal to the Boy scouts to protest the organization's longtime policy that bars openly gay members. The man, who is gay, and his father who is not, returned their medals along with a letter stating their disappointment that the policy was recently reaffirmed.

Education

July 11th – Vote to Rehire Teachers – Vo aired at 4p

The Upper Darby School District reinstates 45 teachers who lost their jobs due to budget cuts. Among those who got their jobs back were music and art teachers and two librarians.

August 7th – School Uniform Shopping – Vo aired at 6p

Over 500 kids from the Boys and Girls Clubs of Philadelphia are treated to an exclusive back to school shopping event at Burlington Coat Factory stores in the area. The event ensures kids will arrive on the first day of school wearing the proper uniforms.

August 8th – First Day of School – Vo aired at 5p

Philadelphia Preparatory Charter School is the first in the state to open for the new school year. Over 600 students attend the school which is beginning its 11th year.

August 15th – School Safety Conference – Vo aired at 4p

A child psychologist, safety expert and various law enforcement officials address the 6th annual School Safety and Security Conference in South Jersey. The topics range from privacy on line to gang activity in schools. Teachers, parents and students were encouraged to attend.

August 30th – Upenn Move in Day – Vo aired at 6p

Freshman at the University of Pennsylvania move in to their dorms to start the school year. The class of 2016 was welcomed by the school's president, Dr. Amy Gutmann.

September 7th – First day in the Philadelphia School District – Live at 5a and 6a

Philadelphia Public school students return to the classroom for their first day of school. The school year started with the new Superintendent ringing the bell at a new school for special needs students.

September 11th – Schools Closed for Mold – Live at 430p

Three schools in Somers Point, NJ remain shut down due to mold leaving parents looking for alternative child care. The schools hope to open by the end of next week but a definite date has not been set.

September 17th – Cell Phones in School – Live at 6p

The Northampton Area School District reverses its no cell phones in class policy saying kids can now use their phones for educational purposes but not to talk or text. Administrators say the phones can be a good tool for the students and that too much time is wasted confiscating phones on a daily basis. Parents are split on the decision, many see the pros but others say the phones will cause a distraction.

Government

July 18th – Christie Keynote Address – Vo aired at 5p

NJ Governor Chris Christie is announced as the keynote speaker at this year's Republican National Convention in Tampa. Despite his denials, some say Christie would still consider a Vice Presidential bid if asked by Mitt Romney to be his running mate.

July 18th – Michelle Obama in Town- Pkg aired at 5pm

First Lady Michelle Obama comes to Philadelphia to meet with Mayors from across the country to talk about her Lets Move! Campaign. Mrs. Obama has urged cities and counties to team up to solve the problem of childhood obesity.

July 30th – Voter ID Rally – Vo aired at 5p

Members of Philadelphia City Council join the Pennsylvania Voter ID coalition to educate Philadelphians who might not be able to vote under the state's new voting requirement. According to the PA state department, nearly 760,000 registered voters in PA do not have PennDot ID cards and in Philadelphia 18% of registered voters do not have these cards.

August 21st – Paul Ryan comes to PA – Live at 4p and 6p

Republican Vice Presidential Nominee Paul Ryan comes to West Chester to rally supporters for the November election. Chester County Republicans are credited with recruiting more volunteers and drumming up more republican support than most other counties in the country.

August 28th – Senator Specter Hospitalized – Live at 4p

Senator Arlen Specter announces he's battling cancer again. The former Philadelphia District Attorney was previously diagnosed with cancer in 2005 and again in 2008. He also had a benign brain tumor in 1993.

August 30th – Romney Speech Expectations – Pkg aired at 5p

Locals talk about what they hope to hear from Mitt Romney tonight when he gives his speech accepting the 2012 Republican Presidential Nomination. Romney's speech will conclude the Republican National Convention.

August 30th – Romney Funeral March – Vo aired at 11p

As Mitt Romney accepts the Republican Party's presidential nomination, low wage workers, seniors and community activists lead a funeral march to local Romney headquarters where they bury the Romney economy. Protestors say Romney's economic

plan would outsource good jobs, provide tax breaks for the rich, tax hikes for the middle class and cut education and healthcare funding.

September 6th – Obama Volunteers Party – Vo aired at 11p

Organizing for America volunteers gather in Philadelphia to watch President Obama accept the Democratic nomination for President. Before the speech volunteers hosted a phone bank to contact their neighbors to talk about key issues and urge them to get out and vote in November.

Youth Issues

August 6th – Kyleigh's Law – Vo aired at 6p

The NJ Supreme Court unanimously votes to uphold Kyleigh's Law. The law requires young drivers in the state to display a red decal on their license plates. The law is meant to aid police in enforcing restricted privileges for young drivers. Opponents say displaying the decals could leave teen drivers vulnerable to predators.

August 6th – Choral Director Charged – Live at 10p and 11p

The Choral Director at William Tenent High School is expected to turn himself in to authorities after he's accused of inappropriate contact with 8 female students. The accusations prevented the director from going to the Olympics with his choir.

August 17th – Juvenile Crime – Live at 10p and 11p

Philadelphia police say they see a spike in juvenile crime in the summer and this one has been especially troubling. Kids under 15 have been arrested for rape, robberies and assaults. Police say parents need to keep their kids off the street and get them into rec centers and involved in other activities to keep them busy.

August 20th – Daycare Loses License - Live at 10p and 11p

A Dover Daycare has its license suspended after three employees are arrested for encouraging toddlers to fight each other. The fighting was caught on cell phone video. No children were injured.

August 22nd – Safe Driving Challenge – Vo aired at 5p

Allstate Insurance teams with the Bensalem Police Department to host a safe driving challenge. The event aims to help parents and their teens become smarter drivers and help raise awareness of the dangers of driving distracted. Eighty one percent of teens say their parents are the biggest influencers on their driving habits.

August 30th – Student Athlete Concussions –Vo aired at 4p

Abington School District partners with Abington Memorial Hospital to address concussion concerns. Doctors and other concussion experts were on hand to train coaches, nurses, and teachers what to look for after an athlete is injured and what steps to take from there.

September 13th – Kids Marathon – Vo aired at 6p

Over 900 Philadelphia Area kids participate in a non-timed, non-competitive, one mile fun run to help fight childhood obesity. The program is tied to the First Lady's "Let's Move!" program encouraging kids and their parents to eat right and get some type of exercise on a daily basis.

September 17th – Juvenile Court Records – Live at 5p

A recent appellate court ruling could force county juvenile court officials in PA to begin notifying colleges and universities about a teen's troubled past. The ruling stemmed from the case of a 17 yr old Lehigh County teen who was charged with downloading child pornography in 2010. The judge ordered the teen's probation officer to notify Temple University, where the teen planned to study after college.

Disabled

July 6th – Variety Club Time Capsule – Vo aired at 5p

Over 100 children at Variety Club camp celebrate their jubilee by burying a time capsule. The kids chose what to put into the capsule which will be opened in 60 yrs. Variety Club serves children in our area with developmental and physical disabilities.

July 18th - Disabled Surfers – Vo aired at 5p

Disabled Veterans and other amputees come to Ventnor for a surf clinic geared towards people with disabilities. Over 50 people of all ages attended the event which is also held in other shore towns.

July 27th – Special Olympics – Vo aired at 6p

Camden, NJ hosts its 14th annual Unified Special Olympics. The event allows over 200 regular and challenged athletes the chance to merge their talents in various athletic events.

August 6th – Amputee Olympic Athlete – Pkg aired at 5p

For the first time ever an athlete using double prosthesis compete in the Olympics, inspiring people around the world. The runner used Cheetah blades which are assembled in a warehouse in Paulsboro, NJ.

August 10th - Para Olympic Swimmer – Pkg aired at 5p

A local swimmer prepares to compete in the Paralympic Games in London. The swimmer qualified for the breaststroke after setting a US record last month. The athlete suffers from RSD, a disease that attacks the nervous system, and uses a wheelchair to get around.

September 13th - Robbed During Paralympics – Pkg aired at 6p

A local Paralympian returns from the London Games to find her NJ home has been burglarized. Among the items taken were medals and rings won at previous Paralympics. Police have no suspects.

September 14th - Kevin Neary Shooting – Live at 4p

A 21 year old man is sentenced to 30 to 60 years in jail for a shooting that left a Philadelphia man paralyzed. Kevin Neary was shot while walking home after watching

football with friends. Neary is now paralyzed from the neck down, can't work and requires 24 hour a day care.

September 15th - Autism Walk – Vo aired at 6p

Autism Speaks holds a one mile walk at Citizen's Bank Park to raise awareness and money for autism research. Autism is the fastest growing serious developmental disorder in the US.

Consumer

July 17th - Cost of Cool – Pkg aired at 430p

Experts offer tips on ways to keep costs down while trying to cool your home during another heat wave. Tips include adjusting your thermostat when you're not home or considering a budget program which would keep your bills consistent year round.

August 9th – Cyber security – Pkg aired at 5p

A local expert talks about how to protect your online information. Tips include how to choose a good password and advice on keeping your accounts separate so hackers who may get in can't destroy everything.

August 24th - Bad Contractor Scammed – Vo aired at 5p

A Bucks County contractor accused of taking money from homeowners for work he didn't do is sentenced to two to ten years in jail for fraud. Steven Dunner was arrested in February after complaints from customers that he took thousands of dollars in deposits, then disappeared before completing the jobs. Authorities say it all happened while Dunner was on probation for a previous fraud conviction.

August 27th – Isaac and Gas Prices – Pkg aired at 4p

Tropical Storm Isaac is expected to affect gas prices across the country and in our area. Refineries in the gulf already shut down as prices increased overnight. Experts say it depends on the outcome of the storm but the price rise may be short-lived.

August 29th – Renaissance Photography – Vo aired at 5p

The Burlington County Department of Consumer Affairs is asking anyone scammed by a local photographer to call their office. Jack Holton from Renaissance Photography served eight months in prison after taking money from brides and grooms but never delivering their wedding photos or videos. The department says they have over 600 unclaimed items dating back as far as 2002.

August 31st – Great Shredder Event- Vo aired at 5p

NBC 10 announces its next Great Shredder Event. The event will be on September 29th at the Philadelphia Navy Yard. Viewers are invited to shred old personal papers to protect themselves from identity theft. Businesses are asked to not attend.

September 5th – US Airways New Service – Vo aired at 11p

US Airways announces a new non-stop service between Philadelphia International Airport and Austin and San Antonio, TX.

September 14th – Car Sales Increase – Pkg aired at 5pk

A new report released shows strong car sale numbers in August for both economy cars and large pickups. Analysts believe the increase is due to the availability of better financing deals and an improving housing market that convinced consumers to replace aging cars and trucks.

Religion

July 25th - Philadelphia Mormon Temple – Vo aired at 4p

Work is expected to begin soon at the site of a \$70 million Mormon Temple in Philadelphia that would be the first in Pennsylvania. Excavation of the site should begin in early fall with construction starting by the spring. The project will take two years to complete.

August 6th - Priest Sex Abuse – Vos aired at 5p and 6p

A judge denies bail for Monsignor William Lynn as his attorneys begin the appeals process. The Monsignor is currently serving a 3 to 6 yrs sentence for endangering the welfare of a child. His lawyers say the sentence is twice the state's guidelines for a 3rd degree felony.

August 15th – Church Theft – Vo aired at 6p

Police in Delaware County are trying to determine if thefts at two churches in the area are related. Parishioners at the churches say their purses were stolen when they went up to receive communion. The purses contained cash, gift and credit cards.

August 21st – Catholic School Presser – Pkg aired at 11a and 4p

The Philadelphia Archdiocese announces that nearly two dozen of its schools will now be managed by a private foundation. The foundation plans to market and promote the schools to increase enrollment and then sustain that increase. They hope to offset tuition costs with the money raised as well as strengthen computer technology for students and administrators.

September 14th – Pope Arrives in London – Vo aired at 4p

Pope Benedict XVI arrives in Lebanon and urged peace at a time of great turmoil in the Mideast. The three day visit comes as war continues in neighboring Syria and in the aftermath of a mob attack that killed several Americans in Lybia. Nearly 40% of Lebanon's four million residents are Christian and the majority of those are Catholic.

September 17th – Rosh Hashanah – Vos aired at 6a and 4p

Jews from around the world celebrate Rosh Hashanah. The two day observance is the start of a period of personal reflection that ends with Yom Kippur, the day of atonement.

September 18th – Muslim Woman Denied Entry – Live at 4

An Atlantic County woman says she wants an apology after being denied entry to a courtroom because she wouldn't take off her religious scarf. The woman is Muslim and says removing the scarf would violate her religious beliefs. Court administrators say no

one should be denied entry because of a headscarf, regardless of religion, and say they will pursue an internal investigation and review of policy.

September 25th – Yom Kippur – Vo aired at 11p

Local Jews begin the celebration of Yom Kippur at an area Synagogue. The holiday is a 24 hour period of fasting, prayer and reflection of sins from the past year.

Women's Issues

August 1st – Women's Health – Pkg aired at 5a

Beginning today every employer in the US is required to provide free contraception to female employees. Health plans must now provide free screenings for everything from STD's to domestic violence. Many religious and conservative groups are upset about the contraceptive mandate and some lawmakers want to repeal the law.

August 5th – SheROX Triathlon – Vo aired at 6p

The 6th annual SheROX Triathlon comes to Philadelphia to raise money for the Ovarian Cancer Research Fund. More than 1000 women compete in the 3.7 mile swim, 15.5 bike ride and 3.1 run.

August 9th – Courting Female Voters – Live at 530p

Former MA Lt. Governor Kerry Healey and First Lady Michelle Obama come in the area to energize voters and court the female vote. In this area women comprise 60% of the Democratic vote and in a recent poll President Obama leads Mitt Romney by 24 points among PA women.

August 15th – Style Me Hired – Vo aired at 6p

Style Me Hired offers free mini makeovers to bring awareness to their upcoming campaign to get 100 women back into the workforce. The organization provides career counseling, access to employers, hair, makeup and professional attire for women looking for jobs.

August 16th – Gold Digging T-shirts – Vosot aired at 4p and 5p

Nike comes under fire by some after unveiling their new "Gold Digging" t-shirt. The company says the shirt is a tribute to the 46 gold medals won by American women during this year's Olympics. Critics say, the shirt doesn't come in men's sizes and suggests women are gold diggers.

August 20th - Women are Watching Bus Tour – Vo aired at 10p and 11p

Planned Parenthood's Women are Watching bus tour makes a stop in West Chester, PA to hold a rally. The event is to make sure voters know what's at stake for women's health in the November election.

August 21st – Baseball 101 – Vo aired at 4p

The Phillies hold their annual baseball 101 clinic for women looking to learn the rules of baseball. The women attend an on the field clinic, meet representatives from the team and participate in a pre-game party with the Phanatic.

August 21st – Women and Heart Attacks – Live at 4p

A local doctor goes over the warning signs many women ignore that may signal a heart attack. The symptoms differ from those normally found in men and include, nausea, vomiting, profuse sweating and extreme tiredness.