



Quarterly Issues/Program Report

January 1, 2003 to March 31, 2003

NBC 10 attempts to serve the public interest, convenience and necessity by presenting broadcast material, which treats significant issues of the people in the Delaware Valley communities that are served by NBC 10.

NBC 10 recognizes that it has an ongoing obligation to remain aware of such community issues and to exercise its best judgment as to what broadcast material should be programmed to address those needs and interests.

During this quarter, our country found itself at war with Iraq, and just prior to the commencement of the war, NBC 10 News started producing **“Deployment Diaries.”**

The segment initiated the opportunity for local families to share stories with us about their loved ones who have been deployed.

NBC 10 News has received hundreds of submissions from military families throughout the Delaware Valley who are eager to share their unique situation with viewers.

The stories range from women delivering and rearing children with their husbands overseas to grandparents left as primary caregivers.

Viewers have called, written and emailed NBC 10 News stating that the **“Deployment Diaries”** have served as a great source of inspiration!

Other local stations have followed NBC 10's lead in doing similar pieces.

Also, this quarter the Philadelphia, Pennsylvania Region was faced with a few major snowstorms. The NBC 10 News Meteorologists and Reporters worked over time to keep our viewers informed with up to the minute weather reports.

Consumer Alert – Quarterly Issues Report

January 1, 2003 to March 31, 2003

January 15, 2003 Tracy Davidson reported that Innova, Inc. recalled frying pans, which were sold on the Home Shopping Network that had the possibility to explode. She also reported that the American Power Conversion Corporation recalled 900,000 backup power devices that had the potential to overheat or catch on fire.

January 16, 2003 Tracy Davidson reported that the IRS had announced that many customers would be able to file their taxes online this year without a fee. Davidson said that new software was responsible for the removal of the fee.

January 23, 2003 Tracy Davidson reported that the Hufco-Delaware Company and Evenflo Company, Inc. recalled more than 360,000 cribs. The cribs reportedly had the potential to fall apart.

January 31, 2003 Tracy Davidson reported that Giant food stores announced that they would begin selling irradiated beef, which had been deemed healthier than other beef. Davidson also reported that MCI added a new “Carrier Cost Recovery Charge” to their customers’ bills. She concluded her report by announcing that Lehigh Valley International Airport will have a flight, starting in April, to Los Angeles for a low introductory price.

February 3, 2003 Tracy Davidson reported that J.D. Marvel Products had had several complaints filed against them by customers. The company cashed customers’ checks but did not send the merchandise. She also reported that consumers should buy a “clue report” (comprehensive loss underwriting exchange) to assess any claims that may have been made on a house or car they are considering buying.

February 4, 2003 Tracy Davidson reported that consumers would be able to file taxes online for free this tax season. The IRS announced that the fee that had been charged to file taxes online in the past would be waived this year. She also reported that a new device was on the market, Amerivoice that you could buy to cut the cost of your phone bills in half.

February 6, 2003 Tracy Davidson reported that there are several different sneaky surcharges that many people do not even realize they are paying. Such costs include pizza delivery charges, bank charges for paying with a debit card, etc.

February 7, 2003 Tracy Davidson reported on ten innovative ways to save money. She included such tips as cutting down your cable bill, researching cell phone plans, and calling your credit card company to reduce interest rates.

Consumer Alert – Quarterly Report 1/1-3/31/2003

February 10, 2003 Tracy Davidson reported on increasing gas prices and ways that drivers may be able to make their gas last longer. Davidson suggested that drivers regularly change oil and filters. She also included the high prices of roses in her report. She suggested that opposed to sending roses, people should send other flowers or do something creative for their loved one.

February 11, 2003 Tracy Davidson reported that thieves easily retrieve personal information from consumer receipts. In her report, she suggested that consumers keep their receipts or efficiently dispose of them.

February 12, 2003 Tracy Davidson reported that on March 1 PECO would raise their rates by 17 percent for natural gas. PECO says that the rise in cost is due to higher prices of energy fuel. Davidson also included in her report the top 5 ways to get rid of telemarketers.

March 4, 2003 Tracy Davidson reported that IBM recalled more than 500,000 computer monitors. The monitors were recalled due to the possibility of igniting a fire. She also reported that the Recording Industry Association of America filed a suit against Verizon for providing Internet service to customers who download music. Verizon has filed an appeal, however customers' service and privacy may be impacted.

March 5, 2003 Tracy Davidson reported that US Airways would ease up on its strict ticketing policy if the United States goes to war or a code red terrorist alert is declared. Customers can exchange their tickets within a 90-day period. She also reported that consumers that bounce a check might be susceptible to a series of fees from their bank. Late fees and account overdraw fees are included.

March 10, 2003 Tracy Davidson reported that homeowners who have oil tanks should be cautious of leaks. If these leaks develop large fees might be charged to repair them. Homeowners can prevent this problem by appropriately maintaining their tank.

March 11, 2003 Tracy Davidson reported that a Pottstown man was the victim of a scam using the phony company name, Nigerian Debt Reconciliation Committee. The man not only lost money but also was arrested for his part in the so called "business deal". Davidson had previously reported on this issue.

March 14, 2003 Tracy Davidson reported that consumers interested in buying a car should consider the benefits of a certified used car. She reported that the certified used cars tend to be in better condition and are inspected.

Consumer Alert – Quarterly Report 1/1-3/31/2003

March 18, 2003 Tracy Davidson reported on the Soldiers and Sailors Civil Relief Act that enables the families of military personnel to reduce their bills. Families are given lower rates and sometimes have payments delayed until the soldier or sailor returns home. She also reported on the recent safety tests conducted on new car models, which resulted in the 2003 Honda Element rating the highest as “acceptable”. All new luxury cars did poorly.

March 19, 2003 Tracy Davidson reported on recent email scams that appear to be from respectable and familiar organizations. The emails usually obtain personal information about consumers by telling them there has been a problem with a product and they need payment information.

March 24, 2003 Tracy Davidson did a follow-up to a story she reported on earlier about the Bensalem Total Fitness gym, which was allegedly not reimbursing customers who signed up for a membership. The gym has not opened and began to give refunds but then stopped. Davidson reported that the Pennsylvania Attorney General is now handling the complaints.

March 26, 2003 Tracy Davidson did a follow-up report on her story about the I-Jet discount flights to California. The airline has postponed the flights until May 21, 2003 due to rising fuel costs.

March 27, 2003 Tracy Davidson reported that US Airways had reduced domestic and trans-Atlantic flights, through April, out of Philadelphia. Davidson also reported that United Airlines had also reduced flights departing from Philadelphia.

March 28, 2003 Tracy Davidson reported that a viewer avoided being the victim of the Nigerian Scam, which Davidson had reported on before, by watching NBC 10. The woman had seen Davidson's past reports about these false solicitations and prevented any further problems. Davidson also included in her report that Philadelphia Gas Works sent out letters to thousands of customers threatening to cut off gas supply if their bills were not paid. Many seniors received the notifications by mistakes.

Health Watch Quarterly Report 2003

January 1, 2003 to March 31, 2003

January 30, 2003 Cherie Bank reported that there is a new treatment, mesotherapy, which melts fat away. Bank reported that the procedure is less invasive than liposuction.

February 7, 2003 Cherie Bank reported that patients undergoing tests that include radioactive dyes may encounter problems at security check points and are encouraged to carry a note from a doctor explaining the treatment. She also reported that a study shows that young girls who drink coffee are at risk to smoke. Finally, she reported that men who don't shave everyday enjoy less intimacy, and are more susceptible to suffer a stroke or heart attack.

February 14, 2003 Cherie Bank reported that two doctors who are prescribing yoga to heal ailments. She reports that yoga might decrease risk of back pain, asthma, high blood pressure, etc. Bank also reported that there is harmful chemical in many beauty products called phthalates.

February 18, 2003 Cherie Bank reports that women's tolerance for pain might have more to do with her reproductive hormones rather than her muscle strength. She also reports that the drug tamoxifen might reduce the risk of invasive and noninvasive breast cancer in women. Finally, Bank reports that diets high in unsaturated fats or good fats reduce the risk for Alzheimer's' disease.

February 20, 2003 Cherie Bank reported on a new treatment for migraines which involves a battery-powered and a tiny needle placed in the nerve. It has been successful for many patients. She also reported that a study showed children who ate most fresh fruit were less likely to die of cancer decades later.

March 3, 2003 Cherie Banks reported on a breakthrough surgery performed at Abington Memorial Hospital. The procedure was an open-heart surgery that used donated human skin.

March 4, 2003 Cherie Bank reported on a new procedure for back pain. It is a minimally invasive procedure that relieves pain stemming from joints by using heat.

March 5, 2003 Cherie Bank reported on Cushings syndrome. It is a disease that is caused by a tumor in the pituitary gland and manages the body's hormones. The disease has the potential to be fatal. She also reports that an aspirin a day may prevent colon cancer. Finally, she reports on yips, which is a common syndrome caused by anxiety that forces a golfer to freeze or jerk while attempting a shot.

Health Watch – Quarterly Report 1/1-3/31/2003

March 6, 2003 Cherie Bank reported a study of that correlated breast implants with an increased risk of suicide. Bank also reported that women who smoke might have less bladder control than other women. Also included in her report was that men from families with early cardiac problems tended to develop heart disease twelve years earlier than other men. Bank also said that men could suffer from “irritable male syndrome” which may cause them to feel depressed or gain weight.

March 7, 2003 Cherie Bank reported on the uncommon signs of a heart attack. Such signs include pain in the arm, elbow and jaw. She also reports that there are shots now available for people with peanut allergies that may be taken monthly to prevent reactions. Finally, she reports that spinach may make Anthrax vaccines safer.

March 11, 2003 Cherie Bank reported that hugs and handholding reduce stress and are beneficial to the heart. The affection release endorphins in the body that allow you to feel better. She also reports that optometrists will now be able to perform laser eye surgery. She also reports that children who breathe in passive smoke are two times as likely to have cavities. Lastly, she reports that if women were severely stressed a year before being diagnosed for breast cancer, they are three times more likely to have a relapse.

March 14, 2003 Cherie Bank reported that yoga could relieve stress in children as well. Attendance has risen in children’s yoga classes.

March 14, 2003 Cherie Bank reported that elderly abuse is caused by caregivers’ stress. She reports that elderly abuse resembles child abuse.

March 17, 2003 Cherie Bank reported on the rare disease, severe acute respiratory syndrome, which has occurred in several countries. The root of the disease is unknown. Bank also reported on Tug McGraw’s brain tumor.

March 18, 2003 Cherie Bank reported that older people who moderately drink alcohol lower the risk of dementia. Bank also reported that adults over 65 years old who moderately drink alcohol lower the risk of Alzheimer’s disease. She also included in her report that the drug chromium picolinate led to sterility and lethal genetic mutation in rats and fruit flies. While there have been no tests that have shown the same result in humans, Banks says that it should serve as a warning.

March 19, 2003 Cherie Bank reported that a tiny implantable telescope now offers hope to people who are blind from macular degeneration. The device is not a cure but has proven to magnify vision.

Health Watch – Quarterly Report 1/1-3/31/2003

March 20, 2003 Cherie Bank reported that Israeli yellow scorpion venom had recently been used to help treat brain cancer. A copy of the venom is directly injected into the brain before radiation. Bank said that the venom does not kill the tumor but is able to cling to it, as well as bind it, to help the radiation process.

March 23, 2003 Cherie Bank reported that the war with Iraq was causing loss of sleep in many Americans. Bank said that anxiety was causing many people to sleep less, which in turn, was deteriorating their capability to handle conflict.

March 25, 2003 Cherie Bank reported that Epstein-Barr antibodies were higher in people suffering from multiple sclerosis. Bank also reported that a recent study showed drinking three glasses of cranberry juice a day could reduce the risk of heart disease by 40%. Bank also included that men who choose to have Botox treatments need at least twice the dosage that female patients do.

Program Report (B.I.R.S.)

Program Title: Degas and the Dance

Produced by: Robert Lopez

Air Date: 02/11/03

Air Time: 7:00p.m. -8:00p.m.

Host(s): Larry Mende, Renee Chenault-Fattah

Featured Guests

Patrice Barr - Ballet Master, Paris Opera

Jill DeVonyar - Guest Curator, Degas and the Dance

Richard Kendall - Guest Curator, Degas and the Dance

Joseph Rishel - Senior Curator, Philadelphia Museum of Art

J. William Mills, III - President, PNC

Peter McCarthy - Vice President, Aetna

The Rock School

The Pennsylvania Ballet

Segment #1 Length of time: 5:38

Introduction of Edgar Degas and his background, including his family and his environment in France. Viewing of his portraits of himself and the upper class. After meeting Manet, Degas begins painting scenes of everyday life, leading to his masterpieces of ballet dancers.

Segment #2 Length of time: 6:10

Coming from a musical family, Degas began frequenting the opera. After painting famous women of the opera, he became well known as the artist who painted dancers, although he painted them during practice, as opposed to on stage, capturing them in their more unglamorous moments.

Segment #3 Length of time: 8:41

Display and description of the Paris Opera House. The relationship between Degas and the dancers was stressful, as he often had them posing in uncomfortable positions for hours.

Segment #4 Length of time: 5:00

The wax figures and sculptures Degas created are examined. Sculpting dancers and combining his work with clothing, his figures became a sort of controversy with critics, as they thought they were obscene. The scandalous background of one of the sculpted dancers is discussed.

Segment #5 Length of time: 7:00

An exploration of ballet in the Delaware Valley. The Rock School of Dance Education has trained dancers for international performances. Review of the dance masters and their students going over their routines, sharing similarities with the ballet dancers of the Paris Opera. The Rock Reach program also receives a highlight, featuring beginning dancers and exposing them to ballet.

Segment #6 Length of time: 5:39

Spot on the impressionist art of Mary Cassat, a close friend and colleague of Edgar Degas. They both greatly influenced each other, often sharing exhibits. Her style and subject matter changed after connecting with Degas, painting several portraits of everyday life as he did.

Segment #7 Length of time: 5:09

Exposition about the Degas exhibit in the Philadelphia Museum of Art. The Academy of Music is featuring La Traviata, which is inspired by Degas and his paintings, the expression of his vision of dance. More promotion of Philadelphia relative to the Degas exhibit at the Museum of Art.

Segment #8 Length of time: 2:39

Closing statements of Degas and the Dance, including final dates of the exhibit.