

**PUBLIC INSPECTION
FILE**

QUARTERLY REPORT

KBMG - FM 106.3

1 ST.		QT
2024		

Prepared by Operations

FCC Rule 73.3526 requires this material for the First Quarter of 2024 to be placed in Public File by April 10, 2024.

Signature of responsible :



Actual Date Posted :

4/3/2024

KBMG – F.M. 106.3

January 5th, 2024

Mary Lee Robinson
General Manager
Alpha Media SLC
2722 South Redwood Road
Salt Lake City, Utah 84119

RE: Public Inspection File Meeting,

Dear Mary Lee,

During our meeting on January 5th, 2024 we completed the 1st Quarter of 2024 (Jan – Feb – Mar) Issue list and program material. We will be placing that material in our Public File on or before April 10th—2024 which is the mandatory due date for this material.

We discussed a list of issues and program material we should plan for the 1st Quarter of 2024 (Jan – Feb – Mar).

Additionally, we have contacted some community leaders and questioned their response as to what issues may be a concern to Evanston, Salt Lake City, Provo, and Ogden, the cities of license for KBMG- F.M., so that we will be prepared for our first commitment to serve our community.

While we submit this issue list for the First Quarter of 2024, we reserve the right to change, add, or modify the program based on untimely events that may happen.

Also in attendance at this meeting were:

Joanna Alvarado, Community Programs and Promotions

Manuel Hernandez, Radio Producer

Nelson Moran, Operations Manager

Based upon ascertainties expressed during informal dialogue with community leaders and members of the public and our analysis of the issues raised and debated by our News Director and other broadcasters, as well as our familiarity with the community and the programming listed represents KBMG's most significant treatment as regards to these issues. The list is not in order of importance or date, just a cumulative list of issues.

The enclosed list of issues that KBMG – F.M. will direct in the First Quarter of 2024 is:

1. Evanston, Ogden, Salt Lake City, Provo, Traffic & Weather
2. Immigration
3. Health
4. Education
5. Economy
6. Business
7. Government
8. Environment
9. Culture
10. Community Service and Special Events



Nelson Moran
Operations Manager
Alpha Media USA
Salt Lake City, Utah.

KBMG - FM 106.3

ISSUE LIST

**1 QT 2024
Jan - Feb - Mar**

1

Traffic and Weather

2

Immigration

3

Health

4

Education

5

Economy

6

Business

7

Government

8

Environment

9

Culture

10

**Community Service
Special Events**

KBMG 106.3 FM

1st QT. 2024		TIME / LENGTH: 5:30 AM / 30 MIN SHOW
STAFF: ALPHA MEDIA		SHOW: COMUNIDAD 360 PRE-RECORDED PROGRAM
DATE:	ISSUE:	DESCRIPTION:
01/07/24	#7 GOVERNMENT	The Park City Police Department informed our audience about services they have available for our community, which our audience can benefit from.
01/14/24	#7 GOVERNMENT	Officer Franco Libertini invited our radio listeners to use programas offered by the Police Department, one being getting help in getting their driver license.
01/21/24	#3 HEALTH	Staff from the program Triunfadoras, a non profit that helps cancer patients, spoke about how they support cancer patients and invited anyone going through this to reach out to them.
01/28/24	#7 GOVERNMENT	The Mexican Consul, Eduardo Baca, stopped by our program to speak to the Mexican community. He reminded them about applying for the ID required to vote and other important information.

KBMG 106.3 FM

QUARTERLY PROGRAM REPORT		TIME / LENGTH: 5:30 AM / 30 MIN SHOW
1st QT. 2024		
STAFF: ALPHA MEDIA	SHOW: COMUNIDAD 360 PRE-RECORDED PROGRAM	
DATE:	ISSUE:	DESCRIPTION:
02/04/24	#7 GOVERNMENT	Consul Eduardo Baca informed the Mexican community about important dates coming up and they should have in mind and how it is that the Mexican Consulate in SLC can help them.
02/11/24	#3 HEALTH	Alliance Community Services spoke to our audience about the importance there is in getting yearly medical check-ups and the programs they have available for this.
02/18/24	#3 CULTURE	Alliance Community Services reminded our audience about all of their programs available to the Hispanic community in Utah.
02/25/24	#3 CULTURE	The Suazo Center talked to us about how they help our Latin community adapt to a new country.

KBMG 106.3 FM

QUARTERLY PROGRAM REPORT		TIME / LENGTH: 5:30 AM / 30 MIN SHOW
1st QT. 2024		
STAFF: ALPHA MEDIA	SHOW: COMUNIDAD 360 PRE-RECORDED PROGRAM	
DATE:	ISSUE:	DESCRIPTION:
03/03/24	#7 IMMIGRATION	How can a radio listener open their own business? or how can they make it grow? Are questions that were answered by Silvia from the Suazo Center.
03/10/24	#3 CULTURE	The Suazo Center shared with us important tips if we want to open our own business.
03/17/24	#7 GOVERNMENT	Daniel Hernandez, from the South Salt Lake Police Department informed our audience on what steps should be taken if they are victims of a crime.
03/24/24	#4 EDUCATION	The Dream Center from SLCC and the U of U shared with our listeners that are college students grant and scholarships availability.
03/31/24	#3 CULTURE	Mariachi Fuego shared information on their music program and how it helps kids.