

# **PUBLIC INSPECTION**

## **FILE**

### **QUARTERLY REPORT**

**KBMG - FM 106.3**

<b>2ND.</b>		<b>QT</b>
<b>2023</b>		

**Prepared by Operations**

**FCC Rule 73.3526 requires this material for the Second Quarter of 2023 to be placed in Public File by July 10, 2023.**

**Signature of responsible :**



**Actual Date Posted :**

*7/06/2023*

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# KBMG – F.M. 106.3

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April 6<sup>th</sup>, 2023

Mary Lee Robinson  
Market Manager  
Alpha Media Group SLC  
2722 South Redwood Road  
Salt Lake City, Utah 84119

RE: Public Inspection File Meeting,

Dear Mary Lee,

During our meeting on April 6, 2023, we completed the 2<sup>nd</sup> Quarter of 2023 ( April – May – June ) Issue list and program material. We will place that material in our Public File on or before July 10<sup>th</sup>, 2023 which is the mandatory due date for this material.

We discussed a list of issues and program material we should plan for the 2<sup>nd</sup> Quarter of 2023 (April – May – June).

Additionally, we have contacted some community leaders and questioned their response as to what issues may be a concern to Evanston, Salt Lake City, Provo, and Ogden, the cities of license for KBMG- F.M., so that we will be prepared for our first commitment to serve our community.

While we submit this issue list for the Second Quarter of 2023, we reserve the right to change, add or modify the program based on untimely events that may happen.

Also in attendance at this meeting were:

Joanna Alvarado, Promotions Director / On-Air

Manuel Hernandez, Producer

Nelson Moran, Operations Director

Based upon ascertainties expressed during informal dialogue with community leaders and members of the public and our analysis of the issues raised and debated by our News Director and other broadcasters, as well as our familiarity with the community and the programming listed represents KBMG's most effective treatment as regards to these issues. The list is not in order of importance or date, just a cumulative list of issues.

The enclosed list of issues that KBMG – FM. will direct in the Second Quarter of 2023 is:

1. Ogden, Salt Lake City, Provo, Traffic, Flooding & Weather
2. Immigration
3. Health
4. Education
5. Economy
6. Business
7. Government
8. Environment
9. Culture
10. Community Service and Special Events



**Nelson Moran**  
Operations Director  
Alpha Media Group  
Salt Lake City, Utah.

# **KBMG - FM 106.3**

## **ISSUE LIST**

**2 QT 2023**  
**Apr - May - Jun**

**# 1**

**Traffic and Weather**

**# 6**

**Business**

**# 2**

**Immigration**

**# 7**

**Government**

**# 3**

**Health**

**# 8**

**Environment**

**# 4**

**Education**

**# 9**

**Culture**

**# 5**

**Economy**

**# 10**

**Community Service**  
**Special Events**

# KBMG 106.3 FM

2ND QT. 2023		TIME / LENGTH: 5:30 AM / 30 MIN SHOW
QUARTERLY PROGRAM REPORT		
STAFF: ALPHA MEDIA	SHOW: <b>COMUNIDAD 360</b> PRE-RECORDED PROGRAM	
DATE:	ISSUE:	DESCRIPTION:
04/02/23	#3 HEALTH	Melba and Aida from the non-profit "Grupo de Apoyo Triunfadoras", shared their cancer stories with us and how this non-profit was there to support them during these difficult times.
04/09/23	#7 GOVERNMENT	Officer Franco Libertini talked about the program they have available where they help Latinos prepare / obtain their drivers license.
04/16/23	#7 GOVERNMENT	The Park City Police Department reminded our audience about the classes they offer in Spanish for the Latin community that live in / around the area.
04/23/23	#3 HEALTH	The Wellness Buss invited our audience to use their free services offered.
04/30/23	#7 GOVERNMENT	The new Salvadorean Consulate had their grand opening in Utah. We spoke to them about this event and what this means for Salvadoreans in Utah.

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2ND QT. 2023		TIME / LENGTH: 5:30 AM / 30 MIN SHOW
QUARTERLY PROGRAM REPORT		
STAFF: ALPHA MEDIA	SHOW: <b>COMUNIDAD 360</b> PRE-RECORDED PROGRAM	
<b>DATE:</b>	<b>ISSUE:</b>	<b>DESCRIPTION:</b>
05/07/23	#7 GOVERNMENT	Salvadorean Consul Fernando Perez shared some of his future plans that he will be working on that will benefit his people here in Utah.
05/14/23	#6 BUSINESS	The Suazo Center shared tips with our audience on how to open a business.
05/21/23	#6 BUSINESS	Strategies on how to grow a business were shared with our audience.
05/28/23	#7 GOVERNMENT	The new Salvador Consulate just opened their doors here in Utah. We introduced the Salvadorean Consul Fernando Perez to our audience and learned more about him.

# KBMG 106.3 FM

<b>2ND QT. 2023</b>		<b>QUARTERLY PROGRAM REPORT</b>	<b>TIME / LENGTH:</b> 5:30 AM / 30 MIN SHOW
<b>STAFF:</b> ALPHA MEDIA	<b>SHOW:</b> <b>COMUNIDAD 360</b> PRE-RECORDED PROGRAM		
<b>DATE:</b>	<b>ISSUE:</b>	<b>DESCRIPTION:</b>	
06/04/23	#7 GOVERNMENT	The Salvadorean Consul Fernando Perez spoke about the consulate and informed our audience on how they will be helping the Salvadorean people that live in Utah.	
06/11/23	#9 CULTURE	Mariachi Fuego, is a mariachi for kids that focuses on teaching children the beauty of music while learning to play different musical instruments.	
06/18/23	#9 CULTURE	Mariachi Fuego, is a mariachi for kids that focuses on teaching children the beauty of music while learning to play different musical instruments.	
06/25/23	#3 HEALTH	We had people from the U of U Wellness Buss join us to talk about how this project started and how they intend to continue helping underserved communities / areas in Utah.	