

# INVOICE

**KWCH12** KWCH  
 2815 E. 37th Street North  
 Wichita, KS 67219  
 Main: (316) 838-1212  
 Billing:  
 KWCH.COM

Invoice #	Invoice Date	Invoice Month	Invoice Period
430281-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
KWCH	Wichita House	Wichita National	National

Billing Address:

**Keith Humphrey for Kansas Senate**  
**Attention: Accounts Payable**  
**PO Box 47603**  
**Wichita, KS 67201**

Advertiser	Product	Estimate Number
Keith Humphrey for Kansas	Campaign 2016	

Flight Dates	Order #	Alt Order #
10/10/16 - 11/06/16	430281	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**KWCH**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
	136678

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/16	11/06/16	Eyewitness News @ 5a	5a-6a	MTWTF--	:30	6	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16    10/23/16    MTWTF--                6        \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
6	All	M	10/17/16	5:28 AM	Eyewitness News @ 5a	5a-6a	:30	TAX HI KE MI KE	\$60.00    NM
1	All	M	10/17/16	5:48 AM	Eyewitness News @ 5a	5a-6a	:30	JOBS	\$60.00    NM
2	All	Tu	10/18/16	5:18 AM	Eyewitness News @ 5a	5a-6a	:30	TAX HI KE MI KE	\$60.00    NM
3	All	W	10/19/16	5:43 AM	Eyewitness News @ 5a	5a-6a	:30	TAX HI KE MI KE	\$60.00    NM
4	All	Th	10/20/16	5:23 AM	Eyewitness News @ 5a	5a-6a	:30	TAX HI KE MI KE	\$60.00    NM
5	All	F	10/21/16	5:53 AM	Eyewitness News @ 5a	5a-6a	:30	JOBS	\$60.00    NM
2	10/10/16	11/06/16	Eyewitness News @ 6a	558a-7a	MTWTF--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16    10/16/16    MTWTF--                1        \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	All	F	10/14/16	6:29 AM	Eyewitness News @ 6a	558a-7a	:30	TAX HI KE MI KE	\$150.00    NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16    10/23/16    MTWTF--                5        \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
4	All	M	10/17/16	6:44 AM	Eyewitness News @ 6a	558a-7a	:30	TAX HI KE MI KE	\$150.00    NM
3	All	Tu	10/18/16	6:39 AM	Eyewitness News @ 6a	558a-7a	:30	JOBS	\$150.00    NM
2	All	W	10/19/16	6:22 AM	Eyewitness News @ 6a	558a-7a	:30	JOBS	\$150.00    NM
6	All	Th	10/20/16	6:15 AM	Eyewitness News @ 6a	558a-7a	:30	JOBS	\$150.00    NM
5	All	F	10/21/16	6:41 AM	Eyewitness News @ 6a	558a-7a	:30	TAX HI KE MI KE	\$150.00    NM
3	10/10/16	11/06/16	Eyewitness News @ 5p	N5p-530p	MTWTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16    10/16/16    MTWTF--                3        \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	All	Tu	10/11/16		Eyewitness News @ 5p M-F	5p-530p	:00		<del>\$250.00</del> NM
See MG 3.7,3.8,3.9									
7	All	Tu	10/11/16	5:14 PM	Eyewitness News @ 5p M-F	5p-530p	:30	JOBS	\$250.00    NM
MG for 4.3,3.1,5.1									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

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**KWCH12**  
**KWCH**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**  
**KBSD KBSH KBSL**  
**KWCH.COM**

Invoice #	Invoice Date	Invoice Month	Invoice Period
430281-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
Keith Humphrey for Kansas	Campaign 2016		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/10/16	11/06/16	Eyewitness News @ 5p M5p-530p		MTWTF--	:30	3	\$250.00	NM
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
9	All	Tu	10/11/16	6:21 PM	Eyewitness News @ 6p M-F	6p-630p	:30	TAX HI KE MI KE	\$300.00 NM
MG for 4.3,3.1,5.1									
8	All	Tu	10/11/16	10:32 PM	Eyewitness News@10pM-F/Su	10p-1035p	:30	JOBS	\$425.00 NM
MG for 4.3,3.1,5.1									
2	All	W	10/12/16		Eyewitness News @ 5p M-F	5p-530p	:00		<del>\$250.00</del> NM
See MG 3.10									
10	All	W	10/12/16	5:29 PM	Eyewitness News @ 5p M-F	5p-530p	:30	TAX HI KE MI KE	\$250.00 NM
MG for 3.2 10/12									
3	All	F	10/14/16	5:15 PM	Eyewitness News @ 5p M-F	5p-530p	:30	TAX HI KE MI KE	\$250.00 NM
4	10/10/16	10/16/16	Eyewitness News @ 6p M6p-630p		MTWTF--	:30	3	\$325.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div>									
10/10/16 10/16/16 MTWTF-- 3 \$325.00									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
3	All	Tu	10/11/16		Eyewitness News @ 6p M-F	6p-630p	:00		<del>\$325.00</del> NM
See MG 3.7,3.8,3.9									
2	All	Th	10/13/16	6:29 PM	Eyewitness News @ 6p M-F	6p-630p	:30	JOBS	\$300.00 NM
1	All	F	10/14/16	6:14 PM	Eyewitness News @ 6p M-F	6p-630p	:30	JOBS	\$300.00 NM
5	10/10/16	10/16/16	Eyewitness News@10pM10p-1035p		MTWTF-S	:30	3	\$475.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div>									
10/10/16 10/16/16 MTWTF-S 3 \$475.00									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
2	All	M	10/10/16		Eyewitness News@10pM-F/Su	10p-1035p	:00		<del>\$475.00</del> NM
See MG 5.4									
4	All	M	10/10/16	10:34 PM	Eyewitness News@10pM-F/Su	10p-1035p	:30	TAX HI KE MI KE	\$425.00 NM
MG for 5.2 10/10									
1	All	Tu	10/11/16		Eyewitness News@10pM-F/Su	10p-1035p	:00		<del>\$475.00</del> NM
See MG 3.7,3.8,3.9									
3	All	F	10/14/16	10:13 PM	Eyewitness News@10pM-F/Su	10p-1035p	:30	TAX HI KE MI KE	\$425.00 NM
6	10/17/16	10/23/16	CBS This Morning Saturd:558a-8a		-----S-	:30	2	\$50.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div>									
10/17/16 10/23/16 -----S- 2 \$50.00									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
2	All	Sa	10/22/16	6:28 AM	CBS This Morning Saturday	558a-8a	:30	TAX HI KE MI KE	\$50.00 NM
1	All	Sa	10/22/16	7:27 AM	CBS This Morning Saturday	558a-8a	:30	JOBS	\$50.00 NM
7	10/17/16	10/23/16	Eyewitness News @ 8a S757a-10a		-----S-	:30	2	\$60.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div>									
10/17/16 10/23/16 -----S- 2 \$60.00									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
2	All	Sa	10/22/16	8:25 AM	Eyewitness News @ 8a Sat	757a-10a	:30	TAX HI KE MI KE	\$60.00 NM
1	All	Sa	10/22/16	9:59 AM	Eyewitness News @ 8a Sat	757a-10a	:30	JOBS	\$60.00 NM
8	10/17/16	10/23/16	Eyewitness News @ 10p :10p-1035p		-----S-	:30	1	\$250.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div>									
10/17/16 10/23/16 -----S- 1 \$250.00									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
1	All	Sa	10/22/16	10:33 PM	Eyewitness News @ 10p Sat	10p-1035p	:30	TAX HI KE MI KE	\$250.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/17/16	10/23/16	Eyewitness News @ 10p	10p-1035p	-----S-	:30	1	\$250.00	NM
9	10/17/16	11/06/16	CBS Sunday Morning	8a-930a	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16   10/23/16    -----S                      1                \$200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Su	10/23/16	8:46 AM	CBS Sunday Morning	8a-930a	:30	TAX HI KE MI KE	\$200.00 NM
10	10/10/16	11/06/16	Face The Nation	930a-10a	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16   10/16/16    -----S                      1                \$250.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	Su	10/16/16	9:59 AM	Face The Nation	930a-10a	:30	JOBS	\$250.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16   10/23/16    -----S                      1                \$250.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	All	Su	10/23/16	9:29 AM	Face The Nation	930a-10a	:30	JOBS	\$250.00 NM
11	10/17/16	11/06/16	Eyewitness News @ 6p	6p-630p	MTWTF--	:30	3	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16   10/23/16    MTWTF--                      1                \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	All	M	10/17/16	6:27 PM	Eyewitness News @ 6p M-F	6p-630p	:30	JOBS	\$300.00 NM
13	10/17/16	10/23/16	Eyewitness News @ 430a	428a-5a	MTWTF--	:30	3	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16   10/23/16    MTWTF--                      4                \$10.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	All	M	10/17/16	4:42 AM	Eyewitness News @ 430a	428a-5a	:30	TAX HI KE MI KE	\$10.00 NM
4	All	Tu	10/18/16	4:42 AM	Eyewitness News @ 430a	428a-5a	:30	TAX HI KE MI KE	\$10.00 NM
3	All	Th	10/20/16	4:53 AM	Eyewitness News @ 430a	428a-5a	:30	TAX HI KE MI KE	\$10.00 NM
1	All	F	10/21/16	4:58 AM	Eyewitness News @ 430a	428a-5a	:30	TAX HI KE MI KE	\$10.00 NM
<u>Total Spots</u>							<b>34</b>		

**Payment Terms 30 Days**
Net Total        **\$5,695.00**