

CABLE/MVPD ELECTION NOTICE

CALL LETTERS	COMMUNITY OF LICENSE	COUNTY OF COMMUNITY OF LICENSE	
RUSHMORE MEDIA COMPANY; OPERATORS OF KOTA, KHSD & KSGW	RAPID CITY,SD; LEAD,SD & SHERIDAN, WY	PENNINGTON,SD; LAWRENCE,SD & SHERIDAN, WY	
	LICENSEE	DMA TO WHICH NIELSEN MEDIA RESEARCH HAS ASSIGNED STATION	
	RUSHMORE MEDIA COMPANY	RAPID CITY	
	DIGITAL CHANNEL	PSIP CHANNEL OF PRIMARY VIDEO TRANSPORT STREAM	
	2, 10 & 13	3, 11 & 12	

This Cable/MVPD Election Notice is sent this 25th day of September 2014 via Certified Mail/Return Receipt Requested (Receipt Number 9014 0150 0002 0120) to the following:
9635

Operator: DIRECTV, Inc.
Address: ATTN: VICE PRESIDENT, PROGRAMMING
ACQUISITION
2230 EAST IMPERIAL HIGHWAY
EL SEGUNDO, CALIFORNIA 90245

With respect to cable or satellite retransmission in all communities within the Station's "television market" (as defined in 47 C.F.R. § 76.55(e)) (including those listed in EXHIBIT A hereto) between January 1, 2015, and December 31, 2017, the Licensee elects the following status for the primary video stream of the Station's digital signal (check one):

☒ **Retransmission consent.**

Mandatory carriage ("must-carry") on the following: (check one):

- ☐ The channel on which the Station is currently carried.
- ☐ The Station's off-air broadcast channel.
- ☐ The cable channel on which the Station was carried on July 19, 1985.
- ☐ The cable channel on which the Station was carried on January 1, 1992.

For further information, please contact:

Name: LIA GREEN
Address: 660 FLORMANN STREET
PO BOX 2480
RAPID CITY, SOUTH DAKOTA 57709

Phone: (605) 343-6161
Email: LIAGREEN@RUSHMOREMEDIACO.COM

The Licensee provides this Election Notice pursuant to 47 C.F.R. Section 76.64.

Signature: 
Name/Title: LIA GREEN / PRESIDENT-GENERAL MANAGER

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Exhibit A

CALL LETTERS	COMMUNITY OF LICENSE	LICENSEE
KOTA	RAPID CITY,SD	RUSHMORE MEDIA COMPANY
KHSD*	LEAD, SD	RUSHMORE MEDIA COMPANY
KSGW*	SHERIDAN, WY	RUSHMORE MEDIA COMPANY

Communities in the Station's television market that are covered by the Cable Election Notice to which this Exhibit A is attached:

- * Satellite stations all in the Rapid City DMA