



125 West 55th St
New York, NY 10019

Contract # 26773220	Changes as of: 1/8/2020 at 9:40 AM	Version: Highlighting Revision 1
CPE: MBLM/MBLM/0110	Flight: 12/30/19 - 3/29/20	Station: WYTV
Agency: ASSEMBLY	Advertiser: Mike Bloomberg 2020, Inc	Market: Youngstown-Warren
	Product: MIKE BLOOMBERG 2020 INC	Office: DETROIT
711 Third Avenue	Agency Order #: 85744	Service: Nielsen
3rd Floor	Buyer: ANNETTE FAIR	Primary Demo: Households
NEW YORK, NY 10017	Salesperson: BRADLEY PHILIPPS 202-955-5342	Assistant: BRADLEY PHILIPPS2 202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$7,320.00
		Total Spots: 43
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 2312176

#	Day/Time	DP	Program	Rate	HH Rating	Len	12/30 - 3/23												Total Spots	Total \$	CPP*	GRP*		
							12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16					3/23	
1	M-F 6:30a-7a		Daybreak 6AM	\$120.00	0.0	60	0	2	0	0	0	0	0	0	0	0	0	0	0	2	\$240.00	\$0.00	0.0	
Changes: Day/Time from M-W 6:30a-7a to M-F 6:30a-7a, Len from 60 to 60																								
2	M-F 7a-9a		Good Morning America	\$120.00	0.0	60	0	2	0	0	0	0	0	0	0	0	0	0	0	2	\$240.00	\$0.00	0.0	
Changes: Day/Time from M-W 7a-9a to M-F 7a-9a, Len from 60 to 60																								
REV+ 3	M-F 9a-10a		Rachael Ray	\$40.00	0.0	60	0	2▶3	0	0	0	0	0	0	0	0	0	0	0	3	\$120.00	\$0.00	0.0	
Changes: Day/Time from M-W 9a-10a to M-F 9a-10a, Len from 60 to 60																								
REV+ 4	M-F 2p-3p		General Hospital	\$90.00	0.0	60	0	2▶3	0	0	0	0	0	0	0	0	0	0	0	3	\$270.00	\$0.00	0.0	
Changes: Day/Time from M-W 2p-3p to M-F 2p-3p, Len from 60 to 60																								
5	M-W 6:30p-7p		ABC World News Tonig	\$170.00	0.0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
Changes: Len from 60 to 60																								
REV+ 6	M-F 11p-11:35p		33 News at 11PM	\$130.00	0.0	60	0	1▶2	0	0	0	0	0	0	0	0	0	0	0	2	\$260.00	\$0.00	0.0	
Changes: Day/Time from M-W 11p-11:35p to M-F 11p-11:35p, Len from 60 to 60																								
REV+ 7	M-Th 11:35p-12:35a		Jimmy Kimmel Live	\$50.00	0.0	60	0	2▶3	0	0	0	0	0	0	0	0	0	0	0	3	\$150.00	\$0.00	0.0	
Changes: Day/Time from M-W 11:35p-12:35a to M-Th 11:35p-12:35a, Len from 60 to 60																								
REV+ 8	M-Th 12:35a-1:05a		Nightline	\$20.00	0.0	60	0	2▶3	0	0	0	0	0	0	0	0	0	0	0	3	\$60.00	\$0.00	0.0	
Changes: Day/Time from M-W 12:35a-1:05a to M-Th 12:35a-1:05a, Len from 60 to 60																								
REV- 9	W-F 6:30a-7a		Daybreak 6AM	\$120.00	0.0	60	2▶1	0	0	0	0	0	0	0	0	0	0	0	0	1	\$120.00	\$0.00	0.0	
Changes: Len from 60 to 60																								
REV- 10	W-F 7a-9a		Good Morning America	\$120.00	0.0	60	2▶1	0	0	0	0	0	0	0	0	0	0	0	0	1	\$120.00	\$0.00	0.0	
Changes: Len from 60 to 60																								
REV- 11	W-F 9a-10a		Rachael Ray	\$40.00	0.0	60	2▶1	0	0	0	0	0	0	0	0	0	0	0	0	1	\$40.00	\$0.00	0.0	
Changes: Len from 60 to 60																								
REV- 12	W-F 10a-11a		Right This Minute (2	\$30.00	0.0	60	2▶1	0	0	0	0	0	0	0	0	0	0	0	0	1	\$30.00	\$0.00	0.0	
Changes: Len from 60 to 60																								
REV- 13	W-F 11a-12n		The View	\$90.00	0.0	60	1▶0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
Changes: Len from 60 to 60																								



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26773220

CPE: MBLM/MBLM/0110

Agency: ASSEMBLY

711 Third Avenue

3rd Floor

NEW YORK, NY 10017

Changes as of: 1/8/2020 at 9:40 AM

Flight: 12/30/19 - 3/29/20

Advertiser: Mike Bloomberg 2020, Inc

Product: MIKE BLOOMBERG 2020 INC

Agency Order #: 85744

Buyer: ANNETTE FAIR

Salesperson: BRADLEY PHILIPPS
202-955-5342

Separation:

Version: Highlighting Revision 1

Station: WYTV

Market: Youngstown-Warren

Office: DETROIT

Service: Nielsen

Primary Demo: Households

Assistant: BRADLEY PHILIPPS2
202-955-5342

Con Type: POLITICAL/VOTE

Total \$: \$7,320.00

Total Spots: 43

Total CPP: \$0.00

Total GRP:

Traffic #: 2312176

#	Day/Time	DP	Program	Rate	HH Rating	Len	12/30 - 3/23												Total Spots	Total \$	CPP*	GRP*	
							12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16					3/23
REV- 14	W-F 2p-3p		General Hospital	\$90.00	0.0	60	1▶0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
Changes: Len from 60 to 60																							
15	W-F 6:30p-7p		ABC World News Tonig	\$170.00	0.0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
Changes: Len from 60 to 60																							
REV- 16	W-F 11p-11:35p		33 News at 11PM	\$130.00	0.0	60	2▶1	0	0	0	0	0	0	0	0	0	0	0	0	1	\$130.00	\$0.00	0.0
Changes: Len from 60 to 60																							
REV- 17	W-Th 11:35p-12:35a		Jimmy Kimmel Live	\$50.00	0.0	60	2▶1	0	0	0	0	0	0	0	0	0	0	0	0	1	\$50.00	\$0.00	0.0
Changes: Len from 60 to 60																							
REV- 18	W-Th 12:35a-1:05a		Nightline	\$20.00	0.0	60	2▶1	0	0	0	0	0	0	0	0	0	0	0	0	1	\$20.00	\$0.00	0.0
Changes: Len from 60 to 60																							
REV- 19	W 8p-9p		Goldbergs/Schooled-A	\$450.00	0.0	60	1▶0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
Changes: Len from 60 to 60																							
REV- 20	Th 9p-10p		A Million Little Thi	\$550.00	0.0	60	1▶0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
Changes: Len from 60 to 60																							
REV- 21	Sa 4:20p-7:30p		NFL Wild Card	\$2,400.00	0.0	60	1▶0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
Changes: Len from 60 to 60																							
REV- 22	Su 7p-8p		America's Funniest H	\$400.00	0.0	60	1▶0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
Changes: Len from 60 to 60																							
23	Su 8p-9p		Kids Say The Darndes	\$400.00	0.0	60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
Changes: Len from 60 to 60																							
REV- 24	Su 9p-10p		Shark Tank-ABC	\$300.00	0.0	60	1▶0	0	0	0	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
Changes: Len from 60 to 60																							
REV+ 25	M-F 6p-6:30p		33 News @ 6pm	\$170.00	0.0	60	0	1▶2	0	0	0	0	0	0	0	0	0	0	0	2	\$340.00	\$0.00	0.0
Changes: Day/Time from M-W 6p-6:30p to M-F 6p-6:30p																							
REV- 26	W-F 6p-6:30p		33 News @ 6pm	\$170.00	0.0	60	2▶1	0	0	0	0	0	0	0	0	0	0	0	0	1	\$170.00	\$0.00	0.0
REV+ 27	W-F 6:30a-7a		Daybreak 6AM	\$120.00	0.0	60	0▶1	0▶0	0▶0	0▶0	0▶0	0▶0	0▶0	0▶0	0▶0	0▶0	0▶0	0▶0	0▶0	1	\$120.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26773220	Changes as of: 1/8/2020 at 9:40 AM	Version: Highlighting Revision 1
CPE: MBLM/MBLM/0110	Flight: 12/30/19 - 3/29/20	Station: WYTV
Agency: ASSEMBLY	Advertiser: Mike Bloomberg 2020, Inc	Market: Youngstown-Warren
	Product: MIKE BLOOMBERG 2020 INC	Office: DETROIT
711 Third Avenue	Agency Order #: 85744	Service: Nielsen
3rd Floor	Buyer: ANNETTE FAIR	Primary Demo: Households
NEW YORK, NY 10017	Salesperson: BRADLEY PHILIPPS 202-955-5342	Assistant: BRADLEY PHILIPPS2 202-955-5342
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$7,320.00
		Total Spots: 43
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 2312176

#	Day/Time	DP	Program	Rate	HH Rating	Len	12/30 - 3/23															Total Spots	Total \$	CPP*	GRP*
							12/30	1/6	1/13	1/20	1/27	2/3	2/10	2/17	2/24	3/2	3/9	3/16	3/23						
REV+ 28	W-F 7a-9a		Good Morning America	\$120.00	0.0	60	0 1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1	\$120.00	\$0.00	0.0		
REV+ 29	W-F 9a-10a		Rachael Ray	\$40.00	0.0	60	0 1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1	\$40.00	\$0.00	0.0		
REV+ 30	W-F 10a-11a		Right This Minute (2	\$30.00	0.0	60	0 1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1	\$30.00	\$0.00	0.0		
REV+ 31	W-F 11a-12n		The View	\$90.00	0.0	60	0 1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1	\$90.00	\$0.00	0.0		
REV+ 32	W-F 2p-3p		General Hospital	\$90.00	0.0	60	0 1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1	\$90.00	\$0.00	0.0		
REV+ 33	W-F 11p-11:35p		33 News at 11PM	\$130.00	0.0	60	0 1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1	\$130.00	\$0.00	0.0		
REV+ 34	W-Th 11:35p-12:35a		Jimmy Kimmel Live	\$50.00	0.0	60	0 1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1	\$50.00	\$0.00	0.0		
REV+ 35	W-Th 12:35a-1:05a		Nightline	\$20.00	0.0	60	0 1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1	\$20.00	\$0.00	0.0		
REV+ 36	W 8p-9p		Goldbergs/Schooled-A	\$450.00	0.0	60	0 1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1	\$450.00	\$0.00	0.0		
REV+ 37	Th 9p-10p		A Million Little Thi	\$550.00	0.0	60	0 1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1	\$550.00	\$0.00	0.0		
REV+ 38	Sa 4:20p-7:30p		NFL Wild Card	\$2,400.00	0.0	60	0 1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1	\$2,400.00	\$0.00	0.0		
REV+ 39	Su 7p-8p		America's Funniest H	\$400.00	0.0	60	0 1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1	\$400.00	\$0.00	0.0		
REV+ 40	Su 9p-10p		Shark Tank-ABC	\$300.00	0.0	60	0 1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1	\$300.00	\$0.00	0.0		
REV+ 41	W-F 6p-6:30p		33 News @ 6pm	\$170.00	0.0	60	0 1	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	1	\$170.00	\$0.00	0.0		
TOTALS:							23	20	0	0	0	0	0	0	0	0	0	0	0	43	\$7,320.00	\$0.00	0.0		



125 West 55th St
New York, NY 10019

Contract # 26773220	Changes as of: 1/8/2020 at 9:40 AM	Version: Highlighting Revision 1
CPE: MBLM/MBLM/0110	Flight: 12/30/19 - 3/29/20	Station: WYTV
Agency: ASSEMBLY	Advertiser: Mike Bloomberg 2020, Inc	Market: Youngstown-Warren
	Product: MIKE BLOOMBERG 2020 INC	Office: DETROIT
711 Third Avenue	Agency Order #: 85744	Service: Nielsen
3rd Floor	Buyer: ANNETTE FAIR	Primary Demo: Households
NEW YORK, NY 10017	Salesperson: BRADLEY PHILIPPS	Assistant: BRADLEY PHILIPPS2
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$7,320.00
Total Spots: 43
Total CPP: \$0.00
Total GRP:
Traffic #: 2312176

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
12/30/19 12:03 PM	BRADLEY PHILIPPS	MG
12/30/19 12:02 PM	Becky Hambrick	6:30-7P TIMEPERIOD IS NO LONGER AVAILABLE. PLEASE UPDATE RATE CARD. THANK YOU
12/30/19 11:46 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$85,250
WYTV Share:	8%
Comment:	
Unknown:	92%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	43	\$7,320.00	N/A	0.0
Total	100%	43	\$7,320.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jan	43	\$7,320.00
2020-Feb	0	\$0.00
2020-Mar	0	\$0.00
Total	43	\$7,320.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Revision	1/8/20 9:40 AM	GOTOSTRATA\BPHILIPPS	Revised	21	15	\$500.00	\$7,320.00
Makegood 1	12/30/19 12:02 PM	BRADLEY PHILIPPS	Confirmed	3	3	\$0	\$6,820.00
Queued for Electronic Contracting	12/30/19 11:45 AM					\$0	\$0
New	12/30/19 10:42 AM	BRADLEY PHILIPPS	Confirmed	37		\$6,820.00	\$6,820.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---