



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2625374

Schedule Dates 09/26/16-10/01/16
Advertiser Senate Leadership Fund (111192)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand SLFNC (859935)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Anne Wireholt,
Phone/Fax /
CPE 275/365/3660
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments SLFNC
Separation: 30
RACHEL CHASON/WONNE CONTE

Date Entered 09/09/16
Last Modified 09/09/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25280681
Demo A18+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,035.00
Net Total \$5,865.00
Sales Tax

Station	Spots	Rate
Greensboro (WXLV)	16	\$6,900.00
By Broadcast Month		
Oct. 2016	16	\$6,900.00
Grand Total:	16	\$6,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Football (1 - 7.6)	10/01/16-10/01/16	3	:30	7:58P- Sports-ABC Saturday Night Football Showcase	1						1		1	\$1,700.00	\$1,700.00	Greensboro (WXLV)	ABC SATURDAY NIGHT COLLEGE FOOTBALL	9/9/16
2.0	Normal Line / SPOT (2 - 3.5)	09/26/16-09/26/16	2	:30	7P- Family Feud	1	1							1	\$475.00	\$475.00	Greensboro (WXLV)	FAMILY FEUD	9/9/16
3.0	Normal Line / SPOT (2 - 3.5)	09/27/16-09/30/16	2	:30	7P- Family Feud		1	1	1	1	1			4	\$475.00	\$1,900.00	Greensboro (WXLV)	FAMILY FEUD Target 4 Index 86, Nielsen: 2.1	9/9/16
4.0	Normal Line / SPOT (3 - 3.5)	09/26/16-09/30/16	2	:30	7:28:30P- Family Feud B	1	1	1	1	1	1			5	\$525.00	\$2,625.00	Greensboro (WXLV)	FAMILY FEUD	9/9/16
5.0	Normal Line / SPOT (4 - 0.6)	09/26/16-09/30/16	2	:30	12:37A- ABC-Nightline	1	1	1	1	1	1			5	\$40.00	\$200.00	Greensboro (WXLV)	NIGHTLINE	9/9/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Alison Aldridge 9.22.16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgl.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.