



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Mentzer Media Services  
210 W Pennsylvania  
Suite 250  
Towson, MD 21204

**Contract # 2625374**  
 Schedule Dates: 09/26/16-10/01/16  
 Advertiser: Senate Leadership Fund (111192)  
 Agency: Mentzer Media Services (1381)  
 Product: POLITICAL ISSUE (ns) (1187)  
 Brand: SIFNC (859935)  
 Salesperson: Millennium/DC, Washington DC (1108)  
 Sales Office: Millennium Washington DC  
 Buyer Name: Anne Wireholt,  
 Phone/Fax: /  
 CPE: 275/365/3660  
 Account Types: National/Political Issue Agency BRD  
 Billing Type: Weekly/Irregular  
 Comments: SIFNC  
 Separation: 30  
 RACHEL CHASON/WYONNE CONTE

Date Entered: 09/09/16  
 Last Modified: 09/09/16  
 Entered By: Lisa Carter  
 CO-OP: No  
 Headline #: ECR25280681  
 Demo: A18+R  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$1,035.00  
 Net Total: \$5,865.00  
 Sales Tax:

Greensboro (WXLV)	Spots	Rate
By Broadcast Month		
Oct. 2016	16	\$6,900.00
<b>Grand Total:</b>	<b>16</b>	<b>\$6,900.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Football (1 - 7.6)	10/01/16-10/01/16	3	:30	7:58p- Sports-ABC Saturday Night Football Showcase	1						1		1	\$1,700.00	\$1,700.00	Greensboro (WXLV)	ABC SATURDAY NIGHT COLLEGE FOOTBALL	9/9/16
2.0	Normal Line / SPOT (2 - 3.5)	09/26/16-09/26/16	2	:30	7p- Family Feud	1								1	\$475.00	\$475.00	Greensboro (WXLV)	FAMILY FEUD	9/9/16
3.0	Normal Line / SPOT (2 - 3.5)	09/27/16-09/30/16	2	:30	7p- Family Feud	1	1	1	1	1				4	\$475.00	\$1,900.00	Greensboro (WXLV)	FAMILY FEUD Target 4 Index: 86, Nielsen: 2.1	9/9/16
4.0	Normal Line / SPOT (3 - 3.5)	09/26/16-09/30/16	2	:30	7:28:30p- Family Feud B	1	1	1	1	1				5	\$525.00	\$2,625.00	Greensboro (WXLV)	FAMILY FEUD	9/9/16
5.0	Normal Line / SPOT (4 - 0.6)	09/26/16-09/30/16	2	:30	12:37a- ABC-Nightline	1	1	1	1	1				5	\$40.00	\$200.00	Greensboro (WXLV)	NIGHTLINE	9/9/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: *Alison Aldridge* Date: *9.22.16*  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbid.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.