

DUPLICATE

INVOICE



WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
Main: (414)355-6666
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
585404-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WITI	Trevor Heaton	Washington DC	National

Billing Address:

Shorr & Associates
Attention: Accounts Payable
1831 Chestnut Street
Suite 602
Philadelphia, PA 19103

Send Payment To:

WITI
3609 Solutions Center
Chicago, IL 60677-3006

Advertiser	Product	Estimate Number
Baldwin/D/Senate	BALDWIN FOR SENATE	ADD

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	585404	09850125

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/29/12	M-F 9a-10a	9a-10a	M-WTF--	:30	5	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M-WTF-- 5 \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 6 W 10/24/12 9:26 AM M-F 9a-10a 9a-10a :30 TAMTV1221 \$550.00 NM									
4 6 Th 10/25/12 9:26 AM M-F 9a-10a 9a-10a :30 TAMTV1223 \$550.00 NM									
3 6 F 10/26/12 9:35 AM M-F 9a-10a 9a-10a :30 TAMTV1219 \$550.00 NM									
5 6 F 10/26/12 9:51 AM M-F 9a-10a 9a-10a :30 TAMTV1223 \$550.00 NM									
2	10/24/12	10/29/12	M-F 1105p-1135p	1105p-1135p	M-WTF--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M-WTF-- 5 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 6 W 10/24/12 12:49 AM M-F 1105p-1135p 1105p-1135p :30 TAMTV1219 \$350.00 NM									
2 6 Th 10/25/12 12:24 AM M-F 1105p-1135p 1105p-1135p :30 TAMTV1223 \$350.00 NM									
4 6 Th 10/25/12 12:32 AM M-F 1105p-1135p 1105p-1135p :30 TAMTV1223 \$350.00 NM									
5 6 F 10/26/12 12:04 AM M-F 1105p-1135p 1105p-1135p :30 TAMTV1223 \$350.00 NM									
3	10/24/12	10/29/12	M-F 930-10p	930p-10p	M-WTF--	:30	5	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M-WTF-- 5 \$1,900.00									
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4 6 Th 10/25/12 11:32 PM M-F 930-10p 930p-10p :30 TAMTV1219 \$1,900.00 NM									
2 6 F 10/26/12 9:37 PM M-F 930-10p 930p-10p :30 TAMTV1223 \$1,900.00 NM									
1 6 F 10/26/12 9:45 PM M-F 930-10p 930p-10p :30 TAMTV1221 \$1,900.00 NM									

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<u>Total Spots</u>	18	<u>Gross Total</u>	\$19,300.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$2,895.00
<u>Net Amount Due</u>	\$16,405.00