

DUPLICATE

INVOICE



WKCF
1021 N. Wymore Rd
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
1802675-1	10/21/18	October 2018	10/01/18 - 10/15/18

Property	Account Executive	Sales Office	Sales Region
WKCF	Ryan Gordon	HRP -Washington	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WKCF
PO Box 90029
Prescott, AZ 86304-9029
FIN# 43-1016745

Advertiser	Product	Estimate Number
Senate Majority PAC/Vote V	SMP/VOTE VETS PAC	

Flight Dates	Order #	Alt Order #
10/15/18 - 10/15/18	1802675	09285967

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9914573		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/18	10/15/18	M-F 7-9am	M-F 7-9am	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/18	10/21/18	1-----	1	\$175.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKCF	M	10/15/18	8:00 AM	M-F 7-9am	M-F 7-9am	:30	VVSMP18101H	\$175.00 NM
2	10/15/18	10/15/18	MOM EF 630-7PM	M-F 630-7PM	1-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/18	10/21/18	1-----	1	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKCF	M	10/15/18	6:45 PM	MOM EF 630-7PM	M-F 630-7PM	:30	VVSMP18101H	\$450.00 NM
3	10/15/18	10/15/18	TWO BROKE GIRLS EF 5-530P	M-F 5-530P	1-----	:30	1	\$190.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/18	10/21/18	1-----	1	\$190.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKCF	M	10/15/18	5:24 PM	TWO BROKE GIRLS EF 5-530P	M-F 5-530P	:30	VVSMP18101H	\$190.00 NM
4	10/15/18	10/15/18	THE GOLDBERGS AC 7-M-F 7-730PM	M-F 7-730PM	1-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/18	10/21/18	1-----	1	\$650.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WKCF	M	10/15/18	7:21 PM	THE GOLDBERGS AC 7-730P	M-F 7-730PM	:30	VVSMP18101H	\$650.00 NM
5	10/15/18	10/15/18	THE GOLDBERGS AC 7-M-F 730-8PM	M-F 730-8PM	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/18	10/21/18	1-----	1	\$700.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:

WKCF
PO Box 90029
Prescott, AZ 86304-9029
FIN# 43-1016745

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1802675-1	10/21/18	October 2018	10/01/18 - 10/15/18
Advertiser	Product	Estimate Number	
Senate Majority PAC/Vote	VSMPP/VOTE VETS PAC		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/15/18	10/15/18	THE GOLDBERGS AC 7	M-F 730-8PM	1-----	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	M	10/15/18	7:42 PM	THE GOLDBERGS AC 730-8PM	M-F 730-8PM	:30	VVSMP18101H	\$700.00 NM
6	10/15/18	10/15/18	M-SU 1130-12a	1130-12a	1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/18	10/21/18	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	M	10/15/18	11:42 PM	M-SU 1130-12a	1130-12a	:30	VVSMP18101H	\$400.00 NM
7	10/15/18	10/15/18	MO 8P-9P ARROW PRE	ARROW PREM 8P-	1-----	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/18	10/21/18	1-----	1	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	M	10/15/18	8:44 PM	MO 8P-9P ARROW PREM	ARROW PREM 8P-	:30	VVSMP18101H	\$2,200.00 NM
8	10/15/18	10/15/18	Live PD M-F 1-2P	M-F 1-2P	1-----	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/18	10/21/18	1-----	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	M	10/15/18	1:09 PM	Live PD M-F 1-2P	M-F 1-2P	:30	VVSMP18101H	\$200.00 NM
9	10/15/18	10/15/18	M-SU 1030-11p News	M-SU 1030-11p Ne	1-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/18	10/21/18	1-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	M	10/15/18	10:44 PM	M-SU 1030-11p News	M-SU 1030-11p Ne	:30	VVSMP18101H	\$650.00 NM
10	10/15/18	10/15/18	M-F Early Sunrise @ 5am	M-F 5-6AM	1-----	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/18	10/21/18	1-----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WKCF	M	10/15/18	6:00 AM	M-F Early Sunrise @ 5am	M-F 5-6AM	:30	VVSMP18101H	\$100.00 NM
Total Spots							10		

Payment Terms 30 Days

Gross Total	\$5,715.00
Agency Commission	\$857.25
Net Amount Due	\$4,857.75

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