

ORDER



Orders
Order / Rev: 42487
Alt Order #: 10508
Product Desc: May Primary
Estimate:
Flight Dates: 05/06/24 - 05/21/24
Original Date / Rev: 05/02/24 / 05/16/24
Order Type: GENERAL

WPSD-TV

Primary AE: Elizabeth Neelley
Sales Office: LOC
Sales Region: Local

Agency Name: Eddie Jones for Commonwealth Attor
Buying Contact:
Billing Contact:
 410 Broadway
 Paducah, KY 42001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Eddie Jones for Commonwealth Attor
Demographic: A18+
Product Codes: Candidates/Local
Revenue Code 1: DIR
Revenue Code 2: POLCAN
Revenue Code 3: AIR
Priority: P4

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	73	\$16,425.00	\$13,961.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	73	\$16,425.00	\$13,961.25	0.00
Totals	73	\$16,425.00	\$13,961.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Elizabeth Neelley			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	6.1	05/06/24	05/21/24	Local 6 Today 5a-6a Local 6 Today 5a-6a	CM	5a-6a	MTWTF--	:30	1	\$80.00	P4	0.00	NM	12	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	M-W-F--		3				\$80.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--		5				\$80.00		0.00			
		Week: 05/20/24	05/26/24	MT-----		4				\$80.00		0.00			
N 2	6.1	05/06/24	05/21/24	Local 6 Today 6a-7a Local 6 Today 6a-7a	CM	6a-7a	MTWTF--	:30	1	\$200.00	P4	0.00	NM	15	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	M-W-F--		3				\$200.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--		8				\$200.00		0.00			
		Week: 05/20/24	05/26/24	MT-----		4				\$200.00		0.00			
N 3	6.1	05/13/24	05/19/24	Today Show 7a-9a Today Show 7a-9a	CM	7a-9a	M-W-F--	:30	1	\$180.00	P5	0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	M-W-F--		3				\$180.00		0.00			
N 4	6.1	05/06/24	05/19/24	Local 6 Midday Local 6 Midday	CM	12p-1p	M-W-F--	:30	1	\$110.00	P4	0.00	NM	6	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	M-W-F--		3				\$110.00		0.00			
		Week: 05/13/24	05/19/24	M-W-F--		3				\$110.00		0.00			
N 5	6.1	05/06/24	05/20/24	Local 6 at Five	CM	5p-530p	MTWTF--	:30	1	\$285.00	P4	0.00	NM	10	\$2,850.00

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Advertiser: Eddie Jones for Commonwealth Attorney
 Product Desc: May Primary
 Estimate: WPSD-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local 6 at Five											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	M-W-F--		3				\$285.00		0.00			
Week:		05/13/24	05/19/24	MTWTF--		5				\$285.00		0.00			
Week:		05/20/24	05/26/24	M-----		2				\$285.00		0.00			
N 6	6.1	05/06/24	05/20/24	Local 6 at Six Local 6 at Six	CM	6p-630p	MTWTF--	:30	1	\$350.00	P4	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	M-W-F--		3				\$350.00		0.00			
Week:		05/13/24	05/19/24	MTWT---		4				\$350.00		0.00			
Week:		05/20/24	05/26/24	M-----		1				\$350.00		0.00			
N 7	6.1	05/13/24	05/19/24	Local 6 at Ten M-F Local 6 at Ten M-F	CM	10p-1035p	MTWTF--	:30	1	\$385.00	P4	0.00	NM	5	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	MTWTF--		5				\$385.00		0.00			
N 8	6.1	05/06/24	05/19/24	Local 6 at Ten Sat Local 6 at Ten Sat	CM	10p-1030p	-----S-	:30	1	\$150.00	P4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----S-		1				\$150.00		0.00			
Week:		05/13/24	05/19/24	-----S-		1				\$150.00		0.00			
N 9	6.1	05/13/24	05/21/24	Wheel of Fortune Wheel of Fortune	CM	630p-7p	MTWT---	:30	0	\$350.00	P4	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	MTWT---		3				\$350.00		0.00			
Week:		05/20/24	05/26/24	M-----		1				\$350.00		0.00			
N 10	6.1	05/19/24	05/19/24	Local 6 Sunday Local 6 Sunday	CM	5p-530p	-----S	:30	0	\$150.00	P4	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S		2				\$150.00		0.00			
N 11	6.1	05/18/24	05/18/24	Saturday Today Show Saturday Today Show	CM	6:00 AM-7:30 AM (6:00 AM-7:30 AM)	-----S-	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-		1				\$75.00		0.00			
N 12	6.1	05/18/24	05/18/24	Local 6 Saturday Local 6 Saturday	CM		-----S-	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-		1				\$75.00		0.00			
N 13	6.1	05/19/24	05/19/24	Local 6 at Ten Sun Local 6 at Ten Sun	CM	10p-1035p	-----S	:30	2	\$385.00	P4	0.00	NM	2	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S		2				\$385.00		0.00			
N 14	6.1	05/20/24	05/20/24	Local 6 at Ten M-F Local 6 at Ten M-F	CM	10p-1035p	M-----	:30	2	\$385.00	P4	0.00	NM	2	\$770.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		2				\$385.00		0.00			
													Totals	73	\$16,425.00