



P.O Box 2035 | Bismarck, ND 58502-2035  
Phone: 701-222-8721

## RADIO ORDER REVISION

KUSB FM  
TOWNSQUARE MEDIA BISMARCK  
26310 NETWORK PLACE  
CHICAGO, IL 60673-1263

Lisa Arth  
Lisa.Arth@townsquaremedia.com  
Cell: 701-220-6214

**Station:** KUSB FM  
**Client:** DIANE LARSON, MIKE NATHE AND  
GLENN BOSCH

**Market:** Bismarck, ND  
**Flight Dates:** 05/20/2024 - 06/16/2024 (4 weeks)  
**Description:** KUSB FM - DI30 - 2024 Primary Elect Radi

**OrderNo:** 58391      **Date:** 5/15/2024  
**Page:** 1 of 3  
**Buyer:** CINDY DUPAUL-VOGELSANG  
**Email:** cdupaul@odney.com

**Separation Policy:** Length 15 / 15 min, Length 30 / 15 min, Length 60 / 15 min

Days	Program Time	DP	Len	2024				Total Spots	Adults 35-64		Total Gross
				May 20	May 27	Jun 03	Jun 10		Cost/ Spot	Rating CPP	
Tu	6a-4p	DA	30				8	18.00	12.86	144.00	
				8x/day Tu 6a-4p							
Sa	6a-7p	DA	30			8	8	16.00	80.00	128.00	
				8x Sa 6a-7p							
Su	6a-7p	DA	30			8	8	16.00	40.00	128.00	
				8x Su 6a-7p							
M-F	6a-7p	DA	30			50	50	18.00	12.86	900.00	
				10x/day M-F 6a-7p							

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Days	Program Time	DP	Len	2024				Total Spots	Cost/Spot	Rating CPP	Total Gross
				May 20	May 27	Jun 03	Jun 10				
M	6a-7p	DA	30				10	18.00	12.86	180.00	
		10x/day M 6a-7p								1.40	
M-F	6a-7p	DA	30	40	40		80	18.00	12.86	1,440.00	
		8x/day M-F 6a-7p								1.40	
<b>Subtotal:</b>				<b>40</b>	<b>40</b>	<b>66</b>	<b>18</b>	<b>164</b>	<b>212.00</b>	<b>13.77</b>	<b>2,920.00</b>

<b>Total Gross:</b>	2,920.00
<b>Agency Commission:</b>	-438.00
<b>Total Net:</b>	2,482.00

	MAY '24	JUN '24	Total
<b>Spots</b>	40	124	164
<b>Total Gross</b>	720.00	2,200.00	2,920.00
<b>Total Net</b>	612.00	1,870.00	2,482.00

**ODNEY IS PLACING THIS ORDER ON BEHALF OF THE ABOVE CLIENT. PLEASE INCLUDE OUR ORDER NUMBER ON ALL INVOICES. FAILURE TO DO SO COULD RESULT IN DELAY OF PAYMENT. WHEN MULTIPLE SPOTS ARE ORDERED DURING THE MONDAY-FRIDAY TIMEFRAME THE SCHEDULE MUST FOLLOW THE COMMENTS ON HOW MANY SPOTS RUN PER DAY. A 15-MINUTE SEPARATION BETWEEN SPOTS IS REQUIRED. SPOTS WILL NOT BE PAID IF THEY RUN WITHIN 15 MINUTES OF EACH OTHER. PRODUCT SEPARATION IS ALSO REQUIRED. NO SPOTS WILL BE PAID WHEN THEY RUN BACK-TO-BACK WITH A COMPETITOR. A SIGNED COPY OF THIS ORDER MUST BE RETURNED FOR VERIFICATION. IF NO COPY IS RETURNED, THE ABOVE MENTIONED CLIENT WILL ONLY BE RESPONSIBLE FOR THIS SCHEDULE AND THE RESPECTIVE DOLLAR AMOUNT. IF THERE IS ANY DISCREPANCY WITH THIS ORDER, PLEASE CONTACT THE MEDIA BUYER LISTED ABOVE AS SOON AS POSSIBLE.**

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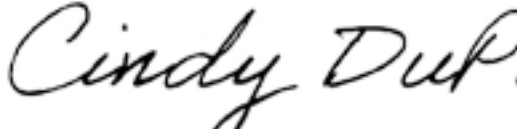
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**Agency  
Authorization:** \_\_\_\_\_



**Date:** 5/15/2024

**Vendor  
Acceptance:** \_\_\_\_\_

**Date:** \_\_\_\_\_

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