

CONTRACT



WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
Sales T&C: <http://bit.ly/2FYavgw>
(419) 248-1111

<u>Contract / Revision</u> 2040802 /		<u>Alt Order #</u> 09192796
<u>Advertiser</u> POL/Brown, S/D/United States Senate		<u>Original Date / Revision</u> 08/14/18 / 10/11/18
<u>Contract Dates</u> 10/02/18 - 10/08/18	<u>Estimate #</u> 242	
<u>Product</u> Brown For Senate		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTOL	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 13	<u>Product 1/2</u> 14
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Shorr Johnson Magnus.
100 North 20th Street, Suite 201
Philadelphia, PA 19103-3700

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTOL	10/08/18	10/08/18	6am News	558-7am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$150.00			
N 2	WTOL	10/05/18	10/05/18	CBS This Morning	7-9am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1--				1	\$100.00			
N 3	WTOL	10/08/18	10/08/18	530am News	528-6am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$75.00			
N 4	WTOL	10/02/18	10/02/18	530am News	528-6am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-1-----				1	\$75.00			
N 5	WTOL	10/03/18	10/03/18	530am News	528-6am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$75.00			
N 6	WTOL	10/04/18	10/04/18	530am News	528-6am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$75.00			
N 7	WTOL	10/05/18	10/05/18	530am News	528-6am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1--				1	\$75.00			
N 8	WTOL	10/08/18	10/08/18	5am News	5-530am		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$65.00			
N 9	WTOL	10/02/18	10/02/18	5am News	5-530am		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-1-----				1	\$65.00			
N 10	WTOL	10/03/18	10/03/18	5am News	5-530am		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$65.00			

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<u>Advertiser</u> POL/Brown, S/D/United States Senate		<u>Original Date / Revision</u> 08/14/18 / 10/11/18
<u>Contract Dates</u> 10/02/18 - 10/08/18	<u>Product</u> Brown For Senate	<u>Estimate #</u> 242

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$65.00			
N 11	WTOL	10/04/18	10/04/18	5am News	5-530am		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$65.00			
N 12	WTOL	10/02/18	10/02/18	6am News	558-7am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-1-----				1	\$150.00			
N 13	WTOL	10/05/18	10/05/18	5am News	5-530am		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$65.00			
N 14	WTOL	10/08/18	10/08/18	Price Is Right	11-12pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$200.00			
N 15	WTOL	10/02/18	10/02/18	Price Is Right	11-12pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-1-----				1	\$200.00			
N 16	WTOL	10/03/18	10/03/18	Price Is Right	11-12pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$200.00			
N 17	WTOL	10/04/18	10/04/18	Price Is Right	11-12pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$200.00			
N 18	WTOL	10/05/18	10/05/18	Price Is Right	11-12pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$200.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTOL	10/01/18-10/07/18	Price Is Right	11-12pm	-----F----	:30	\$200.00	NM		
<i>Credited</i>												
N 19	WTOL	10/08/18	10/08/18	Let's Make A Deal	Let's Make A Deal		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$100.00			
N 20	WTOL	10/03/18	10/03/18	Let's Make A Deal	Let's Make A Deal		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$100.00			
N 21	WTOL	10/05/18	10/05/18	Let's Make A Deal	Let's Make A Deal		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$100.00			
N 22	WTOL	10/08/18	10/08/18	4-5pm M-F	M-F 3:58-5p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$125.00			
N 23	WTOL	10/03/18	10/03/18	6am News	558-7am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$150.00			
N 24	WTOL	10/02/18	10/02/18	4-5pm M-F	M-F 3:58-5p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-1-----				1	\$125.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 25	WTOL	10/03/18	10/03/18	4-5pm M-F	M-F 3:58-5p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$125.00			
N 26	WTOL	10/04/18	10/04/18	4-5pm M-F	M-F 3:58-5p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$125.00			
N 27	WTOL	10/05/18	10/05/18	4-5pm M-F	M-F 3:58-5p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$125.00			
N 28	WTOL	10/08/18	10/08/18	6pm News	557-630p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$300.00			
N 29	WTOL	10/02/18	10/02/18	6pm News	557-630p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-1-----				1	\$300.00			
N 30	WTOL	10/04/18	10/04/18	6pm News	557-630p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$300.00			
N 31	WTOL	10/08/18	10/08/18	5pm News	5-6pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$225.00			
N 32	WTOL	10/03/18	10/03/18	5pm News	5-6pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$225.00			
N 33	WTOL	10/05/18	10/05/18	5pm News	5-6pm		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$225.00			
N 34	WTOL	10/04/18	10/04/18	6am News	558-7am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$150.00			
N 35	WTOL	10/08/18	10/08/18	730-8pm M-F	M-F 730-8pm		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$325.00			
N 36	WTOL	10/02/18	10/02/18	730-8pm M-F	M-F 730-8pm		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-1-----				1	\$325.00			
N 37	WTOL	10/03/18	10/03/18	730-8pm M-F	M-F 730-8pm		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$325.00			
N 38	WTOL	10/04/18	10/04/18	730-8pm M-F	M-F 730-8pm		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$325.00			
N 39	WTOL	10/05/18	10/05/18	730-8pm M-F	M-F 730-8pm		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$325.00			
N 40	WTOL	10/08/18	10/08/18	7-730pm M-F	M-F 658-730pm		:30			NM	1	\$325.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$325.00			
N 41	WTOL	10/02/18	10/02/18	7-730pm M-F	M-F 658-730pm		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-1-----				1	\$325.00			
N 42	WTOL	10/03/18	10/03/18	7-730pm M-F	M-F 658-730pm		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$325.00			
N 43	WTOL	10/04/18	10/04/18	7-730pm M-F	M-F 658-730pm		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$325.00			
N 44	WTOL	10/05/18	10/05/18	7-730pm M-F	M-F 658-730pm		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$325.00			
N 45	WTOL	10/05/18	10/05/18	6am News	558-7am		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$150.00			
N 46	WTOL	10/06/18	10/06/18	Wheel Of Fortune SA	658-730pm		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1-				1	\$150.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WTOL	10/01/18-10/07/18	Wheel Of Fortune SA	658-730pm	-----Sa--	:30	\$150.00	NM		
		See MG 46.2										
		2	WTOL	10/06/18-10/06/18	6p News wkend Late Run	Late Run 6pm New-	-----Sa--	:30	\$150.00	NM		
		Ⓜ Credited										
N 47	WTOL	10/06/18	10/06/18	Jeopardy - Sat	Jeopardy - Sat		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1-				1	\$150.00			
N 48	WTOL	10/02/18	10/02/18	Tue Hour 1	8p-9p		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-1-----				1	\$1,100.00			
N 49	WTOL	10/04/18	10/04/18	Big Bang/Young Sheldon	8p-9p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$1,250.00			
N 50	WTOL	10/07/18	10/07/18	Sun Hour 1	7p-8p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1				1	\$750.00			
N 51	WTOL	10/02/18	10/02/18	Tue Hour 2	9p-10p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-1-----				1	\$825.00			
N 52	WTOL	10/07/18	10/07/18	Sun Hour 3	9p-10p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1				1	\$750.00			
N 53	WTOL	10/03/18	10/03/18	Wed Hour 1	8p-9p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$1,000.00			
N 54	WTOL	10/04/18	10/04/18	Mom/Murphy Brown	9p-10p		:30			NM	1	\$1,000.00

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<u>Contract / Revision</u> 2040802 /		<u>Alt Order #</u> 09192796
<u>Advertiser</u> POL/Brown, S/D/United States Senate		<u>Original Date / Revision</u> 08/14/18 / 10/11/18
<u>Contract Dates</u> 10/02/18 - 10/08/18	<u>Product</u> Brown For Senate	<u>Estimate #</u> 242

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$1,000.00			
N 55	WTOL	10/07/18	10/07/18	God Friendd Me	8p-9p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1				1	\$750.00			
N 56	WTOL	10/08/18	10/08/18	CBS This Morning	7-9am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$100.00			
N 57	WTOL	10/05/18	10/05/18	Hawaii 5-0	9p-10p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$750.00			
N 58	WTOL	10/02/18	10/02/18	Tue Hour 3	10p-11p		:30			NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-1-----				1	\$825.00			
N 59	WTOL	10/05/18	10/05/18	Fri Hour 3	10p-11p		:30			NM	1	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$875.00			
N 60	WTOL	10/05/18	10/05/18	Fri Hour 1	8p-9p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$625.00			
N 61	WTOL	10/08/18	10/08/18	Mon Hour 2	9p-10p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$750.00			
N 62	WTOL	10/06/18	10/06/18	11pm News Wk-end	11p-1135p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1-				1	\$225.00			
N 63	WTOL	10/07/18	10/07/18	11pm News Wk-end	11p-1135p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1				1	\$225.00			
N 64	WTOL	10/08/18	10/08/18	11pm News	1057-1135pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$275.00			
N 65	WTOL	10/02/18	10/02/18	11pm News	1057-1135pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-1-----				1	\$275.00			
N 66	WTOL	10/03/18	10/03/18	11pm News	1057-1135pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$275.00			
N 67	WTOL	10/02/18	10/02/18	CBS This Morning	7-9am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-1-----				1	\$100.00			
N 68	WTOL	10/04/18	10/04/18	11pm News	1057-1135pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$275.00			
N 69	WTOL	10/05/18	10/05/18	11pm News	1057-1135pm		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$275.00			

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<u>Contract / Revision</u> 2040802 /		<u>Alt Order #</u> 09192796
<u>Advertiser</u> POL/Brown, S/D/United States Senate		<u>Original Date / Revision</u> 08/14/18 / 10/11/18
<u>Contract Dates</u> 10/02/18 - 10/08/18	<u>Product</u> Brown For Senate	<u>Estimate #</u> 242

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 70	WTOL	10/08/18	10/08/18	Late Show Stephen Colbert	1135p-1237a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	1-----				1	\$100.00			
N 71	WTOL	10/02/18	10/02/18	Late Show Stephen Colbert	1135p-1237a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-1-----				1	\$100.00			
N 72	WTOL	10/03/18	10/03/18	Late Show Stephen Colbert	1135p-1237a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$100.00			
N 73	WTOL	10/04/18	10/04/18	Late Show Stephen Colbert	1135p-1237a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$100.00			
N 74	WTOL	10/05/18	10/05/18	Late Show Stephen Colbert	1135p-1237a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	----1--				1	\$100.00			
N 75	WTOL	10/07/18	10/07/18	CBS Sunday Morning	9-10:30am		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1				1	\$125.00			
N 76	WTOL	10/06/18	10/06/18	AM Saturday	8-9am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1-				1	\$100.00			
N 77	WTOL	10/07/18	10/07/18	AM Sunday	AM Sunday		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----1				1	\$50.00			
N 78	WTOL	10/03/18	10/03/18	CBS This Morning	7-9am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	--1----				1	\$100.00			
N 79	WTOL	10/04/18	10/04/18	CBS This Morning	7-9am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	---1---				1	\$100.00			
N 80	WTOL	10/03/18	10/08/18	CBS Soaps	CBS Soaps		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/18	10/08/18	M-WTF--				3	\$200.00			
N 81	WTOL	10/06/18	10/06/18	1135p-1235a	SAT 1135p-1235a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/18	10/07/18	-----S-				1	\$25.00			
Totals											81	\$23,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/07/18	67	\$20,010.00	(\$3,001.50)	\$17,008.50
10/08/18 - 10/14/18	14	\$3,115.00	(\$467.25)	\$2,647.75
Totals	81	\$23,125.00	(\$3,468.75)	\$19,656.25

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<u>Contract / Revision</u>	<u>Alt Order #</u>
2040802 /	09192796

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Brown, S/D/United States Senate	08/14/18 / 10/11/18

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/18 - 10/08/18	Brown For Senate	242

Signature: _____ **Date:** _____

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