

WNBC

QUARTERLY LISTING

COMMUNITY ISSUES AND PROGRAMS

October/November/December 2010

Quarterly Issues and Programs Report

Through formal and informal ascertainment of the general public, community leaders, public officials – inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

The programs produced to meet the needs of the public included locally produced shows and newscasts as well as national programs, public service announcement campaigns and sales marketing campaigns.

Community Issues

Accidents and Disasters	Environment
Business & Industry	Foreign News
Children & Youth	Funerals and Memorials
Consumer	Government and Politics
Court and Legal Decisions	Health and Medical
Crime and Law Enforcement	Housing
Cultural	Immigration
Deaths	Lifestyle
Diversity	Poverty
Education	Religion
Elderly-Seniors-Retirement	Safety
Employment/Labor	Technology
Entertainment	Transportation

Regularly Scheduled Programs

Our locally produced, regularly scheduled programs are aired specifically to address community issues, concerns and needs. The programs are as follows:

The Debrief with David Ushery

Get the story behind the story. David Ushery debriefs top NBC journalists on the week's news events. Interactive show features special guests, bloggers, pundits, and gawkers. Most Sundays 12N-12:30pm.

4 NY News – Daily Local News Programs

WNBC's daily newscasts devote considerable time to local issues and community problems. Regularly scheduled newscasts include:

Program	Time	Days
Today in New York	4:30-7:00am	Monday-Friday
4 NY News at 6	6:00-6:30pm	Monday-Friday
4 NY News at 11	11:00-11:35pm	Monday-Friday
Saturday Today in NY	6:00-7:00am	Saturday
Saturday Today in NY	9:00-10:00am	Saturday
4 NY News at 6	6:00-6:30pm	Saturday
4 NY News at 11	11:00-11:30pm	Saturday
Sunday Today in NY	6:00-8:30am	Sunday
4 NY News at 6	6:00-6:30pm	Sunday
4 NY News at 11	11:00-11:30pm	Sunday

Number 448 **Category** Health **quarter** 4Q10
Title NewsChannel 4 @ 11PM
Type News
Date Monday, December 13, 2010
Start Time 11:00 PM
End Time 11:35 PM
Duration 2 Min
Source Local Origination
Description New York's first free standing IV Clinic Center. Patients can turn to this clinic to receive proper IV treatments instead of going to hospitals or private clinics.

Number 449 **Category** Health **quarter** 4Q10
Title NewsChannel 4 @ 6
Type News
Date Monday, December 13, 2010
Start Time 6:00 PM
End Time 6:30 PM
Duration 2 Min
Source Local Origination
Description New Jersey State Senate and Assembly met today to begin discussing changing/re-writing the laws on medical marijuana. The State Legislature does have the power to change the rules on the uses and distribution of medical marijuana but it is not clear whether or not they have the power to write the rules on the issue.

Number 450 **Category** Crime **quarter** 4Q10
Title Today In New York
Type News
Date Monday, December 13, 2010
Start Time 4:30 AM
End Time 7:00 AM
Duration 1 Min
Source Local Origination
Description Prosecutors are formally charging Michael Mele, 25, in the disappearance and death of Laura Garza, who had been missing for two years. Mele is a convicted sex offender who is currently serving a prison sentence for failure to register as a sex offender. He was due to be released this Christmas Eve. Orange County Grand Jury handed Mele an indictment for the crimes against Laura Garza.

Number 477 **Category** Housing / **quarter** 4Q10
Title NewsChannel 4 @ 6
Type News
Date Thursday, November 25, 2010
Start Time 6:00 PM
End Time 6:30 PM
Duration 2 Min
Source Local Origination
Description Six families living in an apartment in Elizabeth were woken up at 1 a.m. Thanksgiving morning to a four alarm fire. The fire in the apartment building on McGee Avenue brought in 65 firefighters who fought the flames through the night. Some residents were trapped and firefighters were able to rescue three, while only sustaining minor injuries. The Red Cross brought the families to a Courtyard Marriott a couple of blocks away.

Number 468 **Category** Health **quarter** 4Q10
Title NewsChannel 4 @ 11PM
Type News
Date Wednesday, December 8, 2010
Start Time 11:00 PM
End Time 11:35 PM
Duration 3.5 minutes
Source Local Origination

Description Shoppers at the local flea market held at the Aqueduct Racetrack were offered more than just old makeup and candy. People were also selling expired over the counter medication, ranging from Robitussin to Children's Dimetapp. The expiration dates on these over the counter drugs range from a few days to a few months after the recommended expiration time. An ER doctor that was interviewed wasn't as concerned about the expiration date as much as where these products are coming from.

Number 462 **Category** Education **quarter** 4Q10
Title NewsChannel 4 @ 6
Type News
Date Thursday, October 14, 2010
Start Time 6:00 PM
End Time 6:30 PM
Duration 2 Min
Source Local Origination

Description Two Long Island students pleaded not guilty to hate crime charges after they were caught bullying a fellow student on a private school bus. A third student has yet to be arraigned. Police say the three students slapped, kicked and directed sexual slurs towards another student while on their way to a BOCES school in Westbury, Long Island. Police say the bus driver as well as an aid on the bus noticed the bullying before but failed to report it.

Number 454 **Category** Crime **quarter** 4Q10
Title NewsChannel 4 @ 11PM
Type News
Date Sunday, November 28, 2010
Start Time 11:00 PM
End Time 11:35 PM
Duration 2 Min
Source Local Origination
Description St. John's Church in the Bronx was broken into on either November 20th or the following morning, November 21st. Poor boxes were broken into and a sledge hammer smashed through a door that could have gained access to a community of priests. St. John's priest believes it will take thousands of dollars to fix the repairs. Police believe this could be in connection to other break ins at nearby churches.

Number 455 **Category** Crime **quarter** 4Q10
Title NewsChannel 4 @ 6
Type News
Date Monday, October 25, 2010
Start Time 6:00 PM
End Time 6:30 PM
Duration 2 Min
Source Local Origination
Description Lucky Grocery owner Juan Torres was killed after a robber, armed with a gun, entered the bodega. The robber, whom the police are still searching for, fled with an undisclosed amount of money. Security cameras had previously been installed at the bodega, but were not working the night of the robbery. A relative of Juan Torres was murdered at Lucky Grocery as well in a similar incident over eight years ago. The surviving members of Torres' family are linking with other local business owners to help protect each other.

Number 464 **Category** Education **quarter** 4Q10
Title NewsChannel 4 @ 6
Type News
Date Friday, November 26, 2010
Start Time 6:00 PM
End Time 6:30 PM
Duration 2 Min
Source Local Origination

Description Thanks to California based chef Alice Waters, gardens have become a trend at Brooklyn elementary schools. An edible school yard has been added to the Arturo Toscanini School, where kids learn tips about gardening . The edible school yard was opened in October; before it was just a piece of asphalt. New York City and the Borough of Brooklyn both donated \$1 million to this program. In the near future, about a dozen schools in Brooklyn will have an edible garden.

Number 465 **Category** Health **quarter** 4Q10
Title Today In New York
Type News
Date Monday, December 13, 2010
Start Time 4:30 AM
End Time 7:00 AM
Duration 1 Min
Source Local Origination

Description The National Women's Law Center did a study of women's health over the past 10 years and it seems the United States is failing in initiatives to help keep women healthy. 37 states received unsatisfactory grades when it came to women's health while 12 states received failing grades. While fewer women are being diagnosed with lung and breast cancer and heart disease, there is an increase in obesity, diabetes and high blood pressure among women.

Number 466 **Category** Health **quarter** 4Q10
Title Today In New York
Type News
Date Wednesday, Decernber 1, 2010
Start Time 4:30 AM
End Time 7:00 AM
Duration 2 Min
Source Local Origination
Description A new study shows that while in 2009 the FDA issued guidance to pharmaceutical companies, children's liquid medication still has confusing instructions. The guidelines given out by the FDA urged companies to provide standardized language on dosages. With such an inconsistency in directions and measuring devices such as spoons or cups, parents can be giving their child too much or too little medication. All of the 148 products that had been tested still print inconsistent measurement instructions.

Number 467 **Category** Health **quarter** 4Q10
Title NewsChannel 4 @ 11PM
Type News
Date Friday, December 3, 2010
Start Time 11:00 PM
End Time 11:35 PM
Duration 2 Min
Source Local Origination
Description The medical examiner's office is trying to determine the death of a 4 month old Bushwick child. The 4 month old had been sick for two weeks with flu like symptoms when his aunt gave him Robitussin to suppress his cough. Less than an hour after the cough syrup had been given, the baby was found unconscious, and later passed. While the medical examiner's office doesn't know the cause of the death, they have ruled out criminality and are currently trying to determine if the cough syrup played a role.

Number 472 **Category** Housing / **quarter** 4Q10
Title Today In New York
Type News
Date Wednesday, December 15, 2010
Start Time 4:30 AM
End Time 7:00 AM
Duration 2 Min
Source Local Origination
Description Residents of 1204 Shakespeare Avenue were evacuated from their building after the DOB found there was illegal construction that was compromising the building's stability. The construction was also blocking an essential fire escape route. The residents of 1204 Shakespeare Avenue, comprised of 47 people in 24 apartments, will have a place to sleep for now, in cots at PS 114 where the Red Cross set up a shelter.

Number 473 **Category** Housing / **quarter** 4Q10
Title Today In New York
Type News
Date Friday, November 5, 2010
Start Time 4:30 AM
End Time 7:00 AM
Duration 2 Min
Source Local Origination
Description A Connecticut jury is expected to deliberate over whether or not Stephen Hayes, convicted of home invasion and triple murder, should receive the death penalty. Hayes was found guilty in October on 16 counts, 6 of them capital felonies.

Number 474 **Category** Housing / **quarter** 4Q10
Title NewsChannel 4 @ 11PM
Type News
Date Friday, October 8, 2010
Start Time 11:00 PM
End Time 11:35 PM
Duration 2 Min
Source Local Origination
Description One in seven Americans with a mortgage is either behind on payments or facing foreclosure. In August 2010, 95,000 were repossessed by the government. Robo-signing is when bank employees and affiliates approve legal documents in the foreclosure process without ever verifying the detail of the foreclosures. Bank of America, JP Morgan Chase, and GMAC Mortgage have all acknowledged these problems and have stopped evictions and sales of foreclosed houses in 23 states.

Number 475 **Category** Housing / **quarter** 4Q10
Title NewsChannel 4 @ 6
Type News
Date Tuesday, November 16, 2010
Start Time 6:00 PM
End Time 6:30 PM
Duration 2 Min
Source Local Origination
Description A fire has destroyed \$100,000 in food at a local food bank. Clients were emotional, trying to figure out what will happen next, after a soup kitchen that has provided food for them for nearly 20 years has been destroyed, just 11 days before Thanksgiving. The food bank estimates it will need 25 thousand turkeys this year, a 30% increase over last year. Police are looking into the fire, saying they believe it was set deliberately. Friends, neighbors and strangers came to offer whatever help they can.

Number 481 **Category** Environmental **quarter** 4Q10
Title NewsChannel 4 @ 11PM
Type News
Date Monday, December 13, 2010
Start Time 11:00 PM
End Time 11:35 PM
Duration 2 Min
Source Local Origination
Description Strong winds and heavy rain have caused major delays at all three major airports on Long Island, leaving dozens of travelers stuck at the airport. Travelers who did brave the weather and flooded streets were met at the airport with massive delays and in some circumstances, cancellations.

Number 482 **Category** Environmental **quarter** 4Q10
Title NewsChannel 4 @ 6
Type News
Date Saturday, December 25, 2010
Start Time 6:00 PM
End Time 6:30 PM
Duration 2 Min
Source Local Origination
Description An impending blizzard has New York travelers leaving a day early. In order to get to their destination, travelers are skipping out on Christmas to avoid getting stuck at the airport. The blizzard has forced Delta Airlines to cancel 500 flights across the country, a move that was made before the blizzard even hit the Northeast. It is already causing havoc in the southern states as it makes it way to us.

Number 470 **Category** Environmental **quarter** 4Q10
Title NewsChannel 4 @ 6
Type News
Date Tuesday, October 12, 2010
Start Time 6:00 PM
End Time 6:30 PM
Duration 2 Min
Source Local Origination
Description A Lake Grove man was struck by lightning in his own driveway. While unloading his car after a family trip to Great Adventure, the man felt a blow to his back and was knocked down, face first, onto his driveway. While he never lost consciousness, he did feel a current flow through his body. He's lucky to only have a small scar to remember the event. He took off his wedding ring and watch and removed his wallet before heading to the car, a move doctors believe might have saved his life.

Number 457 **Category** Education **quarter** 4Q10
Title NewsChannel 4 @ 6
Type News
Date Friday, October 22, 2010
Start Time 6:00 PM
End Time 6:30 PM
Duration 2 Min
Source Local Origination
Description Toms River School District Superintendent Michael Ritaccio has been accused of taking hundreds of thousands of dollars in bribes. The case has brought about an 18 count indictment. Ritaccio has put his house up as collateral for his 1 million dollar bail.