

CONTRACT



KTEN-TV
10 High Point Circle
Denison, TX 75020
(903) 548-4000

<u>Contract / Revision</u> 62133 /	<u>Alt Order #</u> 25330587
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<u>Product</u> 753/875/4629-Issue	
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Estimate #</u> 4629

<u>Advertiser</u> Oklahoma Stewardship Council	<u>Original Date / Revision</u> 10/20/16 / 11/04/16
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And:

Canal Partners Media
25 Whitlock Place SW
2nd Floor
Marietta, GA 30064

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTEN	<u>Account Executive</u> Continental Washing	<u>Sales Office</u> Continental-New
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u> 9913041	<u>Advertiser Code</u> 753	<u>Product Code</u> 875
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

PRE-EMPTIBLE WITH 48 HOURS NOTICE

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTEN	11/01/16	11/01/16	M-F KTEN News at 630a	6:30 AM-7:00 AM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$70.00			
N 2	KTEN	11/02/16	11/02/16	M-F KTEN News at 630a	6:30 AM-7:00 AM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	--1----				1	\$70.00			
N 3	KTEN	11/03/16	11/03/16	M-F KTEN News at 630a	6:30 AM-7:00 AM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---1---				1	\$70.00			
N 4	KTEN	11/04/16	11/04/16	M-F KTEN News at 630a	6:30 AM-7:00 AM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	----1--				1	\$70.00			
N 5	KTEN	11/01/16	11/01/16	M-F Today Show	7:00 AM-9:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$75.00			
N 6	KTEN	11/02/16	11/02/16	M-F Today Show	7:00 AM-9:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	--1----				1	\$75.00			
N 7	KTEN	11/03/16	11/03/16	M-F Today Show	7:00 AM-9:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---1---				1	\$75.00			
N 8	KTEN	11/04/16	11/04/16	M-F Today Show	7:00 AM-9:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	----1--				1	\$75.00			
N 9	KTEN	11/07/16	11/07/16	M-F Today Show	7:00 AM-9:00 AM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	1-----				1	\$75.00			
N 10	KTEN	11/01/16	11/01/16	M-F	4:00 PM-4:30 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$80.00			
N 11	KTEN	11/03/16	11/03/16	M-F	4:00 PM-4:30 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---1---				1	\$80.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
62133 /	25330587

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/16 - 11/07/16	753/875/4629-Issue	4629

<u>Advertiser</u>	<u>Original Date / Revision</u>
Oklahoma Stewardship C	10/20/16 / 11/04/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	KTEN	11/02/16	11/02/16	M-F	4:30 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	--1----				1	\$80.00			
N 13	KTEN	11/07/16	11/07/16	M-F	4:30 PM-5:00 PM		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	1-----				1	\$80.00			
N 14	KTEN	11/01/16	11/01/16	M-F KTEN News at 5p	5:00 PM-5:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$125.00			
N 15	KTEN	11/02/16	11/02/16	M-F KTEN News at 5p	5:00 PM-5:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	--1----				1	\$125.00			
N 16	KTEN	11/03/16	11/03/16	M-F KTEN News at 5p	5:00 PM-5:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---1---				1	\$125.00			
N 17	KTEN	11/04/16	11/04/16	M-F KTEN News at 5p	5:00 PM-5:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	----1--				1	\$125.00			
N 18	KTEN	11/07/16	11/07/16	M-F KTEN News at 5p	5:00 PM-5:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	1-----				1	\$125.00			
N 19	KTEN	11/01/16	11/01/16	M-F	5:30 PM-6:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$250.00			
N 20	KTEN	11/02/16	11/02/16	M-F	5:30 PM-6:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	--1----				1	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KTEN	10/31/16-11/06/16	M-F	5:30 PM-6:00 PM	---W-----	:30		\$250.00	NM		
			See MG 20.2									
			Oversold									
	2	KTEN	11/02/16-11/02/16	KTEN News at 10 M-F	10p-1035p	---W-----	:30		\$250.00	NM		
			Ⓜ MG for 20.1 11/02									
N 21	KTEN	11/04/16	11/04/16	M-F	5:30 PM-6:00 PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	----1--				1	\$250.00			
N 22	KTEN	11/07/16	11/07/16	M-F	5:30 PM-6:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	1-----				1	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KTEN	11/07/16-11/13/16	M-F	5:30 PM-6:00 PM	M-----	:30		\$250.00	NM		
			Credited									
			Credit									
N 23	KTEN	11/01/16	11/01/16	M-F	6:00 PM-6:30 PM		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$185.00			
N 24	KTEN	11/03/16	11/03/16	M-F	6:00 PM-6:30 PM		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---1---				1	\$185.00			
N 25	KTEN	11/04/16	11/04/16	M-F	6:00 PM-6:30 PM		:30			NM	1	\$185.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	----1--				1	\$185.00			
N 26	KTEN	11/07/16	11/07/16	M-F	6:00 PM-6:30 PM		:30			NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	1-----				1	\$185.00			
N 27	KTEN	11/02/16	11/02/16	M-F	6:30 PM-7:00 PM		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	--1----				1	\$240.00			
N 28	KTEN	11/03/16	11/03/16	M-F	6:30 PM-7:00 PM		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	---1---				1	\$240.00			
N 29	KTEN	11/04/16	11/04/16	M-F	6:30 PM-7:00 PM		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	----1--				1	\$240.00			
N 30	KTEN	11/07/16	11/07/16	M-F	6:30 PM-7:00 PM		:30			NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/16	11/13/16	1-----				1	\$240.00			
N 31	KTEN	11/05/16	11/05/16	Sa	5:00 PM-5:30 PM		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$70.00			
N 32	KTEN	11/06/16	11/06/16	Su Today Show	7:00 AM-8:00 AM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----1				1	\$100.00			
N 33	KTEN	11/06/16	11/06/16	Su	5:00 PM-5:30 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----1				1	\$150.00			
N 34	KTEN	11/01/16	11/01/16	KTEN News at 10 M-F	10p-1035p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-1-----				1	\$250.00			
N 35	KTEN	11/05/16	11/05/16	Sa	530p-6p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/16	11/06/16	-----1-				1	\$70.00			
Totals											34	\$4,690.00

Time Period	# of Spots	Gross Amount	Net Amount
10/31/16 - 11/07/16	34	\$4,690.00	\$3,986.50
Totals	34	\$4,690.00	\$3,986.50

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Signature: _____ Date: _____

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