

**RADIO COMMUNITY ISSUES –PROGRAMS REPORT**

**“LA BRONCA MAÑANA”**

**Viva 103.1FM (KDLD/KDLE)**

ENTRAVISION HOLDINGS, LLC  
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SANTA MONICA, CA 90404 4030

**QUARTER 3, 2023**

**July 1, 2023 – September 30, 2023**

**Title: Border Patrol under investigation**

Program: La Bronca Mañana

Date and Time: Tuesday, April 11 7:20 am

Duration: 3:00 minutes

Description of Program or Segment: Volunteers denounced that The Border Patrol Program destroyed humanitarian aid for migrants and now it's under investigation.

**Title: Cut-rate Cosmetic procedures across the border and its consequences.**

Program: La Bronca

Date and Time: Monday July 10 8:10 am

Duration: 2:00 minutes

Description of Program or Segment:

The show talked about the case of a woman named Rita Rodriguez who underwent a so-called "mommy makeover" in Mexico and almost lost her life. The show also informed the audience about the consequences of getting this done at a lower rate and outside the US.

**Title: Heat wave**

Program: La Bronca

Date and Time: Wednesday, July 19 9:24 am

Duration: 3:00 minutes

Description of Program or Segment:

The show informed the audience about a heat wave and how it has affected more than 90 million people in the US. They also discussed the fact that the intense heat wave will continue to affect several states in the south.

**Title: Hurricane Hilary**

Program: La Bronca

Date and Time: Wednesday, August 09 8:08 am

Duration: 2:30 minutes

Description of Program or Segment:

The show talked about how Hurricane Hillary weakened and made landfall in northern Mexico pelting the Baja California peninsula and two U.S. states with rain. They informed the audience that as the storm moved inland over Southern California, it left flooding, mudslides, and power outages behind.

**Title: Maui Wildfires**

Program: La Bronca

Date and Time: Wednesday, August 09 7:08 am

Duration: 2:30 minutes

Description of Program or Segment:

In this segment the show talked about the unprecedented wildfires in Hawaii's big Island Maui and how it has affected its residences. They also informed the audience about Lahaina, a touristic and economic hub of 9,000 people and how it was destroyed.

**Title: Male Botox**

Program: La Bronca

Date and Time: Tuesday August 15 7:08 am

Duration: 3:00 minutes

Description of Program or Segment:

The segment was focused on male Botox. The audience was informed how it is used when it comes to treat fine lines or wrinkles. The show also talked about its benefits as a medical aid to treat neck spasms, overactive bladder, lazy eye and other conditions.

**Title: Hurricane Idalia update**

Program: La Bronca

Date and Time: Wednesday, August 30 7:10 am

Duration: 2:00 minutes

Description of Program or Segment:

The show informed the audience about Hurricane Idalia and its effects in Florida as a Category 3 storm. They also talked about other hurricanes in history and the damaging costs they've left behind. **Title: Earthquake in Morocco**

Program: La Bronca  
Date and Time: Monday, September 11 7:02 am  
Duration: 3:00 minutes

Description of Program or Segment:

The show talked about the 6.8 magnitude earthquake that hit Morocco killing more than 2,800 people and injuring thousands. They also talked about what experts have said regarding the aftershocks in the affected region.

**Title: Immigration agents spying on undocumented immigrants through social networks**

Program: La Bronca  
Date and Time: Monday September 11 8:00 am  
Duration: 3:00 minutes

Description of Program or Segment:

The show talked about an investigation that revealed immigration agents use social networks to spy on undocumented immigrants. They also explained how officers created and used fake social media profiles in a wide range of operations.

**Title: Family Reunification**

Program: La Bronca  
Date and Time: Wednesday, September 13 8:10 am  
Duration: 2:30 minutes

Description of Program or Segment:

This segment was focused on the parents that have fled their home countries in Central America in the past decade and how years for separation from their children has taken a heavy toll. They also talked about how many have placed hope in federal programs that could lead to family reunification.

**Title: Julio Urias, Dodger's Pitcher arrest**

Program: La Bronca  
Date and Time: Tuesday, September 26 8:00 am  
Duration: 2:00 minutes

Description of Program or Segment:

The show talked about what led to the arrest of the Dodger's Pitcher star Julio Urias who got involved in a corporal injury on a spouse or cohabitant. They also provided the audience with a helpline for those suffering from domestic violence.

**Title: More than 75% of Hispanics in the United States struggle with alcoholism**

Program: La Bronca

Date and Time: Friday, September 29 7:10 am

Duration: 3:00 minutes

**Description of Program or Segment:** the show talked about more than 75% of Hispanics in the United States struggle with alcoholism and other addictions. For Latinos, the most common addiction is alcohol. According to a study conducted in 2020 by the Substance Abuse and Mental Health Services Administration (SAMHSA), 3 out of 4 Hispanics (75.3% or 4.3M) struggle with alcohol use.