

RECORD OF REQUEST FOR POLITICAL TIME

RECORD OF REQUEST FOR POLITICAL TIME (TO BE PLACED IN OUR POLITICAL FILE)

Date: 9/25

Request made by: Troy Brown by phone in person

On behalf of: Troy Brown (Committee name)

For candidacy or issue: Troy Brown (Candidate/Issue)

PRIMARY ELECTION
GENERAL ELECTION

POLITICAL PARTY:
Democrat
Republican
Other

Legally-Qualified Candidate for the Office of: State Senate

Information Requested: (See Attachments)

Information Provided: (See Attachment)

Time Requested: **[May attach copies of faxed orders and contracts]**

Length of Cablecast	Hour	Days	Class of Time	Times Per Week	Package or Rotation	Number of Weeks	Rate
See Attached							

Date of First Cablecast: 9/30

Date of Last Cablecast: 10/11

Total Charges: \$ \$894

If not already on file, list chief executive officer(s) or members of the Executive Committee or Board of Directors of sponsoring organization, for candidate include Treasurer of authorized campaign committee.

Troy Brown

VIEW Report

9/25/2019 1:55PM

Troy Brown 9.30 BTR

Baton Rouge Oct18 DMA Nielsen Live+SD

Client: Troy Brown

Buyer:

Advertiser: Troy Brown

Product:

Sched Dates: 9/30/19 - 10/11/19

Lengths: 30

Dayparts: RT

All-Wks Avrg

	Notes	Rate \$.00	Net Rate \$.00	Unit/ Wk	Wk 1 - Wk 2			
					Adults 35+			
					Prog Name	Rtg	Imp	CPP \$\$
Baton Rouge Oct18 DMA Nielsen Live+SD		8816.00	7493.60			0.5	81616	\$42
2351, Baker-Zach-		4364.00	3709.40			1.1	46518	\$21
CNN -TV		1116.00	948.60			0.7	9379	\$27
M-F 5a-9a		14.00	11.90	6	NEW DAY<	0.5	120	\$28
M-F 9a-3p		11.00	9.35	10	CNN NEWSROOM<	0.7	149	\$16
M-Su 3p-7p		16.00	13.60	6	VARIOUS	0.7	158	\$23
M-Su 7p-12m		31.00	26.35	8	VARIOUS	0.7	163	\$44
Sa-Su 6a-3p		10.00	8.50	2	VARIOUS	0.5	116	\$20
ESPN-TV		696.00	591.60			2.7	12068	\$13
M-Su 7p-12m		38.00	32.30	8	AVG. ALL WKS<	3.0	678	\$13
Sa-Su 6a-3p		22.00	18.70	2	VARIOUS	1.4	305	\$16
FXNC-TV		2040.00	1734.00			1.5	21139	\$21
M-F 5a-9a		30.00	25.50	6	FOX AND FRIEND<	1.3	292	\$23
M-F 9a-3p		19.00	16.15	10	VARIOUS	1.5	333	\$13
M-Su 3p-7p		35.00	29.75	6	VARIOUS	1.5	338	\$23
M-Su 7p-12m		49.00	41.65	8	VARIOUS	1.7	373	\$29
Sa-Su 6a-3p		24.00	20.40	2	VARIOUS	1.1	236	\$22
FOOD-TV		232.00	197.20			0.4	2153	\$26
M-Su 7p-12m		12.00	10.20	9	VARIOUS	0.4	100	\$30
Sa-Su 6a-3p		4.00	3.40	2	VARIOUS	0.4	87	\$10
LIF -TV		280.00	238.00			0.4	1779	\$37
M-Su 7p-12m		16.00	13.60	8	VARIOUS	0.4	97	\$40
Sa-Su 6a-3p		6.00	5.10	2	VARIOUS	0.3	56	\$20
3173, Gonzales-		4452.00	3784.20			1.1	35098	\$21
CNN -TV		1116.00	948.60			0.7	7008	\$27
M-F 5a-9a		14.00	11.90	6	NEW DAY<	0.5	90	\$28
M-F 9a-3p		11.00	9.35	10	CNN NEWSROOM<	0.7	111	\$16
M-Su 3p-7p		16.00	13.60	6	VARIOUS	0.7	118	\$23
M-Su 7p-12m		31.00	26.35	8	VARIOUS	0.7	122	\$44
Sa-Su 6a-3p		10.00	8.50	2	VARIOUS	0.5	87	\$20
ESPN-TV		696.00	591.60			2.7	9006	\$13
M-Su 7p-12m		38.00	32.30	8	AVG. ALL WKS<	3.1	506	\$12
Sa-Su 6a-3p		22.00	18.70	2	VARIOUS	1.4	228	\$16
FXNC-TV		2040.00	1734.00			1.5	15795	\$21
M-F 5a-9a		30.00	25.50	6	FOX AND FRIEND<	1.3	218	\$23
M-F 9a-3p		19.00	16.15	10	VARIOUS	1.5	249	\$13
M-Su 3p-7p		35.00	29.75	6	VARIOUS	1.5	253	\$23
M-Su 7p-12m		49.00	41.65	8	VARIOUS	1.7	279	\$29
Sa-Su 6a-3p		24.00	20.40	2	VARIOUS	1.1	176	\$22
FOOD-TV		256.00	217.60			0.4	1669	\$27

	Notes	Rate \$.00	Net Rate \$.00	Unit/Wk	Wk 1 - Wk 2			
					Adults 35+			
					Prog Name	Rtg	Imp	CPP \$\$
M-F 7p-12m		12.00	10.20	10	VARIOUS	0.4	70	\$30
Sa-Su 6a-3p		4.00	3.40	2	VARIOUS	0.4	65	\$10
LIF -TV		344.00	292.40			0.4	1620	\$37
M-Su 7p-12m		16.00	13.60	10	VARIOUS	0.4	73	\$40
Sa-Su 6a-3p		6.00	5.10	2	VARIOUS	0.3	42	\$20
Total		8816.00	7493.60			0.5	81616	\$42

All-Wks Avrg

	Wk 1 - Wk 2				Wk 1 9/30 '19	Wk 2 10/7 '19
	Women 35+					
	Prog Name	Rtg	Imp	CPP \$\$		
Baton Rouge Oct18 DMA Nielsen Live+SD		0.5	38081	\$48	212	174
2351, Baker-Zach-		1.0	21661	\$24	104	86
CNN -TV		0.6	4591	\$29	34	30
M-F 5a-9a	NEW DAY<	0.5	60	\$28	6	6
M-F 9a-3p	CNN NEWSROOM<	0.6	72	\$18	10	10
M-Su 3p-7p	VARIOUS	0.6	71	\$27	6	6
M-Su 7p-12m	VARIOUS	0.7	85	\$44	8	8
Sa-Su 6a-3p	VARIOUS	0.5	56	\$20	4	
ESPN-TV		1.9	4425	\$19	12	8
M-Su 7p-12m	AVG. ALL WKS<	2.1	250	\$18	8	8
Sa-Su 6a-3p	VARIOUS	0.9	107	\$24	4	
FXNC-TV		1.3	9847	\$25	34	30
M-F 5a-9a	FOX AND FRIEND<	1.1	134	\$27	6	6
M-F 9a-3p	VARIOUS	1.3	158	\$15	10	10
M-Su 3p-7p	VARIOUS	1.3	155	\$27	6	6
M-Su 7p-12m	VARIOUS	1.5	173	\$33	8	8
Sa-Su 6a-3p	VARIOUS	0.9	112	\$27	4	
FOOD-TV		0.6	1495	\$18	12	10
M-Su 7p-12m	VARIOUS	0.6	67	\$20	8	10
Sa-Su 6a-3p	VARIOUS	0.6	71	\$7	4	
LIF -TV		0.5	1303	\$25	12	8
M-Su 7p-12m	VARIOUS	0.6	71	\$27	8	8
Sa-Su 6a-3p	VARIOUS	0.4	42	\$15	4	
3173, Gonzales-		1.0	16420	\$24	108	88
CNN -TV		0.6	3431	\$29	34	30
M-F 5a-9a	NEW DAY<	0.5	45	\$28	6	6
M-F 9a-3p	CNN NEWSROOM<	0.6	54	\$18	10	10
M-Su 3p-7p	VARIOUS	0.6	53	\$27	6	6
M-Su 7p-12m	VARIOUS	0.7	63	\$44	8	8
Sa-Su 6a-3p	VARIOUS	0.5	42	\$20	4	
ESPN-TV		1.9	3303	\$19	12	8
M-Su 7p-12m	AVG. ALL WKS<	2.1	186	\$18	8	8
Sa-Su 6a-3p	VARIOUS	0.9	80	\$24	4	
FXNC-TV		1.3	7357	\$25	34	30
M-F 5a-9a	FOX AND FRIEND<	1.1	100	\$27	6	6
M-F 9a-3p	VARIOUS	1.3	118	\$15	10	10
M-Su 3p-7p	VARIOUS	1.3	116	\$27	6	6
M-Su 7p-12m	VARIOUS	1.5	129	\$33	8	8
Sa-Su 6a-3p	VARIOUS	1.0	84	\$24	4	
FOOD-TV		0.5	1143	\$21	14	10

		Wk 1 - Wk 2				Wk 1	Wk 2
		Women 35+				9/30 '19	10/7 '19
		Prog Name	Rtg	Imp	CPP \$\$		
	M-F 7p-12m	VARIOUS	0.5	47	\$24	10	10
	Sa-Su 6a-3p	VARIOUS	0.6	53	\$7	4	
	LIF -TV		0.6	1186	\$25	14	10
	M-Su 7p-12m	VARIOUS	0.6	53	\$27	10	10
	Sa-Su 6a-3p	VARIOUS	0.4	31	\$15	4	
Total			0.5	38081	\$48	212	174

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Adjustments: Network Insertability and Network Carriage have been factored into calculations.
 Baton Rouge Oct18 DMA Nielsen Live+SD
 Cable Zones: COX MEDIA, Baker-Zach-Plaquemine, LA
 Baton Rouge Oct18 DMA Nielsen Live+SD
 Cable Zones: COX MEDIA, Gonzales-Donaldsonville, LA

Disclaimers:

*Inventory is subject to availability.

*Cancellation requires written notification.

* All services provided by Cox Media are subject to the terms and conditions set forth at <http://coxmedia.com/terms-conditions> (the "Cox Media Ts&Cs"). The Cox Media Ts&Cs are subject to change from time to time. Customer acknowledges receipt of, has read, and agrees to and accepts Cox Media Ts&Cs by signing this Agreement and/or by receiving the services Cox Media provides.

By: Troy Brown

Customer Signature

By: _____
Cox Media LLC – Representative

Name: _____

Name: _____

Title: _____

Title: _____

Date: _____

Date: _____