

RECORD OF REQUEST FOR POLITICAL TIME

RECORD OF REQUEST FOR POLITICAL TIME (TO BE PLACED IN OUR POLITICAL FILE)

Date: 9/25/19

Request made by: Troy Brown by phone in person

On behalf of: Troy Brown (Committee name)

For candidacy or issue: Troy Brown (Candidate/Issue)

PRIMARY ELECTION
GENERAL ELECTION

POLITICAL PARTY:
Democrat
Republican
Other

Legally-Qualified Candidate for the Office of: State Senate

Information Requested: (See Attachments)

Information Provided: (See Attachment)

Time Requested: **[May attach copies of faxed orders and contracts]**

Length of Cablecast	Hour	Days	Class of Time	Times Per Week	Package or Rotation	Number of Weeks	Rate
<i>See Attached</i>							

Date of First Cablecast: 7/30

Date of Last Cablecast: 10/11

Total Charges: \$ \$2219

If not already on file, list chief executive officer(s) or members of the Executive Committee or Board of Directors of sponsoring organization, for candidate include Treasurer of authorized campaign committee.

[Signature]



VIEW Report

9/25/2019 1:58PM

Troy Brown 9.30 NOLA

New Orleans Oct18 DMA Nielsen Live+SD

Client: Troy Brown
 Buyer:
 Advertiser: Troy Brown
 Product:
 Sched Dates: 9/30/19 - 10/11/19

Lengths: 30
 Dayparts: RT

All-Wks Avrg

	Notes	Rate \$.00	Net Rate \$.00	Unit/ Wk	Wk 1 - Wk 2			
					Adults 35+			
					Prog Name	Rtg	Imp	CPP \$
New Orleans Oct18 DMA Nielsen Live+SD		7858.00	6679.30			0.5	91308	\$38
1803, LaPlace, LA		718.00	610.30			1.2	7455	\$5
CNN -TV		156.00	132.60			0.6	1124	\$7
M-F 5a-9a		4.00	3.40	4	NEW DAY<	0.4	23	\$10
M-F 9a-3p		3.00	2.55	4	CNN NEWSROOM<	0.7	39	\$4
M-Su 3p-7p		4.00	3.40	3	VARIOUS	0.8	39	\$5
M-Su 7p-12m		8.00	6.80	4	VARIOUS	0.7	35	\$11
Sa-Su 6a-3p		3.00	2.55	2	VARIOUS	0.5	28	\$6
ESPN-TV		116.00	98.60			3.0	1903	\$3
M-Su 7p-12m		12.00	10.20	4	AVG. ALL WKS<	3.6	186	\$3
Sa-Su 6a-3p		5.00	4.25	2	VARIOUS	2.0	103	\$3
FXNC-TV		322.00	273.70			2.1	3657	\$5
M-F 5a-9a		8.00	6.80	4	FOX AND FRIEND<	2.1	111	\$4
M-F 9a-3p		6.00	5.10	4	VARIOUS	2.1	108	\$3
M-Su 3p-7p		9.00	7.65	3	VARIOUS	1.9	101	\$5
M-Su 7p-12m		16.00	13.60	4	VARIOUS	2.3	121	\$7
Sa-Su 6a-3p		7.00	5.95	2	VARIOUS	1.6	84	\$4
FOOD-TV		40.00	34.00			0.4	280	\$7
M-Su 7p-12m		4.00	3.40	4	VARIOUS	0.5	24	\$8
Sa-Su 6a-3p		2.00	1.70	2	VARIOUS	0.4	22	\$5
LIF -TV		60.00	51.00			0.4	250	\$14
M-Su 7p-12m		6.00	5.10	4	VARIOUS	0.4	23	\$15
Sa-Su 6a-3p		3.00	2.55	2	VARIOUS	0.3	17	\$10
TWC -TV		24.00	20.40			0.4	239	\$5
M-F 5a-9a		2.00	1.70	4	AVG. ALL WKS<	0.5	24	\$4
Sa-Su 6a-3p		2.00	1.70	2	VARIOUS	0.2	11	\$10
1805, LaPlace-RTC, LA		1198.00	1018.30			1.4	12233	\$8
CNN -TV		264.00	224.40			0.7	1852	\$11
M-F 5a-9a		6.00	5.10	4	NEW DAY<	0.5	38	\$12
M-F 9a-3p		4.00	3.40	4	CNN NEWSROOM<	0.8	64	\$5
M-Su 3p-7p		8.00	6.80	3	VARIOUS	0.8	65	\$10
M-Su 7p-12m		15.00	12.75	4	VARIOUS	0.7	58	\$21
Sa-Su 6a-3p		4.00	3.40	2	VARIOUS	0.6	47	\$7
ESPN-TV		220.00	187.00			3.4	3136	\$5
M-Su 7p-12m		23.00	19.55	4	AVG. ALL WKS<	4.0	307	\$6
Sa-Su 6a-3p		9.00	7.65	2	VARIOUS	2.2	170	\$4
FXNC-TV		514.00	436.90			2.3	6026	\$7
M-F 5a-9a		12.00	10.20	4	FOX AND FRIEND<	2.4	183	\$5
M-F 9a-3p		8.00	6.80	4	VARIOUS	2.3	177	\$3
M-Su 3p-7p		15.00	12.75	3	VARIOUS	2.1	166	\$7

	Notes	Rate \$.00	Net Rate \$.00	Unit/Wk	Wk 1 - Wk 2			
					Adults 35+			
					Prog Name	Rtg	Imp	CPP \$\$
	M-Su 7p-12m	28.00	23.80	4	VARIOUS	2.6	199	\$11
	Sa-Su 6a-3p	10.00	8.50	2	VARIOUS	1.8	139	\$6
	FOOD-TV	68.00	57.80			0.4	412	\$13
	M-F 7p-12m	7.00	5.95	4	VARIOUS	0.4	33	\$18
	Sa-Su 6a-3p	3.00	2.55	2	VARIOUS	0.5	37	\$6
	LIF -TV	108.00	91.80			0.4	413	\$19
	M-Su 7p-12m	11.00	9.35	4	VARIOUS	0.5	37	\$22
	Sa-Su 6a-3p	5.00	4.25	2	VARIOUS	0.4	29	\$13
	TWC -TV	24.00	20.40			0.4	395	\$5
	M-F 5a-9a	2.00	1.70	4	AVG. ALL WKS<	0.5	40	\$4
	Sa-Su 6a-3p	2.00	1.70	2	VARIOUS	0.2	18	\$10
1814, Thibodaux, LA		5942.00	5050.70			1.1	71620	\$25
	CNN -TV	1620.00	1377.00			0.7	10178	\$49
	M-F 5a-9a	32.00	27.20	4	NEW DAY<	0.5	147	\$64
	M-F 9a-3p	26.00	22.10	10	CNN NEWSROOM<	0.8	248	\$33
	M-Su 3p-7p	42.00	35.70	3	VARIOUS	0.8	253	\$53
	M-Su 7p-12m	60.00	51.00	4	VARIOUS	0.7	224	\$86
	Sa-Su 6a-3p	28.00	23.80	2	VARIOUS	0.6	182	\$47
	ESPN-TV	1312.00	1115.20			3.4	16972	\$24
	M-Su 7p-12m	96.00	81.60	6	AVG. ALL WKS<	3.9	1194	\$25
	Sa-Su 6a-3p	40.00	34.00	2	VARIOUS	2.1	661	\$19
	FXNC-TV	2034.00	1728.90			2.2	23433	\$27
	M-F 5a-9a	50.00	42.50	4	FOX AND FRIEND<	2.3	713	\$22
	M-F 9a-3p	38.00	32.30	4	VARIOUS	2.2	689	\$17
	M-Su 3p-7p	67.00	56.95	3	VARIOUS	2.1	644	\$32
	M-Su 7p-12m	96.00	81.60	4	VARIOUS	2.5	774	\$38
	Sa-Su 6a-3p	40.00	34.00	2	VARIOUS	1.8	539	\$22
	FOOD-TV	224.00	190.40			0.5	3633	\$19
	M-Su 7p-12m	10.00	8.50	10	VARIOUS	0.5	153	\$20
	Sa-Su 6a-3p	6.00	5.10	2	VARIOUS	0.5	143	\$12
	HALL-TV	236.00	200.60			1.0	7140	\$10
	M-Su 7p-12m	11.00	9.35	10	VARIOUS	1.0	307	\$11
	Sa-Su 6a-3p	4.00	3.40	2	HALLMARK MOVIE<	0.8	249	\$5
	LIF -TV	336.00	285.60			0.5	3345	\$29
	M-Su 7p-12m	15.00	12.75	10	VARIOUS	0.5	145	\$30
	Sa-Su 6a-3p	9.00	7.65	2	VARIOUS	0.4	111	\$23
	TVL -TV	132.00	112.20			0.6	4761	\$8
	M-Su 7p-12m	6.00	5.10	10	VARIOUS	0.7	204	\$9
	Sa-Su 6a-3p	3.00	2.55	2	VARIOUS	0.6	172	\$5
	TWC -TV	48.00	40.80			0.4	2158	\$7
	M-F 5a-9a	3.00	2.55	6	AVG. ALL WKS<	0.5	156	\$6
	Sa-Su 6a-3p	3.00	2.55	2	VARIOUS	0.2	72	\$15
Total		7858.00	6679.30			0.5	91308	\$38

All-Wks Avrg

	Wk 1 - Wk 2				Wk 1 9/30 '19	Wk 2 10/7 '19
	Women 35+					
	Prog Name	Rtg	Imp	CPP \$\$		
New Orleans Oct18 DMA Nielsen Live+SD		0.4	44361	\$41	260	180
1803, LaPlace, LA		1.1	3413	\$6	70	46
CNN -TV		0.6	522	\$8	19	15
M-F 5a-9a	NEW DAY<	0.4	10	\$10	4	4
M-F 9a-3p	CNN NEWSROOM<	0.6	17	\$5	4	4
M-Su 3p-7p	VARIOUS	0.7	20	\$6	3	3
M-Su 7p-12m	VARIOUS	0.6	18	\$13	4	4
Sa-Su 6a-3p	VARIOUS	0.4	10	\$7	4	
ESPN-TV		2.0	652	\$5	8	4
M-Su 7p-12m	AVG. ALL WKS<	2.4	66	\$5	4	4
Sa-Su 6a-3p	VARIOUS	1.1	31	\$5	4	
FXNC-TV		1.9	1768	\$5	19	15
M-F 5a-9a	FOX AND FRIEND<	2.0	57	\$4	4	4
M-F 9a-3p	VARIOUS	1.8	49	\$3	4	4
M-Su 3p-7p	VARIOUS	1.7	46	\$5	3	3
M-Su 7p-12m	VARIOUS	2.2	62	\$7	4	4
Sa-Su 6a-3p	VARIOUS	1.4	38	\$5	4	
FOOD-TV		0.6	198	\$6	8	4
M-Su 7p-12m	VARIOUS	0.6	17	\$7	4	4
Sa-Su 6a-3p	VARIOUS	0.6	15	\$3	4	
LIF -TV		0.5	168	\$11	8	4
M-Su 7p-12m	VARIOUS	0.5	15	\$12	4	4
Sa-Su 6a-3p	VARIOUS	0.4	12	\$7	4	
TWC -TV		0.3	106	\$6	8	4
M-F 5a-9a	AVG. ALL WKS<	0.4	11	\$5	4	4
Sa-Su 6a-3p	VARIOUS	0.2	5	\$10	4	
1805, LaPlace-RTC, LA		1.2	5592	\$9	70	46
CNN -TV		0.6	859	\$13	19	15
M-F 5a-9a	NEW DAY<	0.4	17	\$15	4	4
M-F 9a-3p	CNN NEWSROOM<	0.7	28	\$6	4	4
M-Su 3p-7p	VARIOUS	0.8	32	\$10	3	3
M-Su 7p-12m	VARIOUS	0.7	29	\$21	4	4
Sa-Su 6a-3p	VARIOUS	0.4	17	\$10	4	
ESPN-TV		2.2	1074	\$8	8	4
M-Su 7p-12m	AVG. ALL WKS<	2.6	108	\$9	4	4
Sa-Su 6a-3p	VARIOUS	1.3	52	\$7	4	
FXNC-TV		2.1	2913	\$7	19	15
M-F 5a-9a	FOX AND FRIEND<	2.3	93	\$5	4	4
M-F 9a-3p	VARIOUS	2.0	80	\$4	4	4
M-Su 3p-7p	VARIOUS	1.9	76	\$8	3	3

		Wk 1 - Wk 2			Wk 1	Wk 2	
		Women 35+			9/30 '19	10/7 '19	
	Prog Name	Rtg	Imp	CPP \$\$			
	M-Su 7p-12m	VARIOUS	2.5	102	\$11	4	4
	Sa-Su 6a-3p	VARIOUS	1.5	63	\$7	4	
	FOOD-TV		0.6	294	\$9	8	4
	M-F 7p-12m	VARIOUS	0.6	24	\$12	4	4
	Sa-Su 6a-3p	VARIOUS	0.6	25	\$5	4	
	LIF -TV		0.6	277	\$16	8	4
	M-Su 7p-12m	VARIOUS	0.6	25	\$18	4	4
	Sa-Su 6a-3p	VARIOUS	0.5	20	\$10	4	
	TWC -TV		0.4	174	\$6	8	4
	M-F 5a-9a	AVG. ALL WKS<	0.4	18	\$5	4	4
	Sa-Su 6a-3p	VARIOUS	0.2	8	\$10	4	
1814, Thibodaux, LA			1.0	35356	\$27	120	88
	CNN -TV		0.6	4654	\$55	25	21
	M-F 5a-9a	NEW DAY<	0.4	67	\$80	4	4
	M-F 9a-3p	CNN NEWSROOM<	0.7	109	\$37	10	10
	M-Su 3p-7p	VARIOUS	0.8	126	\$53	3	3
	M-Su 7p-12m	VARIOUS	0.7	114	\$86	4	4
	Sa-Su 6a-3p	VARIOUS	0.4	66	\$70	4	
	ESPN-TV		2.2	5860	\$36	10	6
	M-Su 7p-12m	AVG. ALL WKS<	2.6	421	\$37	6	6
	Sa-Su 6a-3p	VARIOUS	1.2	202	\$33	4	
	FXNC-TV		2.0	11328	\$30	19	15
	M-F 5a-9a	FOX AND FRIEND<	2.2	363	\$23	4	4
	M-F 9a-3p	VARIOUS	1.9	312	\$20	4	4
	M-Su 3p-7p	VARIOUS	1.8	296	\$37	3	3
	M-Su 7p-12m	VARIOUS	2.4	397	\$40	4	4
	Sa-Su 6a-3p	VARIOUS	1.5	245	\$27	4	
	FOOD-TV		0.7	2571	\$14	14	10
	M-Su 7p-12m	VARIOUS	0.7	109	\$14	10	10
	Sa-Su 6a-3p	VARIOUS	0.6	99	\$10	4	
	HALL-TV		1.3	4896	\$8	14	10
	M-Su 7p-12m	VARIOUS	1.3	211	\$8	10	10
	Sa-Su 6a-3p	HALLMARK MOVIE<	1.0	168	\$4	4	
	LIF -TV		0.6	2238	\$24	14	10
	M-Su 7p-12m	VARIOUS	0.6	97	\$25	10	10
	Sa-Su 6a-3p	VARIOUS	0.5	76	\$18	4	
	TVL -TV		0.7	2852	\$8	14	10
	M-Su 7p-12m	VARIOUS	0.7	119	\$9	10	10
	Sa-Su 6a-3p	VARIOUS	0.7	116	\$4	4	
	TWC -TV		0.4	956	\$9	10	6
	M-F 5a-9a	AVG. ALL WKS<	0.4	69	\$8	6	6
	Sa-Su 6a-3p	VARIOUS	0.2	31	\$15	4	
Total			0.4	44361	\$41	260	180

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Adjustments: Network Insertability and Network Carriage have been factored into calculations.
New Orleans Oct18 DMA Nielsen Live+SD
Cable Zones: COX MEDIA, LaPlace, LA
New Orleans Oct18 DMA Nielsen Live+SD
Cable Zones: COX MEDIA, LaPlace-RTC, LA

Disclaimers:

*Inventory is subject to availability.

*Cancellation requires written notification.

* All services provided by Cox Media are subject to the terms and conditions set forth at <http://coxmedia.com/terms-conditions> (the "Cox Media Ts&Cs"). The Cox Media Ts&Cs are subject to change from time to time. Customer acknowledges receipt of, has read, and agrees to and accepts Cox Media Ts&Cs by signing this Agreement and/or by receiving the services Cox Media provides.

By: Troy Brown

Customer Signature

By: _____
Cox Media LLC – Representative

Name: _____

Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

VIEW Report

9/25/2019 2:08PM

Troy Brown ~60 schedule

New Orleans Oct18 DMA Nielsen Live+SD

Client: Troy Brown

Buyer:

Advertiser: Troy Brown

Product:

Lengths: 60

Sched Dates: 9/30/19 - 10/11/19

Dayparts: DT ; RT

All-Wks Avrg

	Notes	Rate \$.00	Net Rate \$.00	Unit Dur	Wk 1 - Wk 2					Wk 1 9/30 '19
					Adults 35+			Adults 55+		
					Prog Name	Rtg	CPP \$\$	Rtg	CPP \$\$	
New Orleans Oct18 DMA Nielsen Live+SD		960.00	816.00			0.6	\$26	0.8	\$19	16
1803, LaPlace, LA		352.00	299.20			1.1	\$10	1.5	\$8	8
USA -TV		54.00	45.90			0.7	\$26	0.8	\$23	
M-Su 7p-12m		18.00	15.30	60	VARIOUS	0.7	\$26	0.8	\$23	
CNN -TV		100.00	85.00			0.7	\$13	1.0	\$9	4
M-Su 7p-12m		16.00	13.60	60	VARIOUS	0.7	\$23	0.8	\$20	1
M-F 9a-3p		6.00	5.10	60	CNN NEWSROOM<	0.7	\$9	1.1	\$5	2
M-Su 3p-7p		8.00	6.80	60	VARIOUS	0.8	\$10	1.0	\$8	1
FXNC-TV		84.00	71.40			2.0	\$7	2.9	\$5	3
M-F 9a-3p		12.00	10.20	60	VARIOUS	2.1	\$6	3.0	\$4	2
M-Su 3p-7p		18.00	15.30	60	VARIOUS	1.9	\$9	2.9	\$6	1
ESPN-TV		72.00	61.20			3.6	\$7	4.0	\$6	
M-Su 7p-12m		24.00	20.40	60	AVG. ALL WKS<	3.6	\$7	4.0	\$6	
TWC -TV		42.00	35.70			0.3	\$17	0.4	\$12	1
M-Su 7p-12m		6.00	5.10	60	AVG. ALL WKS<	0.2	\$30	0.3	\$20	1
M-F 5a-9a		4.00	3.40	60	AVG. ALL WKS<	0.5	\$8	0.7	\$6	
1805, LaPlace-RTC, LA		608.00	516.80			1.3	\$16	1.7	\$12	8
USA -TV		96.00	81.60			0.8	\$40	0.9	\$36	
M-Su 7p-12m		32.00	27.20	60	VARIOUS	0.8	\$40	0.9	\$36	
CNN -TV		170.00	144.50			0.8	\$20	1.1	\$14	4
M-Su 7p-12m		30.00	25.50	60	VARIOUS	0.7	\$43	0.9	\$33	1
M-F 9a-3p		8.00	6.80	60	CNN NEWSROOM<	0.8	\$10	1.2	\$7	2
M-Su 3p-7p		16.00	13.60	60	VARIOUS	0.8	\$20	1.1	\$15	1
FXNC-TV		152.00	129.20			2.2	\$11	3.3	\$8	3
M-F 9a-3p		30.00	25.50	60	VARIOUS	2.3	\$13	3.3	\$9	2
M-Su 3p-7p		16.00	13.60	60	VARIOUS	2.1	\$8	3.2	\$5	1
ESPN-TV		138.00	117.30			4.0	\$12	4.4	\$10	
M-Su 7p-12m		46.00	39.10	60	AVG. ALL WKS<	4.0	\$12	4.4	\$10	
TWC -TV		52.00	44.20			0.3	\$21	0.5	\$13	1
M-Su 7p-12m		8.00	6.80	60	AVG. ALL WKS<	0.2	\$40	0.3	\$27	1
M-F 5a-9a		4.00	3.40	60	AVG. ALL WKS<	0.5	\$8	0.8	\$5	
Total		960.00	816.00			0.6	\$26	0.8	\$19	16

All-Wks Avrg

	Wk 2 10/7 '19
New Orleans Oct18 DMA Nielsen Live+SD	46
1803, LaPlace, LA	23
USA -TV	3
M-Su 7p-12m	3
CNN -TV	7
M-Su 7p-12m	2
M-F 9a-3p	4
M-Su 3p-7p	1
FXNC-TV	3
M-F 9a-3p	2
M-Su 3p-7p	1
ESPN-TV	3
M-Su 7p-12m	3
TWC -TV	7
M-Su 7p-12m	4
M-F 5a-9a	3
1805, LaPlace-RTC, LA	23
USA -TV	3
M-Su 7p-12m	3
CNN -TV	7
M-Su 7p-12m	2
M-F 9a-3p	4
M-Su 3p-7p	1
FXNC-TV	3
M-F 9a-3p	2
M-Su 3p-7p	1
ESPN-TV	3
M-Su 7p-12m	3
TWC -TV	7
M-Su 7p-12m	4
M-F 5a-9a	3
Total	46

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Cable Zones: COX MEDIA, LaPlace, LA
New Orleans Oct18 DMA Nielsen Live+SD
Cable Zones: COX MEDIA, LaPlace-RTC, LA

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By: Troy Brown
Customer Signature

By: _____
Cox Media LLC – Representative

Name: _____

Name: _____

Title: _____

Title: _____

Date: _____

Date: _____