



Rep: HRP  
Run On: Nov4/16 at 18:24

## REP BUYLINES

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Requested by: KC

Order#:  
Station: WFOX-TV JACKSONVILLE  
Agency: MCLAUGHLIN & ASSOCIATES  
Advertiser: POLI/K PERRY/R/SSN/FL  
Buyer: MARIANNE CAMPBELL

Hdl#: 8436331 (Rev 0)  
Dates: Nov04/16 - Nov08/16  
Prod1: KEITH PERRY 4 SENATE  
Prod2:  
Tel #:

Traffic#: 177232  
Salesperson: IAN AMBRON  
Est#:  
Demo: RA35+

| Mod Code                  | Buy Line | Day/Time     | Length | Rate    | Starting Date | Ending Date | # of Wks | Spt/ Week | Total Spots | Total Dollars | Program Name | Rep: RA35+ | Last Activity | Last Mod/Rev |
|---------------------------|----------|--------------|--------|---------|---------------|-------------|----------|-----------|-------------|---------------|--------------|------------|---------------|--------------|
|                           | ##CASH   |              |        |         |               |             |          |           |             |               |              |            |               |              |
|                           | 1        | M-Tu/6-7A    | 30S    | \$115   | Nov07/16      | Nov08/16    | 1        | 4         | 4           | \$460         | NEWS         | 0.0        | Nov03/16      | Rev #0: A    |
|                           | 2        | M-Tu/7-8A    | 30S    | \$205   | Nov07/16      | Nov08/16    | 1        | 2         | 2           | \$410         | NEWS         | 0.0        | Nov03/16      | Rev #0: A    |
|                           | 3        | M-Tu/8-9A    | 30S    | \$160   | Nov07/16      | Nov08/16    | 1        | 2         | 2           | \$320         | NEWS         | 0.0        | Nov03/16      | Rev #0: A    |
|                           | 4        | Mon/6-630P   | 30S    | \$125   | Nov07/16      | Nov07/16    | 1        | 1         | 1           | \$125         | NEWS         | 0.0        | Nov03/16      | Rev #0: A    |
|                           | 5        | Mon/630-7P   | 30S    | \$110   | Nov07/16      | Nov07/16    | 1        | 1         | 1           | \$110         | NEWS         | 0.0        | Nov03/16      | Rev #0: A    |
|                           | 6        | Mon/10-1030P | 30S    | \$300   | Nov07/16      | Nov07/16    | 1        | 1         | 1           | \$300         | NEWS         | 0.0        | Nov03/16      | Rev #0: A    |
|                           | 7        | Mon/1030-11P | 30S    | \$460   | Nov07/16      | Nov07/16    | 1        | 1         | 1           | \$460         | NEWS         | 0.0        | Nov03/16      | Rev #0: A    |
|                           | 8        | Sat/7-8A     | 30S    | \$105   | Nov05/16      | Nov05/16    | 1        | 1         | 1           | \$105         | NEWS         | 0.0        | Nov03/16      | Rev #0: A    |
|                           | 9        | Sat/8-9A     | 30S    | \$105   | Nov05/16      | Nov05/16    | 1        | 1         | 1           | \$105         | NEWS         | 0.0        | Nov03/16      | Rev #0: A    |
|                           | 10       | Sat/9-10A    | 30S    | \$75    | Nov05/16      | Nov05/16    | 1        | 1         | 1           | \$75          | NEWS         | 0.0        | Nov03/16      | Rev #0: A    |
|                           | 11       | Sun/4-7P     | 30S    | \$1,890 | Nov06/16      | Nov06/16    | 1        | 1         | 1           | \$1,890       | NFL          | 0.0        | Nov03/16      | Rev #0: A    |
| Total 16 Spots for:       |          |              |        | \$4,360 |               |             |          |           | 16          | \$4,360       |              | 0.0        |               |              |
| Monthly Estimate Dollars: |          |              |        |         |               |             |          |           |             | \$4,360       | Nov/16       | 0.0        | Nov/16        |              |