

# INVOICE



**WNEM-TV5**  
**107 N. Franklin Street - 48607**  
**Saginaw, MI 48607**  
**Main: (989)755-8191**  
**Billing: (404)325-4646**

[www.wnem.com](http://www.wnem.com)

Billing Address:

**Mentzer Media Services, Inc.**  
**Attention: Accounts Payable**  
**600 Fairmount Avenue, Suite 306**  
**Towson, MD 21204**

Send Payment To:

**WNEM-TV5**  
**22744 Network Place**  
**Chicago, IL 60673-1227**

Invoice #	Invoice Date	Invoice Month	Invoice Period
612314-1	10/26/14	October 2014	09/29/14 - 10/26/14

Station	Account Executive	Sales Office	Sales Region
WNEM	Jared Kelhart	TELEREP-PHIL	National

Advertiser	Product	Estimate Number
Center For Individual Freed	CNTR 4 INDIV FREEDOM	1560

Flight Dates	Order #	Alt Order #
10/24/14 - 11/04/14	612314	07443045

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
TV12736	137	149

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
1	10/24/14	10/31/14	Friday 10-11pm	10-11pm	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 10:37 PM Friday 10-11pm 10-11pm :30 CFI FTV3513H \$1,500.00 NM									
2	10/24/14	10/31/14	TV5 News at 11pm (M-F)	11-1135p	----1--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 11:33 PM TV5 News at 11pm (M-F) 11-1135p :30 CFI FTV3513H \$800.00 NM									
3	10/24/14	10/31/14	TV5 Noon News	12n-1230p	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 12:16 PM TV5 Noon News 12n-1230p :30 CFI FTV3513H \$500.00 NM									
4	10/24/14	10/31/14	Dr. Phil	4-5pm	----1--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 4:11 PM Dr. Phil 4-5pm :30 CFI FTV3513H \$250.00 NM									
5	10/24/14	10/31/14	Jeopardy	7-730pm	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 7:13 PM Jeopardy 7-730pm :30 CFI FTV3513H \$1,500.00 NM									
6	10/24/14	10/31/14	Wheel of Fortune	730-8pm	----1--	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$1,500.00									

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**Chicago, IL 60673-1227**


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Invoice #	Invoice Date	Invoice Month	Invoice Period
612314-1	10/26/14	October 2014	09/29/14 - 10/26/14
Advertiser	Product	Estimate Number	
Center For Individual Freed	CNTR 4 INDIV FREEDOM	1560	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
6	10/24/14	10/31/14	Wheel of Fortune	730-8pm	----1--	:30	1	\$1,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 7:41 PM Wheel of Fortune 730-8pm :30 CFI FTV3513H \$1,500.00 NM									
7	10/24/14	10/31/14	Friday 8-9pm	8-9pm	----1--	:30	1	\$600.00	NM
Weeks: Start Date 10/20/14 End Date 10/26/14 MTWTFSS ----1-- Spots/Week 1 Rate \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 10/24/14 8:35 PM Friday 8-9pm 8-9pm :30 CFI FTV3513H \$600.00 NM									
14	10/25/14	10/25/14	Saturday 10-11pm	10-11p	-----1-	:30	1	\$400.00	NM
Weeks: Start Date 10/20/14 End Date 10/26/14 MTWTFSS -----1- Spots/Week 1 Rate \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Sa 10/25/14 9:59 PM Saturday 10-11pm 10-11p :30 CFI FTV3513H \$400.00 NM									
15	10/25/14	11/01/14	TV-5 News at 11pm (Sat)	11-1135p	-----1-	:30	1	\$300.00	NM
Weeks: Start Date 10/20/14 End Date 10/26/14 MTWTFSS -----1- Spots/Week 1 Rate \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Sa 10/25/14 11:15 PM TV-5 News at 11pm (Sat) 11-1135p :30 CFI FTV3513H \$300.00 NM									
17	10/25/14	10/25/14	Saturday 9-10pm	9-10p	-----1-	:30	1	\$250.00	NM
Weeks: Start Date 10/20/14 End Date 10/26/14 MTWTFSS -----1- Spots/Week 1 Rate \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Sa 10/25/14 9:27 PM Saturday 9-10pm 9-10p :30 CFI FTV3513H \$250.00 NM									
18	10/26/14	11/02/14	Face The Nation	1028a-11a	-----1	:30	1	\$600.00	NM
Weeks: Start Date 10/20/14 End Date 10/26/14 MTWTFSS -----1 Spots/Week 1 Rate \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Su 10/26/14 10:29 AM Face The Nation 1028a-11a :30 CFI FTV3513H \$600.00 NM									
21	10/26/14	11/02/14	Delayed 60 Minutes	730-830p	-----1	:30	1	\$1,000.00	NM
Weeks: Start Date 10/20/14 End Date 10/26/14 MTWTFSS -----1 Spots/Week 1 Rate \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Su 10/26/14 8:00 PM Delayed 60 Minutes 730-830p :30 CFI FTV3513H \$1,000.00 NM									
23	10/26/14	10/26/14	CBS Sun AM 9a-1030am	9-1030am	-----1	:30	1	\$500.00	NM
Weeks: Start Date 10/20/14 End Date 10/26/14 MTWTFSS -----1 Spots/Week 1 Rate \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Su 10/26/14 9:46 AM CBS Sun AM 9a-1030am 9-1030am :30 CFI FTV3513H \$500.00 NM									
44	10/25/14	11/01/14	TV-5 News Saturday	7-730p	-----S-	:30	1	\$500.00	NM
Weeks: Start Date 10/20/14 End Date 10/26/14 MTWTFSS -----S- Spots/Week 1 Rate \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Advertiser	Product	Estimate Number	
Center For Individual Freed	CNTR 4 INDIV FREEDOM	1560	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Type																																			
44	10/25/14	11/01/14	TV-5 News Saturday	7-730p	-----S-	:30	1	\$500.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>Sa</td><td>10/25/14</td><td>7:54 PM</td><td>TV-5 News Saturday</td><td>7-730p</td><td>:30</td><td>CF1FTV3513H</td><td>\$500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Sa	10/25/14	7:54 PM	TV-5 News Saturday	7-730p	:30	CF1FTV3513H	\$500.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNEM	Sa	10/25/14	7:54 PM	TV-5 News Saturday	7-730p	:30	CF1FTV3513H	\$500.00	NM																																	
45	10/26/14	11/02/14	Delayed News M-SU	1130p-1205a	-----S	:30	1	\$400.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/20/14</td><td>10/26/14</td><td>-----S</td><td>1</td><td>\$400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>Su</td><td>10/26/14</td><td>11:20 PM</td><td>Delayed News M-SU</td><td>1130p-1205a</td><td>:30</td><td>CF1FTV3513H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/20/14	10/26/14	-----S	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Su	10/26/14	11:20 PM	Delayed News M-SU	1130p-1205a	:30	CF1FTV3513H	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/20/14	10/26/14	-----S	1	\$400.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNEM	Su	10/26/14	11:20 PM	Delayed News M-SU	1130p-1205a	:30	CF1FTV3513H	\$400.00	NM																																	
46	10/26/14	11/02/14	Delayed The Good Wife	930-1030p	-----S	:30	1	\$1,000.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/20/14</td><td>10/26/14</td><td>-----S</td><td>1</td><td>\$1,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>Su</td><td>10/26/14</td><td>10:42 PM</td><td>Delayed The Good Wife</td><td>930-1030p</td><td>:30</td><td>CF1FTV3513H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/20/14	10/26/14	-----S	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Su	10/26/14	10:42 PM	Delayed The Good Wife	930-1030p	:30	CF1FTV3513H	\$1,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/20/14	10/26/14	-----S	1	\$1,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNEM	Su	10/26/14	10:42 PM	Delayed The Good Wife	930-1030p	:30	CF1FTV3513H	\$1,000.00	NM																																	
48	10/26/14	11/02/14	Delayed The Good Wife	930-1030p	-----S	:30	1	\$1,000.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/20/14</td><td>10/26/14</td><td>-----S</td><td>1</td><td>\$1,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>Su</td><td>10/26/14</td><td>10:51 PM</td><td>Delayed The Good Wife</td><td>930-1030p</td><td>:30</td><td>CF1FTV3513H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/20/14	10/26/14	-----S	1	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Su	10/26/14	10:51 PM	Delayed The Good Wife	930-1030p	:30	CF1FTV3513H	\$1,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/20/14	10/26/14	-----S	1	\$1,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNEM	Su	10/26/14	10:51 PM	Delayed The Good Wife	930-1030p	:30	CF1FTV3513H	\$1,000.00	NM																																	
49	10/26/14	10/26/14	NFL Football	425-730p	-----S	:30	1	\$2,400.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/20/14</td><td>10/26/14</td><td>-----S</td><td>1</td><td>\$2,400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WNEM</td><td>Su</td><td>10/26/14</td><td>7:07 PM</td><td>NFL Football</td><td>425-730p</td><td>:30</td><td>CF1FTV3513H</td><td>\$2,400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/20/14	10/26/14	-----S	1	\$2,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WNEM	Su	10/26/14	7:07 PM	NFL Football	425-730p	:30	CF1FTV3513H	\$2,400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/20/14	10/26/14	-----S	1	\$2,400.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WNEM	Su	10/26/14	7:07 PM	NFL Football	425-730p	:30	CF1FTV3513H	\$2,400.00	NM																																	
Total Spots							18																																				

**Payment Terms Net 30 Days**

<u>Gross Total</u>	<b>\$15,000.00</b>
<u>Agency Commission</u>	<b>\$2,250.00</b>
<u>Net Amount Due</u>	<b>\$12,750.00</b>

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