

CONTRACT



KARK
 5000 Riverside Dr
 Building 5 Center 200
 Irving, TX 75039
 (501) 340-4427

<u>Contract / Revision</u> 3532954 /		<u>Alt Order #</u>	
<u>Advertiser</u> POL/Stephanie Casady/Court of Appeals/AR/		<u>Original Date / Revision</u> 05/04/22 / 05/05/22	
<u>Contract Dates</u> 05/08/22 - 05/15/22		<u>Estimate #</u>	
<u>Product</u> PRIMARY			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> KARK	<u>Account Executive</u> Little Rock National H	<u>Sales Office</u> National House
<u>Special Handling</u>			
<u>Demographic</u> Adults 18+			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>	<u>Advertiser Ref</u>		

And:

Cook Consulting
 P.O. Box 56441
 Little Rock, AR 72215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	KARK	05/08/22	05/15/22	Meet the Press	9A-10A		:30			P3	NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	05/02/22	05/08/22	-----1				1	\$195.00				
	Week:	05/09/22	05/15/22	-----1				1	\$195.00				
Totals												2	\$390.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/29/22	2	\$390.00	(\$58.50)	\$331.50
Totals	2	\$390.00	(\$58.50)	\$331.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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