

CONTRACT



KARK
5000 Riverside Dr
Building 5 Center 200
Irving, TX 75039
(501) 340-4427

<u>Contract / Revision</u> 3532954 /		<u>Alt Order #</u>	
<u>Advertiser</u> POL/Stephanie Casady/Court of Appeals/AR/		<u>Original Date / Revision</u> 05/17/22 / 05/17/22	
<u>Contract Dates</u> 05/08/22 - 05/23/22		<u>Estimate #</u>	
<u>Product</u> PRIMARY			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KARK	<u>Account Executive</u> Little Rock National H	<u>Sales Office</u> National House	
<u>Special Handling</u>			
<u>Demographic</u> Adults 18+			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Cook Consulting
P.O. Box 56441
Little Rock, AR 72215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
1	KARK	05/08/22	05/15/22	Meet the Press	9A-10A		:30			P3	NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/22	05/08/22	-----1				1	\$195.00				
Week:		05/09/22	05/15/22	-----1				1	\$195.00				
N 2	KARK	05/18/22	05/23/22	KARK 4 TODAY 6AM 6A-7A			:30			P3	NM	4	\$1,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/22	05/24/22	1-111--				4	\$415.00				
N 3	KARK	05/18/22	05/23/22	KARK 4 TODAY 5AM 5A-6A			:30			P3	NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/18/22	05/24/22	1-111--				4	\$160.00				
N 4	KARK	05/21/22	05/21/22	Today Show Sa	6-8am		:30			P3	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/22	05/22/22	-----S-				1	\$175.00				
N 5	KARK	05/22/22	05/22/22	CAPITOL VIEW	830A-9A		:30			P3	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/22	05/22/22	-----S				1	\$70.00				
N 6	KARK	05/22/22	05/22/22	Today Show Su	7-8am		:30			P3	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/22	05/22/22	-----S				1	\$125.00				
N 7	KARK	05/23/22	05/23/22	TODAY SHOW	TODAY SHOW		:30			P3	NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/23/22	05/29/22	M-----				1	\$415.00				
N 8	KARK	05/20/22	05/23/22	KARK 4 EARLY TODA4A-5A			:30			P4	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/16/22	05/22/22	---1--				1	\$25.00				
Week:		05/23/22	05/29/22	1-----				1	\$25.00				
Totals												16	\$3,525.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/29/22	16	\$3,525.00	(\$528.75)	\$2,996.25
Totals	16	\$3,525.00	(\$528.75)	\$2,996.25

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Signature: _____ **Date:** _____

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PLEASE VISIT THIS LINK FOR NEXSTAR'S ADVERTISING TERMS AND CONDITIONS

<www.nexstar.tv/advertisingterms>