

Order # 891140

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WNEM-TV	<b>Date:</b>
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I, Screen Strategies Media,  
 being/on behalf of: Abdul El-Sayed,  
 a legally qualified candidate of the Democratic  
 political party for the office of: Governor  
 in the Primary  
 election to be held on: 8/7/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
7/9 - 7/15/18					

**Attach proposed schedule with charges (if available):** \$3,353.25

Total - \$ 8,740

I represent that the payment for the above described broadcast time has been furnished by:

Abdul El-Sayed for Michigan

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

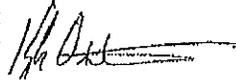
Connor Farrell

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

6/27/2018



Date

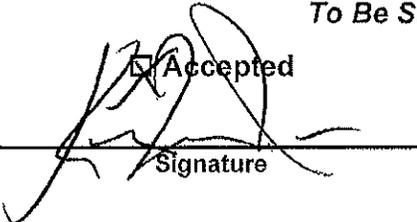
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

  
Signature

KENNETH H. FARRELL  
Printed Name

GSM  
Title

# CONTRACT



**WNEM-TV5**  
 107 N. Franklin Street - 48607  
 Saginaw, MI 48607  
 (989)755-8191

www.wnem.com

And:

**Screen Strategies Media LLC**  
 Attention: Caroline Bahng  
 11150 Fairfax Boulevard, Suite 505  
 Fairfax, VA 20120  
 USA

<u>Contract / Revision</u> 891140 /		<u>Alt Order #</u>
<u>Product</u> D/Governor		
<u>Contract Dates</u> 07/09/18 - 07/15/18		<u>Estimate #</u> 3737
<u>Advertiser</u> Abdul El-Sayed For Governor		<u>Original Date / Revision</u> 07/03/18 / 07/03/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNEM	<u>Account Executive</u> Local Political Local F	<u>Sales Office</u> Local-WNEM
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WNEM	07/09/18	07/15/18	Wakeup 5-6a	5-6am		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	---T---				1	\$60.00			
N 2	WNEM	07/09/18	07/15/18	Wakeup 6-7a	6-7a		:30			NM	5	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	1111--				5	\$190.00			
N 3	WNEM	07/09/18	07/15/18	CBS This Morning	7-9am		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	111-1--				4	\$100.00			
N 4	WNEM	07/09/18	07/15/18	WNEM TV5 News @ 9a	M-F 9a-10a		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	---T---				1	\$125.00			
N 5	WNEM	07/09/18	07/15/18	Price Is Right w/Drew Carey	11a-12n		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	-T-----				1	\$140.00			
N 6	WNEM	07/09/18	07/15/18	TV5 Noon News	12n-1230p		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	M-----				1	\$145.00			
N 7	WNEM	07/09/18	07/15/18	CBS Daytime	1230-130p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	--W----				1	\$85.00			
N 8	WNEM	07/09/18	07/15/18	THE DOCTORS	M-F 3-4pm		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	----F--				1	\$60.00			
N 9	WNEM	07/09/18	07/15/18	Dr. Phil	4-5pm		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	-1-1---				2	\$90.00			
N 10	WNEM	07/09/18	07/15/18	TV-5 News at 5pm	5-530pm		:30			NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	1-1-1--				3	\$185.00			
N 11	WNEM	07/09/18	07/15/18	TV-5 News at 530pm	530-6pm		:30			NM	2	\$390.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WNEM-TV5**  
 107 N. Franklin Street - 48607  
 Saginaw, MI 48607  
 (989)755-8191

**WNEM.COM**

www.wnem.com

<u>Contract / Revision</u> 891140 /		<u>Alt Order #</u>
<u>Contract Dates</u> 07/09/18 - 07/15/18		<u>Product</u> D/Governor
		<u>Estimate #</u> 3737
<u>Advertiser</u> Abdul El-Sayed For Gove		<u>Original Date / Revision</u> 07/03/18 / 07/03/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	-1-1---				2	\$195.00			
N 12	WNEM	07/09/18	07/15/18	TV-5 News at 6pm	6-630pm		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	11111--				5	\$400.00			
N 13	WNEM	07/09/18	07/15/18	Jeopardy	7-730pm		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	1-1----				2	\$300.00			
N 14	WNEM	07/09/18	07/15/18	Wheel of Fortune	730-8pm		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	-1-11--				3	\$300.00			
N 15	WNEM	07/09/18	07/15/18	Elementary	10-11pm		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	M-----				1	\$750.00			
N 16	WNEM	07/09/18	07/15/18	TV5 News at 11pm (M-F)	11-1135p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	11111--				5	\$200.00			
N 17	WNEM	07/09/18	07/15/18	TV-5 News at 11pm (Sun)	11-1135p		:30			NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	-----S				1	\$145.00			
N 18	WNEM	07/09/18	07/15/18	Corden	1236a-0135a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	--W----				1	\$30.00			
N 19	WNEM	07/09/18	07/15/18	Colbert	1135p-1235a		:30			NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/18	07/15/18	-1-11--				3	\$75.00			
<b>Totals</b>											<b>43</b>	<b>\$8,740.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/15/18	43	\$8,740.00	(\$1,311.00)	\$7,429.00
<b>Totals</b>	<b>43</b>	<b>\$8,740.00</b>	<b>(\$1,311.00)</b>	<b>\$7,429.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# Abdul El-Sayed for Governor

*Revision*



Station	WNEM-TV	Buyer	Caroline Bahng
Market	Flint	Email	caroline@screenstrategies.com
Flight Dates	7/9/2018 - 7/15/2018 Revised (Est. 3737)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Mon 7/9	Tue 7/10	Wed 7/11	Thu 7/12	Fri 7/13	Sat 7/14	Sun 7/15	Total
3 WNEM 5a News 5:00 AM - 6:00 AM	EM	M-F 30	\$60.00 <b>\$60.00</b>				1				1
3 WNEM 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$190.00 <b>\$950.00</b>	1	1	1	1	1			5
3 CBS This Morning 7:00 AM - 9:00 AM	EM	M-F 30	\$100.00 <b>\$400.00</b>	1	1	1		1			4
2 WNEM 9a News 9:00 AM - 10:00 AM Sold Out: Lowest Rate to Clear per WNEM	DT	M-F 30	\$125.00 <b>\$125.00</b>				1				1
3 Price is Right 11:00 AM - 12:00 PM	DT	M-F 30	\$140.00 <b>\$140.00</b>		1						1
3 WNEM Noon News 12:00 PM - 12:30 PM	DT	M-F 30	\$145.00 <b>\$145.00</b>	1							1
3 Young & Restless 12:30 PM - 1:30 PM	DT	M-F 30	\$85.00 <b>\$85.00</b>			1					1
3 The Doctors 3:00 PM - 4:00 PM	EF	M-F 30	\$60.00 <b>\$60.00</b>					1			1
3 Dr. Phil 4:00 PM - 5:00 PM	EF	M-F 30	\$90.00 <b>\$180.00</b>		1		1				2
3 WNEM 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$185.00 <b>\$555.00</b>	1		1		1			3

# Abdul El-Sayed for Governor



<b>Station</b>	WNEM-TV	<b>Buyer</b>	Caroline Bahng
<b>Market</b>	Flint	<b>Email</b>	caroline@screenstrategies.com
<b>Flight Dates</b>	7/9/2018 - 7/15/2018 Revised (Est. 3737)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Mon 7/9	Tue 7/10	Wed 7/11	Thu 7/12	Fri 7/13	Sat 7/14	Sun 7/15	Total
3 WNEM 5:30p News 5:30 PM - 6:00 PM	EN	M-F 30	\$195.00 <b>\$390.00</b>		1		1				2
3 WNEM 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$400.00 <b>\$2,000.00</b>	1	1	1	1	1			5
Sold Out: Lowest Rate to Clear per WNEM											
3 Jeopardy 7:00 PM - 7:30 PM	PA	M-F 30	\$300.00 <b>\$600.00</b>	1		1					2
3 Wheel of Fortune 7:30 PM - 8:00 PM	PA	M-F 30	\$300.00 <b>\$900.00</b>		1		1	1			3
2 Elementary 10:00 PM - 11:00 PM	PT	M 30	\$750.00 <b>\$750.00</b>	1							1
Sold Out: Lowest Rate to Clear per WNEM											
3 WNEM 11p News 11:00 PM - 11:35 PM	LN	M-F 30	\$200.00 <b>\$1,000.00</b>	1	1	1	1	1			5
3 Sunday 11p News 11:00 PM - 11:35 PM	LN	Su 30	\$145.00 <b>\$145.00</b>							1	1
3 James Corden 12:35 AM - 1:35 AM	LF	M-F 30	\$30.00 <b>\$30.00</b>			1					1
3 Stephen Colbert 11:35 PM - 12:35 AM	LF	M-F 30	\$75.00 <b>\$225.00</b>		1		1	1			3
<b>Station Totals</b>			<b>\$8,740.00</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>0</b>	<b>1</b>	<b>43</b>

# Abdul El-Sayed for Governor



<b>Station</b> WNEM-TV	<b>Buyer</b> Caroline Bahng
<b>Market</b> Flint	<b>Email</b> caroline@screenstrategies.com
<b>Flight Dates</b> 7/9/2018 - 7/15/2018 (Est. 3737)	<b>Phone</b> 703-272-7300

Program Name	DP	Days Length	Rate	Mon 7/9	Tue 7/10	Wed 7/11	Thu 7/12	Fri 7/13	Sat 7/14	Sun 7/15	Total
WNEM 5a News 5:00 AM - 6:00 AM	EM	M-F 30	\$60.00 <b>\$60.00</b>				1				1
WNEM 6a News 6:00 AM - 7:00 AM	EM	M-F 30	\$190.00 <b>\$950.00</b>	1	1	1	1	1			5
CBS This Morning 7:00 AM - 9:00 AM	EM	M-F 30	\$100.00 <b>\$400.00</b>	1	1	1		1			4
WNEM 9a News 9:00 AM - 10:00 AM	DT	M-F 30	\$85.00 <b>\$85.00</b>				1				1
Price is Right 11:00 AM - 12:00 PM	DT	M-F 30	\$140.00 <b>\$140.00</b>		1						1
WNEM Noon News 12:00 PM - 12:30 PM	DT	M-F 30	\$145.00 <b>\$145.00</b>	1							1
Young & Restless 12:30 PM - 1:30 PM	DT	M-F 30	\$85.00 <b>\$85.00</b>			1					1
The Doctors 3:00 PM - 4:00 PM	EF	M-F 30	\$60.00 <b>\$60.00</b>					1			1
Dr. Phil 4:00 PM - 5:00 PM	EF	M-F 30	\$90.00 <b>\$180.00</b>		1		1				2
WNEM 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$185.00 <b>\$555.00</b>	1		1		1			3

# Abdul El-Sayed for Governor



<b>Station</b>	WNEM-TV	<b>Buyer</b>	Caroline Bahng
<b>Market</b>	Flint	<b>Email</b>	caroline@screenstrategies.com
<b>Flight Dates</b>	7/9/2018 - 7/15/2018 (Est. 3737)	<b>Phone</b>	703-272-7300

Program Name	DP	Days Length	Rate	Mon 7/9	Tue 7/10	Wed 7/11	Thu 7/12	Fri 7/13	Sat 7/14	Sun 7/15	Total
WNEM 5:30p News 5:30 PM - 6:00 PM	EN	M-F 30	\$195.00 <b>\$390.00</b>		1		1				2
WNEM 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$400.00 <b>\$2,000.00</b>	1	1	1	1	1			5
Sold Out: Lowest Rate to Clear per WNEM											
Jeopardy 7:00 PM - 7:30 PM	PA	M-F 30	\$300.00 <b>\$600.00</b>	1		1					2
Wheel of Fortune 7:30 PM - 8:00 PM	PA	M-F 30	\$300.00 <b>\$900.00</b>		1		1	1			3
Elementary 10:00 PM - 11:00 PM	PT	M 30	\$525.00 <b>\$525.00</b>	1							1
WNEM 11p News 11:00 PM - 11:35 PM	LN	M-F 30	\$200.00 <b>\$1,000.00</b>	1	1	1	1	1			5
Sunday 11p News 11:00 PM - 11:35 PM	LN	Su 30	\$145.00 <b>\$145.00</b>							1	1
James Corden 12:35 AM - 1:35 AM	LF	M-F 30	\$30.00 <b>\$30.00</b>			1					1
Stephen Colbert 11:35 PM - 12:35 AM	LF	M-F 30	\$75.00 <b>\$225.00</b>		1		1	1			3
<b>Station Totals</b>			<b>\$8,475.00</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>8</b>	<b>0</b>	<b>1</b>	<b>43</b>