

**Remit Address:**

WHO
***** New Remit To Address *****
32847 Collection Center Drive
Chicago, IL 60693-0328
Main: (515) 242-3500
Billing:

Billing Address:

Strategic Media Services, Inc.
Attention: Accounts Payable
1911 North Ft Myer Dr
Suite 400
Arlington, VA 22209

INVOICE

Advertiser	Cownie, P/R/IA House
Product	PETER COWNIE 10/19
Estimate Number	2219

Invoice #	397467-1
Invoice Date	10/30/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/25/16

Station	WHO
Account Executive	Cheryl Long
Sales Office	NSO Washington D.C.
Sales Region	National

Order #	397467
Alt Order #	08418465
Deal #	
Order Flight	10/20/16 - 10/25/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	12521
Advertiser Code	237
Product Code	292

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Channel 13 News @ 10p	10:00 PM-10:35 PM								
					10/17/16 to 10/23/16	1x	---- 1--				
	13			F	10/21/16	:30	10:13 PM	IAHD42PC1601TVH	\$1,150.00		1
2	13	M-F 1035p-1135p	10:35 PM-11:35 PM								
					10/17/16 to 10/23/16	1x	---- 1--				
	13			F	10/21/16	:30	11:01 PM	IAHD42PC1601TVH	\$225.00		1
3	13	Channel 13 News @ Noon	12:00 PM-1:00 PM								
					10/17/16 to 10/23/16	1x	---- 1--				
	13			F	10/21/16	:30	12:50 PM	IAHD42PC1601TVH	\$175.00		1
4	13	Channel 13 News @ 4p	4:00 PM-5:00 PM								
					10/17/16 to 10/23/16	1x	---- 1--				
	13			F	10/21/16	:30	4:27 PM	IAHD42PC1601TVH	\$75.00		1
5	13	Channel 13 News @ 5p	5:00 PM-5:30 PM								
					10/17/16 to 10/23/16	1x	---- 1--				
	13			F	10/21/16	:30	5:29 PM	IAHD42PC1601TVH	\$325.00		1
6	13	Channel 13 News @ 6p	6:00 PM-6:30 PM								
					10/17/16 to 10/23/16	1x	---- 1--				
	13			F	10/21/16	:30	6:14 PM	IAHD42PC1601TVH	\$775.00		1
7	13	Today In Iowa	6:00 AM-7:00 AM								
					10/17/16 to 10/23/16	1x	---- 1--				
	13			F	10/21/16	:30	6:43 AM	IAHD42PC1601TVH	\$350.00		1
8	13	M-F 630p-7p	6:30 PM-7:00 PM								
					10/17/16 to 10/23/16	1x	---- 1--				
	13			F	10/21/16	:30	6:58 PM	IAHD42PC1601TVH	\$825.00		1
9	13	Today	7:00 AM-9:00 AM								
					10/17/16 to 10/23/16	1x	---- 1--				
	13			F	10/21/16	:30	7:21 AM	IAHD42PC1601TVH	\$300.00		1
10	13	M-F 9a-10a	9:00 AM-10:00 AM								
					10/17/16 to 10/23/16	1x	---- 1--				
	13			F	10/21/16	:30	9:50 AM	IAHD42PC1601TVH	\$200.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	13	Channel 13 News @ 10p	10:00 PM-10:35 PM								
					10/24/16 to 10/30/16	1x	1-----				
	13			M	10/24/16	:30	10:18 PM	IAHD42PC1601TVH	\$650.00		1
12	13	M-F 1035p-1135p	10:35 PM-11:35 PM								
					10/24/16 to 10/30/16	1x	1-----				
	13			M	10/24/16	:30	11:15 PM	IAHD42PC1601TVH	\$300.00		1
13	13	Channel 13 News @ Noon	12:00 PM-1:00 PM								
					10/24/16 to 10/30/16	2x	2-----				
	13			M	10/24/16	:30	12:28 PM	IAHD42PC1601TVH	\$110.00		1
	13			M	10/24/16	:30	12:49 PM	IAHD42PC1601TVH	\$110.00		2
14	13	Channel 13 News @ 4p	4:00 PM-5:00 PM								
					10/24/16 to 10/30/16	1x	1-----				
	13			M	10/24/16	:30	4:23 PM	IAHD42PC1601TVH	\$75.00		1
15	13	Channel 13 News @ 5p	5:00 PM-5:30 PM								
					10/24/16 to 10/30/16	1x	1-----				
	13			M	10/24/16	:30	5:29 PM	IAHD42PC1601TVH	\$325.00		1
16	13	Channel 13 News @ 6p	6:00 PM-6:30 PM								
					10/24/16 to 10/30/16	1x	1-----				
	13			M	10/24/16	:30	6:27 PM	IAHD42PC1601TVH	\$450.00		1
17	13	Today In Iowa	6:00 AM-7:00 AM								
					10/24/16 to 10/30/16	1x	1-----				
	13			M	10/24/16	:30	6:43 AM	IAHD42PC1601TVH	\$350.00		1
18	13	M-F 630p-7p	6:30 PM-7:00 PM								
					10/24/16 to 10/30/16	1x	1-----				
	13			M	10/24/16	:30	6:42 PM	IAHD42PC1601TVH	\$825.00		1
19	13	Today	7:00 AM-9:00 AM								
					10/24/16 to 10/30/16	1x	1-----				
	13			M	10/24/16	:30	8:41 AM	IAHD42PC1601TVH	\$300.00		1
20	13	M-F 9a-10a	9:00 AM-10:00 AM								
					10/24/16 to 10/30/16	1x	1-----				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	13	M-F 9a-10a	9:00 AM-10:00 AM								
	13			M	10/24/16	:30	9:56 AM	IAHD42PC1601TVH	\$200.00		1
21	13	Sa 10p-1030p	10:00 PM-10:30 PM								
				10/17/16 to 10/23/16	1x	----- 1-					
	13			Sa	10/22/16	:30	10:26 PM	IAHD42PC1601TVH	\$550.00		1
22	13	Channel 13 News @ 6p	6:00 PM-6:30 PM								
				10/17/16 to 10/23/16	1x	----- 1-					
	13			Sa	10/22/16	:30	6:27 PM	IAHD42PC1601TVH	\$375.00		1
23	13	Sa 630p-7p	6:30 PM-7:00 PM								
				10/17/16 to 10/23/16	1x	----- 1-					
	13			Sa	10/22/16	:30	6:47 PM	IAHD42PC1601TVH	\$400.00		1
24	13	Sa 8a-10a	8:00 AM-10:00 AM								
				10/17/16 to 10/23/16	2x	----- 2-					
	13			Sa	10/22/16	:30	9:50 AM	IAHD42PC1601TVH	\$150.00		1
	13			Sa	10/22/16	:30	10:00 AM	IAHD42PC1601TVH	\$150.00		2
25	13	Su 10a-11a	10:00 AM-11:00 AM								
				10/17/16 to 10/23/16	1x	----- 1					
	13			Su	10/23/16	:30	10:59 AM	IAHD42PC1601TVH	\$550.00		1
26	13	Late Run News	10:15 PM-11:00 PM								
				10/17/16 to 10/23/16	1x	----- 1					
	13			Su	10/23/16	:30	11:31 PM	IAHD42PC1601TVH	\$1,000.00		1
27	13	Channel 13 News @ 5p	5:00 PM-5:30 PM								
				10/17/16 to 10/23/16	1x	----- 1					
	13			Su	10/23/16	:30	5:21 PM	IAHD42PC1601TVH	\$325.00		1
28	13	NFL Reg Ssn Pre Gm	Various								
				10/17/16 to 10/23/16	1x	----- 1					
	13			Su	10/23/16	:30	6:17 PM	IAHD42PC1601TVH	\$400.00		1
29	13	NFL Reg Ssn Late Gm	7:00 PM-11:00 PM								
				10/17/16 to 10/23/16	2x	----- 2					
	13			Su	10/23/16	:30	7:20 PM	IAHD42PC1601TVH	\$1,450.00		1
	13			Su	10/23/16	:30	10:32 PM	IAHD42PC1601TVH	\$1,450.00		2

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	13	NFL Reg Ssn Late Gm	7:00 PM-11:00 PM								
30	13	Su 7a-8a	7:00 AM-8:00 AM								
					10/17/16 to 10/23/16	2x	----- 2				
	13			Su	10/23/16	:30	7:29 AM	IAHD42PC1601TVH	\$225.00		2
	13			Su	10/23/16	:30	7:49 AM	IAHD42PC1601TVH	\$225.00		1
31	13	Su 8a-10a	8:00 AM-10:00 AM								
					10/17/16 to 10/23/16	2x	----- 2				
	13			Su	10/23/16	:30	8:54 AM	IAHD42PC1601TVH	\$150.00		1
	13			Su	10/23/16	:30	9:52 AM	IAHD42PC1601TVH	\$150.00		2
32	13	Channel 13 News @ 10p	10:00 PM-10:35 PM								
					10/17/16 to 10/23/16	1x	--- 1---				
	13			Th	10/20/16	:30	10:24 PM	IAHD42PC1601TVH	\$1,150.00		1
33	13	M-F 1035p-1135p	10:35 PM-11:35 PM								
					10/17/16 to 10/23/16	1x	--- 1---				
	13			Th	10/20/16	:30	11:34 PM	IAHD42PC1601TVH	\$225.00		1
34	13	Channel 13 News @ Noon	12:00 PM-1:00 PM								
					10/17/16 to 10/23/16	1x	--- 1---				
	13			Th	10/20/16	:30	12:22 PM	IAHD42PC1601TVH	\$175.00		1
35	13	Channel 13 News @ 4p	4:00 PM-5:00 PM								
					10/17/16 to 10/23/16	1x	--- 1---				
	13			Th	10/20/16	:30	4:57 PM	IAHD42PC1601TVH	\$75.00		1
36	13	Channel 13 News @ 5p	5:00 PM-5:30 PM								
					10/17/16 to 10/23/16	1x	--- 1---				
	13			Th	10/20/16	:30	5:28 PM	IAHD42PC1601TVH	\$325.00		1
37	13	Channel 13 News @ 6p	6:00 PM-6:30 PM								
					10/17/16 to 10/23/16	1x	--- 1---				
	13			Th	10/20/16	:30	6:16 PM	IAHD42PC1601TVH	\$775.00		1
38	13	Today In Iowa	6:00 AM-7:00 AM								
					10/17/16 to 10/23/16	2x	--- 2---				
	13			Th	10/20/16	:30	6:13 AM	IAHD42PC1601TVH	\$350.00		2
	13			Th	10/20/16	:30	6:47 AM	IAHD42PC1601TVH	\$350.00		1

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38	13	Today In Iowa	6:00 AM-7:00 AM								
39	13	M-F 630p-7p	6:30 PM-7:00 PM								
				10/17/16 to 10/23/16	1x	---	1----				
	13			Th	10/20/16	:30	6:41 PM	IAHD42PC1601TVH	\$825.00		1
40	13	Today	7:00 AM-9:00 AM								
				10/17/16 to 10/23/16	1x	---	1----				
	13			Th	10/20/16	:30	7:21 AM	IAHD42PC1601TVH	\$300.00		1
41	13	M-F 9a-10a	9:00 AM-10:00 AM								
				10/17/16 to 10/23/16	1x	---	1----				
	13			Th	10/20/16	:30	9:28 AM	IAHD42PC1601TVH	\$200.00		1
42	13	Channel 13 News @ 10p	10:00 PM-10:35 PM								
				10/24/16 to 10/30/16	1x	-	1-----				
	13			Tu	10/25/16	:30	10:18 PM	IAHD42PC1601TVH	\$650.00		1
43	13	M-F 1035p-1135p	10:35 PM-11:35 PM								
				10/24/16 to 10/30/16	1x	-	1-----				
	13			Tu	10/25/16	:30	11:14 PM	IAHD42PC1601TVH	\$300.00		1
44	13	Channel 13 News @ Noon	12:00 PM-1:00 PM								
				10/24/16 to 10/30/16	1x	-	1-----				
	13			Tu	10/25/16	:30	12:13 PM	IAHD42PC1601TVH	\$110.00		1
45	13	Channel 13 News @ 4p	4:00 PM-5:00 PM								
				10/24/16 to 10/30/16	1x	-	1-----				
	13			Tu	10/25/16	:30	4:52 PM	IAHD42PC1601TVH	\$75.00		1
46	13	Channel 13 News @ 5p	5:00 PM-5:30 PM								
				10/24/16 to 10/30/16	1x	-	1-----				
	13			Tu	10/25/16	:30	5:28 PM	IAHD42PC1601TVH	\$325.00		1
47	13	Channel 13 News @ 6p	6:00 PM-6:30 PM								
				10/24/16 to 10/30/16	1x	-	1-----				
	13			Tu	10/25/16	:30	6:14 PM	IAHD42PC1601TVH	\$450.00		1
48	13	Today In Iowa	6:00 AM-7:00 AM								
				10/24/16 to 10/30/16	2x	-	2-----				

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48	13	Today In Iowa	6:00 AM-7:00 AM								
	13			Tu	10/25/16	:30	6:19 AM	IAHD42PC1601TVH	\$350.00		2
	13			Tu	10/25/16	:30	7:00 AM	IAHD42PC1601TVH	\$350.00		1
49	13	M-F 630p-7p	6:30 PM-7:00 PM								
				10/24/16 to 10/30/16		1x	- 1 - - - -				
	13			Tu	10/25/16	:30	6:43 PM	IAHD42PC1601TVH	\$825.00		1
50	13	Today	7:00 AM-9:00 AM								
				10/24/16 to 10/30/16		1x	- 1 - - - -				
	13			Tu	10/25/16	:30	7:21 AM	IAHD42PC1601TVH	\$300.00		1
51	13	M-F 9a-10a	9:00 AM-10:00 AM								
				10/24/16 to 10/30/16		1x	- 1 - - - -				
	13			Tu	10/25/16	:30	9:53 AM	IAHD42PC1601TVH	\$200.00		1
52	13	Tuesday Prime Hour 3	9:00 PM-10:00 PM								
				10/24/16 to 10/30/16		1x	- 1 - - - -				
	13			Tu	10/25/16	:30	9:08 PM	IAHD42PC1601TVH	\$900.00		1
53	13	Channel 13 News @ 10p	10:00 PM-10:35 PM								
				10/17/16 to 10/23/16		1x	- - 1 - - -				
	13			W	10/19/16	:00			\$1,150.00	See MG 53.2	1
	13			F	10/21/16	:30	10:34 PM	IAHD42PC1601TVH	\$1,150.00	MG for 53.1 10/19	2
54	13	M-F 1035p-1135p	10:35 PM-11:35 PM								
				10/17/16 to 10/23/16		1x	- - 1 - - -				
	13			W	10/19/16	:00			\$225.00	See MG 54.2	1
	13			F	10/21/16	:30	11:34 PM	IAHD42PC1601TVH	\$225.00	MG for 54.1 10/19	2
55	13	Channel 13 News @ Noon	12:00 PM-1:00 PM								
				10/17/16 to 10/23/16		1x	- - 1 - - -				
	13			W	10/19/16	:00			\$175.00	See MG 55.2	1
	13			Th	10/20/16	:30	12:56 PM	IAHD42PC1601TVH	\$175.00	MG for 55.1 10/19	2
56	13	Channel 13 News @ 4p	4:00 PM-5:00 PM								
				10/17/16 to 10/23/16		1x	- - 1 - - -				
	13			W	10/19/16	:00			\$75.00	See MG 56.2	1
	13			Th	10/20/16	:30	4:34 PM	IAHD42PC1601TVH	\$75.00	MG for 56.1 10/19	2

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57	13	Channel 13 News @ 5p	5:00 PM-5:30 PM								
					10/17/16 to 10/23/16	1x	-- 1----				
	13			W	10/19/16	:00			\$325.00	See MG 57.2	1
	13			F	10/21/16	:30	5:15 PM	IAHD42PC1601TVH	\$325.00	MG for 57.1 10/19	2
58	13	Channel 13 News @ 6p	6:00 PM-6:30 PM								
					10/17/16 to 10/23/16	1x	-- 1----				
	13			W	10/19/16	:00			\$775.00	See MG 58.2	1
	13			Th	10/20/16	:30	6:29 PM	IAHD42PC1601TVH	\$775.00	MG for 58.1 10/19	2
59	13	Today In Iowa	6:00 AM-7:00 AM								
					10/17/16 to 10/23/16	1x	-- 1----				
	13			W	10/19/16	:00			\$350.00	See MG 59.2	1
	13			F	10/21/16	:30	6:26 AM	IAHD42PC1601TVH	\$350.00	MG for 59.1 10/19	2
60	13	M-F 630p-7p	6:30 PM-7:00 PM								
					10/17/16 to 10/23/16	1x	-- 1----				
	13			W	10/19/16	:00			\$825.00	See MG 60.2	1
	13			F	10/21/16	:30	6:36 PM	IAHD42PC1601TVH	\$825.00	MG for 60.1 10/19	2
61	13	Today	7:00 AM-9:00 AM								
					10/17/16 to 10/23/16	1x	-- 1----				
	13			W	10/19/16	:00			\$300.00	See MG 61.2	1
	13			F	10/21/16	:30	8:30 AM	IAHD42PC1601TVH	\$300.00	MG for 61.1 10/19	2
62	13	M-F 9a-10a	9:00 AM-10:00 AM								
					10/17/16 to 10/23/16	1x	-- 1----				
	13			W	10/19/16	:00			\$200.00	See MG 62.2	1
	13			Th	10/20/16	:30	9:56 AM	IAHD42PC1601TVH	\$200.00	MG for 62.1 10/19	2
63	13	M-F 2p-3p	2:00 PM-3:00 PM								
					10/17/16 to 10/23/16	1x	-- WTF--				
	13			Th	10/20/16	:30	2:31 PM	IAHD42PC1601TVH	\$20.00		1
64	13	Thursday Prime Hour 1	7:00 PM-8:00 PM								
					10/17/16 to 10/23/16	1x	--- 1---				
	13			Th	10/20/16	:30	7:17 PM	IAHD42PC1601TVH	\$375.00		1
65	13	Channel 13 News @ 4p	4:00 PM-5:00 PM								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

**Remit Address:****WHO******* New Remit To Address *******32847 Collection Center Drive****Chicago, IL 60693-0328****Main: (515) 242-3500****Billing:****Billing Address:****Strategic Media Services, Inc.****Attention: Accounts Payable****1911 North Ft Myer Dr****Suite 400****Arlington, VA 22209**

INVOICE

Advertiser	Cownie, P/R/IA House
Product	PETER COWNIE 10/19
Estimate Number	2219

Invoice #	397467-1
Invoice Date	10/30/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 10/25/16

Station	WHO
Account Executive	Cheryl Long
Sales Office	NSO Washington D.C.
Sales Region	National

Order #	397467
Alt Order #	08418465
Deal #	
Order Flight	10/20/16 - 10/25/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	12521
Advertiser Code	237
Product Code	292

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
65	13	Channel 13 News @ 4p	4:00 PM-5:00 PM								
					10/17/16 to 10/23/16	1x	-- WTF--				
	13			F	10/21/16	:30	4:52 PM	IAHD42PC1601TVH	\$75.00		1
66	13	Today In Iowa	6:00 AM-7:00 AM								
					10/17/16 to 10/23/16	1x	-- WTF--				
	13			F	10/21/16	:30	7:00 AM	IAHD42PC1601TVH	\$350.00		1
67	13	Today	7:00 AM-9:00 AM								
					10/17/16 to 10/23/16	1x	-- WTF--				
	13			Th	10/20/16	:30	8:52 AM	IAHD42PC1601TVH	\$300.00		1

Aired Spots**74**Gross Total **\$30,750.00**Agency Commission **\$4,612.50**Net Amount Due **\$26,137.50****Payment Terms 30 Days**