

# POLITICAL FILE CHECK LIST

**Advertiser:** Coalition to Stop the Proposed Tax Hike  
**Flight Dates:** 10/19-10/25/20 **Total:** \$30,275

- Sent Statement of Policy on Political Advertising
- Original Order and Any Revisions to Order
- Station Contract
- NAB Form including authorized officers, directors, agents
- Certification (Federal Candidates) *N/A*
- Copy orders sent to Champaign office
- Payment

*Note: Class of time must be shown on contracts and invoices.*

*Retention Period: Two Years*



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27149565      Changes as of: 10/16/2020 at 11:35 AM      Version: Current State Version 1

CPE: //3287      Agency: TARGET ENTERPRISES      Flight: 10/19/20 - 10/25/20      Advertiser: Coalition to Stop the Proposed Tax Hike Amendment      Product: Stop the Proposed Tax Hike      Office: LOS ANGELES      Total Spots: 111      Con Type: POLITICAL/VOTE      Total \$: \$30,275.00

15260 VENTURA BLVD  
SUITE 1240 SHERMAN  
OAKS CA 91403

Agency Order #:      Buyer: DEDE JEFFERY      Salesperson: JENNA AVISHAY      323-966-5205      Service: Nielsen      Primary Demo: Adults 35+      Assistant: JENNA AVISHAY (ASST)      323-966-5205      Total CPP: \$138.88      Total GRP: 218.0      Traffic #: 4580500

Comments: All :15s are BE.

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/19 - 10/19		Total Spots	Total \$	CPP*	GRP*
							10/19	10/19				
1	M-F 9a-10a		WENDY WILLIAMS	\$30.00	0.5	30	10		10	\$300.00	\$60.00	5.0
2	M-F 11a-12n		MAURY POVICH	\$75.00	0.6	30	5		5	\$375.00	\$125.00	3.0
3	M-F 12n-1p		JERRY SPRINGER	\$75.00	0.6	30	10		10	\$750.00	\$125.00	6.0
4	M-F 1p-2p		STEVE WILKOS	\$75.00	0.7	30	5		5	\$375.00	\$107.14	3.5
5	M-F 1p-2p		STEVE WILKOS	\$37.50	0.7	15	10		10	\$375.00	\$53.57	7.0
/BOOKENDS/												
6	M-F 4p-4:30p		JUDGE JUDY	\$400.00	2.2	30	5		5	\$2,000.00	\$181.82	11.0
7	M-F 4:30p-5p		JUDGE JUDY	\$400.00	2.1	30	3		3	\$1,200.00	\$190.48	6.3
8	M-F 4:30p-5p		JUDGE JUDY	\$200.00	2.1	15	4		4	\$800.00	\$95.24	8.4
/BOOKENDS/												
9	M-F 5p-5:30p		FAMILY FEUD	\$400.00	1.2	30	3		3	\$1,200.00	\$333.33	3.6
10	M-F 5p-5:30p		FAMILY FEUD	\$200.00	1.2	15	4		4	\$800.00	\$166.67	4.8
/BOOKENDS/												
11	M-F 9p-10p		FOX NEWS AT 9	\$400.00	5.2	30	5		5	\$2,000.00	\$76.92	26.0
12	M-F 9p-10p		FOX NEWS AT 9	\$200.00	5.2	15	10		10	\$2,000.00	\$38.46	52.0
/BOOKENDS/												
13	M-F 10p-10:30p		DAILY MAIL	\$100.00	1.7	30	3		3	\$300.00	\$58.82	5.1
14	M-F 10p-10:30p		DAILY MAIL	\$50.00	1.7	15	4		4	\$200.00	\$29.41	6.8
/BOOKENDS/												
15	M-F 10:30p-11p		DAILY MAIL	\$100.00	1.4	30	3		3	\$300.00	\$71.43	4.2

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27149565      Changes as of: 10/16/2020 at 11:35 AM      Version: Current State Version 1

CPE: //3287      Flight: 10/19/20 - 10/25/20      Station: WRSP      Con Type: POLITICAL/NOTE

Agency: TARGET ENTERPRISES      Advertiser: Coalition to Stop the Proposed Tax Hike Amendment      Market: Campaign-Springfd-Dir DMA      Total \$: \$30,275.00

15260 VENTURA BLVD  
SUITE 1240 SHERMAN  
OAKS CA 91403      Product: Stop the Proposed Tax Hike      Office: LOS ANGELES      Total Spots: 111

Agency Order #:      Buyer: DEDE JEFFERY      Salesperson: JENNA AVISHAY      Service: Nielsen      Primary Demo: Adults 35+      Assistant: JENNA AVISHAY (ASST)      Total CPP: \$138.88      Total GRP: 218.0      Traffic #: 4580500

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/19 - 10/19		Total Spots	Total \$	CPP*	GRP*
							10/19	10/19				
16	M-F 10:30p-11p [BOOKENDS]		DAILY MAIL	\$50.00	1.4	15	4		4	\$200.00	\$35.71	5.6
17	M-F 11p-11:30p		TMZ	\$75.00	2.3	30	3		3	\$225.00	\$32.61	6.9
18	M-F 11p-11:30p [BOOKENDS]		TMZ	\$37.50	2.3	15	4		4	\$150.00	\$16.30	9.2
19	M-F 11:30p-12m		SIMPSONS	\$30.00	1.3	30	5		5	\$150.00	\$23.08	6.5
20	M-F 12m-12:30a		ACCESS HOLLYWOOD	\$15.00	1.5	30	5		5	\$75.00	\$10.00	7.5
21	Tu 7p-10p [BOOKENDS]		MLB: WORLD SERIES GAME 1	\$4,000.00	7.9	15	2		2	\$8,000.00	\$506.33	15.8
22	F 7p-10p Sa		MLB: WORLD SERIES GAME 3	\$8,000.00	7.9	30	1		1	\$8,000.00	\$1,012.66	7.9
23	Sa 9a-11a [BOOKENDS]		BIG NOON KICK OFF	\$100.00	1.9	15	2		2	\$200.00	\$52.63	3.8
24	Sa 11a-6p		COLLEGE FOOTBALL EARLY GAME	\$300.00	2.1	30	1		1	\$300.00	\$142.86	2.1
<b>TOTALS: 111</b>									<b>111</b>	<b>\$30,275.00</b>	<b>\$138.88</b>	<b>218.0</b>



125 West 55th St  
New York, NY 10019

Contract # 27149565 Changes as of: 10/16/2020 at 11:35 AM Version: Current State Version 1

CPE: //3287 Flight: 10/19/20 - 10/25/20 Station: WRSP Con Type: POLITICAL/VOTE

Agency: TARGET ENTERPRISES Advertiser: Coalition to Stop the Proposed Tax Hike Amendment Market: Campaign-Sprngfld-Di DMA Total \$: \$30,275.00

15260 VENTURA BLVD Product: Stop the Proposed Tax Hike Office: LOS ANGELES Total Spots: 111

OAKS CA 91403 Agency Order #: DEDE JEFFERY Buyer: JENNA AVISHAY Salesperson: JENNA AVISHAY 323-966-5205 Service: Nielsen Primary Demo: Adults 35+ Assistant: JENNA AVISHAY (ASST) 323-966-5205 Total CPP: \$138.88 Total GRP: 218.0 Traffic #: 4580500

Special Instructions: Order Level Comments

Date/Time	Added by	Comment
10/16/20 11:19 AM	AUSTIN MONHEIT	All :15s are BE.

Competitive Information		Daypart Summary				Monthly Summary				
Market Budget:	WRSP Share:	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
\$137,614	22%		100%	111	\$30,275.00	\$138.88	218.0	2020-Oct	111	\$30,275.00
Comment: WICS: 20%		Total	100%	111	\$30,275.00	\$138.88	218.0	Total	111	\$30,275.00
Unknown: 58%										

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/16/20 11:23 AM					\$0		
New	10/16/20 11:19 AM	AUSTIN MONHEIT	Confirmed	111		\$30,275.00	\$30,275.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0 (WRSP+)  
 2680 E Cook St  
 Springfield, IL 62703

Target Enterprises  
 15260 Ventura Blvd Ste 1240  
 Sherman Oaks, CA 91403

**Contract # 4580500**

Schedule Dates 10/19/20-10/24/20

Agency Target Enterprises

Product POLITICAL ISSUE (ns) (1187)

Brand //3287 (1456761)

Salesperson Millennium/LA, Los Angeles (1101)

Sales Office Millennium Los Angeles

Buyer Name JEFFERY,JEDE

Phone/Fax /

CPE 3287

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments Stop the Proposed Ta

All :15s are BE.

Date Entered 10/16/20

Last Modified 10/16/20

Entered By Travis Dodson

CO-OP No

External # ECR27149565

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,181.25

Net Total \$23,693.75

Sales Tax

**WRSP+WCCU Combo 100/0 (WRSP+)**

By Broadcast Month Spots Rate

Oct. 2020 89 \$30,275.00

Grand Total: 89 \$30,275.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/19/20-10/23/20	2	:30	9A-10A (CST)	2	2	2	2	2				10	\$30.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+)	WENDY WILLIAMS	10/16/20
2.0	Normal Line / SPOT (2)	10/19/20-10/23/20	1	:30	11A-12P (CST)	5	X	X	X	X				5	\$75.00	\$375.00	WRSP+WCCU Combo 100/0 (WRSP+)	MAURY POVCH	10/16/20
3.0	Normal Line / SPOT (3)	10/19/20-10/23/20	1	:30	12P-1P (CST)	2	2	2	2	2				10	\$75.00	\$750.00	WRSP+WCCU Combo 100/0 (WRSP+)	JERRY SPRINGER	10/16/20
4.0	Normal Line / SPOT (4)	10/19/20-10/23/20	1	:30	1P-2P (CST)	5	X	X	X	X				5	\$75.00	\$375.00	WRSP+WCCU Combo 100/0 (WRSP+)	STEVE WILKOS	10/16/20
5.0	Normal Line / SPOT (B/E) (5)	10/19/20-10/23/20	1	:15	1P-2P (CST)	5	X	X	X	X				5	\$75.00	\$375.00	WRSP+WCCU Combo 100/0 (WRSP+)	STEVE WILKOS [BOOKENDS]	10/16/20
6.0	Normal Line / SPOT (6)	10/19/20-10/23/20	1	:30	4P-4:30P (CST)	5	X	X	X	X				5	\$400.00	\$2,000.00	WRSP+WCCU Combo 100/0 (WRSP+)	JUDGE JUDY	10/16/20
7.0	Normal Line / SPOT (7)	10/19/20-10/23/20	1	:30	4:30P-5P (CST)	3	X	X	X	X				3	\$400.00	\$1,200.00	WRSP+WCCU Combo 100/0 (WRSP+)	JUDGE JUDY	10/16/20
8.0	Normal Line / SPOT (B/E) (8)	10/19/20-10/23/20	1	:15	4:30P-5P (CST)	2	X	X	X	X				2	\$400.00	\$800.00	WRSP+WCCU Combo 100/0 (WRSP+)	JUDGE JUDY [BOOKENDS]	10/16/20
9.0	Normal Line / SPOT (9)	10/19/20-10/23/20	1	:30	5P-5:30P (CST)	3	X	X	X	X				3	\$400.00	\$1,200.00	WRSP+WCCU Combo 100/0 (WRSP+)	FAMILY FEUD	10/16/20
10.0	Normal Line / SPOT (B/E) (10)	10/19/20-10/23/20	1	:15	5P-5:30P (CST)	2	X	X	X	X				2	\$400.00	\$800.00	WRSP+WCCU Combo 100/0 (WRSP+)	FAMILY FEUD	10/16/20
11.0	Normal Line / News (11)	10/19/20-10/23/20	1	:30	9P-10P (CST)	5	X	X	X	X				2	\$400.00	\$800.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX NEWS AT 9	10/16/20

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg1.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP+WCCU Combo 100/0 (WRSP+)  
 2680 E Cook St  
 Springfield, IL 62703

**Contract # 4580500**

Schedule Dates

10/19/20-10/24/20

Date Entered

10/16/20

Last Modified

10/16/20

Entered By

Travis Dodson

CO-OP

No

External #

ECR27149565

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$4,181.25

Net Total

\$23,693.75

Sales Tax

Target Enterprises  
 15260 Ventura Blvd Ste 1240  
 Sherman Oaks, CA 91403

Buyer Name  
 Phone/Fax  
 CPE  
 Account Types  
 Billing Type  
 Comments

Coalition To Stop The Proposed Tax Hike Amendr  
 Target Enterprises (2076)  
 POLITICAL ISSUE (ns) (1187)  
 //3287 (1456761)  
 Millennium/LA, Los Angeles (1101)  
 Millennium Los Angeles  
 JEFFERY,DEDE  
 /  
 3287  
 National/Political Issue Agency BRD  
 Weekly/Irregular  
 Stop the Proposed Ta  
 All :15s are BE.

Date Entered  
 Last Modified  
 Entered By  
 CO-OP  
 External #  
 Demo  
 Order Type  
 Package Deal  
 Commission %  
 Commission  
 Net Total  
 Sales Tax

WRSP+WCCU Combo 100/0 (WRSP+)		
By Broadcast Month	Spots	Rate
Oct. 2020	89	\$30,275.00
<b>Grand Total:</b>	<b>89</b>	<b>\$30,275.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0.1	Closed Preempt (11)	10/19/20															WRSP+WCCU Combo 100/0 (WRSP+)	Program Change/Exception - Only Monday has normal news time, placed two of each	
11.0.2	Closed Preempt (11)	10/19/20															WRSP+WCCU Combo 100/0 (WRSP+)	Program Change/Exception - Only Monday has normal news time, placed two of each	
11.0.3	Closed Preempt (11)	10/19/20															WRSP+WCCU Combo 100/0 (WRSP+)	Program Change/Exception - Only Monday has normal news time, placed two of each	
12.0	Normal Line / News(B/E) (12)	10/19/20-10/23/20	1	:15	7:15p-10p (CST)	5	X	X	X	X	X			2	\$400.00	\$800.00	WRSP+WCCU Combo 100/0 (WRSP+)	FOX NEWS AT 9 (BOOKENDS)	10/16/20
12.0.1	Closed Preempt (12)	10/19/20															WRSP+WCCU Combo 100/0 (WRSP+)	Program Change/Exception - Only Monday has normal news time, placed two of each	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.





WRSP+WCCU Combo 100/0  
2680 E Cook St  
Springfield, IL 62703

**Contract # 4580500**

Schedule Dates

10/19/20-10/24/20

Date Entered

10/16/20

WRSP+WCCU Combo 100/0 (WRSP+)  
By Broadcast Month Spots Rate  
Oct. 2020 89 \$30,275.00  
Grand Total: 89 \$30,275.00

Advertiser

Coalition To Stop The Proposed Tax Hike Amendr

Last Modified

10/16/20

Entered By

Travis Dodson

Agency

Target Enterprises (2076)

CO-OP

No

External #

ECR27149565

Product

POLITICAL ISSUE (ns) (1187)

Demo

A35+R

Brand

//3287 (1456761)

Order Type

Normal

Salesperson

Millennium/LA, Los Angeles (1101)

Package Deal

Normal

Sales Office

Millennium Los Angeles

Commission %

15.00

Buyer Name

JEFFERY DEDE

Commission

\$4,181.25

Phone/Fax

/

Net Total

\$23,693.75

Target Enterprises  
15260 Ventura Blvd Ste 1240  
Sherman Oaks, CA 91403

CPE

3287

Sales Tax

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Stop the Proposed Tax  
All :15s are BE.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0.2	Closed Preempt (12)	10/19/20															WRSP+WCCU Combo 100/0 (WRSP)	Program Change/Exception - Only Monday has normal news time, placed two of each	10/16/20
12.0.3	Closed Preempt (12)	10/19/20															WRSP+WCCU Combo 100/0 (WRSP)	Program Change/Exception - Only Monday has normal news time, placed two of each	10/16/20
13.0	Normal Line / SPOT (13)	10/19/20-10/23/20	1	:30	10P-10:30P (CST)	3	X	X	X	X	X			3	\$100.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP)	DAILY MAIL	10/16/20
14.0	Normal Line / SPOT(8/E) (14)	10/19/20-10/23/20	1	:15	10P-10:30P (CST)	2	X	X	X	X	X			2	\$100.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP)	DAILY MAIL [BOOKENDS]	10/16/20
15.0	Normal Line / SPOT (15)	10/19/20-10/23/20	1	:30	10:30P-11P (CST)	3	X	X	X	X	X			3	\$100.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP)	DAILY MAIL	10/16/20
16.0	Normal Line / SPOT(8/E) (16)	10/19/20-10/23/20	1	:15	10:30P-11P (CST)	2	X	X	X	X	X			2	\$100.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP)	DAILY MAIL [BOOKENDS]	10/16/20
17.0	Normal Line / SPOT (17)	10/19/20-10/23/20	2	:30	11P-11:30P (CST)	3	X	X	X	X	X			3	\$75.00	\$225.00	WRSP+WCCU Combo 100/0 (WRSP)	TWZ	10/16/20
18.0	Normal Line / SPOT(8/E) (18)	10/19/20-10/23/20	2	:15	11P-11:30P (CST)	2	X	X	X	X	X			2	\$75.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP)	TWZ [BOOKENDS]	10/16/20
19.0	Normal Line / SPOT (19)	10/19/20-10/23/20	1	:30	11:30P-12A (CST)	5	X	X	X	X	X			5	\$30.00	\$150.00	WRSP+WCCU Combo 100/0 (WRSP)	SIMPSONS	10/16/20
20.0	Normal Line / SPOT (20)	10/19/20-10/23/20	2	:30	12A-12:30A (CST)	5	X	X	X	X	X			5	\$15.00	\$75.00	WRSP+WCCU Combo 100/0 (WRSP)	ACCESS HOLLYWOOD	10/16/20

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP+WCCU Combo 100/0  
2680 E Cook St  
Springfield, IL 62703

Target Enterprises  
15260 Ventura Blvd Ste 1240  
Sherman Oaks, CA 91403

**Contract # 4580500**

**Schedule Dates:** 10/19/20-10/24/20  
**Advertiser:** Coalition To Stop The Proposed Tax Hike Amendr  
**Agency:** Target Enterprises (2076)  
**Product:** POLITICAL ISSUE (ns) (1187)  
**Brand:** //3287 (1456761)  
**Salesperson:** Millennium/LA, Los Angeles (1101)  
**Sales Office:** Millennium Los Angeles  
**Buyer Name:** JEFFERY,DEDE  
**Phone/Fax:** /  
**CPE:** 3287  
**Account Types:** National/Political Issue Agency BRD  
**Billing Type:** Weekly/Irregular  
**Comments:** Stop the Proposed Tax  
 All :15s are BE.

**Date Entered:** 10/16/20  
**Last Modified:** 10/16/20  
**Entered By:** Travis Dodson  
**CO-OP:** No  
**External #:** ECR27149565  
**Demo:** A35+R  
**Order Type:** Normal  
**Package Deal:**  
**Commission %:** 15.00  
**Commission:** \$4,181.25  
**Net Total:** \$23,693.75  
**Sales Tax:**

WRSP+WCCU Combo 100/0 (WRSP+)		
By Broadcast Month	Spots	Rate
Oct. 2020	89	\$30,275.00
<b>Grand Total:</b>	<b>89</b>	<b>\$30,275.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / Baseball(B/E) (21)	10/20/20-10/20/20	1	:15	7P-10P (CST)	1		1						1	\$8,000.00	\$8,000.00	WRSP+WCCU Combo 100/0 (WRSP+)	WORLD SERIES GAME 1 [BOOKENDS]	10/16/20
22.0	Normal Line / Baseball (22)	10/23/20-10/23/20	1	:30	7P-10P (CST)	1				1				1	\$8,000.00	\$8,000.00	WRSP+WCCU Combo 100/0 (WRSP+)	WORLD SERIES GAME 3 [BOOKENDS]	10/16/20
23.0	Normal Line / Pre-Game(B/E) (23)	10/24/20-10/24/20	1	:15	7:15A-11A (CST)	1						1		1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)	BIG NOON KICK OFF [BOOKENDS]	10/16/20
24.0	Normal Line / Football (24)	10/24/20-10/24/20	2	:30	11A-6P (CST)	1						1		1	\$300.00	\$300.00	WRSP+WCCU Combo 100/0 (WRSP+)	COLLEGE FOOTBALL [BOOKENDS]	10/16/20
25.0	M/G For 11.0,1,11.0,2,11.0,3 / News (11)	10/20/20-10/23/20	1	:30	10P-11P (CST)	3		X	X	X	X			3	\$400.00	\$1,200.00	WRSP+WCCU Combo 100/0 (WRSP+)	NEWS AT 9 [BOOKENDS]	10/16/20
26.0	M/G For 12.0,1,12.0,2,12.0,3 / News(B/E) (12)	10/20/20-10/23/20	1	:15	10P-11P (CST)	3		X	X	X	X			3	\$400.00	\$1,200.00	WRSP+WCCU Combo 100/0 (WRSP+)	NEWS AT 9 [BOOKENDS]	10/16/20

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.





**Target Enterprises**  
 15260 Ventura Boulevard, Suite 1240  
 Sherman Oaks, CA 91403  
 (818) 905-0005

**AGREEMENT FORM FOR  
 NON-CANDIDATE ADVERTISING**

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**Station time requested by:**

Target Enterprises  
 15260 Ventura Blvd., Ste. 1240  
 Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

**For advertiser:**

Name: Coalition to Stop the Proposed Tax Hike Amendment  
 Address: P.O. Box 9645, Springfield, Illinois 62791  
 Contact: Jennifer Schuster, Treasurer Phone: 847-478-0605 Email: jas.consulting@comcast.net

**Chief executive officers or members of the executive committee or the board of directors or other governing groups:**

Mike Rumbold, Chairman 9335 Township Road 405 N, Wyoming, IL 61491

Federal candidate(s) or election(s) referred to: N/A

Name(s):  
 Office(s):  
 Date of election:

Matters of national importance referred to: N/A

Sponsor authorized signature: Julie Iadanza Digitally signed by Julie Iadanza  
 Date: 2010.05.19 11:33:23 -0700  
 Date:

Station authorized signature: *Jennifer Schuster*  
 Date: 10/16/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

No

Date received:

10/16/20

Disposition:

Accepted

Accepted IN PART

(e.g., ad not received  
to determine content)

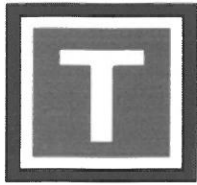
Rejected – provide reason:

Date and nature of follow-ups, if any:

4580500  
Contract #: ECR27149505  
Est. #: 3287

Station Call Letters: WRSP  
Station Location: Sfid, IL

Date Received: 10/16/20  
Flight Dates: 10/19-10/25/20



# TARGET ENTERPRISES

## TELEVISION

DATE: October 16, 2020

ADVERTISER: Coalition to Stop the Proposed Tax Hike Amendment

ESTIMATE #: 3287

MARKETS:	St. Louis	Champaign	Peoria	Rockford	Paducah	Quincy
STATIONS:	KMOV	WCIA	WMBD	WREX	KFVS	KHQA
	KSDK	WAND	WEEK	WTVO	KBSI	GGEM
	KTVI	WRSP	EEEK	WQRF	WPSD	EGEM
	KDNL	WICS	WYZZ	WIFR	WSIL	
	KPLR					

START DATE: Monday, October 19, 2020

END DATE: Until Further Notice

Timeframe	Title	ISCI	Rotation	Length	Location
4a-10a	Retirement Income	RETR1008H	50%	:30	On Hand
	I'm Next - Rural Version 2	INRT1006H	50%	:30	On Hand
10a-4p	Retirement Income	RETR1008H	100%	:30	On Hand
4p-4a	I'm Next - Rural Version 2	INRT1006H	100%	:30	On Hand
All Day	Plywacz Interview 15	PLIN1001H	50%	:15	On Hand
	Blank Check	CRBC0925H	50%	:15	On Hand

ADDITIONAL INSTRUCTIONS

**BOOKENDS INSTRUCTIONS:**

FIRST IN: PLIN1001H

LAST OUT: CRBC0925H

PLEASE CONFIRM RECEIPT OF THESE INSTRUCTIONS VIA E-MAIL TO [JP@TARGETLA.COM](mailto:JP@TARGETLA.COM)

THANK YOU!

*THESE INSTRUCTIONS SUPERCEDE ALL OTHERS*

Disposition of Commercial(s): HOLD FOR 90 DAYS, THEN DESTROY

If you have any questions, please call (818) 905-0005, and speak to J.P. Ackels

# Target Enterprises

15260 Ventura Blvd, suite 1240  
Sherman Oaks, CA 91403

This document is for remittance purposes only. You will receive an ACH deposited for the net amount into the bank account listed below.

For questions concerning the payment details of this report, please contact: Sheila Lavin at Sheila@targetla.com.

## Sinclair Broadcast Group

WRSP

Champ-Springfld, IL  
Routing: XXXXXX025  
Account: XXXXXX1456

### PAYMENT DETAILS

Payment #: 20201016;WRSP;328  
Paid Date: 10/16/2020  
Net Amount : \$25,733.75



Estimate #	Date	Client	Vendor Ref	Invoice Amount	Remittance Fees	Net Amount
3287	10/16/2020	Coalition to Stop the Proposed Tax Hike Amendment	IL Tax Hike 10/19-10/25	\$25,733.75	\$0.00	\$25,733.75

The terms and conditions of the MPI program including the remittance fees are governed by the mutual agreement signed between Media Payments Inc and Sinclair Broadcast Group on 10/18/2016.