

# POLITICAL FILE CHECK LIST

Advertiser: Coalition to Stop Tax Hike  
Flight Dates: 9/2-9/16/20 Total: \$2,575

- Sent Statement of Policy on Political Advertising
- Original Order and Any Revisions to Order
- Station Contract
- NAB Form including authorized officers, directors, agents
- Certification (Federal Candidates) *N/A*
- Copy orders sent to Champaign office
- Payment

*Note: Class of time must be shown on contracts and invoices.*

*Retention Period: Two Years*





125 West 55th St  
New York, NY 10019

Contract # 27056259 Changes as of: 9/11/2020 at 10:34 AM Version: Current State Version 1

CPE: //3228 Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403

Flight: 9/2/20 - 9/6/20 Advertiser: Coalition to Stop the Proposed Tax Hike Amendment Product: Stop the Proposed Tax Hike Office: LOS ANGELES

Agency Order #: Buyer: DEDE JEFFERY Salesperson: JENNA AVISHAY Separation: Station: WRSP Market: Campaign-Springfld-Dir DMA Assistant: JENNA AVISHAY (ASST) Service: Nielsen Primary Demo: Adults 35+ Total CPP: \$90.35 Total GRP: 28.5

Con Type: POLITICAL/NOTE Total \$: \$2,575.00 Total Spots: 13

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/2 - 9/2		Total Spots	Total \$	CPP*	GRP*
							9/2	9/2				
1	W-F 4p-4:30p		Judge Judy	\$250.00	2.0	30	3		3	\$750.00	\$125.00	6.0
2	W-F 4:30p-5p		Judge Judy	\$250.00	1.9	30	3		3	\$750.00	\$131.58	5.7
3	W-F 9p-10p		Fox News @ 9p	\$250.00	1.9	30	3		3	\$750.00	\$131.58	5.7
4	Sa 4p-5p		Judge Judy	\$50.00	1.5	30	1		1	\$50.00	\$33.33	1.5
5	Sa 5:30p-6p		Family Feud	\$75.00	2.8	30	1		1	\$75.00	\$26.79	2.8
6	Sa 6p-6:30p		Big Bang Theory	\$100.00	4.1	30	1		1	\$100.00	\$24.39	4.1
7	Sa 6:30p-7p		Big Bang Theory	\$100.00	2.7	30	1		1	\$100.00	\$37.04	2.7
<b>TOTALS:</b>							<b>13</b>		<b>13</b>	<b>\$2,575.00</b>	<b>\$90.35</b>	<b>28.5</b>



125 West 55th St  
New York, NY 10019

Contract # 27056259      Changes as of: 9/1/2020 at 10:34 AM      Version: Current State Version 1

CPE: //3228      Flight: 9/2/20 - 9/6/20      Station: WRSP      Con Type: POLITICAL/NOTE  
 Agency: TARGET ENTERPRISES      Advertiser: Coalition to Stop the Proposed Tax Hike      Market: Champaign-Sprngfld-Dir DMA      Total \$: \$2,575.00

15260 VENTURA BLVD      Product: Stop the Proposed Tax Hike      Office: LOS ANGELES      Total Spots: 13  
 SUITE 1240 SHERMAN OAKS CA 91403

Agency Order #:      Buyer: DEDE JEFFERY      Service: Nielsen      Total CPP: \$90.35  
 Salesperson: JENNA AVISHAY      323-966-5205      Primary Demo: Adults 35+      Total GRP: 28.5  
 Separation:      Assistant: JENNA AVISHAY (ASST)      323-966-5205

Special Instructions

Competitive Information	
Market Budget:	\$0
WRSP Share:	8%
Comment:	Competitive Unknown

Daypart Summary		
DayTime	% Distrib	Spots
	100%	13
<b>Total</b>	<b>100%</b>	<b>13</b>

Monthly Summary		
Month	Spots	Dollars
2020-Sep	13	\$2,575.00
<b>Total</b>	<b>13</b>	<b>\$2,575.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	9/1/20 10:58 AM					\$0
New	9/1/20 10:34 AM	JENNA AVISHAY	New	13		\$2,575.00

Contract \$				Comment	
Contract \$	Comment	Contract \$	Comment		
\$0		\$0			
\$2,575.00		\$2,575.00			

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSR+WCCU Combo 100/0 WRSR  
 2680 E Cook St  
 Springfield, IL 62703

Target Enterprises  
 15260 Ventura Blvd Ste 1240  
 Sherman Oaks, CA 91403

**Contract # 4510263**

Schedule Dates: 09/02/20-09/06/20  
 Advertiser: Coalition To Stop The Proposed Tax Hike Amendm  
 Agency: Target Enterprises (2076)  
 Product: POLITICAL ISSUE (ns) (1187)  
 Brand: //3228 (1432523)  
 Salesperson: Millennium/LA, Los Angeles (1101)  
 Sales Office: Millennium Los Angeles  
 Buyer Name: JEFFERY, DEEDE  
 Phone/Fax: /  
 CPE: 3228  
 Account Types: National/Political Issue Agency BRD  
 Billing Type: Weekly/Irregular  
 Comments: Stop the Proposed Tax JENNA AVISHA

Date Entered: 09/01/20  
 Last Modified: 09/02/20  
 Entered By: Travis Dodson  
 CO-OP: No  
 External #: ECR27056259  
 Demo: A35+R  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$386.25  
 Net Total: \$2,188.75  
 Sales Tax:

WRSR + WCCU Combo 100/0 (WRSR+)		
By Broadcast Month	Spots	Rate
Sep. 2020	13	\$2,575.00
<b>Grand Total:</b>	<b>13</b>	<b>\$2,575.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-2.0)	09/02/20-09/04/20	2	:30	4P-4:30P (CST)				1	1	1			3	\$250.00	\$750.00	WRSR+WCCU Combo 100/0 (WRSR)	Judge Judy	9/1/20
2.0	Normal Line / SPOT (2-1.9)	09/02/20-09/04/20	2	:30	4:30P-5P (CST)				1	1	1			3	\$250.00	\$750.00	WRSR+WCCU Combo 100/0 (WRSR)	Judge Judy	9/1/20
3.0	Normal Line / News (3-1.9)	09/02/20-09/04/20	2	:30	9P-10P (CST)				X	X	X			3	\$250.00	\$750.00	WRSR+WCCU Combo 100/0 (WRSR)	Fox News @ 9p	9/1/20
4.0	Normal Line / SPOT (4-1.5)	09/05/20-09/05/20	2	:30	4P-5P (CST)							1		1	\$50.00	\$50.00	WRSR+WCCU Combo 100/0 (WRSR)	Judge Judy	9/1/20
4.0.1	Closed Preempt (4-1.5)	09/05/20															WRSR+WCCU Combo 100/0 (WRSR)	Program Change/Exception - MLB game airs 3-6p on Saturday	
5.0	Normal Line / SPOT (5-2.8)	09/05/20-09/05/20	2	:30	5:30P-6P (CST)							1		1	\$75.00	\$75.00	WRSR+WCCU Combo 100/0 (WRSR)	Family Feud	9/1/20
5.0.1	Closed Preempt (5-2.8)	09/05/20															WRSR+WCCU Combo 100/0 (WRSR)	Program Change/Exception - MLB game airs 3-6p on Saturday	
6.0	Normal Line / SPOT (6-4.1)	09/05/20-09/05/20	2	:30	6P-6:30P (CST)							1		1	\$100.00	\$100.00	WRSR+WCCU Combo 100/0 (WRSR)	Big Bang Theory	9/1/20
7.0	Normal Line / SPOT (7-2.7)	09/05/20-09/05/20	2	:30	6:30P-7P (CST)							1		1	\$100.00	\$100.00	WRSR+WCCU Combo 100/0 (WRSR)	Big Bang Theory	9/1/20
8.0	W/G For 4.0,1.5,0.1 / SPOT (MG-1.5)	09/06/20-09/06/20	3	:30	5P-6P (CST)								2	2	\$62.50	\$125.00	WRSR+WCCU Combo 100/0 (WRSR)		9/2/20

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sigint.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

### AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**Station time requested by:**

Target Enterprises  
15260 Ventura Blvd., Ste. 1240  
Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

**For advertiser:**

Name: Coalition to Stop the Proposed Tax Hike Amendment  
Address: P.O. Box 9645, Springfield, Illinois 62791  
Contact: Jennifer Schuster, Treasurer Phone: 847-478-0605 Email: jas.consulting@comcast.net

**Chief executive officers or members of the executive committee or the board of directors or other governing groups:**

Mike Rumbold, Chairman 9335 Township Road 405 N, Wyoming, IL 61491

Federal candidate(s) or election(s) referred to: N/A

Name(s):  
Office(s):  
Date of election:

Matters of national importance referred to: N/A

Sponsor authorized signature: Julie Iadanza Digitally signed by Julie Iadanza  
Date: 2020.09.21 10:51:03 -0700  
Date:

Station authorized signature: *Jennifer Schuster*  
Date: 9/2/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

No

Date received:

8/28/20

Disposition:

Accepted

Accepted IN PART

(e.g., ad not received  
to determine content)

Rejected – provide reason:

Date and nature of follow-ups, if any:

Contract #: 4510263

Station Call Letters: WRSP

Date Received: 9/1/20

Est. #: ECR27056259

Station Location: Sfid. IL

Flight Dates: 9/2-9/16/20

**Target Enterprises**  
 15260 Ventura Blvd, suite 1240  
 Sherman Oaks, CA 91403

This document is for remittance purposes only. You will receive an ACH deposited for the net amount into the bank account listed below.

For questions concerning the payment details of this report, please contact: Sheila Lavin at Sheila@targetla.com.

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**Sinclair Broadcast Group**

**WRSP**

Champ-Springfld, IL  
 Routing: XXXXXX025  
 Account: XXXXXX1456

PAYMENT DETAILS	
Payment #:	20200901;WRSP;322
Paid Date:	09/01/2020
Net Amount :	\$2,188.75
	

Estimate #	Date	Client	Vendor Ref	Invoice Amount	Remittance Fees	Net Amount
3228	09/01/2020	Coalition to Stop the Proposed Tax Hike Amendment	IL Tax Hike - 9/2-9/6	\$2,188.75	\$0.00	\$2,188.75

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The terms and conditions of the MPI program including the remittance fees are governed by the mutual agreement signed between Media Payments Inc and Sinclair Broadcast Group on 10/18/2016.