

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27058266 Changes as of: 9/19/2020 at 10:48 AM Version: Current State Version 3

CPE: /3235
Agency: TARGET ENTERPRISES
15260 VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403
Flight: 9/7/20 - 9/13/20
Advertiser: Coalition to Stop the Proposed Tax Hike
Product: Stop the Proposed Tax Hike
Station: WRSP
Market: Campaign-Springfld-Div
DMA
Office: LOS ANGELES
Con Type: POLITICAL/NOTE
Total \$: \$10,612.50

Agency Order #: DEDE JEFFERY
Buyer: JENNA AVISHAY
Salesperson: 323-966-5205
Service: Nielsen
Primary Demo: Adults 35+
Assistant: JENNA AVISHAY (ASST)
323-966-5205
Total CPP: \$94.50
Total GRP: 112.3
Traffic #: 4513194

Separation: DEDE JEFFERY
Buyer: JENNA AVISHAY
Salesperson: 323-966-5205
Total Spots: 49
Total CPP: \$94.50
Total GRP: 112.3
Traffic #: 4513194

Revision to Contract # 4513194 + WGA from previous est.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/7 - 9/7		Total Spots	Total \$	CPP*	GRP*
							9/7	9/7				
REV-1	M-F 4p-4:30p		Judge Judy	\$250.00	2.0	30	5	3	3	\$750.00	\$125.00	6.0
REV-2	M-F 4:30p-5p		Judge Judy	\$250.00	1.9	30	5	3	3	\$750.00	\$131.58	5.7
REV-3	M-F 6:30p-7p		Big Bang Theory	\$400.00	2.4	30	5	3	3	\$1,200.00	\$166.67	7.2
REV-4	M-F 9p-10p		Fox News @ 9p	\$250.00	1.9	30	10	6	6	\$1,500.00	\$131.58	11.4
REV-5	Sa 4p-5p		Judge Judy	\$50.00	1.5	30	2	1	1	\$50.00	\$33.33	1.5
REV+8	Sa 6p-6:30p		Big Bang Theory	\$50.00	4.1	15	1	2	2	\$100.00	\$12.20	8.2
/BOOKENDS/ Changes: Rate from 100 to 50, Len from 30 to 15s												
REV+10	Su 10:35p-11:05p		Big Bang Theory	\$50.00	1.3	15	1	2	2	\$100.00	\$38.46	2.6
/BOOKENDS/ Changes: Rate from 100 to 50, Len from 30 to 15s												
REV-11	Sa 7p-10p		MLB: Prime Game	\$1,500.00	5.6	30	2	1	1	\$1,500.00	\$267.86	5.6
REV+13	M-F 4p-4:30p		Judge Judy	\$125.00	2.0	15	0	4	4	\$500.00	\$62.50	8.0
/BOOKENDS/												
REV+14	M-F 4:30p-5p		Judge Judy	\$125.00	1.9	15	0	4	4	\$500.00	\$65.79	7.6
/BOOKENDS/												
REV+15	M-F 6:30p-7p		Big Bang Theory	\$200.00	2.4	15	0	4	4	\$800.00	\$83.33	9.6
/BOOKENDS/												
REV+16	M-F 9p-10p		Fox News @ 9p	\$125.00	1.9	15	0	8	8	\$1,000.00	\$65.79	15.2
/BOOKENDS/												
REV+17	Sa 4p-5p		Judge Judy	\$25.00	1.5	15	0	2	2	\$50.00	\$16.67	3.0
/BOOKENDS/												
REV+18	Sa 7p-10p		MLB: Prime Game	\$750.00	5.6	15	0	2	2	\$1,500.00	\$133.93	11.2
/BOOKENDS/												
TOTALS: 49									49	\$10,612.50	\$94.50	112.3



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New York, NY 10019

Contract # 27058266 Changes as of 9/9/2020 at 10:48 AM Version: Current State Version 3

CPE: /3235 Flight: 9/7/20 - 9/13/20 Station: WRSP Con Type: POLITICAL/NOTE

Agency: TARGET ENTERPRISES Advertiser: Coalition to Stop the Proposed Tax Hike Market: Campaign-Springfld-Dir DMA Total \$: \$10,612.50

15260 VENTURA BLVD Product: Stop the Proposed Tax Hike Office: LOS ANGELES Total Spots: 49
SUITE 1240 SHERMAN Hike
OAKS CA 91403

Agency Order #: Buyer: DEDE JEFFERY Service: Nielsen Total CPP: \$94.50
Salesperson: JENNA AVISHAY Primary Demo: Adults 35+ Total GRP: 112.3
323-966-5205 Assistant: JENNA AVISHAY (ASST) Traffic #: 4513194
323-966-5205 Separation:

Special Instructions

Date/Time	Added by	Comment
09/08/20 5:58 PM	JENNA AVISHAY	approved
09/08/20 2:31 PM	Travis Dodson	MOVING FROM 9/2 CONTRACT. THANKS.

Competitive Information		Daypart Summary		Monthly Summary		
Market Budget:	WRSP Share:	Day/Time	% Distrib	Month	Spots	Dollars
\$0	10%		100%	2020-Sep	49	\$10,612.50
		Total	100%	Total	49	\$10,612.50

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/9/20 10:48 AM	JENNA AVISHAY	Revised	14		\$0	\$10,612.50	Changes: Total Spots from 35 to 49. Total GRPs from 79.6 to 112.3. Total CPP from \$133.32 to \$94.50. 14 buylines added or modified.
Makegood 1	9/8/20 5:47 PM	JENNA AVISHAY	Confirmed	1		\$62.50	\$10,612.50	Changes: Total \$ from \$10,550.00 to \$10,612.50. Total Spots from 34 to 35. Total GRPs from 77.5 to 79.6. Total CPP from \$136.13 to \$133.32. Total GIMPs from 0 to 80. Total CPM from \$0.00 to \$133.322.86. 1 buyline added or modified.
Queued for Electronic Contracting	9/3/20 11:07 AM					\$0	\$0	
New	9/3/20 11:02 AM	JENNA AVISHAY	Confirmed	34		\$10,550.00	\$10,550.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0
2680 E Cook St
Springfield, IL 62703

Target Enterprises
15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403

Contract # 4513194

Schedule Dates: 09/07/20-09/13/20
Advertiser: Coalition To Stop The Proposed Tax Hike Amendm
Agency: Target Enterprises (2076)
Product: POLITICAL ISSUE (ns) (1187)
Brand: //3235 (1434118)
Salesperson: Millennium/LA, Los Angeles (1101)
Sales Office: Millennium Los Angeles
Buyer Name: JEFFERY, DEDE
Phone/Fax: /
CPE: 3235
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: Stop the Proposed Ta

Date Entered: 09/03/20
Last Modified: 09/10/20
Entered By: Travis Dodson
CO-OP: No
External #: ECR27058266
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,601.25
Net Total: \$9,073.75
Sales Tax:

WRSP+WCCU Combo 100/0 (WRSP+)		
By Broadcast Month	Spots	Rate
Sep. 2020	36	\$10,675.00
Grand Total:	36	\$10,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-2.0)	09/07/20-09/11/20	2	:30	4p-4:30P (CST)	5	X	X	X	X	X			3	\$250.00	\$750.00	WRSP+WCCU Combo 100/0 (WRSP)	Judge Judy	9/3/20
1.0.1	Closed Preempt (1-2.0)	09/10/20															WRSP+WCCU Combo 100/0 (WRSP)	Pre-empt/Spot -	
1.0.2	Closed Preempt (1-2.0)	09/11/20															WRSP+WCCU Combo 100/0 (WRSP)	Pre-empt/Spot -	
2.0	Normal Line / SPOT (2-1.9)	09/07/20-09/11/20	2	:30	4:30P-5P (CST)	5	X	X	X	X	X			3	\$250.00	\$750.00	WRSP+WCCU Combo 100/0 (WRSP)	Judge Judy	9/3/20
2.0.1	Closed Preempt (2-1.9)	09/10/20															WRSP+WCCU Combo 100/0 (WRSP)	Pre-empt/Spot -	
2.0.2	Closed Preempt (2-1.9)	09/11/20															WRSP+WCCU Combo 100/0 (WRSP)	Pre-empt/Spot -	
3.0	Normal Line / SPOT (3-2.4)	09/07/20-09/11/20	2	:30	6:30P-7P (CST)	5	X	X	X	X	X			3	\$400.00	\$1,200.00	WRSP+WCCU Combo 100/0 (WRSP)	Big Bang Theory	9/3/20
3.0.1	Closed Preempt (3-2.4)	09/11/20															WRSP+WCCU Combo 100/0 (WRSP)	Pre-empt/Spot -	
3.0.2	Closed Preempt (3-2.4)	09/11/20															WRSP+WCCU Combo 100/0 (WRSP)	Pre-empt/Spot -	
4.0	Normal Line / News (4-1.9)	09/07/20-09/11/20	2	:30	9P-10P (CST)	2	2	2	2	2	2			6	\$250.00	\$1,500.00	WRSP+WCCU Combo 100/0 (WRSP)	Fox News @ 9p	9/3/20
4.0.1	Closed Preempt (4-1.9)	09/10/20															WRSP+WCCU Combo 100/0 (WRSP)	Pre-empt/Spot -	
4.0.2	Closed Preempt (4-1.9)	09/10/20															WRSP+WCCU Combo 100/0 (WRSP)	Pre-empt/Spot -	
4.0.3	Closed Preempt (4-1.9)	09/11/20															WRSP+WCCU Combo 100/0 (WRSP)	Pre-empt/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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2880 E Cook St
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Agency: Target Enterprises (2076)
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Brand: //3235 (1434118)
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Sales Office: Millennium Los Angeles
Buyer Name: JEFFERY, DEDE
Phone/Fax: /
CPE: 3235
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: Stop the Proposed Ta

Date Entered: 09/03/20
Last Modified: 09/10/20
Entered By: Travis Dodson
CO-OP: No
External #: ECR27058266
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,601.25
Net Total: \$9,073.75
Sales Tax:

By Broadcast Month	Spots	Rate
Sep. 2020	36	\$10,675.00
Grand Total:	36	\$10,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
4.0.4	Closed Preempt (4-1.9)	09/11/20																		
5.0	Revised Line / SPOT (5-1.5)	09/12/20-09/12/20	2	:30	4P- 5P (CST)								2				WRSP+WCCU Combo 100/0 (WRS) Pre-empt/Spot -		9/3/20	
5.1	Normal Line / SPOT (5-1.5)	09/12/20-09/12/20	2	:30	4P- 5P (CST)								1		\$50.00	\$50.00	WRSP+WCCU Combo 100/0 (WRS) Judge Judy		9/9/20	
6.0	Normal Line / SPOT (6-1.9)	09/12/20-09/12/20	2	:30	5P- 5:30P (CST)								1		\$75.00	\$75.00	WRSP+WCCU Combo 100/0 (WRS) Family Feud		9/3/20	
7.0	Normal Line / SPOT (7-2.8)	09/12/20-09/12/20	2	:30	5:30P- 6P (CST)								1		\$75.00	\$75.00	WRSP+WCCU Combo 100/0 (WRS) Family Feud		9/3/20	
8.0	Revised Line / SPOT (8-4.1)	09/12/20-09/12/20	2	:30	6P- 6:30P (CST)								1				WRSP+WCCU Combo 100/0 (WRS) Big Bang Theory		9/3/20	
8.1	Normal Line / SPOT (8-4.1)	09/12/20-09/12/20	2	:15	1:15 6P- 6:30P (CST)								1		\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS) Big Bang Theory		9/9/20	
9.0	Normal Line / SPOT (9-2.7)	09/12/20-09/12/20	2	:30	6:30P- 7P (CST)								1		\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS) Big Bang Theory		9/3/20	
10.0	Revised Line / SPOT (10-1.3)	09/13/20-09/13/20	2	:30	10:35P- 11:05P (CST)								1				WRSP+WCCU Combo 100/0 (WRS) Big Bang Theory		9/3/20	
10.1	Normal Line / SPOT (10-1.3)	09/13/20-09/13/20	2	:15	1:15 10:35P- 11:05P (CST)								1		\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS) Big Bang Theory		9/9/20	
11.0	Revised Line / Baseball (11-5.6)	09/12/20-09/12/20	2	:30	7P- 10P (CST)								2				WRSP+WCCU Combo 100/0 (WRS) MLB: Prime Game		9/3/20	
11.1	Normal Line / Baseball (11-5.6)	09/12/20-09/12/20	2	:30	7P- 10P (CST)								1		\$1,500.00	\$1,500.00	WRSP+WCCU Combo 100/0 (WRS) MLB: Prime Game		9/9/20	
12.0	M/G For 1.0,1.1,0.2 / SPOT (12-0)	09/10/20-09/11/20	2	:15	1:15 4P- 4:30P (CST)								1		\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRS) Judge Judy		9/9/20	

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13.0	M/G For 2.0,1.2,0.2 / SPOT(B/E) (2-1.9)	09/10/20-09/11/20	2	:15	:15:4:30P- 5P (CST)					1	1			2	\$250.00	\$500.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	9/9/20
14.0	M/G For 3.0,1.3,0.2 / SPOT(B/E) (3-2.4)	09/10/20-09/11/20	2	:15	:15:6:30P- 7P (CST)					1	1			2	\$400.00	\$800.00	WRSP+WCCU Combo 100/0 (WRS)	Big Bang Theory	9/9/20
15.0	M/G For 4.0,1.4,0.2,4.0,3.4,0.4 / News(B/E) (4-1.9)	09/10/20-09/11/20	2	:15	:15:9P- 10P (CST)					2	2			4	\$250.00	\$1,000.00	WRSP+WCCU Combo 100/0 (WRS)	Fox News @ 9p	9/9/20
16.0	Normal Line / SPOT (12-2.0)	09/12/20-09/12/20	2	:30	4P- 5P (CST)							1		1	\$62.50	\$62.50	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	9/9/20
17.0	Normal Line / SPOT(B/E) (5-1.5)	09/12/20-09/12/20	2	:15	:15:4P- 5P (CST)							1		1	\$50.00	\$50.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	9/9/20
18.0	Normal Line / Baseball(B/E) (11-5.6)	09/12/20-09/12/20	2	:15	:15:7P- 10P (CST)							1		1	\$1,500.00	\$1,500.00	WRSP+WCCU Combo 100/0 (WRS)	MLB: Prime Game	9/9/20
19.0	Normal Line / SPOT (MG)	09/11/20-09/11/20	2	:30	2P- 3P (CST)							1		1	\$62.50	\$62.50	WRSP+WCCU Combo 100/0 (WRS)		9/10/20

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Date:

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