

KATZ TELEVISION

125 West 55th St New York, NY 10019

Contract # 27058266 Agency: TARGET ENTERPRISES CPE: //3235

15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403

Agency Order #:

Advertiser: Coalition to Stop the Proposed Tax Hike Amendment

Product: Stop the Proposed Tax Hike

Office: LOS ANGELES

Service: Nielsen

Station: WRSP Market: Champaign-Sprngfld-Dtr DMA

Con Type: POLITICAL/VOTE

Total \$: \$10,612.50

Total Spots: 49

Total GRP: 112.3 Total CPP: \$94.50 Traffic #: 4513194

Primary Demo: Adults 35+
Assistant: JENNA AVISHAY
(ASST)
323-966-5205

Separation:

Salesperson: JENNA AVISHAY 323-966-5205

Buyer: DEDE JEFFERY

112.3	\$94.50	\$10,612.50	49		TOTALS: 49	101		£()		
i	00.00	* 1,000.00	-						[BOOKENDS]	
11 0	\$133.93	\$1.500.00 \$133.93	v		15 0 - 2	5.6	\$750.00	MLB: Prime Game	REV+ 18 7p-10p	REV+ 18
		00.00							[BOOKENDS]	
بر 0	\$16.67	\$50.00	v		15 0 2	1.5	\$25.00	Judge Judy	Sa 4p-5p	REV+ 17 4p-5p
0.1		* ,000.00							[BOOKENDS]	
<u>ئ</u> ر	\$65.70	\$1 000 00	00		15 0 8	1.9	\$125.00	Fox News @ 9p	M-F REV+ 16 9p-10p	REV+ 16
6	T								[BOOKENDS]	
<u>ه</u>	\$83.33	\$800.00	4		15 0 4	2.4	\$200.00	Big Bang Theory	M-F REV+ 15 6:30p-7p	REV+ 1
	T	\$000.00							[BOOKENDS]	
7 6	\$65.79	\$500.00	4		15 0 4	1.9	\$125.00	Judge Judy	REV+ 14 4:30p-5p	REV+ 1
									[BOOKENDS]	
8.0	\$62.50	\$500.00	4		15 0 4	2.0	\$125.00	Judge Judy	REV+ 13 4p-4:30p	REV+ 1
5.6	\$267.86	\$1,500.00 \$267.86	<u> </u>		30 2 1	5.6	\$1,500. 00	MLB: Prime Game	REV- 11 7p-10p	REV- 1
								Changes: Rate from 100 to 50, Len from 30 to 15B	Changes: Rate from 100	
2.6	\$38.46	\$100.00	2		15 1 2	1.3	\$50.00	Big Bang Theory	REV+ 10 10:35p-11:05p	REV+ 10
								Changes: Rate from 100 to 50, Len from 30 to 15B	Changes: Rate from 100	
8.2		\$100.00	2		15 1 2	4.1	\$50.00	Big Bang Theory	REV+ 8 6p-6:30p	REV+
1.5	\$33.33	\$50.00	_		30 2 1	1.5	\$50.00	Judge Judy	REV- 5 4p-5p	REV-
11.4	\$131.58	\$1,500.00 \$131.58	o		30 10 .	1.9	\$250.00	Fox News @ 9p	REV- 4 9p-10p	REV-
7.2	\$166.67	\$1,200.00 \$166.67	ω		30 5 3	2.4	\$400.00	Big Bang Theory	REV- 3 6:30p-7p	REV-
5.7	\$750.00 \$131.58	\$750.00	ω		30 5 3	1.9	\$250.00	Judge Judy	REV- 2 4:30p-5p	REV-
6.0	\$750.00 \$125.00	\$750.00	ω		30 5 3	2.0	\$250.00	Judge Judy	M-F 4p-4:30p	REV- 1
GRP*	CPP*	60	Spots		Len 9/7	A35P Rating	Rate	DP Program	# Day/Time	
		Total	Total	9/7 - 9/7						



125 West 55th St New York, NY 10019

Agency: TARGET ENTERPRISES CPE: //3235

Contract # 27058266

Changes as of: 9/9/2020 at 10:48 AM

Flight: 9/7/20 - 9/13/20

15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403

Agency Order #:

Buyer: DEDE JEFFERY

Primary Demo: Adults 35+

Service: Nielsen

Advertiser: Coalition to Stop the Proposed Tax Hike **Product:** Stop the Proposed Tax Hike Amendment

Office: LOS ANGELES

Version: Current State Version 3 Station: WRSP Market: Champaign-Sprngfld-Dtr DMA

5.0

Con Type: POLITICAL/VOTE

Total \$: \$10,612.50

Total Spots: Total GRP: 112.3 Total CPP: \$94.50

49

Assistant: JENNA AVISHAY (ASST) 323-966-5205 Traffic #: 4513194

Salesperson: JENNA AVISHAY 323-966-5205

Separation:

Special Instructions

09/08/20 2:31 PM 09/08/20 5:58 PM Date/Time Travis Dodson JENNA AVISHAY Added by approved
MOVING FROM 9/2 CONTRACT, THANKS. Comment Order Level Comments

	Competitive Information
Market Budget: \$0	\$0
WRSP Share: 10%	10%
Comment:	
	Competitive Unknown

1	2				
ay/ I me	% Distrib	Spots	Dollars	CPP	GRP
	100%	49	\$10,612.50	\$94.50	112.3
Total	100%	49	\$10,612.50	\$94.50	112.3

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\$10,612.50	49	Total
\$10,612.50	49	2020-Sep
Dollars	Spots	Month
	The second second	
	wontniy summary	MOL

					Transa	Transaction History	
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$ Comment
Revision	9/9/20 10:48 AM	9/9/20 10:48 AM JENNA AVISHAY	Revised	14		\$0	Changes: Total Spots from 35 to 49, Total GRPs from 79.6 to 112.3, Total CPP from \$10,612.50 \$133.32 to \$94.50. 14 buylines added or modified.
Makegood 1	9/8/20 5:47 PM	9/8/20 5:47 PM JENNA AVISHAY	Confirmed			\$62.50	\$10.612.50
Queued for Electronic Contracting	9/3/20 11:07 AM					\$0	\$
New	9/3/20 11:02 AM	9/3/20 11:02 AM JENNA AVISHAY	Confirmed	34		\$10,550.00	\$10,550.00 \$10,550.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Accepted-,		4.0.5		400	4010	4.0		301	3.0.2	1.0.2	2.0	1.0.2		1.0						<u> </u>	020	1 arge	1		J		Ц		
Accepted-Agency/Advertiser:		Closed Preempt (4-1.9)	Closed Preempt (4-1.9)	Closed Preempt (4-1.9)	Plocad Broomst (A 1 0)	4.0 Normal Line / News (4-1 9)	Closed Preempt (3-2-4)	0 1 Closed Present (3-2 4)	3.0 Normal Line / Spot (3-2-4)	Closed Preempt (2-1.9)	2.0 Normal Line / SPOT (2-1.9)	Closed Preempt (1-2.0)	Closed Preempt (1-2.0)	1.0 Normal Line / SPOT (1-2.0)						Sileiliai Cars, CA 91403	Shormon Oako CA 01/103	larget Enterprises			LINOIS	17 (2680 E Cook St	GG WRSP+I	
		09/11/20	09/10/20	02/10/20	02/12/20-05/11/20	09/11/20-09/11/20	05/11/00	09/07/20-09/11/20	09/11/20	09/10/20	09/07/20-09/11/20	09/11/20	09/10/20	09/07/20-09/11/20												Springfield, IL 62/03	Cook St	WRSP+WCCU Combo 100/0 WRSPsptiser	
Date:			1			J			,		2			2	100		Comments	Billing Type	Account Types	CPE	Phone/Fax	Buyer Name	Sales Office	Salesperson	Brand	Product	Agency	WRighterti	Schedule Dates
Ü					:30 9P- 10P (CS1)	3000 100 100		:306:30P- /P (CST)			:30 4:30P- 5P (CST)			:30 4P- 4:30P (CST)						32	'ax /				//:				ites #
Accepted-Station:	CONF) 			E			3	100		Stop the Proposed Ta	Weekly/Irregular	National/Political Issue Agency BRD	3235		JEFFERY, DEDE	Millennium Los Angeles	Millennium/LA, Los Angeles (1101)	//3235 (1434118)	POLITICAL ISSUE (ns) (1187)	Target Enterprises (2076)	Coalition To Stop The Proposed Tax Hike Amendn Entered By	4513194 09/07/20-09/13/20
ä.	ONFIRMATION				2 2 2 2	,		× ×			× ×			× × ×	C. 110 100 100 100	c	a		Issue Agency B				ngeles	s Angeles (110		(ns) (1187)	s (2076)	The Proposed	ŏ
	N CONT				2 2			×			×			×	11 11 30				₽D					1)				Гах Hike Amend	
	RACT				6			ω			ω			ω	shorts no				Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	External #	CO-OP	∩ Entered B	Date Entered Last Modified
Date:					\$250.00			\$400.00			\$250.00			\$250.00	Kale					\$9		%	eal		A3				
Comments:					\$1,500.0			\$1,200.0			\$750.0			\$750.0	lotal					\$9,073.75	\$1,601.25	15.00		Normal	A35+R	ECR27058266		Travis Dodson	09/03/20 09/10/20
		WRSP+WCCU Combo 100/0 (WRS Pre-empt/Spot -	WRSP+WCCU Combo 100/0 (WRS Pre-empt/Spot -	WRSP+WCCU Combo 100/0 (WRS Pre-empt/Spot -	\$1,500.00 WRSP+WCCU Combo 100/0 (WRS Fox News @ 9p	WRSP+WCCU Combo 100/0 (WRS Pre-empt/Spot -	WRSP+WCCU Combo 100/0 (WRSPre-empt/Spot -	\$1,200.00 WRSP+WCCU Combo 100/0 (WRS Big Bang Theory	WRSP+WCCU Combo 100,0 (WRS Pre-empt/Spot -	WRSP+WCCU Combo 100/0 (WRS Pre-empt/Spot -	\$750.00 WRSP+WCCU Combo 100/0 (WRS Judge Judy	WRSP+WCCU Combo 100/0 (WRS Pre-empt/Spot -	WRSP+WCCU Combo 100/0 (WRS Pre-empt/Spot -	\$750.00 WRSP+WCCU Combo 100/0 (WRS Judge Judy	Station		***************************************		-				n.m.g.				Grand	Sep.	WRS By Br
	-	00 100/0 (WRS Pre	00 100/0 (WRS Pre	00 100/0 (WRS Pre	00 100/0 (WRS Fox	00 100/0 (WRS Pre	00 100/0 (WRS Pre	50 100/0 (WRS Big	00 100/0 (WRS Pre	o 100/0 (WRS Pre	50 100/0 (WRS Jud	00 100/0 (WRS Pre	o 100/0 (WRS Pre	50 100/0 (WRS Jud	1												Grand Total:	Sep. 2020	WRSP+WCCU Com By Broadcast Month
		-empt/Spot -	-empt/Spot -	-empt/Spot -	(News @ 9p	-empt/Spot -	-empt/Spot -	Bang Theory	-empt/Spot -	-empt/Spot -	lge Judy	-empt/Spot -	-empt/Spot -	tge Judy	Comments												36 \$1	36 \$1)/0 (WI
j S					9/3/20			9/3/20			9/3/20			9/3/20	Entered												\$10,675.00	\$10,675.00	P+) Rate

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Sherman Oaks, CA 91403 15260 Ventura Blvd Ste 1240 Target Enterprises Springfield, IL 62703 2680 E Cook St WRSP+WCCU Combo 100/0 WRSpertiser Brand Product Phone/Fax **Buyer Name** Sales Office Schedule Dates Contract # Salesperson Agency

Comments **Billing Type**

Stop the Proposed Ta Weekly/Irregular **Account Types**

3235

National/Political Issue Agency BRD Millennium Los Angeles Millennium/LA, Los Angeles (1101) //3235 (1434118) POLITICAL ISSUE (ns) (1187) 09/07/20-09/13/20 JEFFERY, DEDE Target Enterprises (2076) Coalition To Stop The Proposed Tax Hike Amendn Entered By 4513194 Sales Tax Net Total Order Type Demo External # CO-OP Commission Commission % Package Deal Last Modified Date Entered 15.00 \$9,073.75 \$1,601.25 Normal A35+R ECR27058266 o Travis Dodson 09/10/20 09/03/20

	•		1	Grand Total:	Sep. 2020	By Broadcast Month	WRSP+WCCU Combo 100/0 (WRSP+)
				36	36	Spots	nbo 100/0
				\$10,675.00	\$10,675.00	Rate	(WRSP+)

					RACT	ONI	LIONC	CONTIRMATION CONTRA	COL				
9/9/20	0 (WRSJudge Judy	\$500.00 WRSP+WCCU Combo 100/0 (WRS Judge Judy	\$500.0	\$250.00	2				:15/:15 4P- 4:30P (CST)	2 :15/:	05/10/20-05/11/20	(1-2.0)	1.0
9/9/20	0 (WRSMLB: Prime Game	\$1,500.00 WRSP+WCCU Combo 100,0 (WRSMLB: Prime Game	\$1,500.0	\$1,500.00	1	-	-		:30/P- 10P (CST)	2 2	05/12/20 05/11/20	M/G For 1 0 1 1 0 3 / SPOT/B/S	120
9/3/20	0 (WRSML3: Prime Game	WRSP+WCCU Combo 100,0 (WRS ML3: Prime Game				2	-		.30 7F- 10- (CST)	1 .	09/12/20-00/12/20	11 1 Normal Line / Rasehall (11-5 6)	1
9/9/20	(WRS Big Bang Theory	\$100:00 WRSP+WCCU Combo 100/0 (WRS Big Bang Theory	7.007€	\$100.00	1	-	- -		מס מס מסיים		06/17/20-06/17/20	11.0 Revised Line / Paseball (11-5.6)	11.0
212150			4100	¢100 00	_				:15/:15 10:35P- 11:05P (CST)	2 :15/:	09/13/20-09/13/20	10.1 Normal Line / SPOT(B/E) (10-1.3)	10.1
0/3/20	0 (WRSBig Bang Theory	WRS2+WCCU Combo 100/0 (WRS Big Bang Theory							:30 10:35P- 11:05P (CST)	2 :	09/13/20-09/13/20	10.0 Revised Line / SPOT (10-1.3)	10.0
9/3/20	0 (WRS Big Bang Theory	\$100.00 WRSP+WCCU Combo 100/0 (WRS Big Bang Theory	\$100.0	\$100.00	1	1			:30 6:30P- 7P (CST)	2 :	09/12/20-09/12/20	SOMOTHER LINE / SPOT (9-2.7)	9.0
9/9/20	0 (WRS Big Bang Theory	\$100.00 WRSP+WCCU Combo 100/0 (WRS Big Bang Theory	\$100.0	\$100.00	1	1			:15/:15 62- 6:302 (CS1)	:/cT: 7	02/17/60-02/17/60	(COOT (0 2 2)	
9/3/20	O (WRS Big Bang Theory	WRS7+WCCU Compo 100/0 (WRS big Bang Theory					- -			3	00/17/20 00/17/20	8.1 Normal ine / SPOT/R/E) (8-4.1)	20
or to to									:30 6P- 6:30P (CST)	2	09/12/20-09/12/20	8.0 Revised Line / SPOT (8-4.1)	8.0
9/3/20	0 (WRS Family Feud	\$75.00 WRSP+WCCU Combo 100/0 (WRS Family Feud	\$75.0	\$75.00	⊢	<u></u>			:305:30P- 6P (CST)	2 :	09/12/20-09/12/20	/.u Normal Line / SPU1 (7-2.8)	7.0
9/3/20	0 (WRS Family Feud	\$75.00 WRSP+WCCU Combo 100/0 (WRS Family Feud	\$75.0	\$75.00	ı	1			:30/5P- 5:30P (CST)	7	02/77/50-02/77/50	romar Ener (0-1.9)	7000
9/9/20	0 (WRS Judge Judy	\$50.00 WRSP+WCCU Combo 100/0 (WRS Judge Judy	\$50.0	\$50.00	1	-			30 11 31 (231)	1 .	מבורגומס מכורגומס	6 0 Normal Line / SPOT /6-1 8)	60
07 15 15	Communication of the control of the			150.00		-			·30 4P- 5P (CST)	2 .	09/12/20-09/12/20	5.1 Normal Line / SPOT (5-1.5)	5.1
9/3/70	O CVRS Tudge Tudy	WRS2+WCCU Combo 100.0 (WRS hidge hidy				. 2			:30 4P- 5P (CST)	2 :	09/12/20-09/12/20	5.0 Revised Line / SPOT (5-1.5)	5.0
	0 (WRS Pre-empt/Spot -	WRSP+WCCU Combo 100/0 (WRS Pre-empt/Spot -									09/11/20	4.0.4 closed Preeinpt (4-1.9)	4.0.4
Entered	Comments	Station	IOIGI	Kale	Shore	200	opole						404
			Takel	Data	Chate	Er Ca C	Til We Th	SPW Mo	h Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	Line

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date

Comments

Springfield, IL 62703 2680 E Cook St WRSP+WCCU Combo 100/0 WRSpertiser Brand Agency Sales Office Product Schedule Dates Contract # Salesperson

15260 Ventura Blvd Ste 1240 Sherman Oaks, CA 91403 Target Enterprises

CPE

Phone/Fax **Buyer Name**

Comments Billing Type Account Types

4513194	Date Entered	09/03/20	WRSP+WCCU Combo 100/0 (WRSP+)	00 100/0 (WE	(SP+)
09/07/20-09/13/20	Last Modified	09/10/20	By Broadcast Month Spots	Spots	Rate
Coalition To Stop The Proposed Tax Hike Amendn Entered By	Entered By	Travis Dodson	Sep. 2020	36	\$10,675.00
Target Enterprises (2076)	CO-OP	No	Grand Total:	36	\$10,675.00
POLITICAL ISSUE (ns) (1187)	External #	ECR27058266			
	Demo	A35+R			
Millennium/LA, Los Angeles (1101)	Order Type	Normal			
	Package Deal				
	Commission %	15.00			
	Commission	\$1,601.25	16		
3235	Net Total	\$9,073.75			
National/Political Issue Agency BRD	Sales Tax				
Weekly/Irregular			**		
Stop the Proposed Ta					

Accepted-			19.0	18.0	17.0	16.0	15.0	14.0	13.0	Ē
Accepted-Agency/Advertiser:		*	19.0 Normal Line / SPOT (MG)	18.0 Normal Line / Baseball(B/E) (11-5.6)	17.0 Normal Line / SPOT(B/E) (5-1.5)	16.0 Normal Line / SPOT (12-2.0)	15.0M/G For 4.0.1,4.0.2,4.0.3,4.0.4 / News(B/E) (4-1.9)	14.0 M/G For 3.0.1,3.0.2 / SPOT(B/E) (3-2.4)	13.0 M/G For 2.0.1,2.0.2 / SPOT(B/E) (2-1.9)	Line Type / Break Type (Ker #)
			09/11/20-09/11/20	09/12/20-09/12/20	09/12/20-09/12/20	09/12/20-09/12/20	09/10/20-09/11/20	09/10/20-09/11/20	09/10/20-09/11/20	Dates
			2	2	2	2	2	2	2	Sec Length
Date:			:30	:15/:15	:15/:15	:30	:15/:15	:15/:15	:15/:15	ength
Accepted-Station:	CON		:30 2P- 3P (CST)	:15/:15 7P- 10P (CST)	:15/:15 4P- 5P (CST)	:30 4P- 5P (CST)	:15/:15 9P- 10P (CST)	:15/:15 6:30P- 7P (CST)	:15/:15 4:30P- 5P (CST)	Run Times
Station:	AF JF	**								SPW
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	CONFIRMATION CONTRA									Tu We
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	TNC			1	ш	1				Sa Su
	RAC	3 2 0 2 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	L	1	ы	1	4	2	2	Spots
Date:			\$62.50	\$1,500.00	\$50.00	\$62.50	\$250.00	\$400.00	\$250.00	Rate
			50	8	00	50	8	8	8	
Comments:			\$62.50	\$1,500.00	\$50.00	\$62.50	\$1,000.00	\$800.00	\$500.00	Total
		F 75	\$62.50 WRSP+WCCU Combo 100/0 (WRS	\$1,500.00 WRSP+WCCU Combo 100,0 (WRSMLB: Prime Game	\$50.00 WRSP+WCCU Combo 100/0 (WRSJudge Judy	\$62.50 WRSP+WCCU Combo 100/0 (WRS Judge Judy	\$1,000.00 WRSP+WCCU Combo 100/0 (WRS Fox News @ 9p	\$800.00 WRSP+WCCU Combo 100/0 (WRS Big Bang Theory	\$500.00 WRSP+WCCU Combo 100/0 (WRS Judge Judy	Station
			RS	RSMLB; Prime Game	RS Judge Judy	RS Judge Judy	RS Fox News @ 9p	RS Big Bang Theory	'RS Judge Judy	Comments
	ŀ		9/10/20	9/9/20	9/9/20	9/9/20	9/9/20	9/9/20	9/9/20	Entered

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