

POLITICAL FILE CHECK LIST

Advertiser: Coalition to Stop Tax Hike
Flight Dates: 9/7-9/13/20 Total: \$10,550

- Sent Statement of Policy on Political Advertising
- Original Order and Any Revisions to Order
- Station Contract
- NAB Form including authorized officers, directors, agents
- Certification (Federal Candidates) *N/A*
- Copy orders sent to Champaign office
- Payment

Note: Class of time must be shown on contracts and invoices.

Retention Period: Two Years





125 West 55th St
New York, NY 10019

Contract # 27058266 Changes as of: 9/3/2020 at 12:30 PM Version: Current State Version 1

CPE: //3235 Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403

Flight: 9/7/20 - 9/13/20 Advertiser: Coalition to Stop the Proposed Tax Hike Amendment Product: Stop the Proposed Tax Hike Office: LOS ANGELES

Agency Order #: Buyer: DEDE JEFFERY Salesperson: JENNA AVISHAY Separation: Service: Nielsen Primary Demo: Adults 35+ Assistant: JENNA AVISHAY (ASST)

Total CPP: \$136.13
Total GRP: 77.5
Traffic #: 4513194

Station: WRSP Market: Campaign-Springfld-Dt DMA Con Type: POLITICAL/VOTE Total \$: \$10,550.00

Total Spots: 34

#	Day/Time	DP	Program	Rate	A33P Rating	Len	9/7 - 9/7		Total Spots	Total \$	CPP*	GRP*
							9/7	9/7				
1	M-F 4p-4:30p		Judge Judy	\$250.00	2.0	30	5	5	\$1,250.00	\$125.00	10.0	
2	M-F 4:30p-5p		Judge Judy	\$250.00	1.9	30	5	5	\$1,250.00	\$131.58	9.5	
3	M-F 6:30p-7p		Big Bang Theory	\$400.00	2.4	30	5	5	\$2,000.00	\$166.67	12.0	
4	M-F 9p-10p		Fox News @ 9p	\$250.00	1.9	30	10	10	\$2,500.00	\$131.58	19.0	
5	Sa 4p-5p		Judge Judy	\$50.00	1.5	30	2	2	\$100.00	\$33.33	3.0	
6	Sa 5p-5:30p		Family Feud	\$75.00	1.9	30	1	1	\$75.00	\$39.47	1.9	
7	Sa 5:30p-6p		Family Feud	\$75.00	2.8	30	1	1	\$75.00	\$26.79	2.8	
8	Sa 6p-6:30p		Big Bang Theory	\$100.00	4.1	30	1	1	\$100.00	\$24.39	4.1	
9	Sa 6:30p-7p		Big Bang Theory	\$100.00	2.7	30	1	1	\$100.00	\$37.04	2.7	
10	Su 10:35p-11:05p		Big Bang Theory	\$100.00	1.3	30	1	1	\$100.00	\$76.92	1.3	
11	Sa 7p-10p		MLB: Prime Game	\$1,500.00	5.6	30	2	2	\$3,000.00	\$267.86	11.2	
TOTALS:							34	34	\$10,550.00	\$136.13	77.5	



125 West 55th St
New York, NY 10019

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CPE: //3235 Flight: 9/7/20 - 9/13/20 Station: WRSP Con Type: POLITICAL/VOTE

Agency: TARGET ENTERPRISES Advertiser: Coalition to Stop the Proposed Tax Hike Amendment Market: Campaign-Springfld-Dir DMA Total: \$: \$10,550.00

15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403 Product: Stop the Proposed Tax Hike Office: LOS ANGELES Total Spots: 34

Agency Order #: Buyer: DEDE JEFFERY Primary Demo: Adults 35+ Service: Nielsen Total CPP: \$136.13
Salesperson: JENNA AVISHAY 323-966-5205 Assistant: JENNA AVISHAY (ASST) 323-966-5205 Total GRP: 77.5
Separation: Traffic #: 4513194

Special Instructions

Competitive Information	
Market Budget:	\$0
WRSP Share:	10%
Comment:	Competitive Unknown

Daypart Summary		Spots	Dollars	CPP	GRP
Day/Time	% Distrib	34	\$10,550.00	\$136.13	77.5
Total		34	\$10,550.00	\$136.13	77.5

Monthly Summary		Spots	Dollars
Month	Spots	34	\$10,550.00
2020-Sep	34		
Total	34		\$10,550.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/3/20 11:07 AM					\$0	\$0	
New	9/3/20 11:02 AM	JENNA AVISHAY	Confirmed	34		\$10,550.00	\$10,550.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0 (WRSP)
2680 E Cook St
Springfield, IL 62703

Target Enterprises
15260 Ventura Blvd Ste 1240
Sherman Oaks, CA 91403

Contract # 4513194

Schedule Dates: 09/07/20-09/13/20
Advertiser: Coalition To Stop The Proposed Tax Hike Amendm
Agency: Target Enterprises (2076)
Product: POLITICAL ISSUE (ns) (1187)
Brand: //3235 (1434118)
Salesperson: Millennium/LA, Los Angeles (1101)
Sales Office: Millennium Los Angeles
Buyer Name: JEFFERY,DEDE
Phone/Fax: /
CPE: 3235
Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: Stop the Proposed Ta

Date Entered: 09/03/20
Last Modified: 09/03/20
Entered By: Travis Dodson
CO-OP: No
External #: ECR27058266
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$1,582.50
Net Total: \$8,967.50
Sales Tax:

By Broadcast Month	Spots	Rate
Sep. 2020	34	\$10,550.00
Grand Total:	34	\$10,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-2.0)	09/07/20-09/11/20	2	:30	4P-4:30P (CST)	5	X	X	X	X	X			5	\$250.00	\$1,250.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	9/3/20
2.0	Normal Line / SPOT (2-1.9)	09/07/20-09/11/20	2	:30	4:30P-5P (CST)	5	X	X	X	X	X			5	\$250.00	\$1,250.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	9/3/20
3.0	Normal Line / SPOT (3-2.4)	09/07/20-09/11/20	2	:30	6:30P-7P (CST)	5	X	X	X	X	X			5	\$400.00	\$2,000.00	WRSP+WCCU Combo 100/0 (WRS)	Big Bang Theory	9/3/20
4.0	Normal Line / News (4-1.9)	09/07/20-09/11/20	2	:30	9P-10P (CST)	2	2	2	2	2	2			10	\$250.00	\$2,500.00	WRSP+WCCU Combo 100/0 (WRS)	Fox News @ 9p	9/3/20
5.0	Normal Line / SPOT (5-1.5)	09/12/20-09/12/20	2	:30	4P-5P (CST)	2							2	\$50.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS)	Judge Judy	9/3/20	
6.0	Normal Line / SPOT (6-1.9)	09/12/20-09/12/20	2	:30	5P-5:30P (CST)	2							2	\$75.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS)	Family Feud	9/3/20	
7.0	Normal Line / SPOT (7-2.8)	09/12/20-09/12/20	2	:30	5:30P-6P (CST)	2							2	\$75.00	\$150.00	WRSP+WCCU Combo 100/0 (WRS)	Family Feud	9/3/20	
8.0	Normal Line / SPOT (8-4.1)	09/12/20-09/12/20	2	:30	6P-6:30P (CST)	2							2	\$100.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)	Big Bang Theory	9/3/20	
9.0	Normal Line / SPOT (9-2.7)	09/12/20-09/12/20	2	:30	6:30P-7P (CST)	2							2	\$100.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS)	Big Bang Theory	9/3/20	
10.0	Normal Line / SPOT (10-1.3)	09/13/20-09/13/20	2	:30	10:35P-11:05P (CST)	1							1	\$100.00	\$100.00	WRSP+WCCU Combo 100/0 (WRS)	Big Bang Theory	9/3/20	
11.0	Normal Line / Baseball (11-5.6)	09/12/20-09/12/20	2	:30	7P-10P (CST)	2							2	\$1,500.00	\$3,000.00	WRSP+WCCU Combo 100/0 (WRS)	MLB: Prime Game	9/3/20	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.gm?pr=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Target Enterprises
 15260 Ventura Boulevard, Suite 1240
 Sherman Oaks, CA 91403
 (818) 905-0005

**AGREEMENT FORM FOR
 NON-CANDIDATE ADVERTISING**

I, Target Enterprises, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises
 15260 Ventura Blvd., Ste. 1240
 Sherman Oaks, CA 91403 (818) 905-0005 targetla.com

For advertiser:

Name: Coalition to Stop the Proposed Tax Hike Amendment
 Address: P.O. Box 9645, Springfield, Illinois 62791
 Contact: Jennifer Schuster, Treasurer Phone: 847-478-0605 Email: jas.consulting@comcast.net

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Mike Rumbold, Chairman 9335 Township Road 405 N, Wyoming, IL 61491

Federal candidate(s) or election(s) referred to: N/A

Name(s):
 Office(s):
 Date of election:

Matters of national importance referred to: N/A

Sponsor authorized signature: Julie Iadanza Digital signed by Julie Iadanza Date: 2020.09.13 10:21:46 -0700
 Date:

Station authorized signature: *Jennifer Schuster*
 Date: 9/13/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

No

Date received:

8/28/20

Disposition:

Accepted

Accepted IN PART

(e.g., ad not received
to determine content)

Rejected – provide reason:

Date and nature of follow-ups, if any:

Contract #: 4513194

Station Call Letters: WRSP

Date Received: 9/3/20

Est. #: ECR 27058266
3235

Station Location: SFIA.1C

Flight Dates: 9/7-9/13/20

Target Enterprises
 15260 Ventura Blvd, suite 1240
 Sherman Oaks, CA 91403

This document is for remittance purposes only. You will receive an ACH deposited for the net amount into the bank account listed below.

For questions concerning the payment details of this report, please contact: Sheila Lavin at Sheila@targetla.com.

Sinclair Broadcast Group
 WRSP

Champ-Springfld, IL
 Routing: XXXXXX025
 Account: XXXXXX1456

PAYMENT DETAILS	
Payment #:	20200903;WRSP;323
Paid Date:	09/03/2020
Net Amount :	\$8,967.50
	

Estimate #	Date	Client	Vendor Ref	Invoice Amount	Remittance Fees	Net Amount
3235	09/03/2020	Coalition to Stop the Proposed Tax Hike Amendment	IL Tax Hike 9/7-9/13	\$8,967.50	\$0.00	\$8,967.50

The terms and conditions of the MPI program including the remittance fees are governed by the mutual agreement signed between Media Payments Inc and Sinclair Broadcast Group on 10/18/2016.