

INVOICE



WZZM 13
645 3 Mile Road NW
Grand Rapids, MI 49544-1601
Main: (616)785-1313
Billing: (616)785-1313

www.wzzm13.com

Billing Address:

Media Buying & Analytics LLC / POL
Attention: Accounts Payable
2020 Howell Mill Road NW Suite D-348
Atlanta, GA 30318

Send Payment To:

WZZM 13
WZZM
PO BOX: 637386
Cincinnati, OH 45263-7386

Property	WZZM		
Invoice #	2885613-1	Order #	2885613
Invoice Date	04/07/24	Alt Order #	WOC14586921
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/07/24	Flight Dates	04/07/24 - 04/07/24
Advertiser	POL/ Joe Biden / D / President / US		
Product	2024 President Elections		
Estimate #	11560		
Account Executive	Kristen Waskie		
Sales Office	TEGNA Sales Philadelphia		
Sales Region	National		
Agency Code	9920504		
Advertiser Code	1106		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	50530AG		
Advertiser Ref	147415		
Product 1	1850		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	04/07/24	04/07/24	NCAA WOMENS CHAM P GAME	NCAA BB W Champ	-----1	1:00	1	\$3,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 -----1 1 \$3,500.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WZZM Su 04/07/24 5:31 PM NCAA WOMENS CHAMP GAME NCAA BB W Champ :00 \$3,500.00 NM Credited										
2	04/07/24	04/07/24	NCAA BB W Champ Ga me Iowa	Iowa Game	-----1	1:00	1	\$3,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 -----1 1 \$3,500.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WZZM Su 04/07/24 5:31 PM NCAA BB W Champ Game Iowa Iowa Game 1:00 BFP6024003H \$3,500.00 NM										
<u>Total Spots</u>							1			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$3,500.00
<u>Agency Commission</u>	\$525.00
<u>Net Amount Due</u>	\$2,975.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.