

KCAD  
Dickinson, ND  
Quarterly Issues/Programs List  
First Quarter, 2021  
04/12/2021

KCAD  
Quarterly Issues/Programs List

KCAD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
VACCINE	PUBLIC AFFAIRS SPECIAL	Preparations underway for vaccine arrival at nursing homes and long-term care facilities across the country.	DR. RICHARD FEIFER	01/03/2021 07:00 AM	030:05
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		M. WEBER, L. BRUNO, L. BERLEN	01/10/2021 02:03 PM	029:53
RACE RELATIONS	PUBLIC AFFAIRS SPECIAL	Williams discussed Martin Luther King Day and how the NAACP is raising National awareness about the history of King. He also discussed some of the challenges COVID has caused for African Americans and talked about next week's inauguration of President-elect Biden and Kamala Harris.	TROVON C. WILLIAMS	01/17/2021 07:00 AM	030:05
VACCINE	PUBLIC AFFAIRS SPECIAL	explained how the vaccine actually works and the effects of doses on immunity levels.	DR. JASON WILSON	01/24/2021 07:00 AM	030:05
STOCK MARKET SCANDAL	PUBLIC AFFAIRS SPECIAL	The GameStop stock spectacle pitting Reddit against hedge fund giants has everyone talking and	DAVID WADDELL	01/31/2021 07:00 AM	030:05

		many just trying to figure out what is going on and how a stock goes from \$60 to \$300+ in one day. Waddell talked about this week's Wall Street phenomenon and gave us insight on how this happened.			
VACCINE	PUBLIC AFFAIRS SPECIAL	. Marks discussed why there is so much concern around the safety of the COVID-19 vaccines and how the vaccine were tested and the effectiveness for everyone. He talked about who is potentially at risk for side effects.	DR. PETER MARKS	02/07/2021 07:00 AM	030:05
RACIAL DIVERSITY	PUBLIC AFFAIRS SPECIAL	• Patricia N. Whitley Williams, MD, NFID (National Foundation for Infection Diseases) president and associate dean of inclusion and diversity at Rutgers Robert Wood Johnson Medical School, discussed recent findings about how the healthcare system can build trust with Black communities. She talked about the main reasons why Black adults are worried about COVID-19 and flu vaccines and the urgency in getting accurate information into communities.	PATRICIA N. WHITLEY WILLIAMS	02/14/2021 07:00 AM	030:05
SUBSTANCE ABUSE	PUBLIC AFFAIRS SPECIAL	Cawley discussed the Sharing Solutions: A Virtual Nationwide Tour to drive solutions to the opioid epidemic as more than 40 states report increases in opioid-related mortality amid COVID-	CAROLYN CAWLEY	02/21/2021 07:00 AM	030:05

		19. As part of the campaign, the Foundation and its partners will convene 50 virtual events in 50 states to showcase innovative workforce solutions and support employers as they tackle growing substance misuse in their communities and in the post-COVID workplace.			
COVID	PUBLIC AFFAIRS SPECIAL	<p>• Dave Fuehrer, cancer survivor, co-founder and CEO of GRYT Health. Run by cancer patients, survivors, and caregivers, GRYT is a digital health company that offers support through connection and education and serves to improve quality of life and increase survival for people confronting cancer. Their latest project is the COVID Advocacy Exchange (CAE). Launched in partnership with Bristol Myers Squibb, the CAE convenes advocacy groups, patients, and industry to synchronize efforts, facilitate resource sharing and provide an opportunity for increased connection and collaboration. Fuehrer talked about COVID-19's impact on patient advocacy and the importance of digital health platforms like the COVID Advocacy Exchange during this time.</p>	DAVE FUEHRER	02/28/2021 07:00 AM	030:05

LEARNING DISABILITIES	PUBLIC AFFAIRS SPECIAL	<p>• Yvonne Yancy, Chief Human Resources Officer &amp; Amanda Morin Associate Director, Thought Leadership &amp; Expertise at Understood.org. In the United States, 1 in 5 people have learning and thinking differences, like dyslexia and ADHD, and 1 in 4 adults have some type of disability. Understood.org provides information, helpful resources, and chairs supportive communities so people who think differently can thrive at home, school and work. Both Yancy and Morin talked about their organization and their innovative perspectives. Their mission is to decrease friction, increase access, prioritize clarity and improve always.</p>	YVONNE YANCY	03/07/2021 07:00 AM	030:05
MENTAL HEALTH	PUBLIC AFFAIRS SPECIAL	<p>North Dakota lawmakers pass bill requiring schools to let Boy Scouts recruit students The Boy Scouts and Girl Scouts heavily pushed the proposal, which requires North Dakota public schools to offer a forum once a year for "youth patriotic" groups to pitch their organizations during the school day. Written By: Jeremy Turley   11:11 am, Apr. 12, 2021 Baden Gilkerson, a Bismarck Eagle Scout, speaks in favor of House</p>	LUCY MCBRIDE	03/14/2021 07:00 AM	030:05

		<p>Bill 1356 at the North Dakota Capitol in Bismarck on Wednesday, Jan. 27. Jeremy Turley / Forum News Service Baden Gilkerson, a Bismarck Eagle Scout, speaks in favor of House Bill 1356 at the North Dakota Capitol in Bismarck on Wednesday, Jan. 27. Jeremy Turley / Forum News Service BISMARCK</p> <p>— The North Dakota Legislature has approved a bill that gives the Boy Scouts of America and a few other youth groups special access to schools for recruitment. The Boy Scouts and Girl Scouts heavily pushed the proposal, which requires North Dakota public schools to offer a forum once a year for "youth patriotic" groups to pitch their organizations during the school day. The Senate voted 39-8 mostly along party lines last week to pass House Bill 1356 after a lengthy debate. The upper chamber also rejected an amendment that would have only mandated that schools provide a platform for the organizations outside of instructional time. The House of Representatives already approved the bill, which will go to Republican Gov. Doug Burgum for a signature. Most</p>			
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		<p>supporters of the bill sung the praises of the Boy Scouts and shared stories of their involvement with the 111-year-old organization. They said providing the group a few minutes to recruit in schools could better the lives of students who choose to join after seeing a classroom pitch. Several large school districts opposed the bill, saying the legislation would open the floodgates for all kinds of clubs to claim they're owed class time for recruitment. Fargo Public Schools board member Robin Nelson said during testimony that the bill is a misdirected effort "to benefit one organization that may be experiencing difficulty in recruiting and retaining membership."</p>			
MINORITY HEALTH	PUBLIC AFFAIRS SPECIAL	<p>McIver discussed COVID-19 as it pertains to Medicaid and Medicare and vaccine safety for diverse populations. She talked about the vaccine timeline and how the FDA is monitoring the long-term safety of these vaccines and what we know about long-term side effects of COVID-19 vaccines.</p>	DR. LASHAWN MCIVER	03/21/2021 07:00 AM	030:05
VACCINE DEVELOPMENT	PUBLIC AFFAIRS SPECIAL	<p>Graham has led a team that has been studying coronaviruses (among other viruses) for</p>	DR. BARNEY GRAHAM	03/28/2021 07:00 AM	030:05

		years before SARS-CoV-2 was first identified as a novel coronavirus. The mRNA-1273 vaccine (and pivotal technology used in other COVID-19 vaccines) was not made overnight. Graham addressed why the speed with which these vaccines were developed can make people feel hesitant to get vaccinated and talked about the well-thought-out process of vaccine development. Graham also talked about the differences in the three vaccines and the new COVID-19 variants that are emerging throughout the world. He also talked about treatments on the horizon.			
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## Section II

### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

## Section III

### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA/AD COUNCIL/REACH V1	REACH.GOV	000:30	9
PSA/AD COUNCIL/REACH V2	REACH.GOV	000:30	3
PSA/AD COUNCIL/VACCINATION/AMUSEMENT PARK	AD COUNCIL	000:29	7
PSA/AD COUNCIL/VACCINATIONS/BIRTHDAYS	AD COUNCIL	000:29	6
PSA/IAD COUNCIL/MANAGE YOUR NUMBERS	AD COUNCIL	000:29	25
PSA/IAD COUNCIL/VACCINATIONS/BALL GAME	AD COUNCIL	000:30	7
PSA/IHEARTRADIO EARTH CAR TRAVEL	IHEARTRADIO EARTH	000:29	9
PSA/IHEARTRADIO EARTH HOME HEATING	IHEARTRADIO EARTH	000:30	9
PSA/IHEARTRADIO EARTH WINTER SALT SMARTS V1 NG 30	IHEARTRADIO EARTH	000:30	10
PSA/SURGEON GENERAL 3WS COVID/HOLIDAY	UNCF	000:29	4

