

KCAD

Dickinson ND

Quarterly Issues/Programs List  
First Quarter, 2013  
04/05/2013

KCAD

Quarterly Issues/Programs List

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KCAD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

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Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGR AM / TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
NDSAP – PRESCRIP TION DRUG ABUSE	PUBLIC AFFAIR S 30-Min	PRESCRIPTION DRUGS	PHIL P	01/06/13 6:00 AM	030:00
NDSAP – PRESCRIP TION DRUG ABUSE	PUBLIC AFFAIR S 30-Min	PRESCRIPTION DRUGS	PHIL P	01/13/13 6:00 AM	030:00
NDSAP – PRESCRIP TION DRUG ABUSE	PUBLIC AFFAIR S 30-Min	PRESCRIPTION DRUGS	PHIL P	01/20/13 6:00 AM	030:00

ISSUE	PROGR AM/ TITLE	DESCRIPTION	GUEST	DATE/TI ME	DURATI ON
NDSAP – PRESCRIP TION DRUG ABUSE	PUBLIC AFFAIR S 30-Min	PRESCRIPTION DRUGS	PHIL P	01/27/13 6:00 AM	030:00
ND HEALTH DEPARTM ENT	PUBLIC AFFAIR S 30-Min	HEALTH EDUCATION	TODD REASLAN D	02/03/13 6:00 AM	030:00
ND HEALTH DEPARTM ENT	PUBLIC AFFAIR S 30-Min	HEALTH EDUCATION	TODD REASLAN D	02/10/13 6:00 AM	030:00
BIG BROTHER S BIG SISTERS	PUBLIC AFFAIR S 30-Min	COMMUNITY INVOLVEMENT	DOLLY LUGER	02/17/13 6:00 AM	030:00
ND HEALTH DEPARTM ENT	PUBLIC AFFAIR S 30-Min	ARTHRITIS	TODD REASLAN D	02/24/13 6:00 AM	030:00
PUBLIC SCHOOLS	PUBLIC AFFAIR S 30- MIN	REDISCTRICTING/G ROWTH	STEVE MARKQU ART	03/03/201 3 09:00 AM	030:30
PUBLIC SCHOOLS	PUBLIC AFFAIR S 30- MIN	REDISCTRICTING/G ROWTH	STEVE MARKQU ART	03/10/201 3 09:00 AM	030:30
PUBLIC SCHOOLS	PUBLIC AFFAIR S 30- MIN	REDISCTRICTING/G ROWTH	STEVE MARKQU ART	03/17/201 3 09:00 AM	030:30
PUBLIC SCHOOLS	PUBLIC AFFAIR S 30- MIN	REDISCTRICTING/G ROWTH	STEVE MARKQU ART	03/24/201 3 09:00 AM	030:30
PUBLIC SCHOOLS	PUBLIC AFFAIR S 30- MIN	REDISCTRICTING/G ROWTH	STEVE MARKQU ART	03/31/201 3 09:00 AM	030:30

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM/ TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad Council	AD COUNCIL	000:15	020
Ad Council	AD COUNCIL	000:30	019
Ad Council	AD COUNCIL	001:00	146
Blindness	BLINDNESS-AMD	000:59	074
NDSAP	PSA NDSAP prescription drug abuse	000:30	017
Shoebox	PSA shoebox	000:30	014
Arthritis	PSA ARTHRITIS FOUNDATION	000:30	011
Feed the Pig	PSA FEED THE PIG	000:15	015
USO	USO	000:17	016
ARTS	SMITHSONIAN	000:31	014
CANCER	AD COUNCIL	000:30	015
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:30	007
COMMUNITY INVOLVEMENT	BIG BROTHERS BIG SISTERS	000:31	017
EDUCATION	DEPT OF HEALTH	000:26	027
EDUCATION	DEPT OF HEALTH	000:28	027
EDUCATION	DEPT OF HEALTH	000:29	102
EDUCATION	DEPT OF HEALTH	000:30	474
EDUCATION	DEPT OF HEALTH	000:31	034