

# INVOICE



**WECP**  
 8195 Front Beach Rd.  
 Panama City, FL 32407  
 Main: (850) 234-7777  
 Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
836512-2	06/24/18	June 2018	05/28/18 - 06/15/18

Property	Account Executive	Sales Office	Sales Region
WECP	Panama City House	Panama City Na	National

Billing Address:

**AKPD Message and Media**  
 Attention: Accounts Payable  
 730 N Franklin 404  
 Chicago, IL 60654

Advertiser	Product	Estimate Number
King for Governor	POL/CAN/Governor FL	

Flight Dates	Order #	Alt Order #
05/21/18 - 06/17/18	836512	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WECP**  
 P.O. Box 14200  
 Tallahassee, FL 32317-4200

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
53061	150027

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	05/28/18	06/17/18	CBS This Morning	7a-9a	MTWTF--	:30	6	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 MTWTF-- 6 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6	WECP	M	05/28/18	7:25 AM	CBS This Morning	7a-9a	:30	TCK1801H	\$30.00 NM
3	WECP	M	05/28/18	7:59 AM	CBS This Morning	7a-9a	:30	TCK1801H	\$30.00 NM
1	WECP	Tu	05/29/18	7:59 AM	CBS This Morning	7a-9a	:30	TCK1801H	\$30.00 NM
2	WECP	W	05/30/18	7:40 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
5	WECP	Th	05/31/18	8:43 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
4	WECP	F	06/01/18	7:26 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/18 06/10/18 MTWTF-- 10 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
21	WECP	M	06/04/18	7:25 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
11	WECP	M	06/04/18	8:15 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
20	WECP	Tu	06/05/18	7:55 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
7	WECP	Tu	06/05/18	8:16 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
19	WECP	W	06/06/18	7:26 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
9	WECP	W	06/06/18	7:56 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
12	WECP	Th	06/07/18	7:26 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
8	WECP	Th	06/07/18	7:56 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
10	WECP	F	06/08/18	7:29 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
22	WECP	F	06/08/18	7:59 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 MTWTF-- 2 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
14	WECP	Tu	06/12/18	7:41 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
15	WECP	F	06/15/18	7:25 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM

12	05/28/18	06/17/18	M-F 5p-530p	5p-530p	MTWTF--	:30	5	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 MTWTF-- 5 \$60.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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**WECP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

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Advertiser <b>King for Governor</b>	Product <b>POL/CAN/Governor FL</b>	Estimate Number	

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<td>5:06 PM</td> <td>M-F 5p-530p</td> <td>5p-530p</td> <td>:30</td> <td>TCK1802H</td> <td>\$60.00</td> <td>NM</td> </tr> <tr> <td>15</td> <td>WECP</td> <td>Th</td> <td>06/07/18</td> <td>5:05 PM</td> <td>M-F 5p-530p</td> <td>5p-530p</td> <td>:30</td> <td>TCK1802H</td> <td>\$60.00</td> <td>NM</td> </tr> <tr> <td>8</td> <td>WECP</td> <td>F</td> <td>06/08/18</td> <td>5:05 PM</td> <td>M-F 5p-530p</td> <td>5p-530p</td> <td>:30</td> <td>TCK1802H</td> <td>\$60.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>06/11/18</td> <td>06/17/18</td> <td>MTWTF--</td> <td>3</td> <td>\$60.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>9</td> <td>WECP</td> <td>W</td> <td>06/13/18</td> <td>5:05 PM</td> <td>M-F 5p-530p</td> <td>5p-530p</td> <td>:30</td> <td>TCK1802H</td> <td>\$60.00</td> <td>NM</td> </tr> <tr> <td>10</td> <td>WECP</td> <td>Th</td> <td>06/14/18</td> <td>5:13 PM</td> <td>M-F 5p-530p</td> <td>5p-530p</td> <td>:30</td> <td>TCK1802H</td> <td>\$60.00</td> <td>NM</td> </tr> <tr> <td>13</td> <td>WECP</td> <td>F</td> <td>06/15/18</td> <td>5:12 PM</td> <td>M-F 5p-530p</td> <td>5p-530p</td> <td>:30</td> <td>TCK1802H</td> <td>\$60.00</td> <td>NM</td> </tr> <tr> <td>13</td> <td>05/28/18</td> <td>06/17/18</td> <td>The Talk</td> <td>1p-2p</td> <td>MTWTF--</td> <td>:30</td> <td>5</td> <td>\$40.00</td> <td>NM</td> </tr> <tr> <td colspan="10"> <table border="0"> <tr> <td>Weeks:</td> <td>Start Date</td> <td>End Date</td> <td>MTWTFSS</td> <td>Spots/Week</td> <td>Rate</td> <td colspan="5"></td> </tr> <tr> <td></td> <td>05/28/18</td> <td>06/03/18</td> <td>MTWTF--</td> <td>4</td> <td>\$40.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> 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Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECP	M	05/28/18	1:26 PM	The Talk	1p-2p	:30	TCK1801H	\$40.00	NM	3	WECP	Tu	05/29/18	1:59 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00	NM	2	WECP	W	05/30/18	1:59 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00	NM	4	WECP	F	06/01/18	1:27 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							06/04/18	06/10/18	MTWTF--	8	\$40.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	7	WECP	M	06/04/18	1:29 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00	NM	8	WECP	Tu	06/05/18	1:30 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00	NM	6	WECP	W	06/06/18	1:30 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00	NM	15	WECP	W	06/06/18	1:59 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00	NM	5	WECP	Th	06/07/18	1:29 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00	NM	14	WECP	Th	06/07/18	1:59 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00	NM	16	WECP	F	06/08/18	1:29 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00	NM	17	WECP	F	06/08/18	1:59 PM	The 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# INVOICE



Send Payment To:  
**WECP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice # <b>836512-2</b>	Invoice Date <b>06/24/18</b>	Invoice Month <b>June 2018</b>	Invoice Period <b>05/28/18 - 06/15/18</b>
Advertiser <b>King for Governor</b>	Product <b>POL/CAN/Governor FL</b>	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	05/28/18	06/17/18	M-F 4p-5p	4p-5p	MTWTF--	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 MTWTF-- 2 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECP Tu 05/29/18 4:26 PM M-F 4p-5p 4p-5p :30 TCK1802H \$35.00 NM 1 WECP Th 05/31/18 4:28 PM M-F 4p-5p 4p-5p :30 TCK1802H \$35.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/18 06/10/18 MTWTF-- 4 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WECP M 06/04/18 4:28 PM M-F 4p-5p 4p-5p :30 TCK1802H \$35.00 NM 3 WECP W 06/06/18 4:29 PM M-F 4p-5p 4p-5p :30 TCK1802H \$35.00 NM 8 WECP Th 06/07/18 4:32 PM M-F 4p-5p 4p-5p :30 TCK1802H \$35.00 NM 7 WECP F 06/08/18 4:34 PM M-F 4p-5p 4p-5p :30 TCK1802H \$35.00 NM									
15	05/28/18	06/17/18	Local 18 @ 530p	528p-6p	MTWTF--	:30	3	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 MTWTF-- 3 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WECP M 05/28/18 5:44 PM Local 18 @ 530p 528p-6p :30 TCK1801H \$60.00 NM 1 WECP Tu 05/29/18 5:42 PM Local 18 @ 530p 528p-6p :30 TCK1802H \$60.00 NM 2 WECP W 05/30/18 5:42 PM Local 18 @ 530p 528p-6p :30 TCK1802H \$60.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/18 06/10/18 MTWTF-- 5 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WECP M 06/04/18 5:40 PM Local 18 @ 530p 528p-6p :30 TCK1802H \$60.00 NM 11 WECP Tu 06/05/18 5:29 PM Local 18 @ 530p 528p-6p :30 TCK1802H \$60.00 NM 10 WECP W 06/06/18 5:29 PM Local 18 @ 530p 528p-6p :30 TCK1802H \$60.00 NM 4 WECP Th 06/07/18 5:38 PM Local 18 @ 530p 528p-6p :30 TCK1802H \$60.00 NM 5 WECP F 06/08/18 5:29 PM Local 18 @ 530p 528p-6p :30 TCK1802H \$60.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 MTWTF-- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 WECP F 06/15/18 5:30 PM Local 18 @ 530p 528p-6p :30 TCK1802H \$60.00 NM									
16	05/28/18	06/17/18	CBS Evening News	557p-630p	MTWTF--	:30	3	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 MTWTF-- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECP M 05/28/18 6:21 PM CBS Evening News 557p-630p :30 TCK1801H \$160.00 NM 1 WECP F 06/01/18 5:58 PM CBS Evening News 557p-630p :30 TCK1802H \$160.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/18 06/10/18 MTWTF-- 5 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WECP M 06/04/18 6:20 PM CBS Evening News 557p-630p :30 TCK1802H \$160.00 NM 3 WECP Tu 06/05/18 5:58 PM CBS Evening News 557p-630p :30 TCK1802H \$160.00 NM 9 WECP W 06/06/18 6:21 PM CBS Evening News 557p-630p :30 TCK1802H \$160.00 NM 8 WECP Th 06/07/18 6:29 PM CBS Evening News 557p-630p :30 TCK1802H \$160.00 NM 10 WECP F 06/08/18 5:59 PM CBS Evening News 557p-630p :30 TCK1802H \$160.00 NM									
17	05/28/18	06/17/18	Monday Prime Rotator	6:57 PM-8:00 PM	M-----	:30	1	\$350.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																									
18	05/28/18	06/17/18	Tuesday Prime Hr 1	7p-8p	-T-----	:30	1	\$600.00	NM																																																																																																									
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# INVOICE



Send Payment To:

**WECP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice # <b>836512-2</b>	Invoice Date <b>06/24/18</b>	Invoice Month <b>June 2018</b>	Invoice Period <b>05/28/18 - 06/15/18</b>
Advertiser <b>King for Governor</b>	Product <b>POL/CAN/Governor FL</b>	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
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<td>M-F 3p-4p</td> <td>3p-4p</td> <td>:30</td> <td>TCK1802H</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>8</td> <td>WECP</td> <td>W</td> <td>05/30/18</td> <td>3:51 PM</td> <td>M-F 3p-4p</td> <td>3p-4p</td> <td>:30</td> <td>TCK1802H</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>10</td> <td>WECP</td> <td>Th</td> <td>05/31/18</td> <td>3:15 PM</td> <td>M-F 3p-4p</td> <td>3p-4p</td> <td>:30</td> <td>TCK1802H</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>06/04/18</td> <td>06/10/18</td> <td>MTWTF--</td> <td></td> <td>6</td> <td>\$50.00</td> <td></td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>23</td> <td>WECP</td> <td>Tu</td> <td>06/05/18</td> <td>3:15 PM</td> <td>M-F 3p-4p</td> <td>3p-4p</td> <td>:30</td> <td>TCK1802H</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>22</td> <td>WECP</td> <td>Tu</td> <td>06/05/18</td> <td>3:45 PM</td> <td>M-F 3p-4p</td> <td>3p-4p</td> <td>:30</td> <td>TCK1802H</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>20</td> <td>WECP</td> <td>W</td> <td>06/06/18</td> <td>3:15 PM</td> <td>M-F 3p-4p</td> <td>3p-4p</td> <td>:30</td> <td>TCK1802H</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>21</td> <td>WECP</td> <td>Th</td> <td>06/07/18</td> <td>3:45 PM</td> <td>M-F 3p-4p</td> <td>3p-4p</td> <td>:30</td> <td>TCK1802H</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>24</td> <td>WECP</td> <td>F</td> <td>06/08/18</td> <td>3:12 PM</td> <td>M-F 3p-4p</td> <td>3p-4p</td> <td>:30</td> <td>TCK1802H</td> <td>\$50.00</td> <td>NM</td> </tr> <tr> <td>19</td> <td>WECP</td> <td>F</td> <td>06/08/18</td> <td>3:39 PM</td> <td>M-F 3p-4p</td> <td>3p-4p</td> <td>:30</td> <td>TCK1802H</td> <td>\$50.00</td> <td>NM</td> </tr> <!-- Line 23 --> <tr> <td>23</td> <td>05/28/18</td> <td>06/17/18</td> <td>Wednesday Prime Hr 3</td> <td>9p-10p</td> <td>--W----</td> <td>:30</td> <td>1</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td colspan="10"> <table border="0"> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>05/28/18</td> <td>06/03/18</td> <td>--W----</td> <td></td> <td>1</td> <td>\$400.00</td> <td></td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WECP</td> <td>W</td> <td>05/30/18</td> <td>9:44 PM</td> <td>Wednesday Prime Hr 3</td> <td>9p-10p</td> <td>:30</td> 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Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	9	WECP	M	05/28/18	3:17 PM	M-F 3p-4p	3p-4p	:30	TCK1801H	\$50.00	NM	7	WECP	M	05/28/18	3:40 PM	M-F 3p-4p	3p-4p	:30	TCK1801H	\$50.00	NM	18	WECP	Tu	05/29/18	3:21 PM	M-F 3p-4p	3p-4p	:30	TCK1802H	\$50.00	NM	8	WECP	W	05/30/18	3:51 PM	M-F 3p-4p	3p-4p	:30	TCK1802H	\$50.00	NM	10	WECP	Th	05/31/18	3:15 PM	M-F 3p-4p	3p-4p	:30	TCK1802H	\$50.00	NM	Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>						06/04/18	06/10/18	MTWTF--		6	\$50.00			Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	23	WECP	Tu	06/05/18	3:15 PM	M-F 3p-4p	3p-4p	:30	TCK1802H	\$50.00	NM	22	WECP	Tu	06/05/18	3:45 PM	M-F 3p-4p	3p-4p	:30	TCK1802H	\$50.00	NM	20	WECP	W	06/06/18	3:15 PM	M-F 3p-4p	3p-4p	:30	TCK1802H	\$50.00	NM	21	WECP	Th	06/07/18	3:45 PM	M-F 3p-4p	3p-4p	:30	TCK1802H	\$50.00	NM	24	WECP	F	06/08/18	3:12 PM	M-F 3p-4p	3p-4p	:30	TCK1802H	\$50.00	NM	19	WECP	F	06/08/18	3:39 PM	M-F 3p-4p	3p-4p	:30	TCK1802H	\$50.00	NM	23	05/28/18	06/17/18	Wednesday Prime Hr 3	9p-10p	--W----	:30	1	\$400.00	NM	<table border="0"> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td></td> <td></td> </tr> <tr> <td></td> <td></td> <td></td> <td>05/28/18</td> <td>06/03/18</td> <td>--W----</td> <td></td> <td>1</td> <td>\$400.00</td> <td></td> <td></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WECP</td> <td>W</td> <td>05/30/18</td> <td>9:44 PM</td> <td>Wednesday Prime Hr 3</td> <td>9p-10p</td> <td>:30</td> <td>TCK1802H</td> <td>\$400.00</td> <td>NM</td> </tr> <tr> <td>Weeks:</td> <td></td> <td></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td></td> 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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

# INVOICE



Send Payment To:  
**WECP**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

<u>Invoice #</u> 836512-2	<u>Invoice Date</u> 06/24/18	<u>Invoice Month</u> June 2018	<u>Invoice Period</u> 05/28/18 - 06/15/18
<u>Advertiser</u> King for Governor		<u>Product</u> POL/CAN/Governor FL	<u>Estimate Number</u>

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	05/28/18	06/03/18	Sunday Prime Hr 4	9p-10p	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> 05/28/18 <u>End Date</u> 06/03/18 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECP	Su	06/03/18	9:31 PM	Sunday Prime Hr 4	9p-10p	:30	TCK1802H	\$350.00 NM
25	05/28/18	06/03/18	Tuesday Prime Hr 3	9p-10p	-T-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> 05/28/18 <u>End Date</u> 06/03/18 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$600.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECP	Tu	05/29/18	9:28 PM	Tuesday Prime Hr 3	9p-10p	:30	TCK1802H	\$600.00 NM
26	05/28/18	06/03/18	Sunday Prime Hr 1	6p-7p	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> 05/28/18 <u>End Date</u> 06/03/18 <u>MTWTFSS</u> -----S <u>Spots/Week</u> 1 <u>Rate</u> \$500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECP	Su	06/03/18	6:57 PM	Sunday Prime Hr 1	6p-7p	:30	TCK1802H	\$500.00 NM
<u>Total Spots</u>							<b>106</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$14,280.00</b>
<u>Agency Commission</u>	<b>\$2,142.00</b>
<u>Net Amount Due</u>	<b>\$12,138.00</b>
<u>Invoice Balance as of 07/05/18 3:31:02 PM CT</u>	<b>\$0.00</b>

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