

INVOICE



WECP
8195 Front Beach Rd.
Panama City, FL 32407
Main: (850) 234-7777
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
836512-2	06/24/18	June 2018	05/28/18 - 06/15/18

Property	Account Executive	Sales Office	Sales Region
WECP	Panama City House	Panama City Na	National

Billing Address:

AKPD Message and Media
Attention: Accounts Payable
730 N Franklin 404
Chicago, IL 60654

Send Payment To:

WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
King for Governor	POL/CAN/Governor FL	

Flight Dates	Order #	Alt Order #
05/21/18 - 06/17/18	836512	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
53061	150027

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	05/28/18	06/17/18	CBS This Morning	7a-9a	MTWTF--	:30	6	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 MTWTF-- 6 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WECP	M	05/28/18	7:25 AM	CBS This Morning	7a-9a	:30	TCK1801H	\$30.00 NM
3	WECP	M	05/28/18	7:59 AM	CBS This Morning	7a-9a	:30	TCK1801H	\$30.00 NM
1	WECP	Tu	05/29/18	7:59 AM	CBS This Morning	7a-9a	:30	TCK1801H	\$30.00 NM
2	WECP	W	05/30/18	7:40 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
5	WECP	Th	05/31/18	8:43 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
4	WECP	F	06/01/18	7:26 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/18 06/10/18 MTWTF-- 10 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
21	WECP	M	06/04/18	7:25 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
11	WECP	M	06/04/18	8:15 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
20	WECP	Tu	06/05/18	7:55 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
7	WECP	Tu	06/05/18	8:16 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
19	WECP	W	06/06/18	7:26 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
9	WECP	W	06/06/18	7:56 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
12	WECP	Th	06/07/18	7:26 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
8	WECP	Th	06/07/18	7:56 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
10	WECP	F	06/08/18	7:29 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
22	WECP	F	06/08/18	7:59 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 MTWTF-- 2 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
14	WECP	Tu	06/12/18	7:41 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM
15	WECP	F	06/15/18	7:25 AM	CBS This Morning	7a-9a	:30	TCK1802H	\$30.00 NM

12	05/28/18	06/17/18	M-F 5p-530p	5p-530p	MTWTF--	:30	5	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 MTWTF-- 5 \$60.00									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
King for Governor	POL/CAN/Governor FL		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	05/28/18	06/17/18	M-F 5p-530p	5p-530p	MTWTF--	:30	5	\$60.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECP	M	05/28/18	5:05 PM	M-F 5p-530p	5p-530p	:30	TCK1801H	\$60.00 NM
3	WECP	Tu	05/29/18	5:05 PM	M-F 5p-530p	5p-530p	:30	TCK1802H	\$60.00 NM
4	WECP	W	05/30/18	5:04 PM	M-F 5p-530p	5p-530p	:30	TCK1802H	\$60.00 NM
1	WECP	Th	05/31/18	5:05 PM	M-F 5p-530p	5p-530p	:30	TCK1802H	\$60.00 NM
5	WECP	F	06/01/18	5:12 PM	M-F 5p-530p	5p-530p	:30	TCK1802H	\$60.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/04/18	06/10/18	MTWTF--	5	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WECP	M	06/04/18	5:05 PM	M-F 5p-530p	5p-530p	:30	TCK1802H	\$60.00 NM
6	WECP	Tu	06/05/18	5:04 PM	M-F 5p-530p	5p-530p	:30	TCK1802H	\$60.00 NM
14	WECP	W	06/06/18	5:06 PM	M-F 5p-530p	5p-530p	:30	TCK1802H	\$60.00 NM
15	WECP	Th	06/07/18	5:05 PM	M-F 5p-530p	5p-530p	:30	TCK1802H	\$60.00 NM
8	WECP	F	06/08/18	5:05 PM	M-F 5p-530p	5p-530p	:30	TCK1802H	\$60.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/11/18	06/17/18	MTWTF--	3	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WECP	W	06/13/18	5:05 PM	M-F 5p-530p	5p-530p	:30	TCK1802H	\$60.00 NM
10	WECP	Th	06/14/18	5:13 PM	M-F 5p-530p	5p-530p	:30	TCK1802H	\$60.00 NM
13	WECP	F	06/15/18	5:12 PM	M-F 5p-530p	5p-530p	:30	TCK1802H	\$60.00 NM
13	05/28/18	06/17/18	The Talk	1p-2p	MTWTF--	:30	5	\$40.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	05/28/18	06/03/18	MTWTF--	4	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECP	M	05/28/18	1:26 PM	The Talk	1p-2p	:30	TCK1801H	\$40.00 NM
3	WECP	Tu	05/29/18	1:59 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00 NM
2	WECP	W	05/30/18	1:59 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00 NM
4	WECP	F	06/01/18	1:27 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/04/18	06/10/18	MTWTF--	8	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WECP	M	06/04/18	1:29 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00 NM
8	WECP	Tu	06/05/18	1:30 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00 NM
6	WECP	W	06/06/18	1:30 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00 NM
15	WECP	W	06/06/18	1:59 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00 NM
5	WECP	Th	06/07/18	1:29 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00 NM
14	WECP	Th	06/07/18	1:59 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00 NM
16	WECP	F	06/08/18	1:29 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00 NM
17	WECP	F	06/08/18	1:59 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	06/11/18	06/17/18	MTWTF--	1	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WECP	W	06/13/18	1:27 PM	The Talk	1p-2p	:30	TCK1802H	\$40.00 NM
14	05/28/18	06/17/18	M-F 4p-5p	4p-5p	MTWTF--	:30	2	\$35.00	NM

14	05/28/18	06/17/18	M-F 4p-5p	4p-5p	MTWTF--	:30	2	\$35.00	NM
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836512-2	06/24/18	June 2018	05/28/18 - 06/15/18
Advertiser		Product	Estimate Number
King for Governor		POL/CAN/Governor FL	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	05/28/18	06/17/18	M-F 4p-5p	4p-5p	MTWTF--	:30	2	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 MTWTF-- 2 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECP	Tu	05/29/18	4:26 PM	M-F 4p-5p	4p-5p	:30	TCK1802H	\$35.00 NM
1	WECP	Th	05/31/18	4:28 PM	M-F 4p-5p	4p-5p	:30	TCK1802H	\$35.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/18 06/10/18 MTWTF-- 4 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WECP	M	06/04/18	4:28 PM	M-F 4p-5p	4p-5p	:30	TCK1802H	\$35.00 NM
3	WECP	W	06/06/18	4:29 PM	M-F 4p-5p	4p-5p	:30	TCK1802H	\$35.00 NM
8	WECP	Th	06/07/18	4:32 PM	M-F 4p-5p	4p-5p	:30	TCK1802H	\$35.00 NM
7	WECP	F	06/08/18	4:34 PM	M-F 4p-5p	4p-5p	:30	TCK1802H	\$35.00 NM
15	05/28/18	06/17/18	Local 18 @ 530p	528p-6p	MTWTF--	:30	3	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 MTWTF-- 3 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WECP	M	05/28/18	5:44 PM	Local 18 @ 530p	528p-6p	:30	TCK1801H	\$60.00 NM
1	WECP	Tu	05/29/18	5:42 PM	Local 18 @ 530p	528p-6p	:30	TCK1802H	\$60.00 NM
2	WECP	W	05/30/18	5:42 PM	Local 18 @ 530p	528p-6p	:30	TCK1802H	\$60.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/18 06/10/18 MTWTF-- 5 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WECP	M	06/04/18	5:40 PM	Local 18 @ 530p	528p-6p	:30	TCK1802H	\$60.00 NM
11	WECP	Tu	06/05/18	5:29 PM	Local 18 @ 530p	528p-6p	:30	TCK1802H	\$60.00 NM
10	WECP	W	06/06/18	5:29 PM	Local 18 @ 530p	528p-6p	:30	TCK1802H	\$60.00 NM
4	WECP	Th	06/07/18	5:38 PM	Local 18 @ 530p	528p-6p	:30	TCK1802H	\$60.00 NM
5	WECP	F	06/08/18	5:29 PM	Local 18 @ 530p	528p-6p	:30	TCK1802H	\$60.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/18 06/17/18 MTWTF-- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WECP	F	06/15/18	5:30 PM	Local 18 @ 530p	528p-6p	:30	TCK1802H	\$60.00 NM
16	05/28/18	06/17/18	CBS Evening News	557p-630p	MTWTF--	:30	3	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 MTWTF-- 2 \$160.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECP	M	05/28/18	6:21 PM	CBS Evening News	557p-630p	:30	TCK1801H	\$160.00 NM
1	WECP	F	06/01/18	5:58 PM	CBS Evening News	557p-630p	:30	TCK1802H	\$160.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/04/18 06/10/18 MTWTF-- 5 \$160.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WECP	M	06/04/18	6:20 PM	CBS Evening News	557p-630p	:30	TCK1802H	\$160.00 NM
3	WECP	Tu	06/05/18	5:58 PM	CBS Evening News	557p-630p	:30	TCK1802H	\$160.00 NM
9	WECP	W	06/06/18	6:21 PM	CBS Evening News	557p-630p	:30	TCK1802H	\$160.00 NM
8	WECP	Th	06/07/18	6:29 PM	CBS Evening News	557p-630p	:30	TCK1802H	\$160.00 NM
10	WECP	F	06/08/18	5:59 PM	CBS Evening News	557p-630p	:30	TCK1802H	\$160.00 NM
17	05/28/18	06/17/18	Monday Prime Rotator	6:57 PM-8:00 PM	M-----	:30	1	\$350.00	NM

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2	WECP	M	06/04/18	7:49 PM	Monday Prime Rotator	6:57 PM-8:00 PM	:30	TCK1802H	\$350.00 NM																																																																																																														
18	05/28/18	06/17/18	Tuesday Prime Hr 1	7p-8p	-T-----	:30	1	\$600.00	NM																																																																																																														
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
King for Governor	POL/CAN/Governor FL		

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23	05/28/18	06/17/18	Wednesday Prime Hr 3	9p-10p	--W----	:30	1	\$400.00	NM																																																																																																																																																																																									
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INVOICE

Send Payment To:

WECP
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
836512-2	06/24/18	June 2018	05/28/18 - 06/15/18
Advertiser	Product	Estimate Number	
King for Governor	POL/CAN/Governor FL		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	05/28/18	06/03/18	Sunday Prime Hr 4	9p-10p	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 -----S 1 \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECP	Su	06/03/18	9:31 PM	Sunday Prime Hr 4	9p-10p	:30	TCK1802H	\$350.00 NM
25	05/28/18	06/03/18	Tuesday Prime Hr 3	9p-10p	-T-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 -T----- 1 \$600.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECP	Tu	05/29/18	9:28 PM	Tuesday Prime Hr 3	9p-10p	:30	TCK1802H	\$600.00 NM
26	05/28/18	06/03/18	Sunday Prime Hr 1	6p-7p	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/18 06/03/18 -----S 1 \$500.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WECP	Su	06/03/18	6:57 PM	Sunday Prime Hr 1	6p-7p	:30	TCK1802H	\$500.00 NM
<u>Total Spots</u>							106		

Payment Terms 30 Days

<u>Gross Total</u>	\$14,280.00
<u>Agency Commission</u>	\$2,142.00
<u>Net Amount Due</u>	\$12,138.00
<u>Invoice Balance as of 07/05/18 3:31:02 PM CT</u>	\$0.00

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