

ORDER



Orders
Order / Rev: 132077
Alt Order #:
Product Desc: Priorities USA Action
Estimate: 4559 - 10/4-10/10
Flight Dates: 10/04/16 - 10/10/16
Original Date / Rev: 04/01/16 / 07/22/16
Order Type: GENERAL

KTNV

Primary AE: Tracey Hunter
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Targeted Platform Media
Buying Contact:
Billing Contact:
 1291Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Priorities USA Action
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Priority: P-1
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	70	\$90,890.00	\$77,256.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	70	\$90,890.00	\$77,256.50	0.00
Totals	70	\$90,890.00	\$77,256.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tracey Hunter			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/04/16	10/10/16	Su-Th 430am News Su-Th 430am News	CM	430-5am	MTWT--	:30	4	\$60.00	P-1	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWT--			4			\$60.00		0.00			
E 2	KTNV	10/04/16	10/10/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	4	\$500.00	P-1	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--			4			\$500.00		0.00			
E 3	KTNV	10/04/16	10/10/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	4	\$800.00	P-1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--			4			\$800.00		0.00			
E 4	KTNV	10/04/16	10/10/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	2	\$1,600.00	P-1	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--			2			\$1,600.00		0.00			
E 5	KTNV	10/04/16	10/10/16	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	3	\$400.00	P-1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/04/16	10/10/16	MTWTF--			3			\$400.00		0.00			
E 6	KTNV	10/04/16	10/10/16		CM	11am-12pm	MTWTF--	:30	4	\$600.00	P-1	0.00	NM	4	\$2,400.00

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 Estimate: 4559 - 10/4-10/10

KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11am-12pm M-F 11am-12pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/04/16		10/04/16	10/10/16	MTWTF--	4		\$600.00		0.00						
E 7	KTNV	10/04/16	10/10/16	M-F 12-1pm M-F 12-1pm	CM	12-1pm	MTWTF--	:30	2	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/04/16		10/04/16	10/10/16	MTWTF--	2		\$1,200.00		0.00						
E 8	KTNV	10/04/16	10/10/16	M-F 3-330pm News M-F 3-330pm News	CM	3-330pm	MTWTF--	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/04/16		10/04/16	10/10/16	MTWTF--	2		\$600.00		0.00						
E 9	KTNV	10/04/16	10/10/16	M-F 330-4pm News M-F 330-4pm News	CM	330-4pm	MTWTF--	:30	3	\$600.00	P-1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/04/16		10/04/16	10/10/16	MTWTF--	3		\$600.00		0.00						
E 10	KTNV	10/04/16	10/10/16	M-F 4-430pm M-F 4-430pm	CM	4-430pm	MTWTF--	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/04/16		10/04/16	10/10/16	MTWTF--	2		\$1,000.00		0.00						
E 11	KTNV	10/04/16	10/10/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	MTWTF--	:30	3	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/04/16		10/04/16	10/10/16	MTWTF--	3		\$1,000.00		0.00						
E 12	KTNV	10/04/16	10/10/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	3	\$2,000.00	P-1	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/04/16		10/04/16	10/10/16	MTWTF--	3		\$2,000.00		0.00						
E 14	KTNV	10/04/16	10/10/16	M-F 6-7pm News M-F 6-630pm News	CM	6-630pm (6:00 PM-6:30 PM)	MTWTF--	:30	3	\$1,600.00	P-1	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/04/16		10/04/16	10/10/16	MTWTF--	3		\$1,600.00		0.00						
E 15	KTNV	10/04/16	10/10/16	M-F 6-7pm News M-F 630-7pm News	CM	630-7pm (6:30 PM-7:00 PM)	MTWTF--	:30	3	\$1,600.00	P-1	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/04/16		10/04/16	10/10/16	MTWTF--	3		\$1,600.00		0.00						
E 16	KTNV	10/04/16	10/10/16	Sa 430pm/5pm News Sa 4-430pm News	CM	4-430pm	-----S-	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/04/16		10/04/16	10/10/16	-----S-	1		\$500.00		0.00						
E 17	KTNV	10/04/16	10/10/16	Prime News Prime News	CM	8-11pm	-----S-	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/04/16		10/04/16	10/10/16	-----S-	1		\$850.00		0.00						
E 18	KTNV	10/04/16	10/10/16	Su 5-530pm News Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/04/16		10/04/16	10/10/16	-----S	1		\$800.00		0.00						
E 19	KTNV	10/04/16	10/10/16	Su 6-7pm News Su 6-7pm News	CM	6-7pm	-----S	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/04/16		10/04/16	10/10/16	-----S	1		\$1,000.00		0.00						
E 20	KTNV	10/04/16	10/10/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	MTWTF--	:30	3	\$1,500.00	P-3	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/04/16		10/04/16	10/10/16	MTWTF--	3		\$1,500.00		0.00						
E 21	KTNV	10/04/16	10/10/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	3	\$1,500.00	P-3	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	KTNV	10/04/16	10/10/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	3	\$1,500.00	P-3	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	MTWTF--	3		\$1,500.00		0.00						
E 22	KTNV	10/04/16	10/10/16	Monday Prime A Monday Prime A	CM	8-10pm (8:00 PM-10:00 PM)	M-----	:30	1	\$10,000.00	P-1	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	M-----	1		\$10,000.00		0.00						
E 23	KTNV	10/04/16	10/10/16	Su 11-1135pm News Su 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	-----S	1		\$2,400.00		0.00						
E 24	KTNV	10/04/16	10/10/16	M-F 1135pm-1237am M-F 1135pm-1237am	CM	1135pm-1237am	MTWTF--	:30	2	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	MTWTF--	2		\$1,000.00		0.00						
E 25	KTNV	10/04/16	10/10/16	M-F 1237am-107am M-F 1237am-107am	CM	1237am-107am	MTWTF--	:30	3	\$500.00	P-1	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	MTWTF--	3		\$500.00		0.00						
E 26	KTNV	10/04/16	10/10/16	Sa 5-6am News Sa 5-6am News	CM	5-6am	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	-----S-	1		\$500.00		0.00						
E 27	KTNV	10/04/16	10/10/16	Sa 6-7am News Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	-----S-	1		\$800.00		0.00						
E 28	KTNV	10/04/16	10/10/16	Sa 7-8am Sa 7-8am	CM	7-8am	-----S-	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	-----S-	1		\$1,600.00		0.00						
E 29	KTNV	10/04/16	10/10/16	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	-----S-	1		\$1,500.00		0.00						
E 31	KTNV	10/04/16	10/10/16	Su 5-6am News Su 5-6am News	CM	5-6am	-----S	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	-----S	1		\$500.00		0.00						
E 32	KTNV	10/04/16	10/10/16	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	-----S	1		\$800.00		0.00						
E 33	KTNV	10/04/16	10/10/16	Su 7-8am Su 7-8am	CM	7-8am	-----S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	-----S	1		\$1,200.00		0.00						
E 34	KTNV	10/04/16	10/10/16	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	-----S	1		\$1,200.00		0.00						
E 35	KTNV	10/04/16	10/10/16	Su 1135pm-1235am Su 1135pm-1235am	CM	1135pm-1235am	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	-----S	1		\$500.00		0.00						
N36	KTNV	10/04/16	10/10/16	Thursday Prime A Thursday Prime A	CM	8-9pm	---T---	:30	1	\$10,000.00	P-1	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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KTNV

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N36	KTNV	10/04/16	10/10/16	Thursday Prime A Thursday Prime A	CM	8-9pm	---T---	:30	1	\$10,000.00	P-1	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	---T---	1		\$10,000.00		0.00						
N37	KTNV	10/04/16	10/10/16	Sunday Prime D Sunday Prime D	CM	10-11pm	-----S	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/04/16	10/10/16	-----S	1		\$6,000.00		0.00						
Totals													70	\$90,890.00	