

# CONTRACT



**WLNE-TV**  
 10 Orms Street  
 Providence, RI 02904  
 (401) 453-8000

www.abc6.com

And:

**AKPD Message & Media**  
 703 N. Franklin  
 Chicago, IL 60654

<b>Contract / Revision</b> 24914 /		<b>Alt Order #</b> 26114697
<b>Product</b> SCHEDULE B		
<b>Contract Dates</b> 10/23/18 - 10/29/18		<b>Estimate #</b>
<b>Advertiser</b> Poll/Whitehouse/RI/Senate/D		<b>Original Date / Revision</b> 07/31/18 / 10/16/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WLNE-TV	<b>Account Executive</b> Katz Chicago	<b>Sales Office</b> Katz Chicago
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Code</b>	<b>Advertiser Code</b>	<b>Product 1/2</b>
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLNE	10/28/18	10/28/18	IN THE ARENA	7:00 AM-7:30 AM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S				1	\$40.00				
N 2	WLNE	10/23/18	10/26/18	6 AM ABC6 NEWS	6A-7A		:30				NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				4	\$75.00				
N 3	WLNE	10/29/18	10/29/18	6 AM ABC6 NEWS	6A-7A		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$75.00				
N 4	WLNE	10/23/18	10/26/18	GOOD MORNING AMERICA 7A-9A			:30				NM	8	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				8	\$130.00				
N 5	WLNE	10/29/18	10/29/18	GOOD MORNING AMERICA 7A-9A			:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				2	\$130.00				
N 6	WLNE	10/23/18	10/26/18	GENERAL HOSPITAL	2P-3P		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				4	\$200.00				
N 7	WLNE	10/29/18	10/29/18	GENERAL HOSPITAL	2P-3P		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$200.00				
N 8	WLNE	10/23/18	10/26/18	HOT BENCH	3P-4P		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				2	\$40.00				
N 9	WLNE	10/23/18	10/26/18	5PM ABC6 NEWS	5:30 PM-6:00 PM		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				2	\$75.00				
N 10	WLNE	10/23/18	10/26/18	5PM ABC6 NEWS	5:00 PM-5:30 PM		:30				NM	2	\$150.00

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ORDER TERMS AND CONDITIONS: The person, firm or corporation (hereinafter called Agency) contracting for television time on behalf of the advertiser named on this contract (hereinafter called Advertiser) and the station accepting this contract (hereinafter called Station) hereby agree that this contract shall be governed by the following conditions: 1) Station will bill Agency monthly on a standard broadcast month basis unless requested otherwise. 2) Payment by Agency is due within 30 days after receipt of invoice and affidavit of performance by Agency. 3) Station agrees to hold the Agency solely liable for payment to the extent proceeds have cleared from the Advertiser to the Agency for advertising broadcast in accordance with this contract; for sums owing but not cleared to Agency, Station agrees to hold Advertiser solely liable. 4) Termination: Contracts are subject to cancellation only upon two weeks prior notice. 5) Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss of or damage to program or commercial material and other property furnished by Agency in connection with broadcasts hereunder. 6) This contract, including the rights under it, may not be assigned or transferred without first obtaining the consent of Station in writing; nor will Station be required to broadcast hereunder for the benefit of any other advertiser than the one named on the face of this contract. DIGITAL RIGHTS: Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC MH or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis. NON-DISCRIMINATION: Station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Agency hereby certifies that it is not buying television time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
24914 /	26114697

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/18 - 10/29/18	SCHEDULE B	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Poli/Whitehouse/RI/Senat	07/31/18 / 10/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				2	\$75.00				
N 11	WLNE	10/29/18	10/29/18	5PM ABC6 NEWS	5:30 PM-6:00 PM		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$75.00				
N 12	WLNE	10/23/18	10/26/18	6 PM ABC6 NEWS	6p-630p		:30				NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				4	\$140.00				
N 13	WLNE	10/29/18	10/29/18	6 PM ABC6 NEWS	6p-630p		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$140.00				
N 14	WLNE	10/27/18	10/27/18	SATURDAY	7:00 PM-7:30 PM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S-				1	\$120.00				
N 15	WLNE	10/23/18	10/26/18	PRIME ACCESS M-F	7P-8P		:30				NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				4	\$130.00				
N 16	WLNE	10/29/18	10/29/18	PRIME ACCESS M-F	7P-8P		:30				NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$130.00				
N 17	WLNE	10/27/18	10/27/18	INSIDE EDITION WEEKEND	730P-8P		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S-				1	\$80.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WLNE	10/22/18-10/28/18		INSIDE EDITION WEEKEND 730P-8P		-----Sa--	:30		\$80.00		NM		
See MG 17.2, 17.3													
Preempt													
2	WLNE	10/23/18-10/26/18		5 AM ABC6 NEWS	5A-6A	-TuWThF----	:30		\$40.00		NM		
Ⓜ MG for 17.1 10/27													
3	WLNE	10/23/18-10/26/18		5 AM ABC6 NEWS	5A-6A	-TuWThF----	:30		\$40.00		NM		
Ⓜ MG for 17.1 10/27													
N 18	WLNE	10/24/18	10/24/18	GOLDBERS/AMER HOUSE	8P-9P		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	--W----				1	\$700.00				
N 19	WLNE	10/23/18	10/23/18	THE ROOKIE	10P-11P		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$550.00				
N 20	WLNE	10/25/18	10/25/18	STATION 19	9P-10P		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	---T---				1	\$750.00				
N 21	WLNE	10/29/18	10/29/18	DANCING WITH THE STAR	8:00 PM-10:00 PM		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$1,400.00				
N 22	WLNE	10/23/18	10/27/18	11PM NEWS	11P-1135P		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-TWTF--				3	\$175.00				

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<b>Advertiser</b> Poli/Whitehouse/RI/Senal		<b>Estimate #</b> 07/31/18 / 10/16/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 23	WLNE	10/29/18	10/29/18	11PM NEWS	11P-1135P		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$175.00				
N 24	WLNE	10/23/18	10/23/18	CONNORS/ KIDS ARE ALR	8P-9P		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-T-----				1	\$700.00				
N 25	WLNE	10/29/18	10/29/18	THE GOOD DOCTOR	10P-11P		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/18	11/04/18	M-----				1	\$950.00				
N 26	WLNE	10/27/18	10/27/18	INSIDE EDITION WEEKEND	730P-8P		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/22/18	10/28/18	-----S-				1	\$80.00				
<b>Totals</b>								0.00				52	\$10,550.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/28/18	42	\$7,145.00	(\$1,071.75)	\$6,073.25
10/29/18 -10/29/18	10	\$3,405.00	(\$510.75)	\$2,894.25
<b>Totals</b>	52	\$10,550.00	(\$1,582.50)	\$8,967.50

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Victoria Engelmayer/AKPD Message & Media,  
Whitehouse for Senate  
**being/on behalf of:** \_\_\_\_\_,  
 a legally qualified candidate of the Democrat  
 political party for the office of: Senate  
 in the General  
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30					

**Attach proposed schedule with charges (if available):** \$8899.50

I represent that the payment for the above described broadcast time has been furnished by:  
Whitehouse for Senate, PO Box 40280 Providence, RI 02940

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

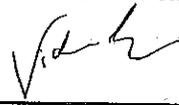
The name of the treasurer of the candidate's authorized committee is:  
Treasurer: Ernie Baptista, 401.475.1475

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

7/5/18



Date

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected



Signature

Tina Mardasian

Printed Name

Title