

**Quarterly Issues, Programs,
and Public Service Announcements**

KLBM-AM

Third Quarter: July - September (2017)

Total time focusing on issues:

Community Events	360 minutes
Local Education	1020 minutes
Health Concerns	1125 minutes
Community Development	1185 minutes
Public Safety	915 minutes

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July - September 2017

<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - Powder River Music	Lynette Perry, Baker City Events	07/06/2017	15 minutes 8:15 AM	Outlined the schedule for remaining summer community music performances in Baker City
Morning Buzz - UC Chamber of Commerce	Bob Kavanaugh, Executive Director	07/10/2017	15 minutes 8:15 AM	Focused on upcoming summer events happening throughout Union County
Morning Buzz - Eclipse Planning & Travel	Alice Trindle, EO Visitors Assoc.	07/12/2017	15 minutes 8:15 AM	Detailed emergency preparedness plans for upcoming eclipse in Eastern Oregon
Morning Buzz - Grande Ronde-A-View Event	Matt & Arlan, UC Timber Cruisers Club	07/12/2017	15 minutes 8:30 AM	Promoted upcoming community car show during Crazy Days weekend in La Grande
Morning Buzz - La Grande Schools	George Mendoza, LGSD Superintendant	07/13/2017	15 minutes 8:15 AM	Reviewed topics discussed at the monthly School Board meeting from the previous night
Morning Buzz - UC Fireworks Show	Steve Combs, UC Firework Committee	07/17/2017	15 minutes 8:15 AM	Recapped activities from annual community fireworks show in La Grande
Morning Buzz - Kids Eye Screenings	Dr. Luke Spencer - Local Optometrist	07/18/2017	15 minutes 8:15 AM	Shared benefits and importance of eye screenings for infants and small children
Morning Buzz - OTEC Eclipse Safety	Lara Petitchlerc-Stokes, OTEC Media Director	07/20/2017	15 minutes 8:15 AM	Explained easy ways to practice good electrical safety during upcoming eclipse
Morning Buzz - Little League Fundraiser	Doug & Mitch, LG Baseball Coaches	07/21/2017	15 minutes 8:15 AM	Encourage listeners to support LG All-Stars Little League in the Regional Tournament
Morning Buzz - VRCC Warrior Bonfire	Mike Foss, Warrior Bonfire President	07/24/2017	15 minutes 8:30 AM	Explored the help available to veterans from the Warrior Bonfire Program and the VRCC
Morning Buzz - Drive For Your Team	Chris, Event Coordinator	07/25/2017	15 minutes 8:15 AM	Welcomed listeners to test drive during upcoming event to support LG All-Stars team

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<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - La Grande Main Street	Thomas Taylor, Executive Director	07/25/2017	15 minutes 8:30 AM	Recapped activities from annual Crazy Days block party weekend in Downtown La Grande
Morning Buzz - Eclipse Planning & Travel	Alice Trindle, EO Visitors Assoc.	07/26/2017	15 minutes 8:15 AM	Detailed emergency preparedness plans for upcoming eclipse in Eastern Oregon
Morning Buzz - Elgin Opera House Show	Jen & Nick, Elgin Opera House	07/27/2017	15 minutes 8:30 AM	Looked at ongoing community theater performance at the Elgin Opera House
Morning Buzz - Regional Weather	Dennis Hull, Meteorologist NWS	08/01/2017	15 minutes 8:15 AM	Updated listeners about monthly regional weather summary for La Grande & Baker City
Morning Buzz - La Grande Main Street	Thomas Taylor, Executive Director	08/01/2017	15 minutes 8:30 AM	Shared information about upcoming fundraiser event to support LG All-Stars team
Morning Buzz - Baker City Summer VBS	Marvin Sundean, VBS Coordinator	08/02/2017	15 minutes 8:15 AM	Invited local area children to attend upcoming Vacation Bible School in Baker City
Morning Buzz - UC Chamber of Commerce	Bob Kavanaugh, Executive Director	08/07/2017	15 minutes 8:15 AM	Focused on upcoming visitor information promotions for the eclipse in Union County
Morning Buzz - La Grande Main Street	Thomas & Katie, Event Organizers	08/08/2017	15 minutes 8:30 AM	Previewed upcoming EO Beer Fest and Swift Night Out events in La Grande
Morning Buzz - Eclipse Planning & Travel	Alice Trindle, EO Visitors Assoc.	08/09/2017	15 minutes 8:15 AM	Encouraged listeners to plan in advance for upcoming eclipse events in Eastern Oregon
Morning Buzz - La Grande Schools	George Mendoza, LGSD Superintendant	08/10/2017	15 minutes 8:15 AM	Reviewed topics discussed at the monthly School Board meeting from the previous night
Morning Buzz - LG Dog Park Forum	Stu & Stan, LG Parks & Rec. Dept.	08/14/2017	15 minutes 8:30 AM	Welcomed public input regarding planned dog park construction in La Grande

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<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - Eclipse Eye Safety	Dr. Dan Beckner, Local Optometrist	08/15/2017	15 minutes 8:15 AM	Talked about the importance of safety to our eyes during the upcoming Total Solar Eclipse
Morning Buzz - 3rd 116th Hail & Farewell	Lou Gerber, Event Organizer	08/16/2017	15 minutes 8:15 AM	Explored upcoming Hail & Farewell event for 3rd Battalion 116th Cavalry in La Grande
Morning Buzz - OTEC Eclipse Safety	Lara Petittclerc-Stokes, OTEC Media Director	08/17/2017	30 minutes 8:15 AM	Explained easy ways to practice good electrical safety during upcoming eclipse
Morning Buzz - UC Chamber of Commerce	Bob Kavanaugh, Executive Director	08/21/2017	30 minutes 8:15 AM	Focused on traveling impact surrounding the eclipse throughout Union County
Morning Buzz - VRCC Veterans Boot Camp	Lynette & Nicole, Event Organizers	08/22/2017	15 minutes 8:15 AM	Shared information about upcoming fitness boot camp for veterans to support the VRCC
Morning Buzz - Eclipse Travel Recap	Alice Trindle, EO Visitors Assoc.	08/23/2017	15 minutes 8:15 AM	Recapped the events and travel plans for visitors in Eastern Oregon for the eclipse
Morning Buzz - Swift Night Out	Katie, Blue Mountains Conservancy Org.	08/24/2017	15 minutes 8:15 AM	Looked at upcoming Swift Night Out birding event to take place in Downtown La Grande
Morning Buzz - LG Parks & Rec. Dept.	Stan Peterson, LG Recreation Supervisor	08/28/2017	15 minutes 8:15 AM	Previewed the upcoming fall events happening throughout Union County
Morning Buzz - Powder River Music	Lynette Perry, Baker City Events	08/30/2017	15 minutes 8:15 AM	Welcomed listeners to attend benefit concert performance to support local teenager
Morning Buzz - Regional Weather	Dennis Hull, Meteorologist NWS	09/05/2017	15 minutes 8:15 AM	Updated listeners about monthly regional weather summary for La Grande & Baker City
Morning Buzz - Main Street Cowboys	Larry & Paul, Main Street Cowboys	09/05/2017	15 minutes 8:30 AM	Talked about upcoming free activities in conjunction with the Pendleton Roundup

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ISSUE	GUEST / ORGANIZATION	DATE	LENGTH	DESCRIPTION
Morning Buzz - Local Equine Care Tips	Alice Trindle, T&T Horsemanship	09/06/2017	15 minutes 8:15 AM	Suggested information on how to safely keep horses active during the remainder of summer
Morning Buzz - Grande Ronde Amateur Event	Patrick Flynn, GRH Foundation Volunteers	09/07/2017	15 minutes 8:30 AM	Discussed upcoming community golf event to support Grande Ronde Hospital Foundation
Morning Buzz - La Grande Schools	George Mendoza, LGSD Superintendant	09/14/2017	15 minutes 8:15 AM	Reviewed topics discussed at the monthly School Board meeting from the previous night
Morning Buzz - UC Chamber of Commerce	Bob Kavanaugh, Executive Director	09/18/2017	15 minutes 8:15 AM	Explained the importance of supporting and assisting veterans throughout Union County
Morning Buzz - Dry Eye Disease	Dr. Dan Beckner, Local Optometrist	09/19/2017	15 minutes 8:15 AM	Talked about the damaged caused by dry eye disease to vision and eyes
Morning Buzz - OTEC Power Delivery	Lara Petitchlerc-Stokes, OTEC Media Director	09/28/2017	15 minutes 8:15 AM	Informed listeners about how power is delivered to consumers in Eastern Oregon

Submitted by Cliff Tarpy, Program Director



10/09/17

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<i>ORGANIZATION / ISSUE</i>	<i>AIRIED</i>	<i>DESCRIPTION</i>
American Red Cross Volunteering	30 seconds 180 times total	PSA encouraging individuals to volunteer for local chapter of the American Red Cross
American Red Cross Donate Blood	30 seconds 180 times total	PSA encouraging individuals to donate blood during local blood drive for American Red Cross
Union County Fireworks Show	30 seconds 60 times total	PSA for awareness and fundraising for free community fireworks show on 4th of July
ODHS Developmental Disabilities	30 seconds 360 times total	PSA for Dept. of Human Services to promote benefits of employing those with disabilities
Keep Oregon Green Wildfire Prevention	30 seconds 240 times total	PSA to remind listeners to practice safe measures while outdoors to prevent wildfires
Oregon Attorney General Cyber Security	30 seconds 60 times total	PSA instructing how to keep personal information safe and secure from cyber attacks
Worksource La Grande Job Opportunities	30 seconds 240 times total	PSA to explain resources available through Worksource La Grande for employment
Alcoholics Anonymous Support Groups	30 seconds 180 times total	PSA explaining how to find local AA support groups throughout Eastern Oregon
Al-Anon Family Groups	30 seconds 360 times total	PSA for services to help problem drinkers
Choose To Save	30 seconds 360 times total	PSA to encourage saving money for later in life
Visit The Forest	30 seconds 360 times total	PSA to invite kids and families to have a safe and enjoyable time outdoors

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<i>ORGANIZATION / ISSUE</i>	<i>AIRIED</i>	<i>DESCRIPTION</i>
Stroke Awareness	30 seconds 360 times total	PSA to raise awareness on the dangers of stroke, and how to recognize the signs
National Crime Prevention Council	30 seconds 360 times total	PSA to protect individuals and property from criminals
Healthy Mouths Healthy Lives	30 seconds 360 times total	PSA for encouraging kids to practice good dental hygiene
OSU Extension Service	30 seconds 360 times total	PSA for awareness of various services and programs offered by Oregon State University
US Army Graduation	30 seconds 360 times total	PSA to encourage students to graduate
Federal Student Aid	30 seconds 360 times total	PSA announcing details for available financial aid
ODOT Driving Safety	30 seconds 360 times total	PSA from the Oregon Department of Transportation encouraging safe driving habits
Stop Texts Stop Wrecks	30 seconds 360 times total	PSA to discourage texting while driving
AARP For Caregivers	30 seconds 360 times total	PSA from AARP to provide support and services for caregivers
Child Adoption	30 seconds 360 times total	PSA to explain the benefits of child adoption
Live United For Education	30 seconds 360 times total	PSA encouraging high school students to consider going to college to further their learning
Prepare For College	30 seconds 360 times total	PSA that explains how to prepare high school students for college

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Volunteer Action Team	30 seconds 360 times total	PSA showing the benefits of volunteering
Big Brother Big Sisters Mentor	30 seconds 360 times total	PSA about how volunteering as a Big Brother or Big Sister can positively influence a young child
United Way Pledge To Volunteer	30 seconds 360 times total	PSA to encourage making a pledge to volunteer in the community
US Dept. Of Treasury	30 seconds 360 times total	PSA that reveals the dangers of credit and over spending
HUD Approved Housing Councilors	30 seconds 360 times total	PSA that explains how to avoid foreclosure
Feed The Pig	30 seconds 360 times total	PSA showing the benefits of controlling spending
NFCC Credit Counseling	30 seconds 360 times total	PSA to provide details about financial help services available from the NFCC
American Red Cross	30 seconds 360 times total	PSA to encourage volunteering, giving blood, and signing up for training with the Red Cross
Library Of Congress	30 seconds 360 times total	PSA promoting literacy among children
Military Mental Health	30 seconds 360 times total	PSA explaining the various services available for veterans suffering with mental health issues
Vietnam Wall Memorial	30 seconds 360 times total	PSA asking for support to continue operations of the Vietnam Wall Memorial Center
Ready.gov	30 seconds 360 times total	PSA on how to prepare for disasters with family and community support

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Medicare Benefits	30 seconds 360 times total	PSA for choosing the right plan, preventative screening, and proper treatment of diseases
Booster Seat Safety	30 seconds 360 times total	PSA explaining the dangers of children not riding in a booster seat
EF Foundation Host Family	30 seconds 360 times total	PSA to share the benefits of hosting a foreign exchange student
Prevent Teenage Drinking	30 seconds 360 times total	PSA with advice for how to prevent teens from drinking
Girls and Boys Town Hotline	30 seconds 360 times total	PSA for the national hotline for parents who are struggling to control their children's behavior
Home Safety Fire Tools	30 seconds 360 times total	PSA spreading awareness about fire safety in the home
Drug & Alcohol Treatment	30 seconds 360 times total	PSA explaining available treatment for those suffering with drug & alcohol abuse
Narconon Family Groups	30 seconds 360 times total	PSA providing help and services to those struggling with drug addiction
Eye Health and Safety	30 seconds 360 times total	PSA warning about various eye related diseases and how to treat them
Forest Fire Prevention	30 seconds 360 times total	PSA teaching how to prevent wildfires

Submitted by Cliff Tarpy, Program Director



10/09/17