

Quarterly Issues, Programs, and Public Service Announcements

KLBM-AM

Fourth Quarter: October - December (2017)

Total time focusing on issues:

Community Events	210 minutes
Local Education	1170 minutes
Health Concerns	1140 minutes
Community Development	960 minutes
Public Safety	705 minutes

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October - December 2017

<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - Regional Weather	Dennis Hull, Meteorologist NWS	10/02/2017	15 minutes 8:15 AM	Updated listeners about monthly regional weather summary for La Grande & Baker City
Morning Buzz - LG Lions Club Coat Drive	Larry Glaze, Lions Club Member	10/03/2017	15 minutes 8:15 AM	Requested listeners to consider donating to upcoming Lions Club Winter Coat Drive
Morning Buzz - Renaissance Feast	Michael & Heidi, EOU Theater	10/05/2017	15 minutes 8:30 AM	Focused on upcoming student theater production at Eastern Oregon University
Morning Buzz - Upcoming Productions	Kenn Wheeler, EOU Theater Director	10/11/2017	15 minutes 8:15 AM	Highlighted full season of upcoming student theater productions at EOU
Morning Buzz - La Grande Schools	George Mendoza, LGSD Superintendant	10/12/2017	15 minutes 8:15 AM	Reviewed topics discussed at the monthly School Board meeting from the previous night
Morning Buzz - Damaging UV Rays	Dr. Dan Beckner, Local Optometrist	10/17/2017	15 minutes 8:15 AM	Talked about the damaged caused by UV rays to vision and eyesight
Morning Buzz - High School Theater	Denise Wheeler, LHS Theater Director	10/24/2017	15 minutes 8:15 AM	Previewed upcoming high school theatrical performance at La Grande High School
Morning Buzz - UC Chamber of Commerce	Bob Kavanaugh, Executive Director	10/30/2017	15 minutes 8:15 AM	Showcased the positive benefits to economy, by focusing on local shopping first
Morning Buzz - Regional Weather	Dennis Hull, Meteorologist NWS	11/01/2017	15 minutes 8:15 AM	Informed listeners about monthly regional weather summary for La Grande & Baker City
Morning Buzz - Union Co. Water Conserv.	Mike & Jim, Project Consultants	11/02/2017	15 minutes 8:15 AM	Followed up with the current status of the Grande Ronde Watershed Restoration project
Morning Buzz - Winter Driving Safety	John Cederholm, Tire Dept. Manager	11/08/2017	15 minutes 8:15 AM	Shared safe driving tips with listeners in preparation of upcoming winter driving season

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<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - Grande Ronde Symphony	Alice Trindle, GR Symphony Assoc.	11/09/2017	15 minutes 8:15 AM	Discussed the upcoming start to the 70th season for the Grande Ronde Symphony
Morning Buzz - Grande Ronde Hospital Hospice	Teresa Smith-Dixon, GRH Hospice	11/14/2017	15 minutes 8:15 AM	Looked ahead at the annual Light Up A Life ceremony presented by GRH Hospice
Morning Buzz - Lie Of The Mind	Allen & Jason, EOU Theater	11/15/2017	15 minutes 8:30 AM	Focused on upcoming student theater production at Eastern Oregon University
Morning Buzz - La Grande Schools	George Mendoza, LGSD Superintendant	11/16/2017	15 minutes 8:15 AM	Reviewed topics discussed at the monthly School Board meeting from the previous night
Morning Buzz - Health Insurance Deadline	Eric Griffith, Northeast Oregon Network	11/17/2017	15 minutes 8:15 AM	Talked about deadline to sign up for health insurance, and assistance provided by NEON
Morning Buzz - EOU Financial Aide	Danny Bailey, EOU Financial Counselor	11/20/2017	15 minutes 8:15 AM	Explored the options available to those in need of financial aid for continued learning
Morning Buzz - Diabetes and our Eyes	Dr. Luke Spencer, Local Optometrist	11/21/2017	15 minutes 8:15 AM	Provided details about how damaging diabetes can be toward eyesight
Morning Buzz - Winter Recreational Events	Alice Trindle, EO Visitors Assoc.	11/22/2017	15 minutes 8:15 AM	Previewed upcoming events and travel plans for Winter months ahead in Eastern Oregon
Morning Buzz - UC Chamber of Commerce	Bob Kavanaugh, Executive Director	11/27/2017	15 minutes 8:15 AM	Recapped annual Farmer's Merchant Banquet held to honor farmers and ranchers
Morning Buzz - Regional Weather	Dennis Hull, Meteorologist NWS	12/04/2017	15 minutes 8:15 AM	Informed listeners about monthly regional weather summary for La Grande & Baker City
Morning Buzz - Local Business Open House	Paige, Co-Owner of Hines Meat Co.	12/07/2017	15 minutes 8:15 AM	Invited listeners to attend upcoming open house celebration for a local business

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<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - Local Community Development	Jim Whitbeck, Owner of Blue Mtn. Outfitters	12/11/2017	15 minutes 8:15 AM	Explained recent meetings between local mayors of Union Co. to promote business
Morning Buzz - Local Transportation Needs	Angie Peters, NEO Public Transit	12/11/2017	15 minutes 8:30 AM	Shared concerns of the community regarding need for more transportation within Union Co.
Morning Buzz - Diversity On Campus	Tawnya Lubbes, EOU Culture Director	12/13/2017	15 minutes 8:30 AM	Explored the impact of a diverse culture on campus at EOU and in the classroom
Morning Buzz - La Grande Schools	George Mendoza, LGSD Superintendant	12/14/2017	15 minutes 8:15 AM	Reviewed topics discussed at the monthly School Board meeting from the previous night
Morning Buzz - Night Blindness	Dr. Dan Beckner, Local Optometrist	12/19/2017	15 minutes 8:15 AM	Warned about the dangers of night blindness, and how to detect problems with vision early
Morning Buzz - Baker Technical Inst.	Doug Dalton, BTI President	12/21/2017	15 minutes 8:15 AM	Explored upcoming learning opportunities in technical training for students and adults

Submitted by Cliff Tarpy, Program Director



01/09/18

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<i>ORGANIZATION / ISSUE</i>	<i>AIRIED</i>	<i>DESCRIPTION</i>
American Red Cross Volunteering	30 seconds 180 times total	PSA encouraging individuals to volunteer for local chapter of the American Red Cross
American Red Cross Donate Blood	30 seconds 180 times total	PSA encouraging individuals to donate blood during local blood drive for American Red Cross
ODHS Developmental Disabilities	30 seconds 120 times total	PSA for Dept. of Human Services to promote benefits of employing those with disabilities
Worksource La Grande Job Opportunities	30 seconds 360 times total	PSA to explain resources available through Worksource La Grande for employment
New Years Eve Safe Rides Home	30 seconds 30 times total	PSA to offer contact information for free rides home offered in Union Co. for New Years Eve
Alcoholics Anonymous Support Groups	30 seconds 180 times total	PSA explaining how to find local AA support groups throughout Eastern Oregon
Al-Anon Family Groups	30 seconds 360 times total	PSA for services to help problem drinkers
Choose To Save	30 seconds 360 times total	PSA to encourage saving money for later in life
Visit The Forest	30 seconds 360 times total	PSA to invite kids and families to have a safe and enjoyable time outdoors
Stroke Awareness	30 seconds 360 times total	PSA to raise awareness on the dangers of stroke, and how to recognize the signs
National Crime Prevention Council	30 seconds 360 times total	PSA to protect individuals and property from criminals

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<i>ORGANIZATION / ISSUE</i>	<i>AIRIED</i>	<i>DESCRIPTION</i>
Healthy Mouths Healthy Lives	30 seconds 360 times total	PSA for encouraging kids to practice good dental hygiene
OSU Extension Service	30 seconds 360 times total	PSA for awareness of various services and programs offered by Oregon State University
US Army Graduation	30 seconds 360 times total	PSA to encourage students to graduate
Federal Student Aid	30 seconds 360 times total	PSA announcing details for available financial aid
ODOT Driving Safety	30 seconds 360 times total	PSA from the Oregon Department of Transportation encouraging safe driving habits
Stop Texts Stop Wrecks	30 seconds 360 times total	PSA to discourage texting while driving
AARP For Caregivers	30 seconds 360 times total	PSA from AARP to provide support and services for caregivers
Child Adoption	30 seconds 360 times total	PSA to explain the benefits of child adoption
Live United For Education	30 seconds 360 times total	PSA encouraging high school students to consider going to college to further their learning
Prepare For College	30 seconds 360 times total	PSA that explains how to prepare high school students for college
Volunteer Action Team	30 seconds 360 times total	PSA showing the benefits of volunteering
Big Brother Big Sisters Mentor	30 seconds 360 times total	PSA about how volunteering as a Big Brother or Big Sister can positively influence a young child

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<i>ORGANIZATION / ISSUE</i>	<i>AIRER</i>	<i>DESCRIPTION</i>
United Way Pledge To Volunteer	30 seconds 360 times total	PSA to encourage making a pledge to volunteer in the community
US Dept. Of Treasury	30 seconds 360 times total	PSA that reveals the dangers of credit and over spending
HUD Approved Housing Councilors	30 seconds 360 times total	PSA that explains how to avoid foreclosure
Feed The Pig	30 seconds 360 times total	PSA showing the benefits of controlling spending
NFCC Credit Counseling	30 seconds 360 times total	PSA to provide details about financial help services available from the NFCC
American Red Cross	30 seconds 360 times total	PSA to encourage volunteering, giving blood, and signing up for training with the Red Cross
Library Of Congress	30 seconds 360 times total	PSA promoting literacy among children
Military Mental Health	30 seconds 360 times total	PSA explaining the various services available for veterans suffering with mental health issues
Vietnam Wall Memorial	30 seconds 360 times total	PSA asking for support to continue operations of the Vietnam Wall Memorial Center
Ready.gov	30 seconds 360 times total	PSA on how to prepare for disasters with family and community support
Medicare Benefits	30 seconds 360 times total	PSA for choosing the right plan, preventative screening, and proper treatment of diseases
Booster Seat Safety	30 seconds 360 times total	PSA explaining the dangers of children not riding in a booster seat

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<i>ORGANIZATION / ISSUE</i>	<i>AIRIED</i>	<i>DESCRIPTION</i>
EF Foundation Host Family	30 seconds 360 times total	PSA to share the benefits of hosting a foreign exchange student
Prevent Teenage Drinking	30 seconds 360 times total	PSA with advice for how to prevent teens from drinking
Girls and Boys Town Hotline	30 seconds 360 times total	PSA for the national hotline for parents who are struggling to control their children's behavior
Home Safety Fire Tools	30 seconds 360 times total	PSA spreading awareness about fire safety in the home
Drug & Alcohol Treatment	30 seconds 360 times total	PSA explaining available treatment for those suffering with drug & alcohol abuse
Narconon Family Groups	30 seconds 360 times total	PSA providing help and services to those struggling with drug addiction
Eye Health and Safety	30 seconds 360 times total	PSA warning about various eye related diseases and how to treat them
Forest Fire Prevention	30 seconds 360 times total	PSA teaching how to prevent wildfires

Submitted by Cliff Tarpy, Program Director



01/09/18