

Quarterly Issues, Programs, and Public Service Announcements

KLBM-AM

Second Quarter: April - June (2017)

Total time focusing on issues:

Community Events	613 minutes
Local Education	990 minutes
Health Concerns	1230 minutes
Community Development	1020 minutes
Public Safety	720 minutes

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April - June 2017

<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - Regional Weather	Dennis Hull, Meteorologist NWS	04/03/2017	15 minutes 8:15 AM	Updated listeners about monthly regional weather summary for La Grande & Baker City
Morning Buzz - LG Parks & Rec. Dept.	Stu Spence, LG Parks & Rec. Director	04/03/2017	15 minutes 8:30 AM	Invited listeners to upcoming town hall meeting regarding Morgan Lake Park
Morning Buzz - Local Music Scene	Mike & Chris, Local Musicians	04/04/2017	15 minutes 8:15 AM	Explored the local music scene and upcoming community performances through the area
Morning Buzz - La Grande Main Street	Thomas Taylor, Executive Director	04/04/2017	15 minutes 8:30 AM	Encouraged participation in upcoming clean up day through La Grande and Island City
Morning Buzz - Local Equine Care Tips	Alice Trindle, T&T Horsemanship	04/05/2017	15 minutes 8:15 AM	Suggested information on how to safely keep horses active during the start of Spring
Morning Buzz - Union County Water Projects	Donna Beverage, County Commissioner	04/07/2017	15 minutes 8:15 AM	Shared current progress regarding various water projects throughout Union County
Morning Buzz - Doolittle Raid Event	Sgt. Lou Gerber, Event Organizer	04/07/2017	15 minutes 8:30 AM	Previewed upcoming event marking the anniversary of the Doolittle Raid in Pendleton
Morning Buzz - Drug Abuse Forums	Dr. Chuck Hofmann, Presenter	04/11/2017	15 minutes 8:15 AM	Discussed the dangers of drug abuse in local community, and invited listeners to forums
Morning Buzz - La Grande Main Street	Thomas Taylor, Executive Director	04/11/2017	15 minutes 8:30 AM	Invited listeners to participate in upcoming Crazy Days event in Downtown La Grande
Morning Buzz - Upcoming Concert	Alice Trindle, GR Symphony Assoc.	04/12/2017	15 minutes 8:15 AM	Welcomed listeners to attend upcoming concert from Grande Ronde Symphony
Morning Buzz - Arts For All Festival	Greg Bogard, Event Organizer	04/12/2017	15 minutes 8:30 AM	Encouraged participation with upcoming Arts For All Festival in La Grande

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<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - La Grande Schools	Joe Justice, LGSD Board Vice Chair	04/13/2017	15 minutes 8:15 AM	Reviewed topics discussed at the monthly School Board meeting from the previous night
Morning Buzz - Arbor Day Events	Stu & Teresa, LG Parks & Rec. Dept.	04/17/2017	15 minutes 8:30 AM	Previewed upcoming Arbor Day events happening throughout La Grande
Morning Buzz - Contact Lenses	Dr. Dan Beckner, Local Optometrist	04/18/2017	15 minutes 8:15 AM	Talked about the benefits of contact lenses, and how to keep them properly cleaned
Morning Buzz - La Grande Main Street	Thomas Taylor, Executive Director	04/18/2017	15 minutes 8:30 AM	Invited listeners to participate in upcoming nutritional and outdoor events in La Grande
Morning Buzz - Local Game Nights	Dave Campbell, Business Owner	04/19/2017	15 minutes 8:15 AM	Welcomed listeners to participate in ongoing free family game nights throughout La Grande
Morning Buzz - OSU & ORA FEAST Events	Austin & Robin, Event Organizers	04/19/2017	15 minutes 8:30 AM	Explained the importance of local food storage, and welcomed input and suggestions
Morning Buzz - OTEC Power Pole Testing	Lara Petitchlerc-Stokes, OTEC Media Director	04/20/2017	15 minutes 8:15 AM	Discussed safe testing of power poles by OTEC crews during the following weeks
Morning Buzz - VRCC Natural Medicine	Susanna Czeranko, Dr. of Natural Medicine	04/21/2017	15 minutes 8:15 AM	Explored the benefits of Natural Medicine at the Veterans Restorative Care Center
Morning Buzz - La Grande Main Street	Thomas Taylor, Executive Director	04/25/2017	15 minutes 8:30 AM	Shared the details regarding upcoming Open Streets fitness event for kids in La Grande
Morning Buzz - Local Tourism Update	Alice Trindle, EO Visitors Assoc.	04/26/2017	15 minutes 8:15 AM	Discussed upcoming Governor's meeting regarding statewide and local tourism
Morning Buzz - Speed Cube Competition	Ellery Johnson, Event Organizer	04/27/2017	15 minutes 8:15 AM	Welcomed kid to participate in upcoming speed cube competition held at local library

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Morning Buzz - Regional Weather	Dennis Hull, Meteorologist NWS	05/01/2017	15 minutes 8:15 AM	Updated listeners about monthly regional weather summary for La Grande & Baker City
Morning Buzz - La Grande Main Street	Thomas Taylor, Executive Director	05/02/2017	15 minutes 8:30 AM	Shared the details regarding upcoming Spring Retail Promotion in Downtown La Grande
Morning Buzz - Local Tourism Update	Alice Trindle, EO Visitors Assoc.	05/03/2017	15 minutes 8:15 AM	Explored how important various art attractions in Eastern Oregon benefit local tourism
Morning Buzz - LG Parks & Rec. Dept.	Stan Peterson, LG Recreation Supervisor	05/08/2017	15 minutes 8:15 AM	Previewed upcoming Spring activities provided by LG Parks & Recreation Dept.
Morning Buzz - La Grande Open Streets	Shayla Hewitt, Event Organizer	05/10/2017	15 minutes 8:15 AM	Invited children to participate in upcoming Open Streets fitness event in La Grande
Morning Buzz - La Grande Schools	Larry Glaze, LGSD Superintendant	05/11/2017	15 minutes 8:15 AM	Reviewed topics discussed at the monthly School Board meeting from the previous night
Morning Buzz - EOU Theatre Performance	Mike Frasier, EOU Theatre Director	05/11/2017	15 minutes 8:30 AM	Highlighted upcoming "West Side Story" performance at Eastern Oregon University
Johnny Ballgame Show - Open Streets	Shayla Hewitt, Event Organizer	05/11/2017	15 minutes 4:30 PM	Promoted upcoming Open Streets fitness event for kids in Downtown La Grande
Morning Buzz - UC Chamber of Commerce	Bob Kavanaugh, Executive Director	05/15/2017	15 minutes 8:15 AM	Reported on the decision to renew agreement with Army Nat. Guard regarding LG Armory
Morning Buzz - Eye Health	Dr. Spencer Luke, Local Optometrist	05/16/2017	15 minutes 8:15 AM	Provided details about how beneficial regular eye exams are in detecting various diseases
Morning Buzz - La Grande Main Street	Thomas Taylor, Executive Director	05/16/2017	15 minutes 8:30 AM	Discussed recent grant funding secured to improve businesses in Downtown La Grande

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<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - Wag 'N Run 5K Fun Run	Riley & Zosha, Event Organizers	05/17/2017	15 minutes 8:15 AM	Talked about upcoming 4H Project to raise funds for service dog program for Veterans
Morning Buzz - OTEC Annual Meeting	Lara Petittlerc-Stokes, OTEC Media Director	05/18/2017	15 minutes 8:15 AM	Recapped annual OTEC board meeting, and provided results from board member election
Morning Buzz - Soroptimist Breakfast	Patty Gooderham, LG Soroptimists	05/18/2017	15 minutes 8:30 AM	Explored scholarship impact of the annual Soroptimists Breakfast In The Park
Morning Buzz - VRCC Writing Therapy	Renee Settle, Writing Coach	05/22/2017	15 minutes 8:15 AM	Previewed upcoming writing therapy classes at the Veterans Restorative Care Center
Morning Buzz - LG Parks & Rec. Dept.	Stan Peterson, LG Recreation Supervisor	05/22/2017	15 minutes 8:30 AM	Looked ahead at upcoming Summer activities provided by LG Parks & Recreation Dept.
Morning Buzz - La Grande Main Street	Thomas Taylor, Executive Director	05/23/2017	15 minutes 8:30 AM	Explained details of upcoming local BBQ competition during Crazy Days in La Grande
Morning Buzz - Upcoming Concert	Zeke Fetrow, GR Symphony Director	05/24/2017	15 minutes 8:15 AM	Provided musical background about upcoming concert from GR Symphony
Morning Buzz - Thank You For Freedom	Jim Lampkins, WWII Veteran	05/24/2017	15 minutes 8:30 AM	Interviewed local veteran of WWII, and allowed story of his service to be shared
Morning Buzz - Three Rivers Race	Heather & Sara, Event Organizers	05/25/2017	15 minutes 8:15 AM	Provided information about Shelter From The Storm's benefit fun run to support their efforts
Morning Buzz - Health Care Forum	Dr. Gene Uphoff, Panel Member	05/31/2017	15 minutes 8:15 AM	Shared ideas for changes to current health care system throughout Eastern Oregon
Morning Buzz - Regional Weather	Dennis Hull, Meteorologist NWS	06/05/2017	15 minutes 8:15 AM	Updated listeners about monthly regional weather summary for La Grande & Baker City

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<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - LG Parks & Rec. Dept.	Stan Peterson, LG Recreation Supervisor	06/05/2017	15 minutes 8:30 AM	Previewed upcoming musical performances provided by LG Parks & Recreation Dept.
Morning Buzz - La Grande Main Street	Thomas Taylor, Executive Director	06/06/2017	15 minutes 8:30 AM	Explained details of upcoming local BBQ competition during Crazy Days in La Grande
Morning Buzz - Total Solar Eclipse	Kevin Boylan, Event Organizer	06/08/2017	15 minutes 8:30 AM	Explored safe ways to view the upcoming solar eclipse throughout Eastern Oregon
Morning Buzz - UC Chamber of Commerce	Bob Kavanaugh, Executive Director	06/12/2017	15 minutes 8:15 AM	Discussed travel safety measures in place for upcoming solar eclipse within Union County
Morning Buzz - NW Inland Musicians	R. Lee Freeze, Music Conductor	06/13/2017	15 minutes 8:15 AM	Highlighted free upcoming community musical performances in Baker County
Morning Buzz - Local Tourism Update	Alice Trindle, EO Visitors Assoc.	06/14/2017	15 minutes 8:15 AM	Looked into the economic impact of Union and Baker Counties during the solar eclipse
Morning Buzz - Union County Fireworks	Greg Bogard, Committee Member	06/14/2017	15 minutes 8:30 AM	Previewed upcoming fireworks show in La Grande, and how community can donate
Morning Buzz - La Grande Schools	Larry Glaze, LGSD Superintendant	06/15/2017	15 minutes 8:15 AM	Reviewed topics discussed at the monthly School Board meeting from the previous night
Morning Buzz - Powder River Music	Lynette Perry, Baker City Events	06/16/2017	15 minutes 8:15 AM	Looked ahead at upcoming summer community music performances in Baker City
Morning Buzz - Contact Lenses	Dr. Dan Beckner, Local Optometrist	06/20/2017	15 minutes 8:15 AM	Talked about the importance of safety to our eyes during the upcoming Total Solar Eclipse
Morning Buzz - Union County Fireworks	Steve Combs, Committee Member	06/22/2017	15 minutes 8:15 AM	Previewed upcoming fireworks show in La Grande, and how community can donate

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<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - UC Chamber of Commerce	Bob Kavanaugh, Executive Director	06/26/2017	15 minutes 8:15 AM	Discussed opportunities through the chamber for local businesses within Union County
Morning Buzz - VRCC Veteran Suicide	Sue Long-Hosek, Veterans Outreach	06/26/2017	15 minutes 8:30 AM	Warned of the alarming rate of Veterans suicide, and help available from the VRCC
Morning Buzz - La Grande Main Street	Thomas Taylor, Executive Director	06/27/2017	15 minutes 8:30 AM	Explained details of upcoming community block party event "Crazy Days" in La Grande
Morning Buzz - Local Tourism Update	Alice Trindle, EO Visitors Assoc.	06/28/2017	15 minutes 8:15 AM	Detailed upcoming workshops and outreach to tourism businesses in Eastern Oregon
Morning Buzz - Grande Ronde-A-View Event	Matt Babb, UC Timber Cruisers Car Club	06/28/2017	15 minutes 8:30 AM	Promoting upcoming community car show during Crazy Days weekend in La Grande
Morning Buzz - OTEC Summer Safety	Lara Petitchlerc-Stokes, OTEC Media Director	06/29/2017	15 minutes 8:15 AM	Shared information about practicing good electrical safety during summer season

Submitted by Cliff Tarpy, Program Director



07/10/17

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<i>ORGANIZATION / ISSUE</i>	<i>AIRER</i>	<i>DESCRIPTION</i>
American Red Cross Volunteering	30 seconds 180 times total	PSA encouraging individuals to volunteer for local chapter of the American Red Cross
American Red Cross Donate Blood	30 seconds 180 times total	PSA encouraging individuals to donate blood during local blood drive for American Red Cross
Morgan Lake Community Town Hall	30 seconds 30 times total	PSA requesting community members attend town hall event to discuss future of Morgan Lake
Arts For All Festival	30 seconds 70 times total	PSA for free upcoming event to promote art for all ages throughout the local community
La Grande Optimist Club Fishing Derby	30 seconds 35 times total	PSA to promote upcoming free children's fishing derby at Morgan Lake in La Grande
La Grande Lions Club Hog Wild Days	30 seconds 70 times total	PSA for free upcoming community-wide block party in Island City
Union County Fireworks Show	30 seconds 120 times total	PSA for awareness and fundraising for free community fireworks show on 4th of July
Alcoholics Anonymous Support Groups	30 seconds 180 times total	PSA explaining how to find local AA support groups throughout Eastern Oregon
Al-Anon Family Groups	30 seconds 360 times total	PSA for services to help problem drinkers
Choose To Save	30 seconds 360 times total	PSA to encourage saving money for later in life
Visit The Forest	30 seconds 360 times total	PSA to invite kids and families to have a safe and enjoyable time outdoors

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<i>ORGANIZATION / ISSUE</i>	<i>AIRER</i>	<i>DESCRIPTION</i>
Stroke Awareness	30 seconds 360 times total	PSA to raise awareness on the dangers of stroke, and how to recognize the signs
National Crime Prevention Council	30 seconds 360 times total	PSA to protect individuals and property from criminals
Healthy Mouths Healthy Lives	30 seconds 360 times total	PSA for encouraging kids to practice good dental hygiene
OSU Extension Service	30 seconds 360 times total	PSA for awareness of various services and programs offered by Oregon State University
US Army Graduation	30 seconds 360 times total	PSA to encourage students to graduate
Federal Student Aid	30 seconds 360 times total	PSA announcing details for available financial aid
ODOT Driving Safety	30 seconds 360 times total	PSA from the Oregon Department of Transportation encouraging safe driving habits
Stop Texts Stop Wrecks	30 seconds 360 times total	PSA to discourage texting while driving
AARP For Caregivers	30 seconds 360 times total	PSA from AARP to provide support and services for caregivers
Child Adoption	30 seconds 360 times total	PSA to explain the benefits of child adoption
Live United For Education	30 seconds 360 times total	PSA encouraging high school students to consider going to college to further their learning
Prepare For College	30 seconds 360 times total	PSA that explains how to prepare high school students for college

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<i>ORGANIZATION / ISSUE</i>	<i>AIRIED</i>	<i>DESCRIPTION</i>
Volunteer Action Team	30 seconds 360 times total	PSA showing the benefits of volunteering
Big Brother Big Sisters Mentor	30 seconds 360 times total	PSA about how volunteering as a Big Brother or Big Sister can positively influence a young child
United Way Pledge To Volunteer	30 seconds 360 times total	PSA to encourage making a pledge to volunteer in the community
US Dept. Of Treasury	30 seconds 360 times total	PSA that reveals the dangers of credit and over spending
HUD Approved Housing Councilors	30 seconds 360 times total	PSA that explains how to avoid foreclosure
Feed The Pig	30 seconds 360 times total	PSA showing the benefits of controlling spending
NFCC Credit Counseling	30 seconds 360 times total	PSA to provide details about financial help services available from the NFCC
American Red Cross	30 seconds 360 times total	PSA to encourage volunteering, giving blood, and signing up for training with the Red Cross
Library Of Congress	30 seconds 360 times total	PSA promoting literacy among children
Military Mental Health	30 seconds 360 times total	PSA explaining the various services available for veterans suffering with mental health issues
Vietnam Wall Memorial	30 seconds 360 times total	PSA asking for support to continue operations of the Vietnam Wall Memorial Center
Ready.gov	30 seconds 360 times total	PSA on how to prepare for disasters with family and community support

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<i>ORGANIZATION / ISSUE</i>	<i>AIRIED</i>	<i>DESCRIPTION</i>
Medicare Benefits	30 seconds 360 times total	PSA for choosing the right plan, preventative screening, and proper treatment of diseases
Booster Seat Safety	30 seconds 360 times total	PSA explaining the dangers of children not riding in a booster seat
EF Foundation Host Family	30 seconds 360 times total	PSA to share the benefits of hosting a foreign exchange student
Prevent Teenage Drinking	30 seconds 360 times total	PSA with advice for how to prevent teens from drinking
Girls and Boys Town Hotline	30 seconds 360 times total	PSA for the national hotline for parents who are struggling to control their children's behavior
Home Safety Fire Tools	30 seconds 360 times total	PSA spreading awareness about fire safety in the home
Drug & Alcohol Treatment	30 seconds 360 times total	PSA explaining available treatment for those suffering with drug & alcohol abuse
Narconon Family Groups	30 seconds 360 times total	PSA providing help and services to those struggling with drug addiction
Eye Health and Safety	30 seconds 360 times total	PSA warning about various eye related diseases and how to treat them
Forest Fire Prevention	30 seconds 360 times total	PSA teaching how to prevent wildfires

Submitted by Cliff Tarpy, Program Director



07/10/17