

**Quarterly Issues, Programs,
and Public Service Announcements**

KLBM-AM

First Quarter: January - March (2017)

Total time focusing on issues:

Community Events	414 minutes
Local Education	1063 minutes
Health Concerns	1155 minutes
Community Development	900 minutes
Public Safety	735 minutes

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January - March 2017

<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - Regional Weather	Dennis Hull, Meteorologist NWS	01/04/2017	15 minutes 8:15 AM	Updated listeners about monthly regional weather summary for La Grande & Baker City
Morning Buzz - Local Equine Care Tips	Alice Trindle, T&T Horsemanship	01/04/2017	15 minutes 8:30 AM	Suggested information on keeping horses healthy and active during the winter season
Morning Buzz - La Grande Main Street	Thomas Taylor, Executive Director	01/10/2017	15 minutes 8:30 AM	Recapped New Years Eve Block Party event in Downtown La Grande
Morning Buzz - La Grande Schools	Larry Glaze, LGSD Superintendant	01/12/2017	15 minutes 8:15 AM	Reviewed topics discussed at the monthly School Board meeting from the previous night
Morning Buzz - Dangers of Glaucoma	Dr. Spencer Luke, Local Optometrist	01/17/2017	15 minutes 8:15 AM	Provided details about how damaging glaucoma can be toward eyesight
Morning Buzz - Local Tourism Update	Alice Trindle, EO Visitors Assoc.	01/18/2017	15 minutes 8:15 AM	Explored tourism opportunities throughout Eastern Oregon during winter season
Morning Buzz - OTEC Winter Safety	Lara Petitchlerc-Stokes, OTEC Media Director	01/19/2017	15 minutes 8:15 AM	Discussed safe snow removal tips when dealing with overhead power lines
Morning Buzz - Home Buying Assistance	Debbie Votaw, Housing Manager	01/19/2017	15 minutes 8:30 AM	Explained details of available assistance programs for first time home buyers
Morning Buzz - EOU Wrestling Recap	Dustyn Azure, EOU Wrestling Coach	01/25/2017	15 minutes 8:30 AM	Looked back at the current EOU Wrestling season, and promoted upcoming tournament
Morning Buzz - EOU Musical Performance	Peter Wordelman, EOU Chamber Director	01/30/2017	15 minutes 8:30 AM	Highlighted upcoming student musical performance at Eastern Oregon University

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<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - LG Parks & Rec. Dept.	Stan & Stu, LG Parks & Rec. Department	01/31/2017	15 minutes 8:15 AM	Previewed upcoming winter events throughout La Grande area
Morning Buzz - Walk For Warmth Event	Carmen Gentry, Commun. Connection	01/31/2017	15 minutes 8:30 AM	Explained significance of Walk For Warmth event on local communities during Winter
Morning Buzz - Regional Weather	Dennis Hull, Meteorologist NWS	02/01/2017	15 minutes 8:15 AM	Updated listeners about monthly regional weather summary for La Grande & Baker City
Morning Buzz - Local Tourism Update	Alice Trindle, EO Visitors Assoc.	02/01/2017	15 minutes 8:30 AM	Discussed upcoming stakeholder's meetings regarding statewide and local tourism
Morning Buzz - Walk For Warmth Event	Sherry & Roszanne, Event Organizers	02/08/2017	15 minutes 8:30 AM	Invited participation in upcoming Walk For Warmth event to support families in need
Morning Buzz - Healthy Snacks	Larry Glaze & Suzy Mayes, LG Schools	02/09/2017	15 minutes 8:15 AM	Shared details about newly introduced Healthy Snacks program in La Grande Schools
Morning Buzz - Morgan Lake Forum	Stan & Stu, LG Parks & Rec. Department	02/13/2017	15 minutes 8:15 AM	Welcomed comments and suggestions during public forum regarding Morgan Lake Park
Morning Buzz - La Grande Main Street	Thomas Taylor, Executive Director	02/14/2017	15 minutes 8:30 AM	Provided sidewalk safety tips during winter season throughout Downtown La Grande
Morning Buzz - Local Equine Care Tips	Alice Trindle, T&T Horsemanship	02/15/2017	15 minutes 8:15 AM	Suggested information on how to safely keep horses active during the winter season
Morning Buzz - OTEC Cost of Winter	Lara Petitclerc-Stokes, OTEC Media Director	02/16/2017	15 minutes 8:15 AM	Introduced effective ways to keep energy costs down during winter season

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<i>ISSUE</i>	<i>GUEST / ORGANIZATION</i>	<i>DATE</i>	<i>LENGTH</i>	<i>DESCRIPTION</i>
Morning Buzz - Blue Light Damage	Dr. Dan Beckner, Local Optometrist	02/21/2017	15 minutes 8:15 AM	Talked about the damage blue light causes to our eye sight, and how to protect against it
Morning Buzz - La Grande Main Street	Thomas Taylor, Executive Director	02/21/2017	15 minutes 8:30 AM	Reminded listeners of upcoming business development workshops in La Grande
Morning Buzz - LG Parks & Rec. Dept.	Stu & Theresa, LG Parks & Rec. Dept.	02/27/2017	15 minutes 8:15 AM	Shared activity details at Veteran's Memorial Pool, and about Senior-on-the-Go program
Morning Buzz - Main Street Patriots Rally	Mike Burton, Event Coordinator	02/28/2017	15 minutes 8:15 AM	Invited listeners to participate in upcoming Main Street Patriots Rally in La Grande
Morning Buzz - Regional Weather	Dennis Hull, Meteorologist NWS	03/01/2017	15 minutes 8:15 AM	Updated listeners about monthly regional weather summary for La Grande & Baker City
Morning Buzz - Upcoming Concert	Alice Trindle, GR Symphony Assoc.	03/01/2017	15 minutes 8:30 AM	Welcomed listeners to attend upcoming concert from Grande Ronde Symphony
Morning Buzz - Chamber Banquet	Molly, Union County Chamber Member	03/02/2017	15 minutes 8:30 AM	Previewed upcoming Union County Chamber of Commerce Banquet event in La Grande
Morning Buzz - Arts For All Festival	Greg Bogard, Event Organizer	03/08/2017	15 minutes 8:15 AM	Highlighted upcoming annual Arts For All Festival to be held in La Grande
Morning Buzz - Upcoming Concert	Zeke Fetrow, GR Symphony Director	03/16/2017	15 minutes 8:15 AM	Provided musical background about upcoming concert from GR Symphony
Morning Buzz - Union County Young Life	Erin & Alicia, Event Organizers	03/17/2017	15 minutes 8:15 AM	Encouraged listeners to participate in upcoming fundraiser to benefit UC Young Life

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Morning Buzz - LG Parks & Rec. Dept.	Stan Peterson, LG Recreation Supervisor	03/20/2017	15 minutes 8:15 AM	Explored upcoming Spring Break activities provided by LG Parks & Recreation Dept.
Morning Buzz - Night Blindness	Dr. Spencer Luke, Local Optometrist	03/21/2017	15 minutes 8:15 AM	Talked about the dangers of night blindness and how it affects our eye sight
Morning Buzz - Winter Weather Recap	Brian & Tesmond, La Grande Ride	03/22/2017	15 minutes 8:15 AM	Reviewed most recent winter season, and discussed safety in the outdoors
Morning Buzz - Arts For All Festival	Greg Bogard, Event Organizer	03/22/2017	15 minutes 8:30 AM	Asked for volunteers to assist during upcoming annual Arts For All Festival event
Morning Buzz - OTEC Tree Planting Help	Lara Petittclerc-Stokes, OTEC Media Director	03/23/2017	15 minutes 8:15 AM	Discussed safety concerns when planting trees, to avoid contact with power lines
Morning Buzz - Veterans Care Events	Lee Manuel & John Bickel, Organizers	03/23/2017	15 minutes 8:30 AM	Welcomed listeners to open house and shared veteran care efforts made at Hot Lake
Morning Buzz - Warrior Bonfire Program	CJ & Mike, Program Participants	03/29/2017	15 minutes 8:15 AM	Explored details of the Warrior Bonfire Program that assists struggling veterans
Morning Buzz - Arts For All Festival	Greg Bogard, Event Organizer	03/30/2017	15 minutes 8:30 AM	Requested support of item donations for upcoming annual Arts For All Festival event
Morning Buzz - VRCC Progress	Mike & Brian, Organizers	03/31/2017	15 minutes 8:15 AM	Shared progress of creating Veterans Restorative Care Center and Hot Lake

Submitted by Cliff Tarpy, Program Director



04/04/17

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<i>ORGANIZATION / ISSUE</i>	<i>AIRER</i>	<i>DESCRIPTION</i>
American Red Cross Volunteering	30 seconds 180 times total	PSA encouraging individuals to volunteer for local chapter of the American Red Cross
American Red Cross Donate Blood	30 seconds 180 times total	PSA encouraging individuals to donate blood during local blood drive for American Red Cross
Community Connection IDA Savings Program	30 seconds 120 times total	PSA informing the public about a home buying savings program through Community Connection
Annual Walk For Warmth Fundraiser	30 seconds 96 times total	PSA promoting fun run/walk event to raise funds for home heating costs needs
Shelter From The Storm Soup Supper	30 seconds 72 times total	PSA for fundraising dinner of local domestic violence prevention organization
Community Connection Budget Classes	30 seconds 56 times total	PSA for "Building Your Budget" classes provided for free by Community Connection
Arts For All Festival	30 seconds 180 times total	PSA for free upcoming event to promote art for all ages throughout the local community
Alcoholics Anonymous Support Groups	30 seconds 180 times total	PSA explaining how to find local AA support groups throughout Eastern Oregon
Al-Anon Family Groups	30 seconds 360 times total	PSA for services to help problem drinkers
Choose To Save	30 seconds 360 times total	PSA to encourage saving money for later in life
Visit The Forest	30 seconds 360 times total	PSA to invite kids and families to have a safe and enjoyable time outdoors

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<i>ORGANIZATION / ISSUE</i>	<i>AIRIED</i>	<i>DESCRIPTION</i>
Stroke Awareness	30 seconds 360 times total	PSA to raise awareness on the dangers of stroke, and how to recognize the signs
National Crime Prevention Council	30 seconds 360 times total	PSA to protect individuals and property from criminals
Healthy Mouths Healthy Lives	30 seconds 360 times total	PSA for encouraging kids to practice good dental hygiene
OSU Extension Service	30 seconds 360 times total	PSA for awareness of various services and programs offered by Oregon State University
US Army Graduation	30 seconds 360 times total	PSA to encourage students to graduate
Federal Student Aid	30 seconds 360 times total	PSA announcing details for available financial aid
ODOT Driving Safety	30 seconds 360 times total	PSA from the Oregon Department of Transportation encouraging safe driving habits
Stop Texts Stop Wrecks	30 seconds 360 times total	PSA to discourage texting while driving
AARP For Caregivers	30 seconds 360 times total	PSA from AARP to provide support and services for caregivers
Child Adoption	30 seconds 360 times total	PSA to explain the benefits of child adoption
Live United For Education	30 seconds 360 times total	PSA encouraging high school students to consider going to college to further their learning
Prepare For College	30 seconds 360 times total	PSA that explains how to prepare high school students for college

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Volunteer Action Team	30 seconds 360 times total	PSA showing the benefits of volunteering
Big Brother Big Sisters Mentor	30 seconds 360 times total	PSA about how volunteering as a Big Brother or Big Sister can positively influence a young child
United Way Pledge To Volunteer	30 seconds 360 times total	PSA to encourage making a pledge to volunteer in the community
US Dept. Of Treasury	30 seconds 360 times total	PSA that reveals the dangers of credit and over spending
HUD Approved Housing Councilors	30 seconds 360 times total	PSA that explains how to avoid foreclosure
Feed The Pig	30 seconds 360 times total	PSA showing the benefits of controlling spending
NFCC Credit Counseling	30 seconds 360 times total	PSA to provide details about financial help services available from the NFCC
American Red Cross	30 seconds 360 times total	PSA to encourage volunteering, giving blood, and signing up for training with the Red Cross
Library Of Congress	30 seconds 360 times total	PSA promoting literacy among children
Military Mental Health	30 seconds 360 times total	PSA explaining the various services available for veterans suffering with mental health issues
Vietnam Wall Memorial	30 seconds 360 times total	PSA asking for support to continue operations of the Vietnam Wall Memorial Center
Ready.gov	30 seconds 360 times total	PSA on how to prepare for disasters with family and community support

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<i>ORGANIZATION / ISSUE</i>	<i>AIRIED</i>	<i>DESCRIPTION</i>
Medicare Benefits	30 seconds 360 times total	PSA for choosing the right plan, preventative screening, and proper treatment of diseases
Booster Seat Safety	30 seconds 360 times total	PSA explaining the dangers of children not riding in a booster seat
EF Foundation Host Family	30 seconds 360 times total	PSA to share the benefits of hosting a foreign exchange student
Prevent Teenage Drinking	30 seconds 360 times total	PSA with advice for how to prevent teens from drinking
Girls and Boys Town Hotline	30 seconds 360 times total	PSA for the national hotline for parents who are struggling to control their children's behavior
Home Safety Fire Tools	30 seconds 360 times total	PSA spreading awareness about fire safety in the home
Drug & Alcohol Treatment	30 seconds 360 times total	PSA explaining available treatment for those suffering with drug & alcohol abuse
Narconon Family Groups	30 seconds 360 times total	PSA providing help and services to those struggling with drug addiction
Eye Health and Safety	30 seconds 360 times total	PSA warning about various eye related diseases and how to treat them
Forest Fire Prevention	30 seconds 360 times total	PSA teaching how to prevent wildfires

Submitted by Cliff Tarpy, Program Director



04/04/17