

Ampersand Cable System Order

Order #	63181360
Syscode	2287
System Name	Spectrum/Suffolk, VA
Market	Norfolk-Virginia Beach

Flight Dates	05/10/24 - 05/20/24
Agency	Buying Time
Advertiser	Team Denton

Update Date	05/09/24
Version	1 Vs. 1

AE	Catherine Mann
Sales Coordinator	Christina Le
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May23
-	

Client Code	1925
Product Code	1942
Est Code	14781
Product Name	political
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	2		
Total	\$864.00		
Commission	\$129.60		
Net Total	\$734.40		
Total Spots	32		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	27.3	GIMP	10016
CPP	\$32.00	CPM	\$86.26

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/9 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	MNBC EM	5/6/24	5/12/24	05:00	09:00					X	X	X	0.57	208	2	\$23.00	\$46.00	30	PRE 4/1/2024-6/30/2024
2	MNBC	MNBC EM	5/20/24	5/26/24	05:00	09:00	X							0.84	309	1	\$23.00	\$23.00	30	PRE 4/1/2024-6/30/2024
3	MNBC	MNBC DT	5/13/24	5/19/24	09:00	16:00	X	X	X	X	X	X	X	0.55	201	5	\$21.00	\$105.00	30	PRE 4/1/2024-6/30/2024
4	MNBC	MNBC EF	5/6/24	5/12/24	16:00	19:00					X	X	X	0.69	254	2	\$30.00	\$60.00	30	PRE 4/1/2024-6/30/2024
5	MNBC	MNBC EF	5/20/24	5/26/24	16:00	19:00	X							1.27	466	1	\$30.00	\$30.00	30	PRE 4/1/2024-6/30/2024
6	MNBC	MNBC PT	5/13/24	5/19/24	19:00	24:00	X	X	X	X	X	X	X	1.25	457	5	\$34.00	\$170.00	30	PRE 4/1/2024-6/30/2024
7	MNBC	MNBC EM	5/13/24	5/19/24	05:00	09:00	X	X	X	X	X	X	X	0.81	298	5	\$23.00	\$115.00	30	PRE 4/1/2024-6/30/2024
8	MNBC	MNBC DT	5/20/24	5/26/24	09:00	16:00	X							0.63	232	1	\$21.00	\$21.00	30	PRE 4/1/2024-6/30/2024
9	MNBC	MNBC PT	5/6/24	5/12/24	19:00	24:00					X	X	X	0.65	238	2	\$34.00	\$68.00	30	PRE 4/1/2024-6/30/2024
10	MNBC	MNBC DT	5/6/24	5/12/24	09:00	16:00					X	X	X	0.46	170	2	\$21.00	\$42.00	30	PRE 4/1/2024-6/30/2024
11	MNBC	MNBC PT	5/20/24	5/26/24	19:00	24:00	X							1.71	629	1	\$34.00	\$34.00	30	PRE 4/1/2024-6/30/2024
12	MNBC	MNBC EF	5/13/24	5/19/24	16:00	19:00	X	X	X	X	X	X	X	1.01	372	5	\$30.00	\$150.00	30	PRE 4/1/2024-6/30/2024

	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	Total
SPOTS	32	0	0	0	0	0	0	0	0	0	0	0	32
AMT	\$864.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$864.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 05/10/24

63181360 | Norfolk-Virginia Beach | Spectrum/Suffolk, VA | 2287 |