

# CONTRACT



**KSTU-TV**  
 5020 W. Amelia Earhart Dr  
 Salt Lake City, UT 84116  
 (801) 532-1300

<u>Contract / Revision</u> 751298 / 1		<u>Alt Order #</u> 9283868
<u>Product</u> ROMNEY FOR SEN		
<u>Contract Dates</u> 10/23/18 - 10/29/18		<u>Estimate #</u> 7038
<u>Advertiser</u> ROMNEY/R/SENATE		<u>Original Date / Revision</u> 10/22/18 / 10/22/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSTU-TV	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 58.70
<u>Agy Code</u> 1021	<u>Advertiser Code</u> 467	<u>Product 1/2</u> 576
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Mentzer Media**  
 210 W Pennsylvania Ave  
 Ste 250  
 Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	13	10/29/18	10/29/18	MON 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	1-----				1	\$300.00	1.10			
2	13	10/26/18	10/26/18	FRI 7a-8a	7:00 AM-7:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	----1--				1	\$300.00	1.40			
3	13	10/29/18	10/29/18	MON 7a-8a	7:30 AM-8:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	1-----				1	\$300.00	1.50			
4	13	10/23/18	10/23/18	TUE 7a-8a	7:30 AM-8:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$300.00	1.50			
5	13	10/24/18	10/24/18	WED 7a-8a	7:30 AM-8:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	--1----				1	\$300.00	1.50			
6	13	10/25/18	10/25/18	THU 7a-8a	7:30 AM-8:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	---1---				1	\$300.00	1.50			
7	13	10/26/18	10/26/18	FRI 7a-8a	7:30 AM-8:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	----1--				1	\$300.00	1.50			
8	13	10/29/18	10/29/18	MON 8a-9a	8:00 AM-8:30 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	1-----				1	\$450.00	1.40			
9	13	10/23/18	10/23/18	TUE 8a-9a	8:00 AM-8:30 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$450.00	1.40			
10	13	10/24/18	10/24/18	WED 8a-9a	8:00 AM-8:30 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	--1----				1	\$450.00	1.40			
11	13	10/25/18	10/25/18	THU 8a-9a	8:00 AM-8:30 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	---1---				1	\$450.00	1.40			
12	13	10/23/18	10/23/18	TUE 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$300.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
751298 / 1	9283868

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/18 - 10/29/18	ROMNEY FOR SEN	7038

<u>Advertiser</u>	<u>Original Date / Revision</u>
ROMNEY/R/SENATE	10/22/18 / 10/22/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$300.00	1.10			
13	13	10/26/18	10/26/18	FRI 8a-9a	8:00 AM-8:30 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	----1--				1	\$450.00	1.40			
14	13	10/29/18	10/29/18	MON 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	1-----				1	\$140.00	0.90			
15	13	10/23/18	10/23/18	TUE 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$140.00	0.90			
16	13	10/24/18	10/24/18	WED 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	--1----				1	\$140.00	0.90			
17	13	10/25/18	10/25/18	THU 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	---1---				1	\$140.00	0.90			
18	13	10/26/18	10/26/18	FRI 3p-330p	3:00 PM-3:30 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	----1--				1	\$140.00	0.90			
19	13	10/29/18	10/29/18	MON 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	1-----				1	\$140.00	1.20			
20	13	10/23/18	10/23/18	TUE 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$140.00	1.20			
21	13	10/24/18	10/24/18	WED 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	--1----				1	\$140.00	1.20			
22	13	10/25/18	10/25/18	THU 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	---1---				1	\$140.00	1.20			
23	13	10/24/18	10/24/18	WED 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	--1----				1	\$300.00	1.10			
24	13	10/26/18	10/26/18	FRI 330p-4p	3:30 PM-4:00 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	----1--				1	\$140.00	1.20			
25	13	10/29/18	10/29/18	Monday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	1-----				1	\$600.00	1.60			
26	13	10/24/18	10/24/18	Wednesday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	--1----				1	\$700.00	2.10			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	10/22/18-10/28/18		Wednesday Prime Hour 1	7:00 PM-8:00 PM	---w-----	:30		\$700.00	2.10	NM		
See MG 26.2													
27	13	10/25/18	10/25/18	NFL Thursday Night Pre Gm	5:30 PM-6:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	---1---				1	\$750.00	2.50			
28	13	10/27/18	10/27/18	Sa 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$150.00

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751298 / 1	9283868

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/18 - 10/29/18	ROMNEY FOR SEN	7038

<u>Advertiser</u>	<u>Original Date / Revision</u>
ROMNEY/R/SENATE	10/22/18 / 10/22/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$150.00	1.00			
29	13	10/27/18	10/27/18	Sa 7a-9a	7:00 AM-7:30 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$250.00	1.00			
30	13	10/27/18	10/27/18	Sa 7a-9a	7:30 AM-8:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$250.00	0.00			
31	13	10/27/18	10/27/18	Sa 7a-9a	8:00 AM-8:30 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$250.00	1.00			
32	13	10/27/18	10/27/18	Sa 7a-9a	8:30 AM-9:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$250.00	1.10			
33	13	10/27/18	10/27/18	College Football Prime Gm	5:30 PM-9:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----2-				2	\$500.00	2.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	13	10/22/18-10/28/18		College Football Prime Gm	5:30 PM-9:00 PM	-----Sa--	:30		<del>\$500.00</del>	2.20	NM		
See MG 33.4													
2	13	10/22/18-10/28/18		College Football Prime Gm	5:30 PM-9:00 PM	-----Sa--	:30		<del>\$500.00</del>	2.20	NM		
See MG 33.3													
34	13	10/25/18	10/25/18	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	---1---				1	\$300.00	1.10			
35	13	10/27/18	10/27/18	Sa 9p-1005p	9:00 PM-9:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1-				1	\$700.00	2.20			
36	13	10/28/18	10/28/18	Su 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1				1	\$150.00	1.10			
37	13	10/28/18	10/28/18	Su 7a-9a	8:00 AM-8:30 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1				1	\$250.00	1.10			
38	13	10/28/18	10/28/18	Su 7a-9a	8:30 AM-9:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1				1	\$250.00	1.00			
39	13	10/28/18	10/28/18	NFL Reg Ssn Pre Gm	10:00 AM-11:00 AM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1				1	\$750.00	2.10			
40	13	10/28/18	10/28/18	Su 9p-1005p	9:00 PM-9:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-----1				1	\$1,200.00	4.10			
41	13	10/26/18	10/26/18	FRI 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	----1--				1	\$300.00	1.10			
42	13	10/29/18	10/29/18	MON 7a-8a	7:00 AM-7:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/18	11/04/18	1-----				1	\$300.00	1.40			
43	13	10/23/18	10/23/18	TUE 7a-8a	7:00 AM-7:30 AM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/18	10/28/18	-1-----				1	\$300.00	1.40			

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ROMNEY/R/SENATE	10/22/18 / 10/22/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
44	13	10/24/18	10/24/18	WED 7a-8a	7:00 AM-7:30 AM		:30				NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	--1----				1	\$300.00	1.40				
45	13	10/25/18	10/25/18	THU 7a-8a	7:00 AM-7:30 AM		:30				NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	---1---				1	\$300.00	1.40				
46	13	10/26/18	10/26/18	FRI 5a-530a	5a-530a		:30				NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	----F--				1	\$100.00	0.00				
47	13	10/26/18	10/26/18	FRI 7a-8a	7:00 AM-7:30 AM		:30				NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	----1--				1	\$300.00	1.40				
48	13	10/29/18	10/29/18	Monday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	1-----				1	\$800.00	0.00				
N 49	13	10/23/18	10/29/18	TU-F, M 5a-530a	5a-530a		:30				NM	1	\$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	-TWTF--				1	\$200.00	0.00				
Week:		10/29/18	11/04/18	-----				0	\$200.00	0.00				
N 50	13	10/23/18	10/29/18	TU-F, M 530a-6a	530a-6a		:30				NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	-TWTF--				1	\$250.00	0.00				
Week:		10/29/18	11/04/18	-----				0	\$250.00	0.00				
N 51	13	10/23/18	10/29/18	TU-F, M 6a-7a	6:00 AM-6:30 AM		:30				NM	2	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	-TWTF--				2	\$425.00	0.00				
Week:		10/29/18	11/04/18	-----				0	\$425.00	0.00				
N 52	13	10/23/18	10/29/18	TU-F, M 7a-8a	7:30 AM-8:00 AM		:30				NM	1	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	-TWTF--				1	\$600.00	0.00				
Week:		10/29/18	11/04/18	-----				0	\$600.00	0.00				
N 53	13	10/23/18	10/29/18	TU-F, M 9a-10a EMN	9a-10a		:30				NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	-TWTF--				1	\$300.00	0.00				
Week:		10/29/18	11/04/18	-----				0	\$300.00	0.00				
N 54	13	10/23/18	10/29/18	TU-F, M 5p-530p	5p-530p		:30				NM	2	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	-TWTF--				2	\$700.00	0.00				
Week:		10/29/18	11/04/18	-----				0	\$700.00	0.00				
N 55	13	10/23/18	10/29/18	TU-F, M 530p-6p	530p-6p		:30				NM	2	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	-TWTF--				2	\$700.00	0.00				
Week:		10/29/18	11/04/18	-----				0	\$700.00	0.00				
<b>Totals</b>												58.70	56	\$20,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/28/18	48	\$17,120.00	(\$2,568.00)	\$14,552.00
10/29/18 -10/29/18	8	\$3,030.00	(\$454.50)	\$2,575.50
<b>Totals</b>	56	\$20,150.00	(\$3,022.50)	\$17,127.50

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**KSTU-TV**  
 5020 W. Amelia Earhart Dr  
 Salt Lake City, UT 84116  
 (801) 532-1300

<u>Contract / Revision</u>	<u>Alt Order #</u>
751298 / 1	9283868

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/18 - 10/29/18	ROMNEY FOR SEN	7038

<u>Advertiser</u>	<u>Original Date / Revision</u>
ROMNEY/R/SENATE	10/22/18 / 10/22/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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