#### Quarter Ending December 31, 2013

#### Children's TV Programming Commercial Certification

WXIA certifies that all 12 and under children's TV programs carried during this quarter on its primary and multicast channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of 73.670(a) of the FCC's rules:

**Weekdays:** 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half-hour program); **Weekends:** 10.5 minutes in any clock-hour children's programming (5.25 minutes in a standalone .5 hour program). Programming promos, with certain exceptions, count as commercial matter.

Program Titles of all network and non-network 12-and-under children's programs carried on primary and multicast channels:

#### **NBC Shows:**

The Chica Show
Pajanimals
Tree Fu Tom
Justin Time
Lazy Town
Make Way for Noddy
Mustard Pancakes
Gina D's Kids Club
Mouse in the House

- 1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.
- 2. If no, provide details of each such instance in Annex A. The station is in compliance except for the isolated occurrence during NBC Programming as described on the attached Annex A.



3. Station certifies that, during the quarter, it has complied with the commercial requirements of 73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

| Yes | No |
|-----|----|

If no, provide details in Annex B.

| I hereby state, under penalty of perjury, that the for | egoing is true, correct and complete to the | best of |
|--|---|---------|
| my knowledge, information and belief.                  |   |         |
| ACT  | 1/10/14                                     | . *     |
| Simply of Authorized Station Employee                  | Data  |         |

#### January 5, 2014

Annex"A"

#### Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (the 'NBC Kids" educational and informational programming block) as set forth in the attached Community Relations Quarterly Children's Programming Report for the 4th quarter of 2013. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

- 1. Educational Objectives: NBC Kids for both 4th quarter 2013 and 1st quarter 2014.
- 2. <u>Core programming</u>: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the early educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of FCC Form 398, we have added specific episode numbers. Please note that the age target for NBC Kids programming is identified as 2-5 years old.
- 3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
- 4. Public service announcements targeted to children 16 and under.
- 5. <u>Non-broadcast efforts</u> that enhance the educational and informational value of NBC Network programming to children.
- 6. <u>Network on-air promotional efforts</u>, which include a schedule of NBC on-air promos for NBC Kids programming.

Except as set forth below, the regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 4th quarter of 2013 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content thereto other than as directed by NBC via weekly postings on APT.

On October 12, 2013, the closing credits for "Lazytown," an educational and informational program supplied to the NBC Network by Sprout for the "NBC Kids" Saturday morning E/I block, inadvertently included a fleeting (one-half second) display of the URL for a web site (www.lazytown.com) that did not conform to the FCC's commercial limits rules for web site displays in children's programming. Even though the display of the URL was fleeting, and therefore barely discernible by viewers, it is possible that the FCC would consider this a violation of the commercial limits rules.

The NBC Network takes precautions to avoid any potential violations of the FCC's web site rules. Specifically, each episode of the "NBC Kids" Saturday morning E/I block is reviewed by

Sprout, whose policy is to remove all URLs from program materials. In this case, however, the display of the URL in the closing credits was so fleeting it was missed during the review process. The NBC Network is working with Sprout to develop and implement additional procedures to minimize the possibility of a re-occurrence of this isolated incident.

If you have any questions about these reporting requirements, please feel free to call us.

Karen Peled NBCUniversal Media LLC Contracts Counsel, NBC Broadcasting, Affiliate Relations 212-413-5451 karen.peled@nbcuni.com

#### 4th QUARTER 2013 EDUCATIONAL OBJECTIVES

In compliance with the Children's Television Act regulations that became effective January 2, 1997, the **NBC kids** programming block features an on-air icon (E/I) indicating that each program is "educational and informational" for children. **This icon is displayed throughout each program.** Also, in compliance with the regulations, the following document, which includes "early educational and informational" objectives of **NBC kids**, must be placed in your public file.

The NBC kids programming block also meets the requirements for video described content, as established by the Twenty-first Century Communications and Video Accessibility Act, effective October 8, 2010. Full-power affiliates of NBC that are located in the 25 television markets with the largest number of television households must provide video-described content at any time they are providing children's programming. Each episode of content can be aired no more than twice in the calendar year.

Each of the programs listed below, which make up the three hour **NBC** kids programming block, is specifically designed to serve the early educational and informational needs of children ages 2-5. All of the programs have educational objectives and messages that are core to the content and appropriate for the program genre.

From October 5, 2013 – December 28, 2013, NBC kids aired five shows returning from the 3rdQuarter 2013. These are: Justin Time, Lazy Town, Pajanimals, The Chica Show and Tree Fu Tom. The sixth show, Make Way for Noddy premiered October 5, 2013.

All six shows were developed specifically for a target audience composed of children ages 2-5. All of the shows have a narrative format. Four use elements of fantasy and imagination to develop the educational content. These shows are **The Pajanimals**, **Justin Time**, **The Chica Show** and **Tree Fu Tom**. **Tree Fu**Tom and **The Chica Show** combine live action with animation; **Lazy Town** is live action with puppets, and the remainder of the schedule is animation.

The Chica Show features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure—a fantasy transformation to animation—where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

<u>Pajanimals</u> are a group of four preschool aged puppets that live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure.

The children return home in time to get ample rest, confident about-facing their issues when they awaken the following day.

<u>Justin Time</u> features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.

<u>Tree Fu Tom</u>, is a live action/animated series about a little boy who lives in a rural area and has a rich fantasy life in the woods behind his home. Tom uses specific movements to summon up magic powers that permit him to morph into an animated hero and fly around in Treetopolis, the fantasy version of his woods. While in Treetopolis, Tom and his friends, Ariella, Twigs, Squirmturn and Zigzoo will invariably run into a problem or disaster that needs fixing. Tom calls upon the audience to practice original dance moves that will bring him "Big World" magic so he and his friends can resolve their challenge of the day. Educational messages reinforce positive socio-emotional content, with examples that model: being loyal to good friends, knowing how to ask for help, doing the right thing instead of what is convenient, making the effort to share rather than being selfish or relying on teamwork in order to accomplish a goal.

Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

<u>Make Way for Noddy</u> is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Because he is very kind to others, he invariably is asked to help solve problems. But because he doesn't know everything, he also has a lot to learn. In each episode Noddy actively finds a way manage a project, soothe hurt feelings, settle arguments, or learn how to do something new by following directions. The examples in each episode are age appropriate challenges for children in the target audience and model clear and concrete solutions to problems.

#### 1st QUARTER 2014 EDUCATIONAL OBJECTIVES

Noodle and Doodle will be returning to the schedule for Q1, 2014, replacing Pajanimals.

Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

#### 4th QUARTER 2013 SHOW SUMMARIES

The Chica Show features a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chica's parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.

<u>Pajanimals</u> focuses on teaching bedtime routines and practicing them consistently so children can get a good night's sleep. In each episode one of the main characters—Apollo the dog, Squacky, the duck, Sweetpea Sue, a horse, and Cowbella, a purple and white cow—has difficulty sleeping or faces a problem. They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed travels to a specific place for the adventure: Squacky's bed goes to Ellie the octopus who lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollo's bed goes to the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a porcupine who resides in Birthday Land, and Bedtimes Bunny who lives in the Land of Hush. Each show ends with the problem resolved and the Pajanimals tucked into their beds for a good night's rest.

Justin Time is an animated show specifically directed to the preschool audience and always conveys an embedded lesson; it is possible to understand and manage any problem you have by thinking about it creatively. Justin is a little boy who has two imaginary playmates, Olivia (who meets him on his travels) and Squidgy the sponge (who also lives in Justin's bedroom). When Justin has a problem or doesn't want to do something his mother has suggested he daydreams his way into an adventure that takes him to places all around the world. On these adventures, he meets Olivia who guides him through an experience that demonstrates to Justin how he can solve his problem. The show provides many facts about the context the characters visit while on the adventure, but the central point is to teach a lesson about a social/emotional dilemma universally experienced by preschool children.

Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of 'movement magic' called 'Tree Fu', can transform into a tiny but mighty magical super hero and travel to a wondrous enchanted kingdom called Treetopolis that exists in a tree in his backyard woods. During each program he calls upon the audience to follow his moves to send him the "Big World" magic he needs to solve a problem encountered by Tom and his friends. These include Ariella, a butterfly who is also a rancher and has rope lassoing skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened, Squirmturn, a pill bug who looks like a large and imposing coal miner but is often timid and fearful, and Zigzoo, a green tree frog and the resident genius inventor. In each episode there are an action adventure sequences that are key to resolving the challenge of the day.

Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. Coming to the rescue is the athlete Sportacus who lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when Robbie will rise again.

<u>Make Way for Noddy</u> is based on a recurring character in the Enid Blyton book series for very young readers. Noddy, a boy doll, lives in a little cottage in the village of Toyland. He tools around in his sporty convertible, delivers the mail, and is a friend to all. Noddy is surrounded by a large cast of other toy characters some of whom are mentors, and a few others who are mischief makers in Toyland. In every episode of Noddy, there is a challenge experienced by Noddy or someone else in Toyland that lends itself to a humorous and lighthearted resolution. Whether it's Martha the monkey getting her undoing for her selfish ways, Mr. Wobblyman learning to play soccer with no legs, or Noddy trying to assemble a kite, the characters in Toyland work out their issues and live together in harmony.

#### 1st QUARTER 2014 SHOW SUMMARIES

Noodle and Doodle will be returning to the schedule for Q1, 2014, replacing Pajanimals

Noodle and Doodle is a live-action show hosted by Sean Roach that also blends animation and puppetry into the overall format. Sean drives a double-decker bus into various communities to meet children who have written to him with a problem that they would like to solve using an art and/or a food experience. Sean is accompanied by Noodle, a puppet character and Doodle, a digital character that lives inside a tablet computer, and Doggity, a faithful beagle. Doggity has a mini-show of his own through an animated alter ego that appears during diversionary segments set in a restaurant kitchen. The show demonstrates how recycled materials can become art and how food, art, and problem solving can be combined to create a fun experience in everyday life. Every episode can be replicated at home with ease by parents and children playing together.

# 4th Quarter 2013

#### "CORE PROGRAMMING"

# PROGRAMMING FURNISHED BY THE NBC NETWORK THAT IS SPECIFICALLY DESIGNED TO SERVE THE EARLY EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER

[AGE TARGET 2-5]

October 5, 2013 – December 28, 2013

Airdate: 10/05/2013

Time:

Duration: 30:00

THE CHICA SHOW

# VROOM, VROOM CHICA [ETCS112DH]

Chica is frustrated when she is "it" for a game of freeze tag because she is not fast enough to "tag" anyone and make them freeze. When the shop closes and she and Kelly go on their fantasy adventure, Chica, Kelly, Bunji, and Stitches are in an Indy 500 type race. Though she is in last place Chica perseveres and keeps going when her friends have to drop out of the race. She ultimately wins the race because she didn't give up when others had to quit. She tries her skill on Kelly when they return to the shop and she's able to catch Kelly at an opportune moment and tag for a "freeze."

[Educational Message: Sometimes a game is won based on perseverance, not by speed. Just take things at your own pace and eventually others will have to slow down or stop. Then you can move ahead and achieve your goals.

### CHICA, THE BOCK-A-DOODLE BUILDER [ETCS112DH]

Mrs. C is taking a customer on a tour of the shop, recounting her famous costumes. Chica enters in a self-made airplane and announces that she wants to build an airport inside the shop. Despite being told by Kelly that an airport is too big for the shop, Chica persists in trying to do something BIG. She doesn't accept the idea that "small is beautiful" too. While on their fantasy adventure Chica is the "boss" of a building company, and builds Bunji a HUGE house just to fix a broken roof shingle. Bunji finds the new house overwhelming. Chica has to tear it down and return to building something much smaller. Upon her return to the shop, Chica draws plan for new shingle for Bunji's cage.

[Educational Message: A large size isn't always the most important thing you can do to make an impression. Sometimes the small things are more appropriate and just as appreciated.]

Airdate: 10/05/2013

Time:

Duration: 30:00 **PAJANIMALS** 

#### LET'S PLAY TOGETHER [EPAJ116DH]

Apollo and Sweetpea Sue invite the others to play, and then decide to exclude them because it's a "big kid's game." At bedtime, Squacky and Cowbella are so mad that they cannot fall asleep. The Pajanimals take an adventure to the Land of Play to see Coach Whistler. He reminds them that excluding your loved ones is hurtful and everyone should be included. Apollo and Sweetpea apologize and the Pajanimals return to bed feeling better and have a good night's rest.

[Educational Message: Always include friends in every game because it's not nice to tell someone they cannot play.]

#### **TEAM FORT [EPAJ116DH]**

Apollo and Squacky ask the girls for their blankets to build a fort, but when they see how great it is they decide to take their things back and build their own. Their fight gets so big that they stop sharing everything and give each other the silent treatment. The Pajanimals decide to visit the Land of Build It to help fix their problem. Frank and Hank teach them that working as a team helps you work better and faster and work together.

[Educational Message: When you play together you have to share, listen and work as a team.]

Airdate: 10/05/2013

Time:

Duration: 30:00 **JUSTIN TIME** 

# **TOWER OF JUSTIN** [EJTM114DH]

Justin is building but his towers continue to fall down. Squidgy wants to help, and they plan to make the tower very tall, but it still falls down. Justin enters his imaginary world where they are all construction builders in New York City. They learn to consider many factors and to have a plan when constructing a building. Once they realize they need to plan for each step and think ahead they are able to succeed.

[Educational Message: It is important to plan ahead in order to succeed.]

# THE THIRSTY GARDEN [EJTM114DH]

Justin's mom asks him to water the flowers. When the water flow stops, they have to figure out why. Justin travels through his imagination to meet Olive in Babylon's Hanging Gardens. When the water stops in those beautiful gardens, they follow the water's path to find the problem. Along the way they meet many friends in need of the water, and so they keep going to find the water wheel is jammed. They are able to fix the problem and the gardens are watered again. Justin returns home and follows the hose to find the problem and untangle it, so that he can finish watering the flowers.

[Educational Message: When problems arise, it is important to follow them to the source, instead of giving up.]

Airdate: 10/05/2013

Time:

Duration: 30:00 TREE FU TOM

### TREEFLE TOM [ETFT115DH]

The friends discover "treefles" and go mad for their delicious taste! Zigzoo invents a machine to sniff out the treefles, but they destroy it in their greedy madness. They each become selfish and determined to gather all the treefles for themselves. When everyone is trapped in a cavern, they must work together to save themselves from disaster. But it is more difficult than they expect, they have to earn each other's trust to guide each other through unexpected adventures.

[Educational Message: It is best to share with friends instead of being selfish; if you find yourself being self-centered you will have to make up your mind to work together and share.]

Airdate: 10/05/2013

Time:

Duration: 30:00 LAZY TOWN

**ROBOTICUS [ELZT301DH]** 

When Sportacus saves the day again, Robbie Rotten decides to order a robot that is faster and stronger than Sportacus to be the town's one and only superhero. While Sportacus retreats to get faster and stronger and regain his position, "Roboticus" and Robbie Rotten prevent the children from having playtime. The kids decide to challenge Roboticus as a team. During the challenge Roboticus uses many obstacles to cheat and prevent the kids from winning, while Robbie traps Sportacus underground so that he can't join the kids' team. Sportacus breaks free and joins the team, as the kids use teamwork and their wits to get through the race, with a little help from their true hero, Sportacus. When the kids and Sportacus win, Robbie Rotten's role as Roboticus' sponsor is revealed.

[Educational Message: When there is a challenge, you can work hard as an individual to prepare yourself and then as a team work together to succeed.]

Airdate: 10/5

Time:

Duration: 30 min.

# MAKE WAY FOR NODDY SHELF HELP [EMWN101D]

Noddy wakes up ready to face the day all by himself. But when he can't open a jar he immediately drives over to Big Ears' house for help as though he had an emergency. He continues to interrupt Big Ears for every little thing until finally Big Ears puts on a disguise and tricks Noddy into learning now to help himself. Noddy later actually assembles his kite without any help from Big Ears.

[Educational Message: If you can think problems through by yourself, you will be able to do things on your own.]

# NODDY'S SPECIAL TREAT [EMWN101D]

Mr. Claude is naming a winner for a trip to the seaside. Little Skippy Skittle really wants to go because he missed the family vacation due to an ankle injury. Noddy wins the train trip and Martha Monkey tries to coerce Noddy into taking her. Then Mr. Jumbo pesters him too. But Big Ears advises him to think about who he would like to travel with, and Noddy's better judgment prevails. He takes Skippy Skittle to the shore for a holiday.

[Educational Message: Be a good judge of character and don't let others sway your feelings. Your true friends will be glad you've made the right decision.]

Airdate: 10/12/2013

Time:

Duration: 30:00

#### THE CHICA SHOW

# **FARMER CHICA** [ETCS113DH]

Something is shaking up the costume shop as though an earthquake is occurring. It turns out that the shaking is the crunch of Jet biting a carrot. He has food from the farmer's market to share but Chica has no time to eat fruits and vegetables. She wants to quickly eat a bag of chips and continue playing in her farmer costume. She tires early because she didn't eat properly and on the fantasy adventure, the problem repeats itself. Chica won't eat a good breakfast and gets so tired she can't even feed her horse. When they return home, Chica eats some healthful food so that she and Kelly have enough energy to walk home and make dinner with Mr. and Mrs. C.

[Educational Message: You have to eat healthful food like fruits and vegetables to have enough energy to do all the things you want to do everyday.]

# BOCK-A-DOODLE DOO, I LOVE YOU! [ETCS113DH]

Chica's parents are so nice and Chica wants to do something special to show how much she loves them. Chica and Kelly open a spa for Mrs. C and build a hammock for Mr. C. When an order comes in for a Yak costume, Chica assumes she can fill the order (so her parents can rest), but alas, while the costume is a Chica original, it is not a Yak. Chica feels she totally let her parents down and they won't love her anymore. On their fantasy adventure, Chica and Bunji are parents whose children, Kelly and Stiches accidentally toss Bunji's perfect carrot cake into the air. Even though the cake was ruined, parents Chica and Bunji, reassured their "son" he was still loved. Returning to the shop, Mr. C tells Chica her spa was such a big hit, he is now building her mother a new luxury bird bath. Chica realizes her parents still love her despite her mistake.

[Educational Message: Parents do expect their children to do their best, but even if they get upset if mistakes get made or accidents happen, the love will always be there.]

Airdate: 10/12/2013

Time:

Duration: 30:00 **PAJANIMALS** 

# OFF TO MY SCHOOL ADVENTURE [EPAJ118DH]

Sweetpea and Apollo are starting their first day of school tomorrow, but Sweetpea Sue is nervous. She is so worried about what is going to happen at school that she can't sleep. They go to the Friendly Forest so she can find some answers to her questions. Jerry explains that she can ask the teacher for help, and the nervous feeling just means she is getting ready for a new adventure. Feeling much better, Sweetpea Sue returns home with the rest of the Pajanimals to get some rest before her big day at school.

[Educational Message: Doing something new may make you nervous at first, but remember that it is just like a new adventure.]

# MIND YOUR MANNERS [EPAJ118DH]

During a fancy tea party, Cowbella invites everyone to play but gives instructions on how they should eat and behave. During her rant she burps very loudly. Mom reminds them that grandma is coming for breakfast and they must use their best table manners. Everyone is excited but worried that they won't do the right things at the table. They visit Storybook Land where Edwin gives them some tips on having manners. Thankful, they return home so they can practice before Grandma arrives in the morning.

[Educational Message: Always be sure to mind your manners at the dinner table.]

Airdate: 10/12/2013

Time:

Duration: 30:00 **JUSTIN TIME** 

#### **MYSTERY OF THE MISSING HAT [EJTM115DH]**

Justin's mom teaches Justin the "finding song" when he loses his checker. He and Squidgy become detectives in imagination land with Olive, and must find her missing hat at the Tower of London. Justin teaches Olive the finding song to retrace her steps and they retrace together to find her hat. When they return home Justin and Squidgy are able to find the missing checker piece.

[Educational Message: When something is missing, you can retrace your steps to remember where you placed it.]

# GO, TEAM GO! [EJTM115DH]

Justin and Squidgy are playing basketball when they travel to Guatemala in their imagination to play ball with Olive against two other friends. Justin tries to take control of the game, and doesn't involve his

teammate Olive at all. When the ball gets lost in the maze, Justin must rely on Olive to guide him out. He realizes that they need to communicate and use each other's skills while playing ball as well. They enjoy success while playing together, and when Justin returns home he remembers to be a team player and invites Squidgy to share in the fun.

[Educational Message: Teamwork is working together and sharing strategies, skills, and communication while playing.]

Airdate: 10/12/2013

Time:

Duration: 30:00 TREE FU TOM

#### THE GREAT JOURNEY [ETFT116DH]

Ariella needs some help on the ranch, so she teaches Tom and Twigs that to be a rancher you have to maintain control, gain trust, and work together as a team with the things you lead. Twigs and Tom watch the beetle eggs for her and when they hatch early Twigs and Tom have to take action to get the hatchlings to food and their parents. Together they are able to overcome many obstacles along the way.

[Educational Message: If you remember the advice your friends give you and work together you will be able to take responsibility when you need to.]

Airdate: 10/12/2013

Time:

Duration: 30:00 LAZY TOWN

#### PURPLE PANTHER PART I [ELZT302DH]

Stephanie and Ziggy are inspired by a book of museums to make their own museum of Lazy Town. While everyone happily finds items for the museum, Stingy gets annoyed by the plans and only wants incredibly valuable items for the museum. Stingy sneaks away to get the town clock for the museum but gets into trouble. When Sportacus saves him Stingy begs for his magic crystal and promises there will be no emergency in Lazy Town while the crystal is on loan to the museum. The opening of the museum is very successful and the kids see how reading about something led to working together of a project of great historical value for Lazy Town. The museum opening also set the stage for a mystery that will take some time to resolve (to be continued in subsequent episodes).

[Educational Message: When you see something interesting in a book, you can work with your friends and a few willing adults to help create it for your own community.]

Airdate: 10/12

Time:

Duration: 30 min.

#### MAKE WAY FOR NODDY

# JUST BE YOURSELF TODAY, NODDY [EMWN102D]

Noddy makes up a funny song about Tessie the Bear and he does some silly stunts to impress her too. He's known as one of a kind. But when he sees Tessie laughing with Mr. Wobblyman, he tries to imitate him. The imitating continues as Noddy begins to doubt his unique importance in Tessie's life. But Tessie tells him there isn't anybody who is quite the same as him. So he is very relieved that she is impressed with him just the way he is.

[Educational Message: Do not compare yourself to others, be proud of what makes you unique and don't try to copy what other do.]

#### NODDY'S PERFECT GIFT [EMWN102D]

Noddy worries about his gift for Tessie Bear's birthday party. He feels it may not be good enough. Big Ears thinks it is just perfect. Then Martha Monkey tells him a song won't make her feel special. She suggests flowers. Mr. Wobblyman suggests a birthday cake is really the most important gift but he eats most of the batter leaving Noddy with just enough for a cupcake. Sly and Gobby tell Noddy to give her jewelry and then trick him, stealing his car with the cake and flowers. In the end, Noddy gets his car and goes to sing to Tessie. It turns out this was the best gift she ever had from anyone.

[Educational Message: The perfect gift doesn't have to look or seem perfect to others, it needs to come from the heart and makes someone feel very special.]

Airdate: 10/19/2013

Time:

Duration: 30:00
THE CHICA SHOW

# **CAPTAIN CHICA REDCOMB** [ETCS101DH]

Billy comes to the shop for a pirate's hat. Chica then pretends to be a pirate with one of the Coop's costume hats. Though she is reminded frequently to put the pirate hat where it belongs Chica misplaces it and when Billy returns to get five more hats, Kelly finds she is missing one hat from the order. After the store closes Chica and Kelly go on their fantasy adventure to an island where they meet pirate Captain Stitches. Kelly reminds them that they wouldn't have to go through so much trouble to find things if they put them where they belong, but if they can't find it they should retrace their steps. Chica finally remembers she dropped the hat next to Bunji's cage. As they close the store, Kelly packs the hat to take to Billy's birthday party.

[Educational Message: You should always put things back where they belong so they do not get lost. If not, you will have to retrace your steps to remember where you left it.]

# THE AMAZING CHICADINI [ETCS101DH]

Chica shows talent for becoming a magician, but she gets so nervous and frightened during rehearsals for her magic show that she cannot perform at all. When the store closes, Chica and Kelly create a magic show right in the store. Chica performs her first trick well, but her second trick (turning Bunji into a daffodil) doesn't work. So they move on to Chica's magic trick to make Stitches disappear and it is a failure too. Kelly tells her to just have confidence and believe in herself. Chica tries again and Stitches disappears, and she makes him reappear. The audience is very pleased.

[Educational Message: It takes practice and belief in yourself to overcome being nervous.]

Airdate: 10/19/2013

Time:

Duration: 30:00 **PAJANIMALS** 

#### **OUCH [EPAJ120DH]**

While riding his scooter with Dad, Apollo hurts his arm and vows never to play with it again. Apollo knows he will miss his scooter but is scared he may fall again. He asks for help and the Pajanimals visit the Land of Play to learn the importance of not giving up, no matter how frustrated they are. Coach Whistler shows Apollo that trying again is the only way to get better at using his scooter. Apollo is thankful for the help and returns to bed, ready to share the scooter with the rest of the Pajanimals tomorrow.

[Educational Message: Sometimes we fall down when playing, but we can't let that stop us from trying again.]

#### **MOUNTAINS OF MESSINESS [EPAJ120DH]**

When the Pajanimals try to clean their room they realize how much work it is, so Cowbella suggests that they don't do it at all. When Cowbella loses Princess Lucy in the mess, she realizes she cannot fall asleep without her. In need of some help, they visit the Land of Build It and they realize that they have to clean up to find their things. When they return home everyone cleans up so that Cowbella can find Princess Lucy and can get a goodnight's rest.

[Educational Message: If you don't clean up after yourself you will never find any of your stuff.]

Airdate: 10/19/2013

Time:

Duration: 30:00 **JUSTIN TIME** 

#### MONKEY SHADOWS [EJTM116DH]

Justin is camping in the backyard and needs to find a way to play. He and Squidgy travel to Bali where they meet Olive at her puppet shop. They learn to use puppets, play tag, and play "Justin Says", and monkey-in-the-middle. When they put on a puppet show and the puppets are missing, they tell an amazing story using themselves as shadow puppets. When they return home, Justin and Squidgy put on a shadow puppet show together.

[Educational Message: You can play many games together without needing any toys.]

#### THE GOLDEN YARN [EJTM116DH]

Justin and Squidgy are playing in the backyard, but Squidgy doesn't want to keep playing when it becomes difficult. They are suddenly in Ancient Greece with Olive, where they join her on a hero's quest to find the golden yarn. They work together to complete difficult challenges, and they encourage Squidgy and utilize his amazing skills. When they return home, Squidgy uses the confidence his friends gave him to complete the obstacle course.

[Educational Message: Most obstacles require successful completion of many small tasks. Using teamwork can make those tasks easier.]

Airdate: 10/19/2013

Time:

Duration: 30:00 **TREE FU TOM** 

#### NOT SO FAST [ETFT117DH]

Zigzoo invents a zippiositer for Ariella so that her plants will grow incredibly fast. But Ariella's impatience gets in the way and her plants grow out of control. Ariella breaks the machine and then apologizes for her impatience, and realizes that much bigger problems are caused by impatience. Meanwhile the Mushas decide to take advantage of the situation to use the machine for mischief by sliming the kingdom and growing huge weeds. Ariella is slow to learn her lesson about impatience and won't wait to make a plan to stop the mushes with the rest of the group. Luckily they rest of the group works together to save both the Mushas from the zippiositer and help Ariana who has gotten caught in the giant weeds.

[Educational Message: Being impatient can lead to big problems. Develop your patience and be quick to apologize and correct your behavior when you make a mistake.]

Airdate: 10/19/2013

Time:

Duration: 30:00 LAZY TOWN

#### PURPLE PANTHER PART II [ELZT310DH]

Robbie Rotten breaks out of the fake Uncle Milford statue he planted in the new museum. He distracts Stingy on his guard duty with some beautiful gold coins, and tries to steal the magic crystal. When the alarm goes off, Stingy won't admit that he is in trouble. Robbie succeeds at getting the magic crystal but accidentally drops it into Stingy's pocket. Sportacus wakes up from his sugar-meltdown just in time to help, but Robbie disguises himself as an inspector and accuses Stingy of taking the crystal, before taking it again himself. Sportacus arrives to find the inspector and ends up saving Robbie Rotten as Stingy saves the crystal. Stingy is ashamed that he couldn't take better care of the crystal, but Sportacus assures him it is okay to make mistakes, so long as you learn from them.

[Educational Message: Do not be too proud to admit your mistakes; it is okay to make mistakes, as long as you learn from them.]

Airdate: 10/19

Time:

Duration: 30 min.

#### MAKE WAY FOR NODDY

# TOY TOWN'S WINNING TEAM [EWMN104D]

There a football game in Toy Town and Noddy asks Mr. Wobblyman to be on his team. Unfortunately, Mr. Wobblyman doesn't have the same abilities as the other team members, some of who find it very frustrating to have him around. When they actually begin playing against the Skittles, no one can stop them from winning. But then the team asks Mr. Wobblyman to be the goalie and he is able to roll around and block the opponents' goals. The Skittles give up, worn out by Mr. Wobblyman and the Toy Town team wins the match.

[Educational Message: Someone might not seem like a good pick for a team, but everyone has the possibility of adding value to a competition. Just give it some thought and make use of everyone's talents.]

### UP, UP AND AWAY [EWMN104D]

Martha Monkey wants to make people like her and be her friend. She thinks that if she gives people something special they will like her. So she buys a whole bunch of balloons from Dinah Doll. Martha shows everyone her balloons and they are much admired, but she doesn't plan to share them with anyone. She buys even more balloons to impress everyone and they are so full of air Martha is swept off her feet. Noddy has to rescue her via airplane and explain that just her friends will like her regardless of how many balloon she owns. Martha then decides to share her balloons with the group in Toy Town and discovers they really appreciate her sharing with them.

[Educational Message: The way to make friends and keep friends is to be a nice, kind, and sharing person. Simply owning something that no one else has will not endear you to others.]

Airdate: 10/26/2013

Time:

Duration: 30:00

#### THE CHICA SHOW

#### CHICA FANCY FISH [ETCS110DH]

Chica has been busy making costumes, the most recent being a fancy fish costume for herself. But she needs to clean up her mess. Kelly teaches Chica the 3 R's to reduce, reuse, and recycle materials. This is the way to sort all the things that are leftover from projects. Chica gets upset about having to do so much clean up but on the fantasy adventure, Chica and Kelly go to the beach where Chica the fancy fish finds

trash in the water. She meets the Mr. Litterbunny who has too much stuff in his car. Chica realizes how important it is for her to teach Mr. Litterbunny the 3 R's too.

[Educational message: When you make a mess, try to sort things into three piles, then you will know what can be thrown away, what you can save or give away to be used again, and what you should send to a recycling center.]

#### CHICA'S HALLOWEEN ADVENTURE [ETCS110DH]

It's Halloween and everyone is dressing up in fascinating costumes. Chica thinks everyone else's costume is better than her pink pig snout and ears. Her friends and family tell her she can be anything; just put on a costume and have some fun. Chica is overwhelmed. On the fantasy adventure, Chica and Kelly go to a Halloween Party and Chica changing her costumes so frequently she misses the party activities. Kelly tells her that she has to make a decision and if she sticks with it she will have the time to go have fun with everyone. She decides to dress up as a Kelly look-alike for Halloween.

[When you cannot make a decision, take the time to consider your choices then just make a decision you like the best and stick with it. There will be more time to enjoy yourself if you aren't worrying about all the choices you have to make.]

Airdate: 10/26/2013

Time:

Duration: 30:00 **PAJANIMALS** 

#### SING A PAJANIMAL SONG [EPAJ115DH]

The Pajanimals have formed a band and are ready to debut their new song. Apollo hasn't practiced and keeps forgetting his words, forcing them to stop and try again. Apollo becomes frustrated and decides to quit the band. His departure causes everyone concern and they visit Edwin in Storybook Land for help. They learn the importance of practice and determination when trying to learn something new. Apollo tries his song again without giving up, and finishes with the Pajanimals band.

[Educational Message: When you make a mistake, instead of quitting, continue to practice until you get it right.]

# **TIME OUT FOR TWO** [EPAJ115DH]

Squacky and Cowbella get into a fight over a toy. Mom puts them on a time out to calm down and work out their feelings, and reminds them to never hit anyone. They apologize and make up, but at bedtime they begin to worry that Mom may be mad at them for fighting. They visit Bedtime Bunny for advice and she explains that their Mother gave them a timeout to help them calm down and teach them a lesson because she loves them, not because she is mad at them.

[Educational Message: When you do something wrong and your parents put you on a time out, remember they are just trying to remind you to calm down and use your words instead.]

Airdate: 10/26/2013

Time:

Duration: 30:00 **JUSTIN TIME** 

# JUMBO LOVES GUMBO [EJTM117DH]

Justin is looking for his squeaky alligator, but when his Mom tells him where it is he doesn't listen. He and Squidgy meet Olive in the Louisiana Bayou, where Olive and Uncle Antoine are preparing a fais do-do. The kids offer to go to Firefly Island to invite them to the party, but again Justin doesn't listen carefully to the directions. They find their way to Firefly Island, but they cannot remember how to get back to the party.

Justin realizes that he needs to listen carefully when he gets instructions. When he gets home he listens carefully to his mother and is able to find his alligator.

[Educational Message: It is important to listen carefully to the directions so that you can follow them.]

# **TOO MANY CUPCAKES** [EJTM117DH]

Justin is decorating cupcakes for the bake sale, and his mom won't let him have one until they are done with the task. While he is working he travels through his imagination to meet Olive in France at Pierre's bakery. She teaches them how to decorate the cupcakes. When they have to bake 100 cupcakes they get overwhelmed. They turn the job into an assembly line to accomplish the work. Justin uses the same strategy at home and they are able to get it all done.

[Educational Message: When there is an enormous task at hand you can accomplish it with your friends by breaking it apart into smaller tasks for each person."]

Airdate: 10/26/2013

Time:

Duration: 30:00 TREE FU TOM

#### HOVERING HUMBLEBUGS [ETFT118DH]

Twigs and Tom are being tested in their magic studies, but Tom messes up a test. When he learns that Treetog loves the humblebugs, he decides to prove himself by getting a humblebug to sing just for her. But when he and Twigs try to find a humblebug to hum for Treetog, they cause many difficulties for the humblebugs and themselves. They have to use their magic to help the humblebugs get a broken crown to their queen so that the bugs can migrate on schedule. Even though his plan did not work, the humblebug queen is grateful her crown was returned, so she comes to Treetog and hums a song as a thank you to Tom. [Educational Message: It is better to do the right and most important thing than to try to make

[Educational Message: It is better to do the right and most important thing than to try to make things work out perfectly as planned.]

Airdate: 10/26/2013

Time:

Duration: 30:00 LAZY TOWN

# <u>LITTLE PINK RIDING HOOD</u> [ELZT303DH]

The kids are making Sportacus a "sports candy flyer" for "Surprise Day". Just when Robbie Rotten is becoming discouraged that his plans to get rid of Sportacus can't work, he observes the children's plans and decides to take advantage. While Stephanie is delivering the gift, and Robbie Rotten is disguised as a wolf, trailing her to plant a sugar apple, there is a crash between the flying camera the kids are testing and Robbie Rotten. Robbie manages to beat Stephanie to Sportacus and tricks Sportacus into eating the sugar apple. When Sportacus has an immediate sugar crash, Robbie disguises himself as Sportacus, but Stephanie doesn't believe it is him. She gets out of the air ship just in time, but they have to work together to get Sportacus back to save the air ship. They succeed and spoil Robbie Rotten's plan once again.

[Educational Message: It is fun to surprise your friend with something they will like, and to work together to help your friend is even more rewarding.]

Airdate: 10/26

Time:

Duration: 30 min.

MAKE WAY FOR NODDY [EMWN114D]

#### THE BALANCING ACT [EMWN114D]

Mr. Jumbo and Clockwork Mouse are practicing their juggling act for the Summer Fair. Mr. Jumbo has a problem with balancing, but he can lift and balance things. He holds Mouse in one hand and Mouse then juggles several balls. This is great, but Mouse wants even more showmanship. Noddy listens carefully and helps them perfect their act. Mouse and Mr. Jumbo become the best act in the show.

[If you listen carefully and think creatively, you can help others develop their skills to perform at the highest level.]

#### NODDY'S CAR TROUBLE [EMWN114D]

Noddy is out driving his car but when he gets too bossy his car gets upset and runs away. Alone on the side of the road, car is first visited by Master Tubby Bear who attempts to drive off with it and paint it purple. Then the Bouncing Balls take the car on yet another adventure. Noddy regrets being bossy and looks high and low for his car. When Noddy shows up at Tessie Bear's she tells him that Car is at a farm, and sure enough he's hiding in the barn. As Noddy walks dejectedly up to Big Ear's house to explain he is sorry about being bossy, Car finally rolls up to Noddy, grateful for the apology.

[Educational Message: When you insist that things always be done your way, you may hurt someone else's feelings. Apologize when you get too bossy or else you might lose your friends.]

Airdate: 11/02/2013

Time:

Duration: 30:00

THE CHICA SHOW

#### CHICA ROCKS [ETCS102DH]

A customer comes into the store because she is practicing for a rock and roll talent show and wants the blond and hot pink wig that Chica is wearing. Chica wants to play an instrument too but she is frustrated because it takes practice just to learn the beat. During the fantasy segment, Chica and Kelly are on a concert stage with Stitches. Bunji the band manager offers to help them if they practice. Together they work on their piano, guitar and percussion skills until their performance is really great. Upon their return Chica immediately gets to practice and seems to have mastered the beat.

[Educational Message: In order to get better at something or to develop your talent, you must take the time to practice.]

# **CHICA TWINKLE TOES** [ETCS102DH]

Sandra comes into the store for a tutu that she can wear for her ballet recital. A beautiful tutu emerges from the dress up rack when Chica pushed it out where Sandra could see it. After seeing Sandra demonstrate a pirouette, Chica wants to be a ballerina. She tries to skip the preparation and go straight to a pirouette but discovers you have to practice to be proficient. When Kelly and Chica go on their fantasy adventure, Bunji becomes the dance instructor and Chica practices the pirouette but it turns out to be the "wing and spin," a new ballet movement. Back at the Coop, Kelly and Chica continue to practice their moves.

[Educational Message: When you want to learn something new, start with the basics and keep practicing in order to improve.]

Airdate: 11/02/2013

Time:

Duration: 30:00 **PAJANIMALS** 

ONE TEACUP, TWO FRIENDS [EPAJ122DH]

Grandma sends a teacup for each of the girls but Sweetpea Sue's arrives broken. When Cowbella refuses to share hers, Sweetpea Sue becomes very mad. At bedtime, Sweetpea Sue is still upset, so they take an adventure to the Moon where they sing about feelings and sharing. Cowbella offers to give the teacup to her, but Sweetpea Sue suggests they share it instead.

[Educational Message: Although it's hard to share sometimes, it's nice to make someone feel better.]

#### THE WONDERFULLY DIFFERENT SQUACKY [EPAJ122DH]

The Pajanimals are calling out all of the things that make Squacky different leading him to question whether being different is a good thing. At bedtime, Squacky asks for some help so they take a visit to see Granny Pearl. She explains that she is different too and that's what makes her special. The Pajanimals realize that they are all different in cool ways and that's what makes them unique.

[Educational Message: We are all wonderful just the way we are because it is our differences that make us special.]

Airdate: 11/02/2013

Time:

Duration: 30:00 **JUSTIN TIME** 

#### DINO PUTT [EJTM118DH]

Justin and Squidgy are playing with dinosaurs when the neighbor dog tries to take the toy. They get it back just in time to meet Olive in Jurassic time to see what real dinosaurs are like. They play hide and seek but decide to enjoy a different game so that their dinosaur friend is able to play along. They invent new games so that they are all able to play together. When Justin is home, he adjusts the toy dinosaur game so that the neighbor dog can join in the fun.

[Educational Message: You can change your game so that everyone can play.]

# THE NORTHWEST SHORTCUT [EJTM118DH]

Justin's Dad helps him through the deep snow and onto his toboggan to play. He meets Olive in the Arctic and they set off to sail through the Northwest Passage. Their friend Mr. Narwhal breaks a path for them, after they help remove the seaweed stuck on his horn. When Justin returns home he helps his Dad finish shoveling the snow.

[Educational Message: Always be willing to help others, and to return help to those who have been there for you.]

Airdate: 11/02/2013

Time:

Duration: 30:00 TREE FU TOM

#### TREASURE HUNT [ETFT119DH]

Everyone is excited for the annual treasure hunt. Treetog surprises everyone and pairs them up in teams of two for the hunt — with partners who share very different personalities. Certain teams work well when they show patience and learn to trust each other and share the same vision, but there some teams face disaster when they can't learn to work together.

[Educational Message: The most important things about achieving a goal is working cooperatively with your team mate. If you can do that you can reach a common goal, even when you are working with someone who is very different than you.]

Airdate: 11/02/2013

Time:

Duration: 30:00 LAZY TOWN

# THE BLUE KNIGHT [ELZT304DH]

Mayor Milford prepares to tell the story of the Blue Knight to prepare for the medieval festival, and the kids invite Robbie Rotten to listen. He rejects the invitation but listens in and decides to steal the story book. Uncle Milford asks Sportacus to help with the festival, and he's got to practice to be able to move in the heavy armor. Robbie Rotten decides he can disguise himself and invade the festival. Ziggy is upset because he cannot figure out what knights do. Uncle Milford tells him they are brave and are always helping others. Ziggy decides to be a helpful knight and help with the laundry, but the Blue Knight (Sportacus) has to save him. The kids work together to capture the sword and save the festival from Robbie Rotten in his flying dragon. Ziggy is able to secure the sword and reminds himself to believe. The Blue Knight saves the day, and Ziggy is able to help.

[Educational Message: When you believe in yourself and practice and work hard, you can accomplish your goal.]

Airdate: 11/2

Time:

Duration: 30 min.

MAKE WAY FOR NODDY

#### NO NAP FOR NODDY [EMWN105D]

Mr. Sparks tells Noddy he is working late because Toy Town is quiet and he can get more accomplished. Noddy fights the urge to sleep and even ventures out in his car to see who else is awake. He finally falls asleep in his car and when he wakes up, he is late for the mail pick up and confuses the delivery of all the packages. Then he has an accident in his car. After talking to Mr. Sparks and Big Ears, Noddy agrees to go to bed and get adequate rest.

[Educational Message: Even if you think you can stay up late to do more things or have more fun, our bodies actually need to rest so we can feel good and have energy the next day.]

#### NODDY HELPS OUT [EMWN105D]

Noddy does a favor for Mr. Sparks, and along the way he lends a hand to many others including Dinah Doll, who needs helps with painting her store front. Then he stops to help Mr. Plod direct traffic, then stops to do Mrs. Skittles grocery shopping. Tessie see him before he even goes into the store, and he promises her to walk Bumpy Dog, who grabs Mr. Sparks package and runs off. When the clock strikes noon, Noddy starts calling off all the obligations he has and realize things are going to go all wrong for six people he promised he'd help. He realizes he cannot help everyone all the time and everyone decides to do their own chores.

[Educational Message: When you try to help everyone, you sometimes cannot be effective because you are trying to do too much.]

Airdate: 11/09/2013

Time:

Duration: 30:00

THE CHICA SHOW

#### **COWGIRLS AND COWCHICKEN [ETCS103DH]**

Chica is having a cowgirl day. She found a herd of dogs and wants one to come into the store, but her mother tells her NO it's a rule. When Chica lassos one person too many she finds out that it's also a rule to not use a lasso inside. She becomes frustrated because of all the rules. On their fantasy adventure, they go to a ranch where Chica is the boss and suspends all the rules. Soon there are lots of problems; Stitch and

Bunji fall off a fence they've climbed, and the noise Chica and friends make sends horses bolting from the barn. When they return to the Coop, Chica resolves to follow the rules.

[Educational Message: Rules are made for a reason and are there to ensure that everyone can be safe, courteous and orderly.]

#### ICKY, STICKY, CHICKY [ETCS103DH]

There's an emergency at the Coop; Kelly can't find a costume for a customer who wants to be a caveman. Kelly and Chica disappear into a "cave" deep beneath the clothing rack. Mom and Dad then decide they need to figure out a way to better manage inventory so Chica makes signs that illustrate the types of costumes. However, she doesn't want to wash off the glue and other decorations that got stuck in her feathers. During the fantasy adventure, Kelly and Chica are outside in a prehistoric forest and get really dirty with mud. After bathing in a pond, the group plays again when they are clean and realize it feels pretty good to not be messy and dirty.

[Educational Message: When you get icky, sticky, and dirty from playing or doing a project, be sure to clean up the mess you made, including the mess that gets left on yourself.]

Airdate: 11/09/2013

Time:

Duration: 30:00 **PAJANIMALS** 

### A LAUGH A MINUTE [EPAJ124DH]

Squacky is trying to do a magic trick but when it doesn't go right, Sweetpea Sue laughs at the tricks and hurts his feelings. After brushing their teeth and heading to bed, Sweetpea Sue is still laughing at Squacky's mistakes. Squacky's is sad, so the Pajanimals visit Bedtime Bunny who explains that it is not nice to hurt your friends' feelings by laughing at them. Sweetpea apologizes to Squacky and they return to home to rest. [Educational Message: It is fine to laugh with your friends but never at them.]

# NO MORE BULLIES [EPAJ124DH]

When Apollo loses the game of "Cowbella Says" he feels badly and decides to quit. He tells them that the bigger kids at school said he is bad at playing games and has big ears. The Pajanimals try to cheer him up, but Apollo decides he's not going back to school because the other kids are mean. They visit the Friendly Forest for advice, and Jerry gives Apollo a plan to deal with bullies. Apollo feels much better and is ready to go back to school with the plan.

[Educational Message: If you are being picked on ask them to stop, and if that doesn't work walk away and tell a grown-up.]

Airdate: 11/09/2013

Time:

Duration: 30:00 **JUSTIN TIME** 

#### YUKON DAWN [EJTM119DH]

Justin and Squidgy lose their super saucer over the neighbor's fence. They disobey the rules and open the gate a crack. Suddenly they are in their imagination land, where Olive is a gold prospector in the Yukon. Justin opens the neighbor's gate without asking for permission to find the pan he lost. When Olive's neighbor asks permission to come to Olive's yard and look for her lost dog, they realize the dog has wandered into the gold mine. They work together to find Lucky, and Justin admits he opened the gate.

[Educational Message: You should always ask permission before you go into someone else's yard or home — and be quick to admit if you disobey.]

#### THE LION DANCE [EJTM119DH]

Justin and Squidgy are playing dress-up. They meet Olive and the Lion Dance Twins in Shanghai just in time to celebrate the Chinese New Year. They want to dress up in a lion costume, and Mr. Li teaches them the moves to make a wonderful lion dance even from an old costume. They enjoy performing the moves at the festival, even though their costume is not as amazing as the Lion Dance Twins.

[Educational Message: You might not always have the most amazing equipment, but you can be creative, practice, and use teamwork to put forth an amazing performance nonetheless.]

Airdate: 11/09/2013

Time:

Duration: 30:00 TREE FU TOM

# TOM'S BIG MESS [ETFT120DH]

Everyone is working together to clean-up and recycle all of the debris around Treetopolis. Treetog teaches them that they must all help to play their part in Treetopolis. Tom throws a rotten berry into a hole in the tree and thinks nothing of it. He decides to use magic to help with the clean-up, but when the magic doesn't work they realize the sap in the tree has been polluted from the rotten berry. Tom admits he threw the berry in, and he uses magic to reverse the magic and make the sap good again before everything the bad sap touches in Treetopolis turns to stone.

[Educational Message: Pollution causes great harm to the environment.]

Airdate: 11/09/2013

Time:

Duration: 30:00 LAZY TOWN

# SCAVENGER HUNT [ELZT305DH]

The kids are scouts and can earn badges going on a scavenger hunt to clean up the town and bring their finds to the recycling center. As Uncle Milford who is their scoutmaster gets ready to distribute the scavenger hunt cards he slips on a loose skateboard requiring a rescue by Sportacus. The ruckus from the rescue wakes Robbie Rotten up from his nap and this sets in motion a sabotage of the scavenger hunt. The kids are sent off to look for chocolate cake, which they devour and end up with a sugar crash. In the meantime Sportacus and Robbie Rotten have both fallen into an underground recycling pit designed to crush recyclables. While Sportacus was able to toss Robbie Rotten out of the pit, the kids have to eat sports candy (apples and carrots) and work like a coordinated team to save Sportacus from the crusher. They all recognize the benefit they got from their food fuel and their teamwork in saving their Superhero Sportacus.

[Educational Message: Working together as a team, and using healthy foods and exercise, you can accomplish your goals.]

Airdate: 11/9 Time: 12:00 a.m. Duration: 30 min.

#### MAKE WAY FOR NODDY

# NODDY'S FAMILY TREE [EMWN106D]

Mr. Jumbo shares pictures of his family in an album. When Noddy and Tessie discuss her family tree, Noddy realizes he cannot remember having any family. He wants to figure out how to have a family tree. Big Ears tells him that while he may not have a family tree, he should think about all the people who love him and care about him. Noddy still wonders about the possibility of having a family and ends up getting

tricked by Sly and Gobbo who take him into the Dark Woods to point out his "family tree" only to abandon him and take his car. In the end, when Noddy realizes that everyone in Toy Town was willing to go into the Dark Woods to rescue him as though he were their brother, he realizes he does have a family of friends after all.

[Educational Message: A family tree is actually just a chart of all your relatives; it does not include all the people who love you like family. That's why we can often treat our friends who love and care about us as though they are family.]

#### GOOD NEIGHBOR NODDY [EMWN106D]

Noddy plans to have a wonderful day fishing with Big Ears, and he doesn't let the Skittles or Mr. Jumbo distract from his goal. When he arrives at Big Ears' cottage, he finds out that the fishing trip will be delayed because Big Ears has a obligation to help Mr. Sparks paint a wall. Noddy doesn't want to help Big Ears but finally agrees to help and even finds a way to speed up completion of the project so the three friends can all go fishing.

[Educational Message: When we have an obligation to complete a project, it should be done before going out to play. You can even help your friends complete their work if it means all of you will get to play when the work is done.]

Airdate: 11/16/2013

Time:

Duration: 30:00

THE CHICA SHOW

#### CHICA TO THE RESCUE [ETCS104DH]

After a customer comes to the shop for a firefighter costume, Kelly reminds everyone how lucky they are to have firefighters, police and other safety officers around to keep us safe. Mom points out that there are many ways to be personally safe such as, "looking where you are going, so you don't bump into other people or objects that might hurt you." This leads Chica and Kelly to an adventure on a fire truck. They report to an accident and find out that Bunji wasn't looking where he was going and fell off his tricycle, then got catapulted into a bush where no one could find him. When Chica finds him Bunji says he will always watch where he is going.

[Educational Message: The first rule of being safe is always to watch where you are going so you don't bump into anything or anyone.]

# CHICA AND THE VICKINGS [ETCS104DH]

After a customer comes into the store for a Viking costume, Chica wants a Viking costume of her own. Her mother tells her it is possible to make one, and Chica immediately starts gathering materials for her own costume. She sees two large curved carrots that she could use as decorative horns for her helmet and with glue from Kelly, completes her project. However, in the process of rushing around, Chica wasn't considerate of others, including bumping her father in the head as she pushed him out of the way to dig for supplies. Her Dad reminds her about being courteous and also to feed Bunji before she leaves at the end of the day. Chica realizes she has a problem because she used the carrots meant for Bunji's dinner. After going on a fantasy adventure with Kelly she meets two rude and obnoxious Vikings she convinces to have better manners.

[Educational Message: Having good manners shows others how much you care about their comfort and sense of well-being.]

Airdate: 11/16/2013

Time:

Duration: 30:00 **PAJANIMALS** 

#### **HOUSE OF PANCAKES [EPAJ101DH]**

The Pajanimals use their imaginations to "bake" cookies but disagree about what kind to make. Sweetpea Sue is having trouble with doing things differently. So when Mom tells everyone that Pancake Day is going to be Waffle Day, Sweetpea is upset because she doesn't like when things change. The Pajanimals hop on Cowbella's bed and visit Storybook Land for advice. Edwin shows Sweetpea Sue just how fun things can be when you try something new, like waffles for instance. They head back to bed and Sweetpea Sue vows to try new things from now on.

[Educational Message: If you never try to do something new, you will miss out on really wonderful things.]

# MISSING MOM AND DAD [EPAJ101DH]

After hurting herself at the park Sweetpea Sue is worried that something may happen to her at night while Mom and Dad aren't in the room to help her. The Pajanimals reassure her that their parents are just a call away, but she tries to sneak out and sleep in their room anyway. The Pajanimals hop on Apollo's bed and travel to the Moon to get some advice. Moon suggests that Sweetpea find other things that help her feel safe and promises that he is always there watching over her.

[Educational Message: When you're in your bed at night you're safe and sound, because mom and dad are always close by.]

Airdate: 11/16/2013

Time:

Duration: 30:00 **JUSTIN TIME** 

# PIT CREW HULLABALOO [EJTM120DH]

Justin and Squidgy get a flat tire when they are playing. They meet Olive at the race track, where Squidgy joins the pit crew and Justin gets to drive the race car! Justin doesn't want to listen to the pit crew during the race and he learns the hard way when he loses a tire. He learns to count on his pit crew to do their job. When Justin returns home he asks his Dad to help him repair the pedal car.

[Educational Message: When you are working as a team, it is important to listen to the input of each member.]

#### THE SHARING BOX [EJTM120DH]

Justin questions all the old toys his father is going to donate. He and Squidgy meet Olive on a Native American island, where they are invited to a totem pole party. They must use the presents given to them by the chief to guide them to the party. When they arrive to the party, they admit that they gave everything away along the journey, and Chief Wolf celebrates the sharing which benefitted everyone. When Justin returns home he is confident knowing his old toys will make a new child happy and donates the toys to charity.

[Educational Message: Giving to others when they are in need is very fulfilling.]

Airdate: 11/16/2013

Time:

Duration: 30:00
TREE FU TOM

SAPPY DAY [ETFT121DH]

Today is Sap Day! Everyone is excited to enjoy the festivities and be thankful for their sap supply, except the mushas. They find stink plants they use to make everything stinky and to put everyone to sleep. Tom finds a special smell that can wake everyone up but has to do it alone as everyone has fallen asleep. He wakes them up in time to enjoy the sap eruption together.

[Educational Message: Sometimes you have to do important things alone, but you are never really alone when you have good friends.]

Airdate: 11/16/2013

Time:

Duration: 30:00 LAZY TOWN

#### BREAKFAST AT STEPHANIE'S [ELZT306DH]

Pixel invents an invisinator so that he can play video games without being interrupted. He hasn't slept, drunk water or eaten healthfully for two days. Ziggy steals the invisinator helmet and escapes outside where he bumps into Robbie Rotten who steals the helmet so he can be invisible and do things that would make Sportacus look stupid. Robbie manages to trick Sportacus, and the kids think he has been hurt and needs their help. So they invite Sportacus over for a healthy breakfast and Sportacus feels great, but Robbie Rotten is still invisible and messes up his signature move. When Sportacus goes back to his gym to practice his moves, the kids decide they should figure out who has the invisinator and get it back. Pixel prints a picture that shows a plan to embarrass the mayor and get Sportacus banned from Lazy Town. Sure enough, they send a message up to Sportacus to save Uncle Milford and identify the invisible thief – none other than Robbie Rotten!

[Educational Message: It is important to eat a healthy breakfast, drink lots of water, and get plenty of sleep to be able to do all the things you need to do.]

Airdate: 11/16

Time:

Duration: 30 min.

#### MAKE WAY FOR NODDY

#### NODDY'S PET CHICKEN [EMWN107D]

Noddy finds a chicken in the road while taking Big Ears for a ride. He decides to make it his pet and promises to take care of it as though the chicken were a human. He wants the chicken to eat candy, climb trees and do all the things Noddy can do. Big Ears explains how a chicken is different than a human and the bird should be returned home to live in his pen at Tessie Bear's house.

[Educational Message: Most animals must live in their own home and habitat. If you want a pet you should understand what that animal needs and not try to make the pet You should remember that when you pick up an animal and try to make it live the way you do. The arrangement probably will not work.]

#### LIE DOWN, MR. WOBBLY MAN [EMWN107D]

It's Mr. Wobbly Man's birthday. Tessie Bear and Noddy celebrate with him and spend the afternoon lying down and looking at the shape of the clouds in the sky. Mr. Wobbly Man cannot lie down because he is so rotund. Noddy and Tessie try to figure out how to help Mr. Wobblyman get in a prone position so he can see the clouds. After many efforts, Noddy finally realizes that while it was not possible to change Mr. Wobblyman so he could lie down, he could take Mr. Wobblyman for a plane ride and he could see the clouds from the air.

[Educational Message: Individual differences are what makes each of us special, so rather than trying to change a person to do things the way you do, you can the way something is done, so each person has the chance to participate.]

Airdate: 11/23/2013

Time:

Duration: 30:00

THE CHICA SHOW

### COMMANDER CHICA LIFTS OFF [ETCS105DH]

Chica wants to go to outer space but she's also worried about making the journey because she'll get homesick and lonely. Kelly suggests she take something special on her journey, but Chica fills her homemade spaceship full of so much stuff she can't get in the spaceship. She narrows her choice and Kelly and Chica depart with Stitches as the pilot. They meet Lunar (Bunji), commander of the Moon and play ball. Lunar shows Chica how she can still see "home" from the moon and that is why travel is important. You can learn to see things differently. They play a few games together and head home for more fun. [Educational Message: If traveling far from home, enjoy the adventure of being in new places and you can take something familiar with you if it helps to keep you happy when you are away.]

#### CHICA THE ARTIST [ETCS105DH]

A father and son come into the store and want an artist's costume. When the father shows his son's beautiful painting, Chica is prompted to share her picture of a cow. Kelly doesn't realize it's a cow, nor does she lavish as much attention on Chica's picture, which makes Chica feel less confident about her work. On their fantasy adventure, Chica, Kelly, Stitches and Bunji go to a museum where Stitches and Bunji pose for Chica next to a bowl of fruit and vegetables for a painting. Kelly (as Lavender Lilac) is an art patron who delights in Chica's work and purchases her Still Life. When they return to the store, Chica is confident enough to gives Kelly a drawing she made of Bunji and Kelly notices something special; Chica's special signature of polka dots.

[Educational Message: Being a good artist is about enjoying the process of expressing your vision and feelings through painting and drawing. Develop your own style because your vision is what's most important.]

Airdate: 11/23/2013

Time:

Duration: 30:00 **PAJANIMALS** 

#### WINNING ISN'T EVERYTHING [EPAJ103DH]

Cowbella wins a game of "Red Light, Green Light" and Apollo is not happy with the result. To make up for his loss he tries to race the Pajanimals at everything but can't win. When he realizes he is losing, he gets very mad. Apollo decides that he doesn't want to play games anymore and asks for help. The Pajanimals hop on Squacky's bed to visit the Land of Play. Coach Whistler sets up a game of Pajama Tag but Apollo doesn't want to play because he is afraid he will lose. Apollo realizes that he is missing out on the fun by focusing on winning. After finishing the game, the Pajanimals leave the land of play exhausted and head back home to rest.

[Educational Message: Sometimes you win and sometimes you lose, but what is important is having fun.]

# AN OCTOPUS HUG [EPAJ103DH]

A giant octopus in Sweetpea Sue's book has left her very fearful and uneasy. At bedtime she lays awake in fear of the octopus so the Pajanimals take an adventure to visit a real octopus. When they see it underwater they find that the octopus is scared of them too. Sweetpea Sue gets up the courage to speak to Ellie the Octopus and learns that her scary legs are not for scaring them at all but are great for giving hugs. The Pajanimals make a brand new friend and head back to bed.

[Educational Message: Sometimes you may be fearful of things you don't know much about, but once you get to know them you will see you can make new friends.]

Airdate: 11/23/2013

Time:

Duration: 30:00 **JUSTIN TIME** 

#### A TREE HOUSE [EJTM121DH]

Justin and his Dad build a tree house and Justin doesn't want to have Ozzie the dog up to play. Suddenly Justin and Squidgy are with Olive in Papua New Guinea, where she lives in a tree house. They work together to deliver fruit baskets to her neighbors, but lose Cici, her pet tree kangaroo. They have to climb up to the Chief's high tree house to find Cici, where they learn the Chief is lonely. He realizes that no one visits him because they believe he is too busy to be bothered. He thought they just didn't like him. They all realize that tree houses are more fun with friends. When Justin returns home, he invites Ozzie up to enjoy the tree house together.

[Educational Message: Special things are more fun when shared with friends.]

#### TO THE RESCUE [EJTM121DH]

Justin wants to be a heroic firefighter. His mom asks him to water the garden, but he wants more of an adventure. They meet Olive in San Francisco at a fire station. When they finally get a rescue call, they are needed to rescue a family of ducks. Justin isn't impressed. They rescue a kitten and again Justin isn't satisfied. Olive reminds him that sometimes it is a big rescue and sometimes it isn't. Justin thinks he gets to make a big rescue, when the next call is actually smoke from birthday candles on a cake. Everyone they've rescued is there to celebrate, and he is a hero to each of them. Justin returns home and "rescues" the flowers by watering them for his mom.

[Educational Message: Every rescue doesn't have to be amazing – many times the people in our lives need help with small things that are also very special.]

Airdate: 11/23/2013

Time:

Duration: 30:00 TREE FU TOM

#### GRUBBLE TROUBLE [ETFT122DH]

Twigs finds a small grubble and decides to make it his pet. Tom is jealous when Twigs becomes infatuated with the new pet instead of enjoying their usual friendship. Twigs gets into trouble when he casts a spell and the grubble doesn't stop eating and growing. He is too nervous to ask Tom for help since he had hurt Tom's feelings, but Tom is happy to help out anyway because he is a true friend.

[Educational Message: To be a good friend you need to value old friend when new ones come along, and help even if you are feeling hurt.]

Airdate: 11/23/2013

Time:

Duration: 30:00

#### LAZY TOWN

# THE GREATEST GIFT [ELZT307DH]

Ziggy's birthday is coming up and they are going to throw him a party. They invite Robbie Rotten which excites him very much. Stingy doesn't want to go because he doesn't want to give a gift to anybody. Sportacus reminds him how special it is to celebrate birthdays with friends and give gifts to show how much we care. Everyone gives Ziggy special presents, but Stingy shows up at the last minute bringing an empty gift. Ziggy decides to view it as an imaginary gift he can make into anything. Stingy is ashamed, but Sportacus points out how much everyone loves the gift of imagination. Stingy learns that it feels good to give and the act (and thought) of giving is what counts.

[Educational Message: Birthdays are a very special time to celebrate someone together and enjoy giving them a gift to show how special they are.]

Airdate: 11/23

Time:

Duration: 30 min.

#### MAKE WAY FOR NODDY

# NODDY NEEDS SOME MEDICINE [EMWN108D]

Noddy has a cold and Dinah Doll goes with him to visit the doctor. When he returns home with some medicine, Sly and Gobbo trick him into paying them to explain the bad things that will happen if he takes the medicine. So, instead of following the doctor's orders Noddy decides to discard the medicine. Dinah lets him know the medicine will work, even it doesn't taste good. Noddy accepts Dinah's advice and gets well as shortly after taking his medicine.

[Educational Message: Going to the Dr. and taking medicine might not be fun or tasty, but it is nothing to be afraid of, it will help you feel better.]

# NODDY LOSES HIS BELL [EMWN108D]

When Noddy wakes up he takes his taxi around Toy Town to perform his daily duties; providing a ride to customers, and picking up packages for delivery. When he makes a quick stop, he realizes the bell on his hat is missing. He has to figure out how to find it and begins to search frantically all over Toy Land. Finally Big Ears advises him to look only in each place he had visited earlier in the day and Noddy backtracks his day to find his bell in his own front yard.

[Educational Message: When you lose something retrace your steps by going backwards to each place you have been. It's very likely you will find your lost object.]

Airdate: 11/30/2013

Time:

Duration: 30:00

#### THE CHICA SHOW

#### **CHICA PLAYS THE EGG GAMES [ETCS106DH]**

Mrs. C has a serious case of the Hiccups and Chica, Mr. C and Kelly try a variety of approaches to help her. Chica manages to "scare" the hiccups out of her mother leaving her very proud of her singular accomplishment. Her approach to the hiccups was "better" than everyone else's. Later, after a little boy comes to the shop for a baseball costume, Chica dresses up like a ball player and she and Kelly attempt a game of catch. Chica is unable to catch the ball and feels like giving up because she is not the best, despite Kelly's urging to practice. On their fantasy adventure Chica takes a chance and tries three new games and is really good at just one. She realizes that fun is just as important as being a winner. When they return to the store Chica is willing to give baseball a new try.

[Educational Message: You can have fun at games even if you don't win or perform the best. The most important thing is that you give games a try and to that you have fun, win or lose.]

# **SUPER CHICA!** [ETCS106DH]

Chica feels badly because Bunji has gone missing because she left the cage door open while getting Bunji's food. Chica accepts responsibility for Bunji being lost, but everyone pitches in to find the rabbit. After her parents and Kelly help out, Dad finds Bunji sneaking a nibble of the food left on the floor. Chica is glad Bunji was found, but really wanted to be the one to undo her own mistake. On the fantasy adventure, Chica, Bunji and Kelly are "super heroes" in a city where Mr. Bubledeedoo (Stitches) is blowing so many big bubbles he is a nuisance. In order to stop Mr. Bubledeedoo, they have to work as a team and Chica understands that in some cases, it takes teamwork to solve a problem.

[Educational Message: It is not always possible that one person can be the super problem solver. Sometimes it is necessary to work with a group in order to get the job done and the problem solved.]

Airdate: 11/30/2013

Time:

Duration: 30:00 **PAJANIMALS** 

# HAPPY BIRTHDAY SWEETPEA SUE [EPAJ105DH]

It is the night before Sweetpea Sue's birthday and her favorite part is everyone having fun. However, she worries about whether everyone else will have fun on her special day. She so concerned that she considers not going to the party, so they travel to visit Mr. Happy Birthday for some advice. He explains that the only job she has to do is to have fun on her very special day not worry about everyone else. The Pajanimals return to bed and await Sweetpea Sue's birthday party.

[Educational Message: People come to your birthday party to be with you because they love you.]

# **BLANKIE IN THE LAUNDRY** [EPAJ105DH]

During a game of Pajama Freeze Dance, Squacky accidentally gets his favorite blanket all dirty. Despite all the Pajanimals' offers to share their bedtime buddies, Squacky wants nothing to do with it. At bedtime he is having trouble sleeping without Blankie so the Pajanimals travel to the Land of Hush for some advice. Bedtime Bunny explains that Blankie is special because it reminds Squacky of his Mom, so he should try and find something else that reminds him of his mom to cuddle with in the meantime. The Pajanimals take her advice and return to bed for a good night's rest.

[Educational Message: If your special toy every has to go in the laundry, don't worry it will be back before you know it. In the meantime you can find something else you love that is special.]

Airdate: 11/30/2013

Time:

Duration: 30:00 **JUSTIN TIME** 

#### THE BIG TOOT [EJTM122DH]

Justin needs to clean up his tug boats and go to bed. He meets Olive on her tugboat in Liverpool. They join her as tugboat captains and follow Harbor Master Harry's orders. There is an emergency when fog rolls in, and so they have to work together to tow in the large ship and save Minnie the dog. They utilize the three different tugboats with three unique abilities to carry out the task. They were able to succeed because they worked together using different strengths. When Justin returns home he works with Squidgy to put away his toys.

[Educational Message: Big jobs require teams of people using their unique skills.]

# MADE IN THE TRADE [EJTM122DH]

Justin really wants Squidgy's new "Jupiter Storm" marble, and so he offers to trade. They meet Olive in Lothal, India, a major trading port where they help her make trades. Ravi teaches them to make good trades, which are those that make everybody glad. They learn they sometimes need to make multiple trades to make everyone happy by getting whatever it is they want or need. When they return home, Justin trades all his marbles for the "Jupiter Storm" marble.

[Educational Message: When you are interested in making a trade, the best trade will make everyone happy.]

Airdate: 11/30/2013

Time:

Duration: 30:00 TREE FU TOM

# **A RICKETY RESCUE** [ETFT123DH]

Zigzoo invents a magic wagon but needs magic sap for it to work, so the friends set off to find the magic sap. Rickety gives them thoughtful advice, but when they rush into the dangerous caverns Zigzoo and Squirmtum get trapped when they aren't careful. They have to learn Rickety's lesson the hard way before the more careful friends can help save them.

[Educational Message: If you are careful and observant you will be safe and prepared for any situation – even helping your friends get out of a bad one.]

Airdate: 11/30/2013

Time:

Duration: 30:00 LAZY TOWN

# CHEF ROTTENFOOD [ELZT308DH]

Uncle Milford loves to cook, but he needs some serious help. The kids order a cookbook for him; it teaches cooking step-by-step with healthful ingredients. Robbie decides he can cook too, and plans to open a restaurant so that everyone will be lazy and stop cooking. When Chef Pablo Fanastico opens a restaurant nearby everyone is excited, and they ask him to help Uncle Milford prepare a special dish for Miss Busybody. Robbie Rotten kidnaps Chef Fantastico and disguises himself as the instructor, making very unhealthy meals. Sportacus rescues the captured chef, and they reveal Robbie Rotten as the imposter through a cook-off!

[Educational Message: Cook with healthful ingredients and follow directions step-by-step to make healthy, delicious meals.]

Airdate: 11/30

Time:

Duration: 30 min.

#### MAKE WAY FOR NODDY

#### NODDY HAS A DIFFICULT DAY [EMWN109D]

Noddy is approached by the Sly and Gobbo for a free ride in his taxi. Noddy reluctantly takes them free of charge to the ice cream parlor where the goblins coerce him to pay for the ice cream. Before he can go home to eat his own lunch, the goblins bribe him for another ride to the train station, and then to the countryside where the Bouncing Balls attack Noddy's car. The torment continues because Noddy runs out of gas and has to walk to town to get gasoline and food. Big Ears sees Noddy and informs him that the

goblins were being selfish and mean, even though they said "please" when they asked for a free ride. Noddy tells them a very firm "NO" the next time he is approached for a free ride.

[Educational Message: You can stand up to people who are being demanding and selfish by saying "NO."]

#### NODDY ON THE MOVE [EMWN109D]

Noddy considers moving as Master Tubby Bear suggests he might be happier near the center of town where all the excitement is. Noddy tows the house to a new location where he thinks he will be happier. Noddy moves next door to Tessie and her chickens come inside looking for corn. Noddy tows the house to another location next to Mr. Sparks. The noise from the shop is maddening. He then moves to the Town Square where he can see his friends right outside his window. Noddy finds this won't work either and finally heads back to his own space in the "suburbs" of Toy Town, convinced this location is really the best place for him to live.

[Educational Message: Sometimes leaving your home can help you realize how much you have to be thankful for.]

Airdate: 12/07/2013

Time:

Duration: 30:00

THE CHICA SHOW

# SPECIAL DELIVERY CHICA [ETCS107DH]

When Jett brings a bevy of packages to the store, Chica hurriedly distributes the mail while Jett offers to help Mr. C solve a problem with the alarm clock. In her rush Chica has delivered each package to the wrong person. On their fantasy adventure, Bunji and Chica are delivering the mail and when the delivery vehicle breaks down and Bunji can't wait for Kelly to bring her tow truck to fix it. Bunji pushes a big box up a long hill just to see Stitches open it, but the package isn't for Stitch. He pushes the big box back down the hill and waits for Kelly. Now they can deliver the mail properly and deliver a teeny-tiny package to Stitch, who reveals that inside is a remote control button that inflates a Bouncy House.

[Educational Message: When you rush, you are likely to make mistakes. It is important to practice patience. One approach is to do something else enjoyable while you wait.]

# CHICA'S BIG COMB CIRCUS [ETCS107DH]

Chica, Mr. and Mrs. C and Kelly decide to organize a big circus performance in the shop. Everyone takes a role and Chica becomes the ringmaster. She has definite ideas about how to manage the circus and it doesn't include listening to the ideas of others. No one's act is satisfactory, according to Chica. On the fantasy adventure with Kelly, Chica finds herself as ringmaster to another circus. She enforces a roll call, and pronounces that HER circus is great, but it needs to become AMAZING. Each performer must change their act. Chica's expectations are too high and the new acts do not work. The performers all quit and Chica realizes that she should have listened to her performers and let them do what they do best.

[Educational Message: When you are the leader, it is important to listen to ideas from your team so you can figure out what they can do well and help make your project a big success.]

Airdate: 12/07/2013

Time:

Duration: 30:00 **PAJANIMALS** 

A COLORFUL PROBLEM [EPAJ107DH]

The Pajanimals are coloring their favorite pictures and Apollo and Cowbella are arguing over who should have the only purple crayon since it is both their favorite color. At bedtime neither of them can sleep because they are mad, so the Pajanimals take a trip to the Friendly Forest for some help. They discover that Jerry's favorite color is purple as well. He tells them that they have a case of the "Mine, Mine, Mines" and need to learn to share because they are friends. They return home and work together to share the color purple and the crayon.

[Educational Message: Friends should always share things.]

# **LIGHT IN THE NIGHT SKY** [EPAJ107DH]

During a game of Hide and Seek Squacky gets scared in his very dark hiding place. Squacky is very fearful of the dark and the Pajanimals try to convince him that there is nothing to be afraid of, but he still cannot sleep. They take a trip on Apollo's bed to visit the Moon. Moon explains that the scary stuff is not real and just a part of Squacky's active imagination. The Moon is always shining its light in the sky while they are sleeping. Feeling much safer, the Pajanimals return home to get a good night's rest in their room. Apollo gives Squacky his rocket light to use and they quickly fall asleep.

[Educational Message: The scary things you are imagining in the dark aren't real, you are safe and sound in your bed at night in the dark.]

Airdate: 12/07/2013

Time:

Duration: 30:00 **JUSTIN TIME** 

# JUNGLE JAM [EJTM123DH]

Justin and Squidgy are playing with their toy airplane, and wish they could fly a real plane. Olive welcomes Justin and Squidgy to her ranger station in Africa, where she monitors for animals in trouble. A giraffe is in trouble, but they can't find it in the thick of the jungle with the jeep. Olives takes them to her rescue plane. They are able to spot the baby giraffe and realize that he used hippos as stepping stones and is now trapped on an island. They climb atop the parent giraffes and spot the underwater hippos. They ask the hippos to line up again so they can rescue the baby giraffe. Justin and Squidgy return home understanding how looking at things from above and below changes what you see.

[Educational Message: When something is lost and needs to be found, it is helpful to take many different perspectives to look for it in a different way.]

# **CIRCUS SPECTACULAR** [EJTM123DH]

Justin and Squidgy try to juggle, and then travel through their imagination to meet Olive in Moscow, where she is learning how to be a circus star. They join her but they are frustrated with their mistakes. Yuri teaches them that mistakes are an important part of learning. With each new act they make mistakes and have to take small steps towards mastery. They learn the lesson and are able to join Yuri and Sasha for a performance. When they return home they continue to practice juggling and have learned to enjoy the mistakes they make.

[Educational Message: It is okay to make mistakes when you are learning something new. A mistake becomes practice for later success.]

Airdate: 12/07/2013

Time:

Duration: 30:00 TREE FU TOM

**WEATHER BOTHER [ETFT124DH]** 

Twigs and Tom are enjoying leaf-boarding and are careless with the plant Tom is supposed to look after, while Ariella is focused on warming her eggs so they will hatch. Zigzoo invents a weather machine that can create perfect weather conditions. Ariella is excited to use it for her eggs, and Tom and Twigs are interested in using the machine for themselves. They all try to control the weather using the machine until they eventually break it. When they are stuck in the hot weather they realize their selfish mistakes.

[Educational Message: It is important to realize that you can never make everyone happy, it is best to not try to control everything and to appreciate what you have].

Airdate: 12/07/2013

Time:

Duration: 30:00 LAZY TOWN

## WHO'S WHO [ELZT309DH]

Everyone is learning to dance, but Trixie is afraid she'll mess up and that everyone will laugh at her. Stephanie shows her some moves and encourages her to practice. Robbie Rotten wants to stop all the dancing, and makes a life-size Stephanie-puppet to try to trick everyone. When Stephanie joins Sportacus to save Uncle Milford and Miss Busybody, the Stephanie-puppet arrives and is rude and upsets everyone. They have to determine who is the real Stephanie, and so they host a dance-off. Stephanie decides to quit after Robbie tells her that the fake Stephanie is sad. They all know there is only one person who would behave so kindly and with such self-confidence: the real Stephanie.

[Educational Message: Always be true to yourself, and your friends will know the real you and not be deceived by the actions of others.]

Airdate: 12/7

Time:

Duration: 30 min.

#### MAKE WAY FOR NODDY

#### THE LISTENING GAME [EWMN110D]

Noddy finishes his deliveries early and notices that the Sly and Gobbo are in the Town Square with a fishing pole. He can't figure out how they are going to fish where there is no water, but moves on to find someone to play with him. Everyone he approaches has work to do, but Dinah Doll teaches him the listening game. Noddy closes his eyes and listens carefully to all the sounds around him and soon begins to hear all the noises he has taken for granted in the past. In the meantime when Dinah Doll finds that her pails of candy are disappearing, Noddy listens carefully and hears the sound of a fishing rod. The naughty Sly and Gobbo are arrested for stealing Dinah's property.

[Educational Message: Whether it is for a conversation, a game, or to figure out a mystery, listening carefully is a very important skill to develop.]

# TUBBY'S NAME GAME [EMWN110D]

When Tessie Bear spills lemonade on her dress, Master Tubby Bear calls her a name: "messy" bear. Then when Noddy tells him it is mean to call names, Master Tubby calls him "nutty" rather than Noddy. When Big Ears eats his sundae in one slurp, Teddy calls him "big mouth". Teddy then moves on to call Mr. Wobblyman, "wishy washy" because he is indecisive. A vist to Mr. Sparks results in him being called Mr. Honks, Clown gets called Frown, and Jumbo becomes "jump-back." But when the Skittles called him "stubby" bear when he is stubs his toe, he realizes that the words he used to describe his friends probably hurt their feelings. Master Tubby Bear arranges to apologize to everyone at the ice cream shop.

[Educational Message: Name calling can be very hurtful, perhaps more hurtful than hitting someone.]

Airdate: 12/14/2013

Time:

Duration: 30:00

THE CHICA SHOW

# REPORTING FOR WCLUCK [ETCS108DH]

Mrs. C decides to take inventory of the costumes in the Coop; a very big project because there are so many costumes. But Mrs. C plans to complete the job by taking one thing at a time. When Kelly notices that the shop is a mess because Chica and her father have not put things away as they were finished using them, she shows Chica how to clean up by doing one task at a time. Chica is uninterested; however on their fantasy adventure Chica becomes a reporter doing a story about a very messy playground. She helps out by showing the kids (Stitches and Bunji) how to break down the mess into two piles and do each section separately. The playground is cleaned up quickly.

[Educational Message: If you break down a big mess into smaller projects, you can actually make the job of clean up easy and fast.]

#### **DOCTOR CHICA [ETCS108DH]**

Jett, the delivery man, stubs his toe in the shop. Chica feels that she wasn't important in helping Jett because she didn't have the right sized bandage and she managed to wrap Jett up like a mummy. Her mom, Mrs. C. had the right size bandage and fixed it. On their fantasy adventure, Kelly, Bunji and Chica are all doctors in Fairy Land. Stitches, also a fairy, cannot fly so he knows something is wrong. No one knows exactly what's wrong, but they all try to help Stitches "feel better." A drink of water, a Band-Aid, and a hug from all three "doctors" make Stitches improves Stitches' mood. Even though they did not have a real solution, they discovered how to make a friend feel better.

[Educational Message: Even if you are not a doctor, you can always make someone feel better by being helpful, kind and supportive when another person is hurt or sick.]

Airdate: 12/14/2013

Time:

Duration: 30:00 **PAJANIMALS** 

#### **GAME DAY** [EPAJ109DH]

Squacky is playing with his video game and is so distracted he is having trouble remembering his bedtime routine. Squacky drains the batteries for his game before bed and is devastated. Apollo tries to convince him to put the game away and come out and play with the rest of the Pajanimals but Squacky cannot sleep because he cannot stop thinking about his game. The Pajanimals take a trip to visit Coach Whistler in the Land of Play for some advice. Coach Whistler reminds Squacky how much fun exercise is because it is great for the body and helps us feel relaxed and calm at the end of the day. The Pajanimals return home and Squacky promises to play outside with them all day and put the video game away.

[Educational Message: Video games can be lots of fun but if we don't get enough exercise during the day we will not feel as well.]

# A SUPER SWEET NIGHT [EPAJ109DH]

After a fun costume party the Pajanimals receive goodie bags filled with candy. Even though Mom told them to eat only one piece, Cowbella eats the entire bag leaving her bursting with energy. Cowbella has so much energy she cannot sleep because she just wants to sing and dance so the Pajanimals take a trip to the Land of Hush where the Bedtime Bunny tries to help. She explains that candy is a once in a while food and teaches Cowbella how to calm herself down so she can get some rest.

# [Educational Message: Candy is a once in a while treat and too much before bed will make you feel bad.]

Airdate: 12/14/2013

Time:

Duration: 30:00 **JUSTIN TIME** 

# **OLE OLE [EJTM124DH]**

Justin is playing his new guitar. They meet Olive in Grenada, Spain, where she dances the Flamenco to Justin's playing and Squidgy's singing. Senor Fernando encourages them to do their Flamenco for the King, but the kids need him to repair Justin's guitar strings. Senor Fernando is the keeper of the grounds, and has many chores he must complete before playing guitar or fixing the strings. When the King hears the music and wants them to play, Senor Fernando apologizes for not repairing the strings. They share guitars from the palace and enjoy the true spirit of Flamenco. When Justin returns he realizes it is Squidgy's turn to play the guitar, and is quick to apologize and share the guitar.

[Educational Message: If you forget about a promise you made to someone, or get distracted, be quick to apologize and find a way to share the fun.]

# GO GET GRETEL [EJTM124DH]

Squidgy is afraid to climb, but Justin encourages him. Suddenly they are in imagination land where they meet Olive in the German Alps. Olive uses a horn as a goat-herder. She realizes one of her goats has climbed the highest mountain in Germany. Justin guides them all up the mountain, and the friends are good at taking advice and suggestions from one another. The goat will only go down with Olive, so Justin has to encourage her again to overcome her fear, just like she did when climbing up the mountain. She finds the courage to mount the last peak, and they bring Gretel home. When they get back home, Squidgy is confident enough to take Justin's climbing advice.

[Educational Message: You can help someone overcome their fears by guiding them and encouraging them along the way.]

Airdate: 12/14/2013

Time:

Duration: 30:00
TREE FU TOM

#### TINY TOM [ETFT125DH]

On a visit to Treetopolis, Tom feels like everyone is avoiding contact with him, but they are secretly planning a surprise party for his birthday. The Mushas discover the surprise and want to steal the presents and cake for themselves, ruining the fun for the treelings. In the meantime Tom goes to Zigzoo's to find out why his friends are avoiding him and accidently gets zapped by the size-a-scope. Tom becomes so small no one can see him. The mushas almost get away with their trick, but finally the treelings see Tom and Zigzoo changes him back just in time for the surprise. They apologize for acting oddly and tell Tom why they were keeping a secret from him.

[Educational Message: Don't be quick to judge the actions of your friends, when you take the time to talk you may be surprised.]

Airdate: 12/14/2013

Time:

Duration: 30:00 LAZY TOWN

### THE LAZY CUP [ELZT312DH]

The kids are excited about the World Cup, and decide to have their own "Lazy Cup". They practice and are all ready to play until they realize they don't have another team to play against. Robbie Rotten jumps in with a team of monsters he fabricated in his lair. The stakes are if the Robbie Rotten team wins Sportacus has to leave town forever. The kids are frightened by the monsters, and chaos prevails until Sportacus steps in to play. However, Robbie fabricates a second team of characters based on soccer players. Sportacus competes against them all by himself, but Stephanie manages to get away from the monster mess, giving Sportacus some back-up and an apple to sustain his strength. They pull off the win. Sportacus can stay in Lazy Town forever.

[Educational Message: Exercise, be active, eat healthy, and be honest about your abilities to help your team win.]

Airdate: 12/14 Time: 12:00 a.m. Duration: 30 min.

#### MAKE WAY FOR NODDY

## NODDY THE ARTIST [EMWN111D]

When Noddy sees a beautiful picture Big Ears painted, he decides to try becoming an artist. Big Ears gives Noddy a few art supplies and Noddy begins work. No sooner does he begin work when Tess tells him to paint something that stands still, Martha tells him to think carefully about the right colors and, Mr. Plod advises him tells him painting a tree would be too difficult. When Big Ears comes to see Noddy's first painting, he is disappointed to see that Noddy gave up before he even started. Noddy tries again and just does what he can. Even though the painting is abstract, Noddy gets lots of compliments because he painted what he liked, the blue lake, the fast-moving chickens, and the green tree leaves.

[Educational Message: Don't get discouraged because people give you lots of advice when you try something new; just give your best effort and enjoy the process.]

# DON'T BE LATE, NODDY [EMWN111D]

Noddy and Tessie are out for a picnic when Noddy realizes he is late for the 3:00 train. He rushes to pick up Mrs. Skittle, but runs into several obstacles along the way—a fallen tree blocks the road, he runs off the road and into a pond, he gets lost, but Tess and Bumpy Dog help and encourage him to not give up. He'll make it to the train station on time.

[Educational Message: It is important to be on time; and if unexpected frustrations come up don't give up, just calmly find a solution.]

Airdate: 12/21/2013

Time:

Duration: 30:00

#### THE CHICA SHOW

#### CHICA HAS THE CHIRPLES [ETCS109DH]

Chica tries her best to tell a joke but a case of the chirples (laryngitis) makes it hard to communicate. Everyone at the Coop offers a remedy to no avail, and Chica is very frustrated. When Timmy, who is deaf, and his mom come into the Coop for a parrot costume, Chica sees how Timmy uses sign language to communicate. After closing time, Kelly and Chica go on their fantasy adventure to the rainforest and Chica learns that different birds communicate by acting things out and by making unique sounds. Upton their return, Chica finds that her voice is restored, and tries again to tell her joke. Kelly finds out just how funny it is.

[Educational Message: There are many ways to communicate without spoken words, including sign language and body language.]

# CHICA'S JUG BAND JAMBOREE [ETCS109DH]

Kelly receives a call from Kenny who tells her that he is having a music party and needs a lot of instruments to be delivered to his house right away. They all go on a search to find all the instruments in the Costume Coop. Jet offers to deliver the instruments in a large washtub he found but Chica doesn't wants to share the washtub. Eventually Chica relents and Jet delivers the instruments. When the shop closes, Kelly and Chica head to a Jamboree to perform in the band. Chica won't share any of the instruments and tries to use all of them on her own. When she performs solo trying to play all the instruments she is awful. Chica realizes that she has to share the instruments with her friends to make the band sound good. They go back on stage and the crowd loves them!

[Educational Message: Taking turns and sharing with your friends is important when working as a team.]

Airdate: 12/21/2013

Time:

Duration: 30:00 **PAJANIMALS** 

## JOY TO THE WORLD [EPAJ114DH]

It's Christmas time and the Pajanimals are talking about their favorite things to do during the holidays. Squacky is most excited about receiving the most fantastic toys. After Apollo reminds him that he may not get everything he wants at Christmas, Squacky has a hard time sleeping. The Pajanimals decide to take an adventure to visit the moon where they learn about the real importance of holidays, which is spending time with family.

[Educational Message: The holidays aren't about the toys you get, it is about spending time with your family.]

# **SNOW BUSINESS** [EPAJ114DH]

It begins to snow right before bedtime and Pajanimals don't want to miss anything by waiting until the morning. They are so anxious to play in the snow that they are having trouble falling asleep. They decide to take a visit to Bedtime Bunny for some help. She explains that sometimes we all have to wait for things we want to do, and we need to have patience. The Pajanimals return to bed so they can play in the snow in the morning.

[Educational Message: Sometimes it is hard to wait, but waiting is a part of life and good things come to those who wait.]

Airdate: 12/21/2013

Time:

Duration: 30:00 **JUSTIN TIME** 

#### FINDING FIFI [EJTM125DH]

Justin and Squidgy are enjoying a game of hide-and-seek when they sneak up on Mom and Dad and realize they must be planning to give away MuMu Bear because he is in the charity box. They decide to save him and enter imagination land where they meet Olive in the French countryside. Here, they are all musketeers charged with helping the Queen. Princess Fifi is missing and the kids set off to rescue her. They follow the confusing clues and are surprised to learn Princess Fifi is a cat! They learn that things are not always what

they seem, and that they need to work together to figure out such mysteries. When Justin returns home and asks his parents about MuMu Bear going to charity, they tell him he is just going into the laundry.

[Educational Message: Things are not always as they seem, make sure you communicate with others to know the entire situation.]

## **VOYAGE OF THE VOAGEURS** [EJTM125DH]

Justin and Squidgy find some toys at the park, and want to keep them. They go on a wilderness adventure with Olive in New France. They meet with Renee, a Voyageur in New France who delivers mail and packages around the wilderness. They offer to help by following in their canoe and carrying other packages. They find helpful resources all along the route and keep them for themselves, unknowingly making the journey very difficult for Renee, who is following behind them. When they meet, they are quick to apologize for taking things that were meant to be shared. When they are back home, Dad arrives with a canoe for their own adventure, and Justin and Squidgy decide to leave behind the toys they'd found at the park for others to use and enjoy.

[Educational Message: You may be excited to take the neat or interesting things that you find, but think about how they might help others and if it would be better to share these resources.]

Airdate: 12/21/2013

Time:

Duration: 30:00 TREE FU TOM

## THE LOST STONE [ETFT126DH]

The treelings are enjoying fishing in Zigzoo's pond and reflecting on Tom's magic and leadership in their most difficult situations. When Tom realizes he is missing his "magic sap stone" he thinks he doesn't have any power to be the leader for his friends in trouble, so he tries to hide the fact that he is missing the stone. The friends work together to get free of the giant Wah-Wuzzle, and when Tom is in trouble his friends stay by his side to help him. He finally tells them that the Wah-Wuzzle ate the magic sap stone and they find another way to help him get the stone back.

[Educational Message: Good friends are eager to help out with any of your problems, don't hesitate to be truthful and get their help.]

Airdate: 12/21/2013

Time:

Duration: 30:00 LAZY TOWN

## THE HOLIDAY SPIRIT [ELZT313DH]

The kids are preparing for Santa's visit, but when Robbie learns about Santa he decides he needs to be nice. When the kids invite him to the holiday party he volunteers to make the turkey. His cooking turns out to be an extreme disaster — and Sportacus has to save Santa! All the presents are lost, and while the other kids comfort Santa, Stingy finds all the presents. He realizes it is lonely with all the toys meant for others, and so when Santa finds him to bring them all together, Stingy is ready to give the presents to their rightful recipients, and even gives his own to Robbie when he learns Robbie was on the naughty list. They all learn what it means to be in the holiday spirit.

[Educational Message: The holidays are about more than getting presents; they are about giving to one another, celebrating together and enjoying the holiday spirit.]

Airdate: 12/21

Time:

Duration: 30 min.

#### MAKE WAY FOR NODDY

## THE TELL TALE BEAR [EMWN112D]

Noddy sometimes has a hard time distinguishing between right and wrong. He might fib or borrow something without permission. Big Ears gives Noddy a spell bell that rings whenever he does the wrong thing. The goblins, Sly and Gobbo, put gum inside the bell so it wouldn't ring and trick Noddy into borrowing Mr. Sparks trailer and moving Dinah's stall. Noddy realizes that what he is doing doesn't feel right, even though the bell did not ring. He had finally developed a conscience. Noddy puts Sly and Gobbo out of his car, and returns the stall and trailer to Dinah and Mr. Sparks.

[Educational Message: You don't need magic to know right from wrong, we all have a conscience that guides us.]

#### MAKE WAY FOR NODDY

# NODDY'S HOUSE OF CARDS [EMWN112D]

Noddy makes a beautiful house of cards as a thank you gift for Big Ears, who taught him how to play a card game. The house is very delicate and can fall apart very easily, so Noddy takes great care in driving to Big Ears' house. He has to stop the car for Mr. Plod, evade Martha Monkey's distracting behavior, hope the train vibrations and noise don't shake the cards and dodge Miss Bug to get to Big Ears' front door. But when Noddy trips the house of cards flies into the air. He is very sorry his gift was ruined, but Big Ears tells Noddy, the thankfulness and thoughtfulness he showed was more important than an actual gift.

[Educational Message: When we want to show our thankfulness, it is nice to make a gift, but the kindness of showing your thanks is often just enough.]

Airdate: 12/28/2013

Time:

Duration: 30:00
THE CHICA SHOW

# CHICA CLIMBS A MOUNTAIN [ETCS111DH]

Chica wants to have a hula party but the weather outside is far too cold and windy. Kelly helps by trying to keep everyone warm inside the coop but Chica is upset she can't have a hula party as planned. Despite Kelly's offer of a pineapple smoothie, Chica cannot be soothed. After the shop closes Kelly and Chica take an adventure to the snowy mountains where Chica wears a grass skirt and lei. Not finding a sunny beach, Kelly, in the role of an old lady, dresses Chica in winter clothes. Suddenly Chica has a fine time sledding and throwing snowballs with friends. Chica discovers there's more than one way to have fun.

[Educational Message: If you make adjustments when plans have to be changed you will find that you can still have a lot of fun.

# **SNOW PRINCESS CHICA [ETCS111DH]**

When Jet arrives with a special delivery package full of winter accessories, Chica puts them all on and dresses up like a snow princess. The only thing missing is the perfect princess crown. After a lengthy search Chica gets frustrated and decides to give up on the snow princess costume altogether. During Chica's fantasy adventure, she becomes a snow princess inside her castle. Missing a crown, she is offered various replacements but nothing seems to work. But when Chica and her friends collaborate, they came up with a nice crown by using their imaginations. Chica and Kelly return to the shop, and Chica finally uses her own imagination to make her own perfect crown.

[Educational Message: Using your imagination to solve your problem is sometimes the best way to get exactly what you want.]

Airdate: 12/28/2013

Time:

Duration: 30:00 **PAJANIMALS** 

## **SHARE DAY** [EPAJ111DH]

Tomorrow is share day at preschool and the Pajanimals are looking for things to bring. Sweetpea Sue is nervous about sharing because she doesn't like when all the kids are looking at her. She can't sleep so the Pajanimals take a trip to visit Ellie the Octopus for some advice. She explains that she used to get very nervous before singing but she tries to remember that all her friends are smiling at her in the audience. Sweetpea Sue leaves feeling better prepared to share her Daisy Puff with everyone at school.

[Educational Message: When you're feeling nervous remember you can do anything with the support of your friends by your side.]

## TOMORROW IS BRAND NEW [EPAJ111DH]

Apollo is having a very bad day after he hits his head, his favorite sheets for bedtime are in the laundry and Squacky accidentally destroys his block tower. He is so mad and frustrated that he cannot go to sleep so the Pajanimals take a trip to visit the Moon for advice. Moon tells them that troubles go away with a good night's rest and that tomorrow is a brand new day. Apollo is happy to know that things will get better tomorrow and the Pajanimals return to bed refreshed and ready for a brand new day.

[Educational Message: When you are having a bad day, say goodbye to your problems because tomorrow is a brand new day.]

Airdate: 12/28/2013

Time:

Duration: 30:00 **JUSTIN TIME** 

## ANUK'S INUKSHUK [EJTM126DH]

Justin wants to stay awake to finish a puzzle, but he is falling asleep. They meet Olive in Alaska where they dog sled. They help her friend Atuk deliver a stone to his Inukshuk, and press on from one stop to the next without any rest, even when Atuk suggests they stop to rest. They have a hard time finding the place, and when they finally reach the destination, they rest. They wake up and realize they missed seeing the Inukshuck because they were so tired. When they get home Justin realizes he needs some rest to successfully figure out the puzzle.

[Educational Message: It is important to rest to be able to do your best at anything and to have strong mental focus.]

# TULIP TROUBLE [EJTM126DH]

Justin and Squidgy are playing in the sprinkler, knowing they've been asked to avoid getting water on the tulips. Of course when the tulips do get wet, they are transported to Holland where they meet Olive, a tulip farmer. They decide to enter her beautiful orange tulips into the pending festival. They also meet Hanz and Franz who have a tulip farm nearby. When the dike leaks and floods their farm the kids and Olive fill the holes with tulip bulbs. This consideration for their neighbors led Hans and Franz to contribute to Olive's entry at the festival, creating a team bouquet. After all, most of Olive's tulips fell out of her vase on the way to the festival. When Justin goes home he decides that he can play without getting his Mom's tulips wet; when she realizes he is willing to do that she thinks it is so nice that she moves her tulips inside so that he can turn the water up full blast.

[Educational Message: It is right to be kind; when you take the time to help others, they will be encouraged to help you too.]

Airdate: 12/28/2013

Time:

Duration: 30:00 TREE FU TOM

## **ONE FOR ALL [ETFT114DH]**

Rickety coaches the friends for a squizzle tournament He teaches them that a great team needs leadership, listening, communication, and focus. They have the chance to practice these skills while searching for an enchanted squizzle that they believe will help them win the tournament. They have to work together and use movement magic to follow a series of clues that will lead them to the enchanted squizzle. They locate it but then find themselves trapped in a cavern of falling stalagmites, and have to save each other. They learn there wasn't really such a thing as an enchanted squizzle, but that the teamwork they used gave them great power to succeed with their escape.

[Educational Message: Teamwork gives you power, it isn't magical, it is created with practice and good coaching.]

Airdate: 12/28/2013

Time:

Duration: 30:00 LAZY TOWN

# **LAZY SCOUTS** [ELZT110DH]

The friends go on a scouting adventure. Robbie Rotten disguises himself as a scout master, and wants to teach the kids to make excuses and sleep late. Stephanie points out that scouts should participate in helpful activities. Robbie Rotten is surprisingly effective with his mocking words, convincing the friends to be lazy. So Stephanie and Sportacus go scouting and show the others how fun the activities can be. Sportacus reminds Stephanie that friends can disagree, and that even in the midst of disagreements friends need to be there for each other. Sportacus and the gang later join together to save Robbie Rotten.

[Educational Message: Scouting is a healthy and fun activity; and friends still need to be there for each other even in the midst of disagreements.]

Airdate: 12/28

Time:

Duration: 30 min.

#### MAKE WAY FOR NODDY

## NODDY AND SKITTLES [EMWN113D]

Noddy is very excited about flying his kite in the Town Square. On his way he gets sidetracked by the Skittles, and when he arrives at the Square, Tiny Ball wants to play with Noddy and keeps following Noddy around, interrupting the kite flying. After hiding in a tree, Noddy thinks he is safe, but the Skittles come back and interrupt his play. After consulting with Big Ears, Noddy has figured out that if Tiny Ball met the Skittles, they'd be able to play, and he'd be able to fly his kite.

[Educational Message: When things prevent you from doing what you want, don't get frustrated, be creative and think of a plan that you can implement.]

## THE FLOWER THIEF [EMWN113D]

Tessie Bear loves flowers and Noddy plans to make her a gift of the flowers he has planted as a big surprise. He thought he had ten flowers, but when he goes home and counts them, only nine are standing. The following morning there are just eight flowers. Noddy cannot figure out where the missing flowers are. In the meantime, he finds that each day someone has been giving Tessie flowers just like the ones growing in

his yard. He has to develop a plan to find out who is taking the flowers. It turns out to be Bumpy Dog, Tessie's own pet, acting as Noddy's delivery service.

[Educational Message: When your plans to surprise someone get sabotaged, you have to act quickly to find out who and why someone is taking all the fun out of giving your gift. It may be that someone doesn't understand how important it is for you, or perhaps wants to improve upon your effort.]

#### 4th Quarter 2013

OTHER PROGRAMMING FURNISHED BY THE NBC NETWORK THAT CONTRIBUTES, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER

#### October - December 2013

THERE WAS NO OTHER PROGRAMMING FOR FOURTH QUARTER 2013 THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFOMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

# 4th Quarter 2013 PSAs

# **Network Public Service Schedule October 2013**

| AIR DATE | NETWORK | SHOW TITLE            | HIT TIME                   | DURATION | MATERIAL ID  | DAY | PRODUCT TITLE   |
|----------|---------|-----------------------|----------------------------|----------|--------------|-----|---|
| 20131012 | NBC     | SA TODAY              | 8:39:12<br>AM              | 0:15     | CSMASA02NBCH | SAT | EXTERNAL PSA COMMON SENSE MEDIA/SO<br>AKWARD          |
| 20131012 | NBC     | CHICA                 | 10:26:57<br>AM<br>10:27:12 | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL              |
| 20131012 | NBC     | CHICA                 | AM<br>11:26:17             | 0:15     | ZNBCMC3132H  | SAT | TMYK BOB HARPER/HEALTH                                |
| 20131012 | NBC     | JUSTINTIME<br>TREE FU | AM<br>11:56:52             | 0:15     | ZNBCMC3128H  | SAT | TMYK KEN JEONG/HEALTH                                 |
| 20131012 | NBC     | TOM<br>TREE FU        | AM<br>11:57:07             | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL              |
| 20131012 | NBC     | TOM                   | AM<br>12:56:47             | 0:15     | ZNBCMC3139H  | SAT | TMYK DENNISHA PRATT/HEALTH                            |
| 20131012 | NBC     | NODDY                 | PM<br>12:57:02             | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL              |
| 20131012 | NBC     | NODDY                 | PM                         | 0:15     | ZNBCMC3139H  | SAT | TMYK DENNISHA PRATT/HEALTH                            |
| 20131019 | NBC     | SA TODAY              | 8:15:55<br>AM<br>9:56:47   | 0:15     | CSMN02NBCH   | SAT | EXTERNAL PSA COMMON SENSE<br>MEDIA/TIME SPENT NEW LOG |
| 20131019 | NBC     | NODDY                 | AM<br>9:57:02              | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL              |
| 20131019 | NBC     | NODDY                 | AM<br>10:56:25             | 0:15     | ZNBCMC3139H  | SAT | TMYK DENNISHA PRATT/HEALTH                            |
| 20131019 | NBC     | PAJANIMALS            | AM<br>10:56:40             | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL              |
| 20131019 | NBC     | PAJANIMALS            | AM<br>11:26:17             | 0:15     | ZNBCMC3132H  | SAT | TMYK BOB HARPER/HEALTH                                |
| 20131019 | NBC     | JUSTINTIME<br>TREE FU | AM<br>11:56:52             | 0.15     | ZNBCMC3128H  | SAT | TMYK KEN JEONG/HEALTH                                 |
| 20131019 | NBC     | TOM<br>TREE FU        | AM<br>11:57:07             | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL              |
| 20131019 | NBC     | TOM                   | AM<br>9:56:17              | 0:15     | ZNBCMC3132H  | SAT | TMYK BOB HARPER/HEALTH                                |
| 20131023 | NBC     | SVU                   | PM<br>10:26:57             | 0:15     | ZNBC3125H    | WED | TMYK PINO + GIDDISH/ENVIRONMENT                       |
| 20131026 | NBC     | CHICA                 | AM<br>10:27:12             | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL              |
| 20131026 | NBC     | CHICA                 | AM<br>11:26:17             | 0:15     | ZNBCMC3132H  | SAT | TMYK BOB HARPER/HEALTH                                |
| 20131026 | NBC     | JUSTINTIME<br>TREE FU | AM<br>11:56:50             | 0:15     | ZNBCMC3128H  | SAT | TMYK KEN JEONG/HEALTH                                 |
| 20131026 | NBC     | TOM<br>TREE FU        | AM                         | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL              |
| 20131026 | NBC     | TOM                   | 11:57:05<br>AM             | 0:15     | ZNBCMC3139H  | SAT | TMYK DENNISHA PRATT/HEALTH                            |
| 20131026 | NBC     | NODDY                 | 12:56:47<br>PM<br>12:57:02 | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL              |
| 20131026 | NBC     | NODDY                 | PM                         | 0:15     | ZNBCMC3139H  | SAT | TMYK DENNISHA PRATT/HEALTH                            |
| 20131030 | NBC     | SVU                   | 9:55:20<br>PM              | 0:15     | ZNBC3125H    | WED | TMYK PINO + GIDDISH/ENVIRONMENT                       |

# **Network Public Service Schedule November 2013**

| AIR DATE | NETWORK | SHOW TITLE  | Hit Time       | DURATION | MATERIAL ID  | DAY | PRODUCT TITLE                               |
|----------|---------|-------------|----------------|----------|--------------|-----|---|
| 20131102 | NBC     | PAJANIMALS  | 10:56:25<br>AM | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A<br>FOREST/AD COUNCIL |
| 20131102 | NBC     | PAJANIMALS  | 10:56:40<br>AM | 0:15     | ZNBCMC3132H  | SAT | TMYK BOB HARPER/HEALTH                      |
| 20131102 | NBC     | JUSTINTIME  | 11:26:17<br>AM | 0:15     | ZNBCMC3128H  | SAT | TMYK KEN JEONG/HEALTH                       |
| 20131102 | NBC     | TREE FU TOM | 11:56:52<br>AM | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL    |
| 20131102 | NBC     | TREE FU TOM | 11:57:07<br>AM | 0:15     | ZNBCMC3132H  | SAT | TMYK BOB HARPER/HEALTH                      |
| 20131102 | NBC     | NODDY       | 12:56:47<br>PM | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL    |
| 20131102 | NBC     | NODDY       | 12:57:02<br>PM | 0:15     | ZNBCMC3139H  | SAT | TMYK DENNISHA PRATT/HEALTH                  |
| 20131102 | NBC     | BLACKLIST   | 9:35:25<br>PM  | 0:15     | ZNBC3125H    | SAT | TMYK PINO ÷<br>GIDDISH/ENVIRONMENT          |
| 20131109 | NBC     | NODDY       | 9:56:47<br>AM  | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL    |
| 20131109 | NBC     | NODDY       | 9:57:02<br>AM  | 0:15     | ZNBCMC3139H  | SAT | TMYK DENNISHA PRATT/HEALTH                  |
| 20131109 | NBC     | CHICA       | 10:26:57<br>AM | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL    |
| 20131109 | NBC     | CHICA       | 10:27:12<br>AM | 0:15     | ZNBCMC3132H  | SAT | TMYK BOB HARPER/HEALTH                      |
| 20131109 | NBC     | JUSTINTIME  | 11:26:17<br>AM | 0:15     | ZNBCMC3128H  | SAT | TMYK KEN JEONG/HEALTH                       |
| 20131109 | NBC     | TREE FU TOM | 11:56:52<br>AM | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL    |
| 20131109 | NBC     | TREE FU TOM | 11:57:07<br>AM | 0:15     | ZNBCMC3139H  | SAT | TMYK DENNISHA PRATT/HEALTH                  |
| 20131116 | NBC     | PAJANIMALS  | 10:56:20<br>AM | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL    |
| 20131116 | NBC     | PAJANIMALS  | 10:56:35<br>AM | 0:15     | ZNBCMC3132H  | SAT | TMYK BOB HARPER/HEALTH                      |
| 20131116 | NBC     | JUSTINTIME  | 11:26:18<br>AM | 0:15     | ZNBCMC3128H  | SAT | TMYK KEN JEONG/HEALTH                       |
| 20131116 | NBC     | TREE FU TOM | 11:56:52<br>AM | 0:15     | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL    |
| 20131116 | NBC     | TREE FU TOM | 11:57:07<br>AM | 0:15     | ZNBCMC3132H  | SAT | TMYK BOB HARPER/HEALTH                      |

| 20131116 | NBC | NODDY       | 12:56:47<br>PM | 0:15 | CNFT0046000H    | SAT  | EXTERNAL PSA THIS IS A<br>FOREST/AD COUNCIL  |
|----------|-----|-------------|----------------|------|-----------------|------|--|
|          |     |             | 12:57:02       |      |                 |      |  |
| 20131116 | NBC | NODDY       | PM             | 0:15 | ZNBCMC3139H     | SAT  | TMYK DENNISHA PRATT/HEALTH   |
|          |     |             | 9:56:47        |      |                 |      | EXTERNAL PSA THIS IS A   |
| 20131123 | NBC | NODDY       | AM             | 0:15 | CNFT0046000H    | SAT  | FOREST/AD COUNCIL  |
|          |     |             | 9:57:02        |      |                 |      |  |
| 20131123 | NBC | NODDY       | MA             | 0:15 | ZNBCMC3139H     | SAT  | TMYK DENNISHA PRATT/HEALTH   |
| 20121122 | NDC | CHICA       | 10:26:57       | 0.45 | CNETOOACOOOLI   | CAT  | EXTERNAL PSA THIS IS A   |
| 20131123 | NBC | CHICA       | AM             | 0:15 | CNFT0046000H    | SAT  | FOREST/AD COUNCIL  |
| 20131123 | NBC | CHICA       | 10:27:12<br>AM | 0:15 | ZNBCMC3132H     | SAT  | TMYK BOB HARPER/HEALTH   |
|          |     |             | 11:26:18       | 0.20 | 2.120.1130202.1 | Ψ/1. | THE SOUTH OF THE SELECTION OF THE SELECT |
| 20131123 | NBC | JUSTINTIME  | 11.20.18<br>AM | 0:15 | ZNBCMC3128H     | SAT  | TMYK KEN JEONG/HEALTH  |
|          |     |             | 11:56:52       |      |                 |      | EXTERNAL PSA THIS IS A   |
| 20131123 | NBC | TREE FU TOM | AM             | 0:15 | CNFT0046000H    | SAT  | FOREST/AD COUNCIL  |
|          |     |             | 11:57:07       | **   |                 |      |  |
| 20131123 | NBC | TREE FU TOM | AM             | 0:15 | ZNBCMC3139H     | SAT  | TMYK DENNISHA PRATT/HEALTH   |
|          |     |             | 9:56:47        |      |                 | ÷    | EXTERNAL PSA THIS IS A   |
| 20131130 | NBC | NODDY       | AM             | 0:15 | CNFT0046000H    | SAT  | FOREST/AD COUNCIL  |
|          |     |             | 9:57:02        |      |                 |      |  |
| 20131130 | NBC | NODDY       | AM             | 0:15 | ZNBCMC3139H     | SAT  | TMYK DENNISHA PRATT/HEALTH   |
| 20131130 | NBC | PAJÁNIMALS  | 10:56:25<br>AM | 0:15 | CNFT0046000H    | SAT  | EXTERNAL PSA THIS IS A   |
| 20131130 | NDC | PAJAMINIALS |                | 0.13 | CNF10046000H    | SAI  | FOREST/AD COUNCIL  |
| 20131130 | NBC | PAJANIMALS  | 10:56:40<br>AM | 0:15 | ZNBCMC3132H     | SAT  | TMYK BOB HARPER/HEALTH   |
|          |     |             | 11:26:18       | · -, |                 |      |  |
| 20131130 | NBC | JUSTINTIME  | AM             | 0:15 | ZNBCMC3128H     | SAT  | TMYK KEN JEONG/HEALTH  |
|          |     |             | 11:56:51       |      |                 |      | EXTERNAL PSA THIS IS A   |
| 20131130 | NBC | TREE FU TOM | AM             | 0:15 | CNFT0046000H    | SAT  | FOREST/AD COUNCIL  |
|          |     |             | 11:57:06       |      |                 |      |  |
| 20131130 | NBC | TREE FU TOM | AM             | 0:15 | ZNBCMC3132H     | SAT  | TMYK BOB HARPER/HEALTH   |

# **Network Public Service Schedule December 2013**

| AIR DATE | NETWORK | SHOW TITLE  | HIT TIME       | DURATION | MATERIAL ID  | DAY   | PRODUCT TITLE                               |
|----------|---------|-------------|----------------|----------|--------------|-------|---|
| 20131207 | NBC     | CHICA       | 10:26:57<br>AM | 0:15     | CNFT0046000H | SAT   | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL    |
| 20131207 | NBC     | CHICA       | 10:27:12<br>AM | 0:15     | ZNBCMC3132H  | SAT   | TMYK BOB HARPER/HEALTH                      |
| 20131207 | NBC     | JUSTINTIME  | 11:26:17<br>AM | 0:15     | ZNBCMC3128H  | SAT . | TMYK KEN JEONG/HEALTH                       |
| 20131207 | NBC     | TREE FU TOM | 11:56:52<br>AM | 0:15     | CNFT0046000H | SAT   | EXTERNAL PSA THIS IS A<br>FOREST/AD COUNCIL |
| 20131207 | NBC     | TREE FU TOM | 11:57:07<br>AM | 0:15     | ZNBCMC3139H  | SAT   | TMYK DENNISHA PRATT/HEALTH                  |
| 20131207 | NBC     | NODDY       | 12:56:47<br>PM | 0:15     | CNFT0046000H | SAT   | EXTERNAL PSA THIS IS A<br>FOREST/AD COUNCIL |
| 20131207 | NBC     | NODDY       | 12:57:02<br>PM | 0:15     | ZNBCMC3139H  | SAT   | TMYK DENNISHA PRATT/HEALTH                  |
| 20131214 | NBC     | LAZYTOWN    | 9:27:17<br>AM  | 0:15     | ZNBCMC3139H  | SAT   | TÍMYK DENNISHA PRATT/HEALTH                 |
| 20131214 | NBC     | NODDY       | 9:56:47<br>AM  | 0:15     | CNFT0046000H | SAT   | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL    |
| 20131214 | NBC     | NODDY       | 9:57:02<br>AM  | 0:15     | ZNBCMC3139H  | SAT   | TMYK DENNISHA PRATT/HEALTH                  |
| 20131214 | NBC     | PAJANIMALS  | 10:56:25<br>AM | 0:15     | CNFT0046000H | SAT   | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL    |
| 20131214 | NBC     | PAJANIMALS  | 10:56:40<br>AM | 0:15     | ZNBCMC3132H  | SAT   | TMYK BOB HARPER/HEALTH                      |
| 20131214 | NBC     | JUSTINTIME  | 11:26:17<br>AM | 0:15     | ZNBCMC3128H  | SAT   | TMYK KEN JEONG/HEALTH                       |
| 20131214 | NBC     | TREE FU TOM | 11:56:52<br>AM | 0:15     | CNFT0046000H | SAT   | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL    |
| 20131214 | NBC     | TREE FU TOM | 11:57:07<br>AM | 0:15     | ZŃBCMC3132H  | SAT   | TMYK BOB HARPER/HEALTH                      |
| 20131221 | NBC     | CHICA       | 10:26:57<br>AM | 0:15     | CNFT0046000H | SAT   | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL    |
| 20131221 | NBC     | CHICA       | 10:27:12<br>AM | 0:15     | ZNBCMC3132H  | SAT   | TMYK BOB HARPER/HEALTH                      |
| 20131221 | NBC     | JUSTINTIME  | 11:26:17<br>AM | 0:15     | ŹNBCMC3128H  | SAT   | TMYK KEN JEONG/HEALTH                       |
| 20131221 | NBC     | TREE FU TOM | 11:56:52<br>AM | 0:15     | CNFT0046000H | SÄT   | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL    |
| 20131221 | NBC     | TREE FU TOM | 11:57:07<br>AM | 0:15     | ZNBCMC3139H  | SAŤ   | TMYK DENNISHA PRATT/HEALTH                  |

| 1974     |     | 14                       |                  |      |              |     |   |
|----------|-----|--------------------------|------------------|------|--------------|-----|---|
| 20131221 | NBC | NODDY                    | 12:56:47<br>PM   | 0:15 | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL    |
| 20131221 | NBC | NODDY                    | 12:57:02<br>PM   | 0:15 | ZNBCMC3139H  | SAT | TMYK DENNISHA PRATT/HEALTH                  |
| 20131225 | NBC | M BUBLE                  | 9:54:32<br>PM    | 0:15 | ZNBC3149H    | WED | TMYK PETER KRAUSE/DIVERSITY                 |
| 20131228 | NBC | NODDY                    | 9:56:47<br>AM    | 0:15 | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A<br>FOREST/AD COUNCIL |
| 20131228 | NBC | NODDY                    | 9:57:02<br>AM    | 0:15 | ZNBCMC3139H  | SAT | TMYK DENNISHA PRATT/HEALTH                  |
| 20131228 | NBC | PAJANIMALS               | 10:56:25<br>· AM | 0:15 | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL    |
| 20131228 | NBC | PAJANIMALS               | 10:56:40<br>AM   | 0:15 | ZNBCMC3132H  | SAT | TMYK BOB HARPER/HEALTH                      |
| 20131228 | NBC | JUSTINTIME               | 11:26:17<br>AM   | 0:15 | ZNBCMC3128H  | SAT | TMYK KEN JEONG/HEALTH                       |
| 20131228 | NBC | TREE FU TOM              | 11:56:52<br>AM   | 0:15 | CNFT0046000H | SAT | EXTERNAL PSA THIS IS A FOREST/AD COUNCIL    |
| 20131228 | NBC | TREE FU TOM              | 11:57:07<br>AM   | 0:15 | ZNBCMC3132H  | SAT | TMYK BOB HARPER/HEALTH                      |
| 20131231 | NBC | NEWS<br>SPCL:YEAR<br>END | 8:58:40<br>PM    | 0:15 | ZNBC3147H    | TUE | TMYK KEN JEONG/DIVERSITY                    |
| 20131231 | NBC | NEWS<br>SPCL:YEAR        | 8:58:40          | 0.15 | ZNBC3147H    | TUE | TMV// VEN JEONG/DIVERSITY                   |
| 20131231 | NDC | END(LIVE) NEWS SPCL:YEAR | PM<br>8:58:40    | 0:15 | ZNOC3147H    | IUL | TMYK KEN JEONG/DIVERSITY                    |
| 20131231 | NBC | END(TAPE)                | PM               | 0:15 | ZNBC3147H    | TUE | TMYK KEN JEONG/DIVERSITY                    |

#### **NBC NETWORK NON-BROADCAST EFFORTS**

October – December 2013

#### THE MORE YOU KNOW WEBSITE

"The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

#### NBCUniversal's The More You Know website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. *The More You Know*'s comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT encouraging everyday actions that reduce environmental impact
- EDUCATION recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY sharing online safety tips and information
- DIVERSITY embracing differences and promoting inclusion, tolerance and respect

Also featured on site is The More You Know Learning series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

# 4th Quarter 2013 Promos

# Children's Television Report 2013 Q4

|     |            |         |         | Show   |               |                      |           |          |
|-----|------------|---------|---------|--------|---------------|----------------------|-----------|----------|
| Day | Air Date   | Time    | Network | Title  | Promo Id      | Promo T<br>NBC KIDS: | itle Type | Hit Time |
| FRI | 10/04/2013 | 10:00AM | NBC     | TDYIII | 010GD31NBK130 | GENERIC<br>NBC KIDS: | Promo     | 10:46AM  |
| FRI | 10/04/2013 | 01:00PM | NBC     | DOOL   | 010GD31NBK130 | GENERIC<br>NBC KIDS: | Promo     | 01:26PM  |
| FRI | 10/18/2013 | 10:00AM | NBC     | TDYIII | 010GD31NBK130 | GENERIC<br>NBC KIDS: | Promo     | 10:45AM  |
| FRI | 10/18/2013 | 01:00PM | NBC     | DOOL   | 010GD31NBK130 | GENERIC<br>NBC KIDS: | Promo     | 01:24PM  |
| FRI | 11/01/2013 | 10:00AM | NBC     | TDYIII | 010GD31NBK130 | GENERIC<br>NBC KIDS: | Promo     | 10:47AM  |
| FRI | 11/01/2013 | 10:00AM | NBC     | TDYIII | 010GD31NBK130 | GENERIC<br>NBC KIDS: | Promo     | 01:27PM  |
| FRI | 11/08/2013 | 10:00AM | NBC     | TDYIII | 010GD31NBK130 | GENERIC<br>NBC KIDS: | Promo     | 10:45AM  |
| FRI | 11/08/2013 | 10:00AM | NBC     | IIIYAT | 010GD31NBK130 | GENERIC<br>NBC KIDS: | Promo     | 01:28PM  |
| FRI | 11/29/2013 | 10:00AM | NBC     | TDYIII | 010GD31NBK130 | GENERIC<br>NBC KIDS: | Promo     | 10:46AM  |
| FRI | 12/06/2013 | 10:00AM | NBC     | TDYIII | 010GD31NBK130 | GENERIC<br>NBC KIDS: | Promo     | 01:29PM  |
| FRI | 12/13/2013 | 10:00AM | NBC     | TDYIII | 010GD31NBK130 | GENERIC<br>NBC KIDS: | Promo     | 10:47AM  |
| FRI | 12/13/2013 | 10:00AM | NBC     | TDYIII | 010GD31NBK130 | GENERIC<br>NBC KIDS: | Promo     | 01:27PM  |
| FRI | 12/20/2013 | 10:00AM | NBC     | TDYIII | 010GD31NBK130 | GENERIC              | Promo     | 10:47AM  |
| FRI | 12/20/2013 | 10:00AM | NBC     | TDYIII | 010GD31NBK130 | NBC KIDS:<br>GENERIC | Promo     | 01:26PM  |
|     |            |         |         |        | Count:        | •                    | 14.00     |          |