



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Strategic Media Services
1911 N F Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2678626

Schedule Dates 11/05/16-11/08/16
Advertiser Buck Newton-Attorney General-R (113021)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CANDIDATE (321722)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Ben, Rheault,
Phone/Fax /
CPE 118/286/2638
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Candidate
RACHEL CHASON

Date Entered 11/03/16
Last Modified 11/04/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25347442
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,501.50
Net Total \$8,508.50
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Nov. 2016	8	\$10,010.00
Grand Total:	8	\$10,010.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/07/16-11/07/16	1	:30	7A-ABC Good Morning America	1								1	\$480.00	\$480.00	Greensboro (WXLV)	Good Morning America	11/3/16
2.0	Normal Line / SPOT (1)	11/08/16-11/08/16	1	:30	7A-ABC Good Morning America	2								2	\$480.00	\$960.00	Greensboro (WXLV)	Good Morning America	11/3/16
3.0	Normal Line / SPOT (2)	11/07/16-11/07/16	1	:30	7P-Family Feud	1								1	\$1,360.00	\$1,360.00	Greensboro (WXLV)	Family Feud	11/3/16
4.0	Normal Line / News (5)	11/06/16-11/06/16	1	:30	6:28-45P-ABC-World News Tonight (Sunday)	1								1	\$800.00	\$800.00	Greensboro (WXLV)	ABC World News Sunday	11/3/16
5.0	Normal Line / SPOT (7)	11/06/16-11/06/16	3	:30	12:30A-Nightline TV	2								2	\$10.00	\$20.00	Greensboro (WXLV)	Nightline TV	11/3/16
6.0	Normal Line / Football (8)	11/05/16-11/05/16	2	:30	3:30P-Sports-ABC College Football 2	1								1	\$6,390.00	\$6,390.00	Greensboro (WXLV)	college football	11/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Revised 11/7/16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Ben Rheault,

being/on behalf of: Buck Newton,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Citizens for Buck Newton

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anita McNeil

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/10/16

Date

Benjamin Rheault
Digitally signed by Benjamin Rheault
DN: cn=Benjamin Rheault, o, ou, email=brheault@statelocalmediaservices.com, c=US
Date: 2016.10.10 10:06:30 -0400

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Allison Aldridge
Signature

Allison Aldridge
Printed Name

DO
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, 
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

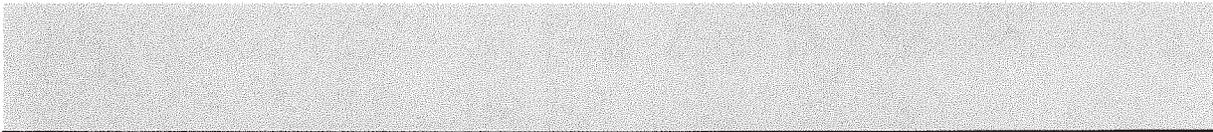
does not

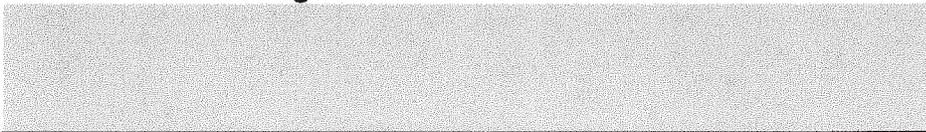
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

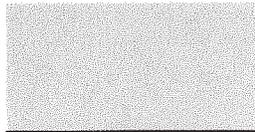
(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee


printed name


date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.