

ORDER



Orders
Order / Rev: 691718
Alt Order #:
Product Desc: 176
Estimate: 3901-DANA MURPHY FOR LTN GOVE
Flight Dates: 06/14/18 - 06/17/18
Original Date / Rev: 06/12/18 / 06/12/18
Order Type: GENERAL

KFOR-TV

Primary AE: Brooke McMahon
Sales Office: LOCAL
Sales Region: Local

Agency
Name: Visual Image Advertising
Buying Contact:
Billing Contact:
 125 Park Avenue
 Oklahoma City, OK 73102

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Friends of Dana Murphy
Demographic: A50+
Product Codes: PL2.f.ii
Priority: Default
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-Non-PAC

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/15/18	3	\$1,050.00	\$892.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	3	\$1,050.00	\$892.50	18.02
Totals	3	\$1,050.00	\$892.50	18.02

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brooke McMahon			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	4	06/14/18	06/15/18	M-F 330p-4p M-F 330p-4p	CM	330p-4p	---11--	:30	2	\$250.00	03	5.96	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	---11--		2				\$250.00		5.96			
N 2	4	06/14/18	06/14/18	M-F 6p-630p M-F 6p-630p	CM	6p-630p	---1---	:30	1	\$550.00	03	6.10	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/11/18	06/17/18	---1---		1				\$550.00		6.10			
Totals													3	\$1,050.00	