Townsquare Media Lake Charles License, LLC Stations Comprising Employment Unit KNGT-FM, KHLA-FM, KJMH-FM, KTSR-FM, KLCL-AM, KJEF-AM KJEF-CA EEO PUBLIC FILE REPORT

 $(2/1/12 \cdot 1/31/13)$

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

I. VACANCY LIST

See Master Recruitment Source List (MRSL) for recruitment source data

| Job Title | Recruitment Sources (RS) Used to Fill Vacancy | RS Referring Hiree |
|--------------------|--|-----------------------|
| General Manager | 18,20 | 18 |
| Receptionist | 1,2,9,10,11, 14 | 9 |
| On-Air Personality | 1,9,10,14,18, 19 | 10 |
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Townsquare Media Lake Charles License, LLC KNGT-FM, KHLA-FM, KJMH-FM, KTSR-FM, KLCL-AM, KJEF-AM KJEF-CA EEO PUBLIC FILE REPORT (2/1/12-1/31/13)

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS over 12-month period |
|---|--|--|---|
| 1 | KJEF-CA 1215 S. Lake Arthur Ave, Jennings, LA 70546 337-824-2934 Contact – Becky Cormier | No | 0 |
| 2 | Employee Referral | No | 4 |
| 3 | American Press PO Box 2893, Lake Charles, LA 70602 Lake Charles, LA 70602 337-494-4004 Contact – Classified Department | No | 0 |
| 4 | McNeese State University Career Services, Lake Charles, LA 70605 Contact – McNeeseedu/career.com | No | |
| 5 | 5 Jennings Daily News 122 N. Market St, Jennings, LA 70546 337-824-3011 Contact – Dona Smith | | 0 |
| 6 | | | 0 |
| 7 The Chamber Southwest Louisiana 120 W. Pujo St, Lake Charles, LA 70601 337-310-3633 Contact – George Swift | | No | 0 |
| 8 | Delta School of Business and Technology 517 Broad St, Lake Charles, LA 70601 337-439-5765 Contact – Employment Services | | 0 |

| RS Number | RS Information | Source Entitled to Vacancy Notification? (Yes/No) | No. of Interviewees Referred by RS over 12-month period |
|--------------|--|--|---|
| 9 | All radio station websites: <u>www.107jamz.com</u> <u>www.929thelake.com</u> <u>www.kissfm921.com</u> <u>www.cajunradio.com</u> <u>www.gator995.com</u> | No | 6 |
| 10 | Self/Walk-ins | No | 5 |
| 11 | On Air Announcements on all stations | No | 4 |
| 12 | Sales Seminar | No | 0 |
| 14 | SWLAHelpwanted.com | No | 4 |
| 15 | KPLC TV – NBC 300 Division St, Lake Charles, LA 70601 337-439-9071 Contact – Veronica Bilbo | No | 0 |
| 16 | KVHP TV – Fox 129 W. Prien Lake Rd, Lake Charles, LA 70601 337-480-9434 Contact – Linda Smith | No | 0 |
| 17 | Calcasieu Workforce 4250 5 th Avenue, Lake Charles, LA 70602 337-475-4900 Contact – Carol Pettyjohn <u>clpettyjohn@structurex.net</u> | | |
| 18 | All Access Allaccess.com | No | 1 |
| 19 | Radio and TV Jobs Radioandtvjobs.com | No | 0 |
| 20 | Media Staffing Network | No | 0 |
| | TOTAL INTERVIEWEES OVER 12 | 2-MONTH PERIOD | 24 |

III. RECRUITMENT INITIATIVES

| | TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION) | BRIEF DESCRIPTION OF ACTIVITY |
|---|---|---|
| 1 | McNeese State University "2012 Career Fair" | 9/17/2012 – 'What's Your Career Angle?' – Station Manager and Sales Manager attended to represent all of the stations. Handed out information to over 75 students about employment opportunities with Townsquare Media. |
| 2 | Internship Program | Established an internship program designed to assist members of the community to acquire skills needed for broadcast employment. Interns from McNeese State University can assist employees a total of 12 to 16 hours per week in the promotions department to earn college credit. We had two (2) interns within the reporting year. |
| 3 | Virtual Career Fair | We host an Online Job Fair on all stations' websites. This recruitment advertising is held each month and includes streaming and radio spots on all Townsquare Media Stations. The virtual Career Fair offers advertising for career openings for any business, not just for Townsquare Media. 2/1/2012-1/31/2013 |
| 4 | | |
| 5 | | |
| 6 | | |