

ORDER



Orders
Order / Rev: 1339565
 Alt Order #:
Product Desc: NATIVES FOR FRANKIE MYERS DISTF
 Estimate:
Flight Dates: 03/05/24 - 03/10/24
Original Date / Rev: 03/04/24 / 03/04/24
Order Type: GENERAL

KICU
Primary AE: San Francisco House Account
Sales Office: L-SF
Sales Region: Local

Agency Name: Natives For Frankie Myers District 2
Buying Contact: Jed Davis
Billing Contact: Jed Davis
 PO Box 8253
 South Lake Tahoe, CA 96158

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Natives For Frankie Myers District 2
Demographic: A18+
Product Codes: PL1h
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: N/A

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/05/24	6	\$240.00	\$240.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	6	\$240.00	\$240.00	0.00
Totals	6	\$240.00	\$240.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
San Francisco House Account	L-SF	Local	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KICU	3%	\$240.00
Market	100%	\$8,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBCW	0%	\$0.00
KGO	0%	\$0.00
KNTV	0%	\$0.00
KOFY	0%	\$0.00
KPIX	0%	\$0.00
KRON	0%	\$0.00
KTVU	97%	\$7,760.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTVU+	03/05/24	03/05/24	M-F 8a-9a M-F 8a-9a	CM	8a-9a (8:00 AM-8:30 AM)	-T-----	:30	2	\$45.00	Politic	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 03/04/24	03/10/24	-T-----		2		\$45.00		0.00					
N 2	KTVU+	03/05/24	03/05/24	M-F 8a-9a M-F 8a-9a	CM	8a-9a (8:30 AM-9:00 AM)	-T-----	:30	2	\$45.00	Politic	0.00	NM	2	\$90.00

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Advertiser: Natives For Frankie Myers District 2
 Product Desc: NATIVES FOR FRANKIE MYERS DISTF **KICU**
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-T-----					2	\$45.00		0.00			
N 3	KTVU+	03/05/24	03/05/24	M-F 9a-10a M-F 9a-10a	CM	9a-10a	-T-----	:30	2	\$30.00	Politic	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	-T-----					2	\$30.00		0.00			
													Totals	6	\$240.00